



Go Further

# FIGO Ford



**BS VI**  
COMPLIANT

You are family to us.

We will always treat you  
with respect.

Be truthful and transparent.

Pay attention to  
your needs.

And fulfil our promises.

*Ford. Kuch alag si, family wali feeling.*

 **Service Price Promise**

Calculate your service cost.  
And pay only what you see.

**Real-Time Service Update** 

Get regular updates during  
the entire time your car is with us.

 **Ford Fast Forward Service\***  
(90 minutes or free)

100 % quality car service  
within 90 minutes or get  
your money back.



**Ford Protect  
Roadside Assistance**

Dial 1800-209-7400 or  
1800-103-7400 for  
any emergency support.  
Available 24X7.



**Free Pick Up & Drop\***

We'll pick up your car  
from your doorstep and  
drop it off when  
the service is done.

**Ford**



The Ford Figo is designed to perfectly fit in your smart world. Its energetic design and powerful engine are always ready to fuel your fast-paced lifestyle. Its smart technology and safety features add fun and ease to every journey. Giving you the confidence to take on life and manoeuvre through twists and turns in a smart way!

***PLAY SMART. WHY FOLLOW.***





## POWER

The Ford Figo's latest 1.2l Ti-VCT engine gives you the confidence to add more power to the journey called life.

**96PS**  
(70.79kW)



**1.2l Ti-VCT Petrol Engine**



**100PS**  
(73.80kW)

**1.5l TDCi Diesel Engine**

## STYLE

The Ford Figo's energetic design complements your personality and the hint of blue adds life to your world. Making it a smart match for you!



**Dual Tone Roof**

Contrasting colours on the roof make the Ford Figo a sight to behold.



**Sporty Cellular Grille**

The sporty cellular grille gives a smart, bold look to the Ford Figo.



**R15 (195/55 R15) Alloy Wheels**

Stand apart from the crowd as you zip through roads with these stylish R15 alloy wheels.





## SMART

The Ford Figo comes with the latest innovations in technology that keep you informed and entertained.



### Touchscreen with Navigation

The Ford Figo comes with a 17.78 cm (7.0) infotainment touchscreen that has in-built navigation. So, go ahead and find smart routes while listening to your favourite tunes.



### Rain-Sensing Wipers

Nothing should distract as you drive. Whether it's a drizzle or a hailstorm, these wipers automatically turn on.



### Automatic Headlamps

When it gets dark, these powerful headlamps automatically illuminate the road ahead, giving you a clear view.

## SAFETY

The Ford Figo has leading safety and security features that give you and your loved ones total peace of mind.



### 6 Airbags

The Ford Figo comes with front, side and curtain airbags to keep you and your loved ones protected.



### Rear-View Camera

When you reverse, the rear-view camera automatically turns on, giving you a clear view of what's behind.



### 3-Year Factory Warranty

The Ford Figo now comes with 3 year factory warranty.

### Ford Service Price Promise

When it comes to Ford service, believe in facts and not impressions. Here is the Ford Figo periodic maintenance table for you to see and judge for yourself.

Periodic maintenance service prices~

The price you see is the price you pay.

Model	Variant	Engine	1 year / 10,000 kms	2 year / 20,000 kms	3 year / 30,000 kms	4 year / 40,000 kms	5 year / 50,000 kms	6 year / 60,000 kms	7 year / 70,000 kms	8 year / 80,000 kms	9 year / 90,000 kms	10 year / 100,000 kms
Ford	Petrol	1.2L	1,811	4,751	4,230	4,751	4,230	6,420	4,230	4,751	4,230	4,751
Figo	Diesel	1.5L	2,841	6,195	7,234	6,195	5,672	8,456	5,672	6,195	7,234	6,195

\*All Prices in INR. Windshield wash fluid is optional.

## COLOURS



Figo Titanium - Ruby Red



Moondust Silver



Smoke Grey



White Gold



Oxford White



Figo Titanium *BLU* - Oxford White



Moondust Silver



Smoke Grey

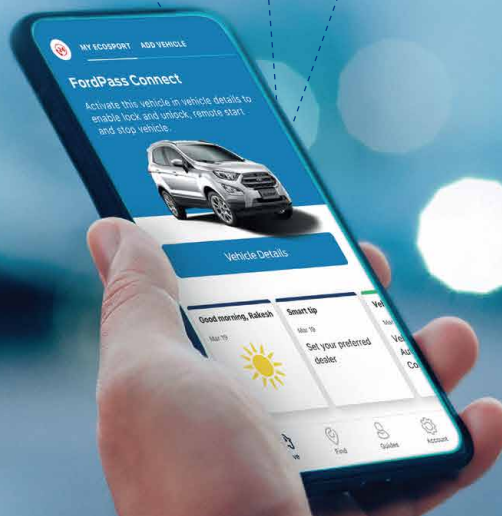


# Presenting FordPass™

## SMART VEHICLES FOR A SMART WORLD

Experience connectivity with your Ford wherever you are.

Experience the next-gen connectivity with your Ford vehicle and access features like remote start/stop, remote lock/unlock, vehicle locator, vehicle health alerts and more on your phone through the FordPass app.



## Technical Specifications

Engine	Petrol	Diesel	
Transmission	5-Speed Manual	5-Speed Manual	
Applicability	All Variants	Trend, Titanium & Titanium Blu	
Displacement (cc)	1194 cc	1499 cc	
Max. Engine output (PS (kW) @ rpm)	96PS (70.79kW) @ 6500 rpm	100PS (73.8kW) @ 3750 rpm	
Max. Torque (Nm @ rpm)	119 Nm @ 4250 rpm	215 Nm @ 1750-2500 rpm	
Fuel Efficiency (km/l)	18.5 km/l	24.4 km/l	
Kerb Weight (kg)**	1016-1033 kg	1056-1067 kg	
Fuel Tank Capacity (l)	42 l	40 l	
<b>Dimension</b>			
Overall Length (mm)	3941		
Overall Width (mm)	1704		
Overall Height (mm)	1525		
Wheelbase (mm)	2490		
<b>Suspension</b>			
Front	Independent McPherson		
Rear	Semi-Independent (Twist Beam Type)		
<b>Brakes</b>			
Front	Ventilated Disc Brakes / Hydraulic, Vacuum-Assisted, Tandem Master Cylinder		
Rear	Drum Brakes / Hydraulic, Vacuum-Assisted, Tandem Master Cylinder with Auto Slack Adjuster		
<b>Steering</b>			
Technology	Electric Power Assist		
Functionality	Tilt Only		
<b>Wheels* &amp; Tyres</b>	<b>Ambiente (P)/Trend</b>	<b>Titanium</b>	<b>Titanium <i>Blu</i></b>
Wheels	5,5x14 Steel Wheels	6.0x15 Alloy Wheels	6.0x15 Alloy Wheels
Tyres	175/65 R14	195/55 R15	

\*Spare wheel is made of steel and size is 175/65 R14

## Features

Variants	Ambiente (P)	Trend	Titanium	Titanium <i>Blu</i>
<b>Exterior</b>				
Rear Fog Lamps	✓	✓	✓	✓
Outer Door Handles	Black	Body Colored	Body Colored	Body Colored
Front Grille Surround	Black	Chrome	Chrome	Painted - Absolute Black
Grille Mesh	Black	Silver Painted	Silver Painted	Painted - Absolute Black
Outside Rear-View Mirrors	Black	Body Colored	Body Colored	Painted - Absolute Black
Front & Rear Bumpers	Body Colored	Body Colored	Body Colored	Body Colored
Fog Lamp Bezel	Black	Black	Chrome	Painted - Blue
Alloy Wheels	-	-	✓	✓ (Premium Black Finish)
Front Fog Lamps	-	-	-	✓
B Pillar Black Applique	-	✓	✓	✓
Rear Defogger	-	-	-	✓
Rear Washer+Wiper	-	-	-	✓
BLU Sporty Decals on Doors and Decklid	-	-	-	✓
Dual Tone Black Painted Roof	-	-	-	✓
<b>Interior</b>				
Charcoal Black Interiors	✓	✓	✓	✓
Seat Upholstery	Fabric	Fabric	Fabric	Fabric
Adjustable Front Seat Headrests	✓	✓	✓	✓
Map Pocket - Driver/Front Passenger Seat	✓	✓	✓	✓
Parking Brake Lever Tip	Black	Chrome	Chrome	Chrome
12V Power Point - Front	✓	✓	✓	✓
Passenger Vanity Mirror	-	✓	✓	✓
Rear Package Tray	-	✓	✓	✓
Adjustable Rear Seat Headrests	-	-	✓	✓
Driver Seat Height Adjustment	-	✓	✓	✓
Blu Interior Environment	-	-	-	✓
<b>Infotainment &amp; Connectivity</b>				
Vehicle Connectivity with Ford Pass	✓	✓	✓	✓
Touchscreen (Capacitive) Infotainment System	-	-	-	17.78 cm (7.0)
Embedded Navigation	-	-	-	✓
FM/AM Radio + Aux-in + USB	-	✓	✓	✓
Bluetooth®	-	✓	✓	✓
4 Speakers (2 Front + 2 Rear)	-	✓	✓	✓



## Features

Variants	Ambiente (P)	Trend	Titanium	Titanium <i>ELI</i>
<b>Comfort &amp; Convenience</b>				
Front Dome Lamp	✓	✓	✓	✓
Welcome Lamps	✓	✓	✓	✓
Tilt Steering	✓	✓	✓	✓
Inner Rear-View Mirror	Day/Night	Day/Night	Day/Night	Electrochromic
Distance to Empty	✓	✓	✓	✓
Door Ajar Warning	✓	✓	✓	✓
Low Fuel Warning	✓	✓	✓	✓
Power Windows	Front	Front+Rear	Front+Rear	Front+Rear
Driver Side Power Window - One Touch	✓(Up & Down)	✓(Up & Down)	✓(Up & Down)	✓(Up & Down)
Variable Intermittent Front Wipers	✓	✓	✓	✓
Auto Door Lock @ 15 km/hr	✓	✓	✓	✓
Electric Boot Release	✓	✓	✓	✓
Auto A/C	Manual	Manual	Manual	✓
Device Dock	-	✓	✓	-
Interior Grab Handles with Coat Hooks	✓	✓	✓	-
Boot Lamp	-	✓	✓	✓
Steering Wheel Mounted Audio Controls	-	✓	✓	✓
Gear Shift Indicator	✓	✓	✓	✓
Turn Indicators on ORVMs	-	✓	✓	✓
Power Adjustable ORVMs	-	✓	✓	✓
Power Fold ORVMs	-	-	-	✓
Tachometer	✓	✓	✓	✓
Push Button Start	-	-	✓	✓
Rain-Sensing Wipers	-	-	-	✓
Auto Headlamps	-	-	-	✓
Leather Wrap Steering Wheel	-	-	-	✓
<b>Safety</b>				
Driver & Passenger Airbags	✓	✓	✓	✓
ABS <sup>1</sup> with EBD <sup>2</sup>	✓	✓	✓	✓
Engine Immobiliser	✓	✓	✓	✓
Front 3-Point Seat Belts	✓	✓	✓	✓
Rear Seat Belts (3 Points Outer, Lap Middle)	✓	✓	✓	✓
Driver & Passenger Seat Belt Reminder	✓	✓	✓	✓
High Speed Alert System <sup>^^</sup>	✓	✓	✓	✓
Rear Parking Aid	Audio (Sensors)	Audio (Sensors)	Audio (Sensors)	Camera
Remote Keyless Entry	-	✓	✓	✓
Perimeter Alarm	-	✓	✓	✓
Side & Curtain Airbags	-	-	-	✓

1. Anti-Lock Braking System 2. Electronic Brakeforce Distribution

**FORD SERVICE**

**DIESEL 24.4 km/l\*\***

**PETROL 18.5 km/l\*\***

GIVE A MISSED CALL TO  
**73301 73301**  
TO DOWNLOAD THE BROCHURE



**1800 209 7400**

Dealer Stamp

### Savings on Service:

The Ford Figo comes with a 3-year factory warranty.

• **Scheduled Service Plan:** Covers periodic maintenance services

• **Total Maintenance Plan:** Covers complete maintenance of your car for guaranteed peace-of-mind ownership

• **Roadside Assistance:** 24x7 helpline with Pan India coverage to connect you to the nearest Ford Service Centre

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\*\*The speed alert system gives audible warning for alert of over speed to driver. When vehicle speed exceeds about 80 KMPH, primary level warning with one beep will sound every 2 minutes. When the vehicle speed exceeds about 120 KMPH, Secondary level warning with continuous beeps will sound. This buzzer does not indicate any malfunction in vehicle. Bluetooth<sup>™</sup> is a registered trademark of "Bluetooth<sup>™</sup>" SIG Inc., and is used under license. Do not change system settings or enter data non-verbally (using your hands) while driving. \*\*Fuel economy for diesel is 24.4 km/l & petrol is 18.5 km/l as per ARAI. \*Prices in INR, are indicative as on February 2020 and are subject to change without prior notice. It includes parts, labour, consumables & taxes. For models not mentioned above and for actual price based on your location contact Ford Authorised Dealer. Additional Parts/Services may require inspection/replacement based on vehicle age and driving conditions, refer owner's manual or visit Ford Authorised Dealer for details. \*\*Kerb weight with 90% fuel. Stop the vehicle in a safe and legal manner before attempting these operations. Ford does not recommend using mobile phone while driving. Accessories shown may not be part of standard equipment. Colours are indicative only and may vary due to printing constraints. Specifications and features are subject to change without notice. Registered Office: at SP Koil Post, Chengalpattu-603204, District Kancheepuram, Tamil Nadu, India. Ford Figo Brochure, printed in February, 2020. Corporate Identification Number: U34103TN2000PTCO45537.