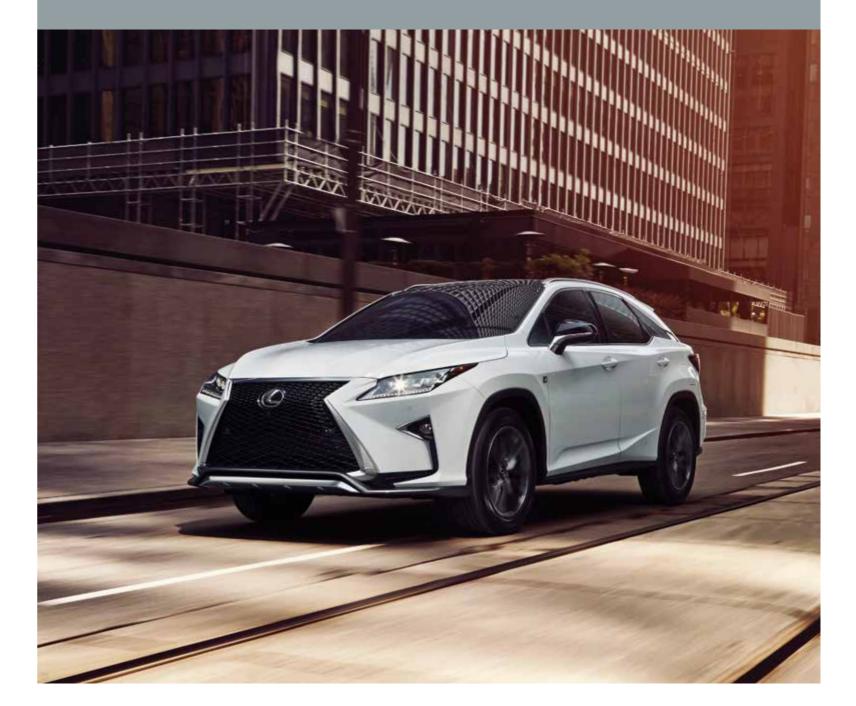
lexusindia.co.in Lexus Owner's Desk, 24/7 1800 300 53987[1800 300 LEXUS]



R X 450h

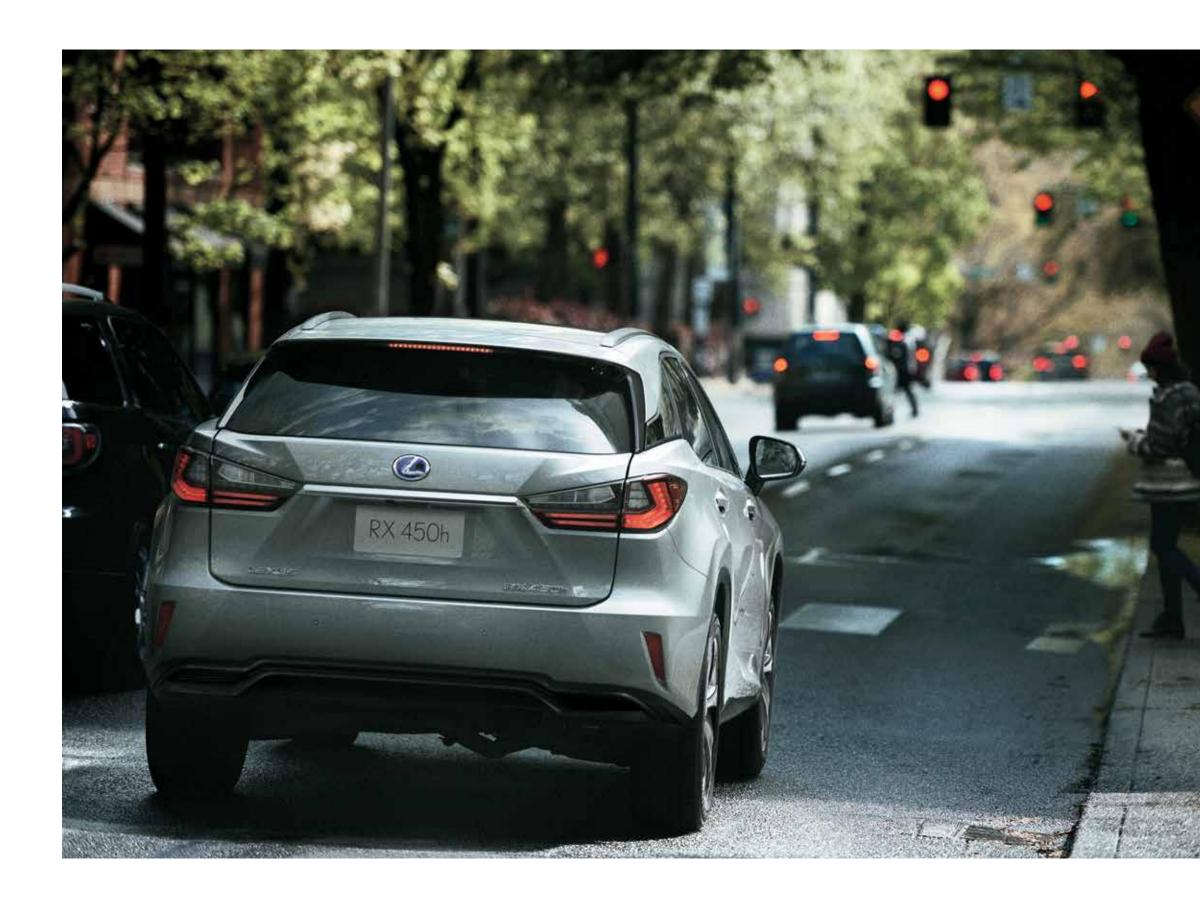








Your life is a pursuit of new experiences, new flavours, and new things to treasure. It's your journey. Your story. And only you can make it different from the rest. You need a car as unique as you. A car that's luxurious yet brings forward a new passion for life. The new Lexus RX.







You inhale life, with all its colours and flavours. You exhale with relief, because you know there's so much more of it to find. Your journey goes on, driven forward by a masterpiece of craftsmanship. A luxurious car, unlike any other.

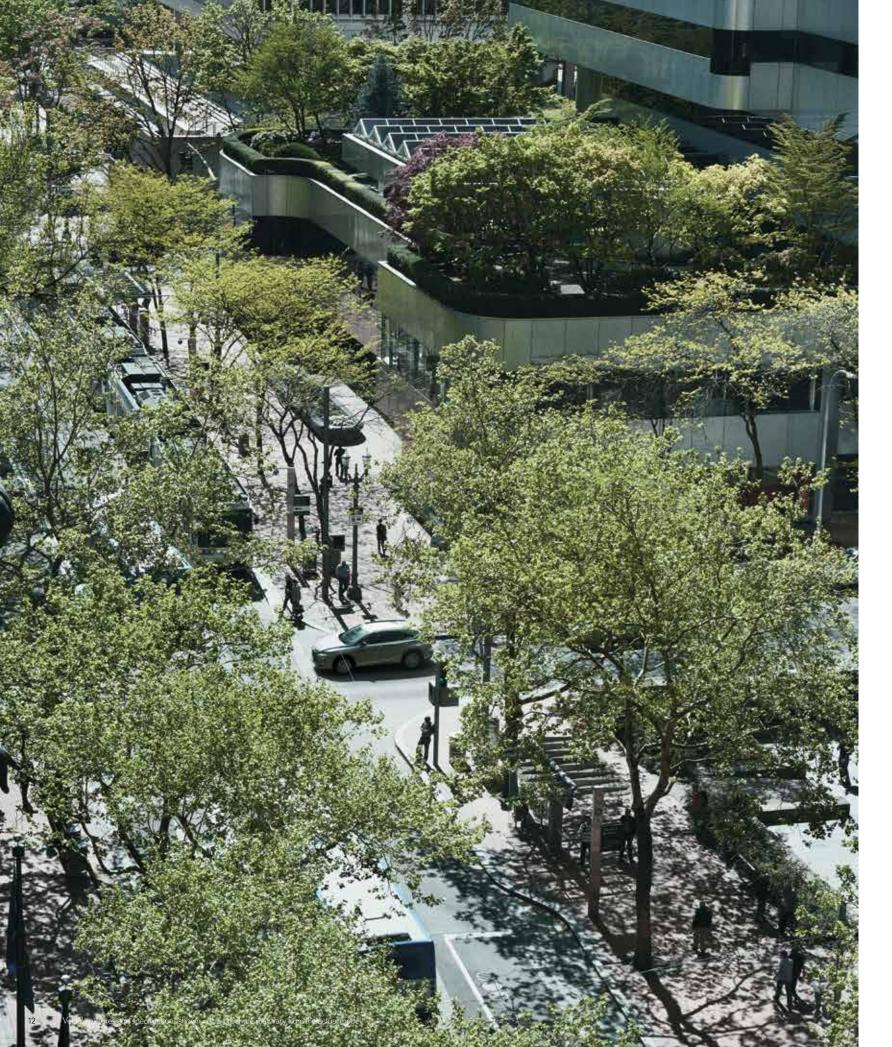














Individuality is priceless, because it's rare. But you are the driver. You choose where you live. You choose how you live. And you choose what you drive. When others take the expected roads in life, you choose your own.











The ride is exciting. Exhilarating. You're in your RX, and you can't wait for what comes next. The power of the RX fuels your curiosity, and makes it a pleasure to discover the world.









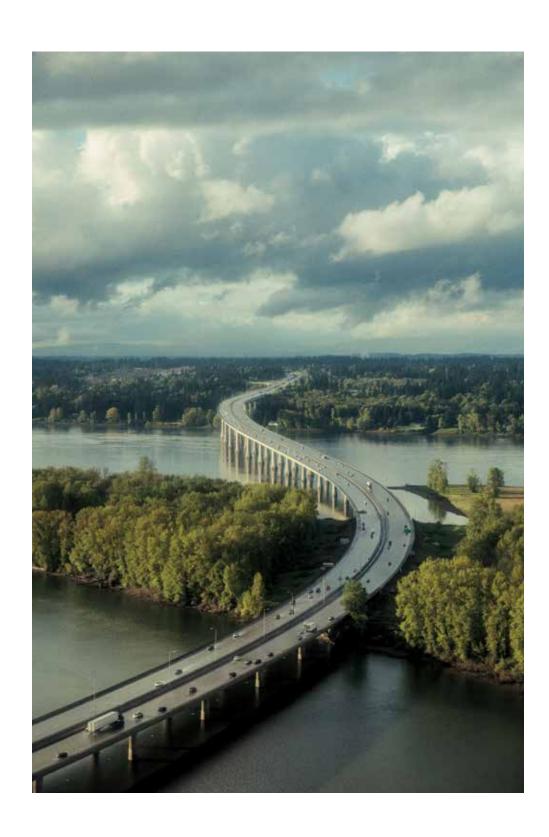






Each thing you love tells more about who you are. Your love of life. Your appreciation of unique experiences. Your journey continues, as you write your story. And you can make it unlike any other, with the new generation of luxury - The Lexus RX.





Discover the story of

L E X U S

RX





## LUXURY REDEFINED

RX Concept

Welcome to the new RX. A bold, exciting Its awe-inspiring design, plush handcrafted

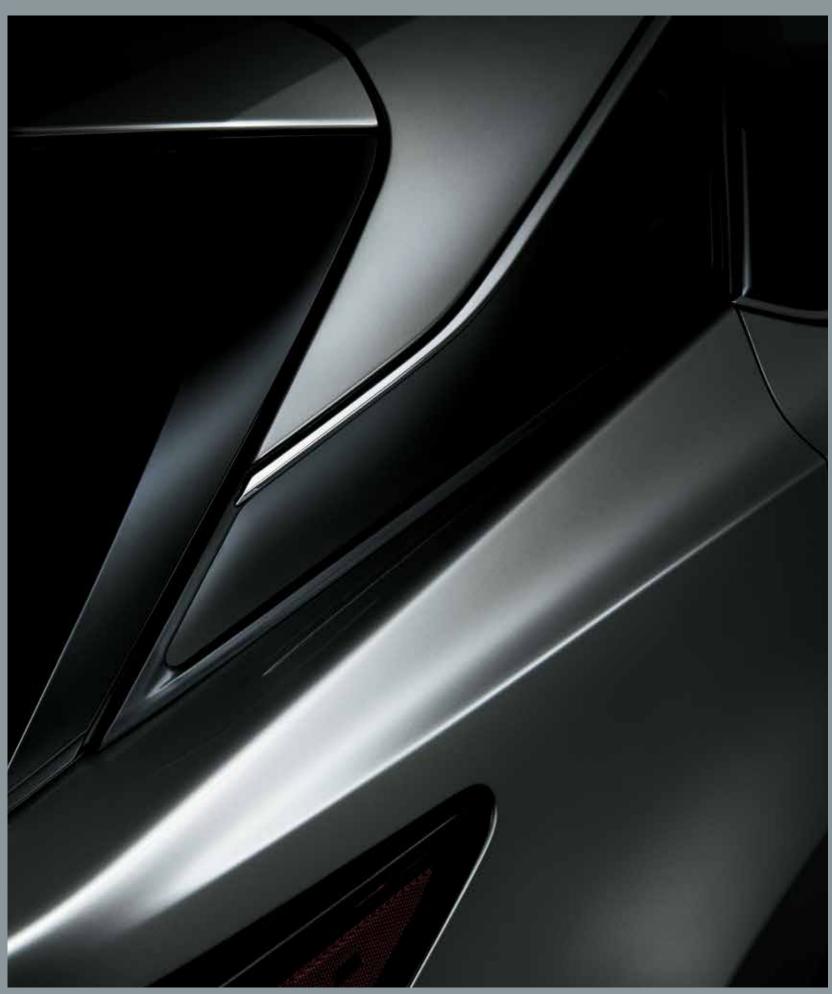
We didn't just evolve the RX, we re-imagined it, And like you, it tells the world that luxury re-engineered it.

Luxury is no longer confined to being And even though it shares the Lexus DNA,

and sophisticated transformation of what interiors, and an array of advanced a luxury SUV should be in today's world, technologies, all make for an exhilarating drive that will captivate each of your senses.

now comes with a new attitude.





# LUXURY REDESIGNED

Design

We enveloped the spaciousness of what an generation of Lexus luxury. SUV should offer with panache. And our design concept of 'seductive strength' can be seen A mere glance will take your breath away.

The new RX looks like no other SUV, With its bold chiselled exterior, striking because its been designed like no other SUV. and luxurious cabin space it isn't just a 4<sup>th</sup> generation RX, it's a completely new

right from the signature spindle grille and large A drive will capture your heart. While your aluminium wheels, to the sleek & sharp cabin mind will be too busy trying to control the excitement that has never been felt before in an SUV.

## RADICAL AND DISTINCTIVE STYLING









'Seductive Strength' expresses an active and energetic attitude, fusing a powerful presence with a radical outlook.

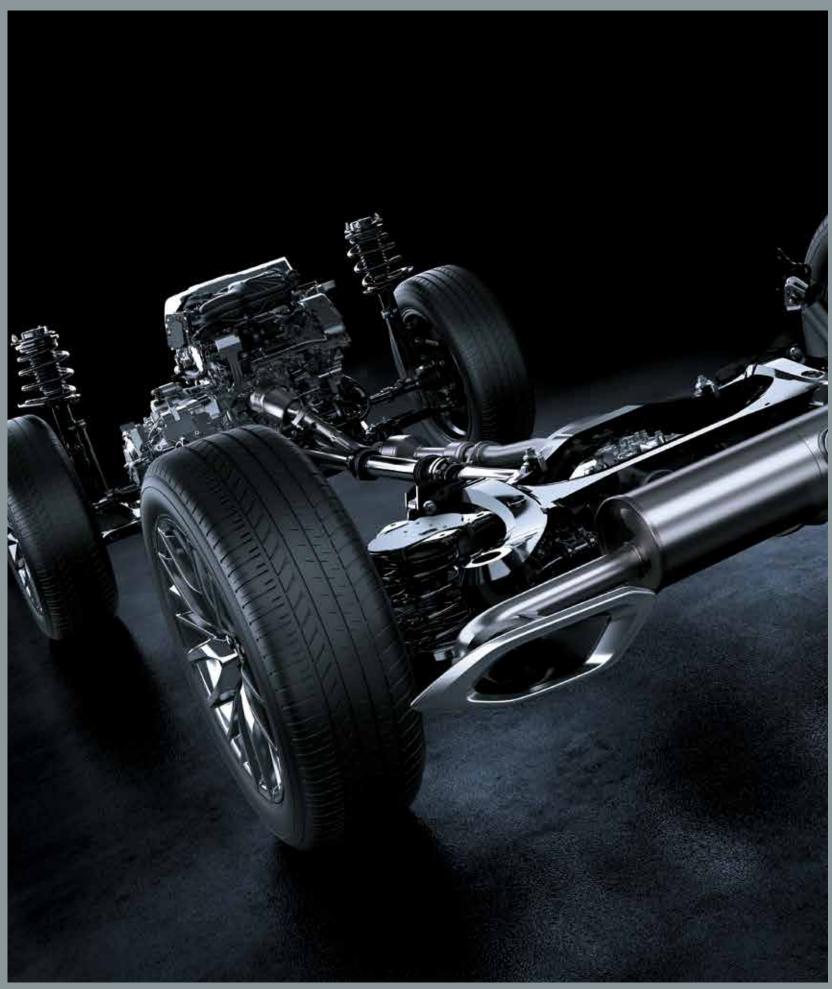












# LUXURY RE-ENGINEERED

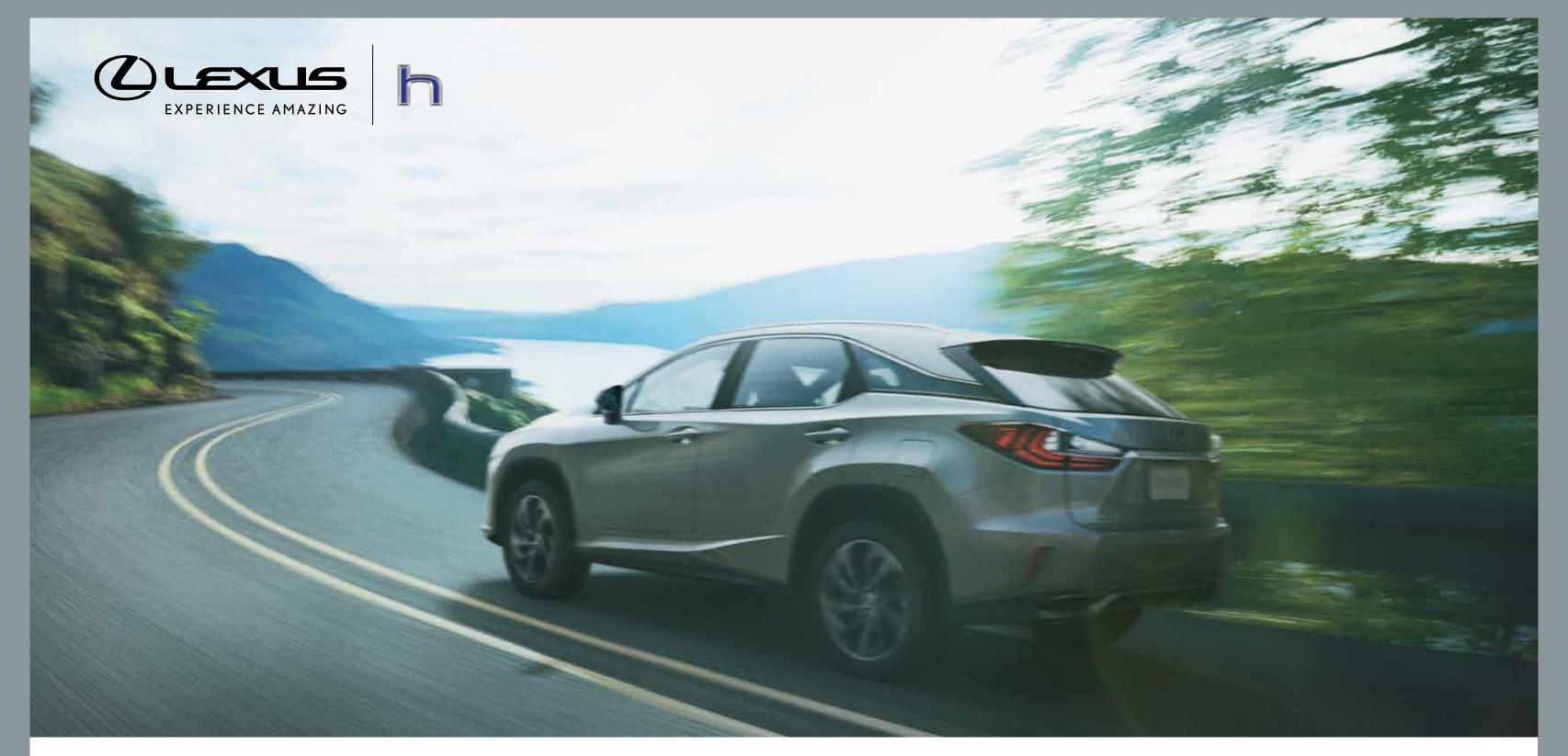
## Performance

And that's exactly what the new RX offers. Once With a sporty engine that roars and responds to

an extremely stable platform. The engine mount won't be in hushed tones.

The experience of driving a luxury car should not be and structure reduce vibration and contribute to a topic of muted and plain conversations. It should excellent handling, ensuring that you are always

you are behind the wheel, you become one with your inputs, and drive modes that let you adjust the RX's performance to suit your mood and driving style, it will come as no surprise that every Its extended wheelbase and large wheels create drive will leave you with lots to talk about. And it



TWENTY YEARS OF HYBRID LEADERSHIP, NEARLY 1 MILLION CARS POWERED BY LEXUS HYBRID DRIVE, AND THAT'S JUST THE BEGINNING.

Twenty years ago, Lexus engineers recognised the enormous potential of hybrid's seamless blend of petrol and electric power. In 2004, we launched the pioneering RX 400h, the world's first Full Hybrid luxury SUV. With all larger components engineered in house, Lexus Hybrid Drive is an ever-evolving, highly intelligent and flexible drivetrain. Accounting for the vast majority of luxury hybrids on the road, Lexus offers a wide range of hybrid models and will soon deliver the millionth car powered by Lexus Hybrid Drive.

Equipped with the latest third generation Lexus Hybrid Drive, the new RX 450h offers effortless driving and class-leading environmental performance. Capable of driving short distances in zero emissions EV (Electric Vehicle) mode, it recharges on the move, meaning no 'plugging in' concerns or low battery levels to inhibit your freedom. Together with the unique hybrid ownership experience, you'll enjoy substantial financial savings thanks to lower CO2 emissions, fuel consumption and running costs – along with considerable tax advantages.

**PERFORMANCE** PERFORMANCE









## 01 / Hybrid system

environmental performance, Lexus Hybrid Drive intelligently combines the power of an efficient 3.5-litre gasoline engine with electric power from a high-output motor.

## 03 / Aerodynamics

Aerodynamics contributes to quiet comfort in the cabin, fuel-efficient performance, and excellent handling stability even during highspeed driving.

## 02 / 3.5-liter V6 hybrid engine

For dynamic driving with exceptional The 3.5-litre V6 hybrid Atkinson Cycle engine features Dual VVT-iW and advanced D-4S fuel injection system to deliver exciting performance with outstanding drivability, excellent fuel efficiency, and reduced emissions.

### 04 / Shock absorbers

Careful calibration of each shock absorber component optimises damping force to smooth minor road inputs and absorb larger jolts. All this while maintaining a supple feel for agile handling and excellent ride comfort.









## 05 / Chassis

The foundation for the RX's exhilarating performance and responsive, sporty handling is a lightweight, highly rigid body structure.

It is made from hot-stamp, high-tensile steel and aluminium, with strategically positioned reinforcements using innovative production technologies such as laser screw welding and minimises engine movement for quicker engine air conditioning. inertia response against lateral G-forces around corners - contributing to superior handling. It also isolates engine vibration and enhances the comfort of the luxurious ride.

## 06 / Drive mode select

Drive mode select lets you tune performance to suit your driving style. Equipped with Adaptive Variable Suspension System (AVS), you can select and change between Normal, driving pleasure with excellent stability and Eco, Sport S and Sport S+ Modes. In addition, steering response. Customise Mode enables drivers to set their preferred settings for the powertrain, body adhesives. An optimised engine mount AVS, Electric Power Steering (EPS) and

## 07 / Front and rear suspension

The MacPherson strut front suspension and trailing-arm double wishbone rear suspension contributes a heightened

## 08 / Electric four-wheel drive (E-Four)

E-Four uses a rear motor that operates independently from the front motor to optimise distribution of front and rear drive force. In addition, it features slip and yaw rate feedback controls for excellent vehicle stability in a wide range of driving conditions.



Additional to 3 years / 100000 kms Vehicle Warranty, 2 years / 50000 kms Hybrid Battery Warranty by Lexus India.



# LUXURY REIMAGINED

Features

Craftsmanship has always been the hallmark of to the presence of your palm, opening up even the Lexus family. With the new RX, we gave it a without being touched. bit more of an edge.

signature Lexus arrowhead shaped Daytime hearyour heart beat. Running Lamps.

sporty driving. And our back door responds

We let imagination and ingenuity take shape features cocoons you in an island of calm and through metal and glass. Distinctly visible by with the dazzling array of advanced technologies the sharp and powerful LED headlamps and the available at your fingertips, you will easily be able to

With many more impressive features, the new RX A large rear spoiler accentuates the flowing isn't luxury you've known, but one you've always

### FEATURES / EXTERIOR



## 01 / LED 3 eye projector-type headlamps

The futuristic design of the distinctive 3-eye, Sequential turn signal lamps are available that creates a signature Lexus arrowhead-shaped signal or hazard lamp is turned on. illumination.

## 03 / LED front fog lamps

LED lamps are integrated into the front bumper

## 02 / Sequential LED turn signal lamp

energy-efficient L-shaped LED lamps with illuminate LEDs sequentially from the inner side integrated LED Daytime Running Lamp (DRL) to the outside of the headlamps when the turn

## 04 / LED rear combination lamps

The LED sequential turn signal lamps illuminate from the inner to the outer side of the lamp to reduce power consumption while providing to intuitively convey the turn direction. The a bright beam, which contributes to excellent distinctive L-shaped lamps wrap around the visibility for safe driving in low light and at night. side in deep-set curves, creating a wide signal that projects a strong on-road presence.



## 05 / Touchless power back door

opening when your hands are full or the door is wet or dirty.

## 07 / Door handles

The refined door handle design welcomes you with warm hospitality and the dynamic shape is guide you at night, then gently fade.

### 06 / Rear spoiler

The power back door automatically opens 
The large rear spoiler integrated into the top when a hand is held above the sensor in the of the back door accentuates the flowing Lexus emblem, enabling convenient hands-free design and edgy sporty styling of the RX. It is angled to enhance aerodynamic performance and balance airflow to provide excellent front tire hold.

### 08 / Panoramic glassroof

The glassroof enhances the feeling of openness easy to grip. A brightened silhouette line and and space in the cabin. It opens, closes and tilts integrated foot area illumination on the handles up and down, at the touch of a switch in the overhead console.

### **FEATURES / INTERIOR**



## 01 / Multimedia coordination function

This function coordinates the display of information from the multimedia systems on the 12.3-inch Electro Multi-Vision (EMV) display in the center of the instrument panel and the 4.2-inch colour Thin Film Transistor (TFT) multi-information display in the meter cluster. For convenience, audio system information and incoming mobile calls can also be displayed on the multi-information display and controlled using switches on the steering wheel.

## 02 / Tire pressure alert

When low tire pressure is detected, the multiinformation display alerts you of the affected tire with an in-meter warning lamp.

## 03 / Hybrid system indicator

The meter displays real-time information about the hybrid system's output and regeneration, encouraging you to adopt an eco-friendly drive.











## 04 / Meters

the design of the meters, thanks to a fusion of the 4-dial analogue meter and a hi-tech digital display. Additionally, the large analogue speedometer and tachometer have three-dimensional meter faces for vehicle. greater visibility.

## 05 / S-FLOW control

Subtle touches of luxury is embedded within The S-FLOW control optimises airflow volume through the air-con vents based on the occupants' seating positions to provide comfort and greater energy saving. It also EMV screen - all in the palm of your hands. monitors temperature within and around the

## 07 / Overhead console LED lamp switches

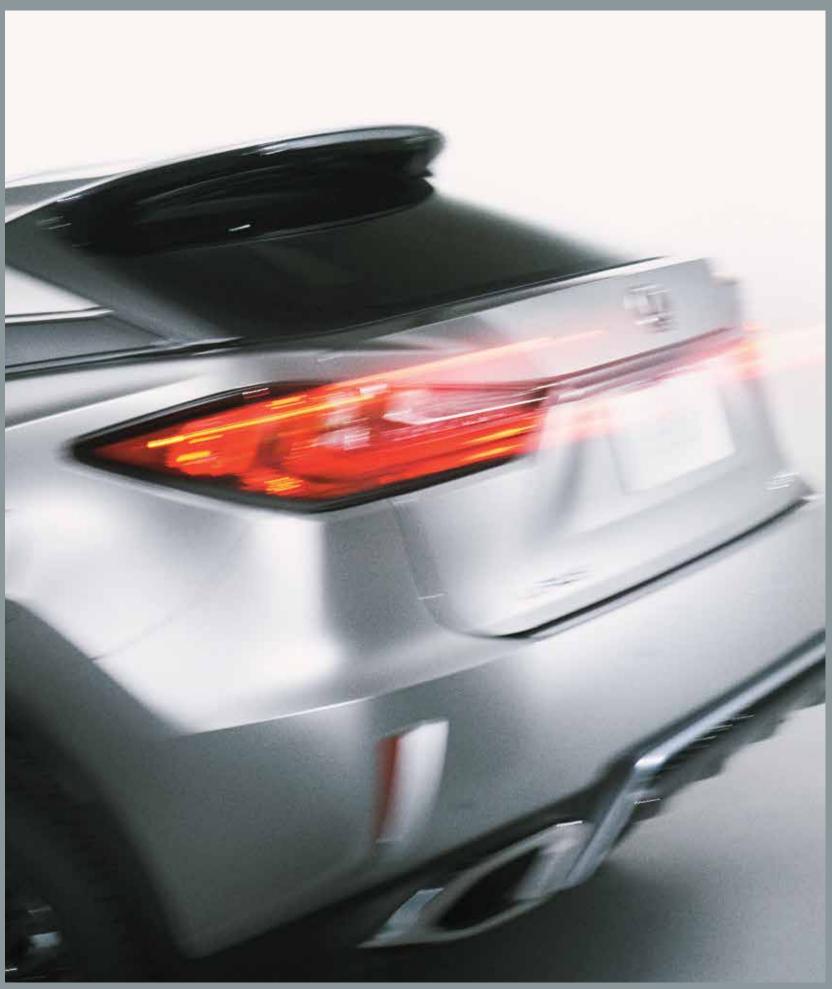
Lexus' renowned hospitality extends into the intuitive operation of the front LED dome and map lamps located in the overhead console, activated when you gently run your fingers and nuanaces so that you get pure musical across the lights.

## 06 / Remote Touch Interface

A Lexus innovation ergonomically built to give you command of the vehicle's electronics displayed through a 12.3-inch

## 08 / Mark Levinson® audio system

Mark Levinson® Premium Surround Sound Systems are tuned to perfection to provide the highest level of accuracy, reliability and enjoyment. The hallmark of each system is an uncanny ability to reproduce subtleties reproduction. With this, you don't just hear sound; you experience the soul of the music in a 360-degree spatial environment.



# LUXURY REINFORCED

Safety

like peace of mind. The new RX, with its—of parking spaces. RX also features dual integrated approach to safety is sure to put stage SRS airbags, helping to keep up the

Thin front pillars and careful positioning of the door mirrors offer you excellent visibility. You It is what modern luxury should accomplish, are further protected by various technologies delivering on both style and substance. such as Parking Assist Monitor that checks

With luxury, certain things should come easy, your surroundings while getting in and out your mind at ease, when you are on the road. excitement of driving the new RX without any







## 01 / LED wide-angle cornering lamps

Compact, bright and energy-efficient, the LED wide-angle cornering lamps provide additional illumination in the direction of travel, to the side and above, enhancing pedestrian visibility when turning at intersections.

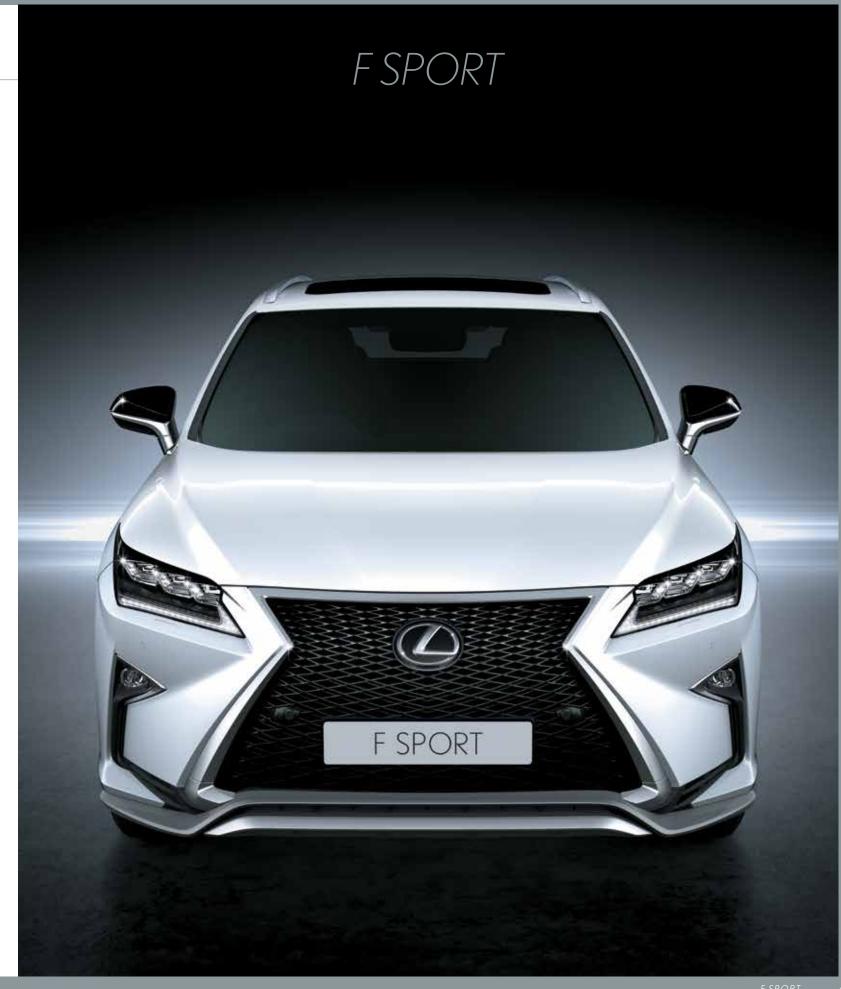
## 02 / Parking Assist Monitor

lines on images captured by the back camera, supporting driving in reverse. For a hybrid model, the image begins displaying when the power switch

## 03 / SRS airbags

The parking assist monitor displays parking guide The RX features dual-stage SRS airbags (front seats), SRS knee airbag (driver's seat), SRS cushion airbag (front passenger's seat) that supports seatbelt restraint by lifting the front edge of the seat is turned ON and the shift position is changed to R. cushion during a frontal collision, SRS side airbags (front and outboard rear seats) and SRS curtain shield airbags (front and rear door windows). \*

are specifically designed for models equipped with the SRS side airbags. To find out about availability in your area, please inquire at your local dealer). The photo shows all the SRS airbags activated for display purposes only (the SRS side and curtain shield airbags only inflate on the side of the collision in an actual accident). For details on these and other important safety features, be sure to read the Owner's Manual carefully.



 $<sup>^{\</sup>star}$  The SRS airbags are supplemental devices to be used with the seatbelts. The driver and all passengers in the vehicle must wear their seatbelts properly at all times. Never install a rear-facing CRS (Child Restraint System) on the front passenger's seat. For a forward-facing CRS, it is recommended you use it in the rear seats. Please do not use accessories for the seats  ${\sf CRS}$ which cover the parts where the SRS side airbags should inflate. Such accessories may prevent the SRS side airbags from activating correctly, causing serious injury (Lexus genuine seat covers

## BORN AN SUV RAISED BY SPORTS CARS

F Sport

Never before has an SUV had the pedigree to dominate the road. Introducing the exclusive F SPORT package that injects razor-sharp sports performance into the RX driving experience.

Evolved from the first IS F and groundbreaking LFA supercar, Lexus F DNA drives the development of all F SPORT models. You'll recognise it in the signature grille mesh and the metallic-coated lower bumper that visually lowers the car's center of gravity. As you take the wheel, the feeling of sports driving control is compelling and immediate.

the extra support of the seat, dimpled leather steering wheel, custom sports meters that evoke the LFA supercar and G sensor create an authentic sporty driving experience.

F SPORT exhilaration is also created by finetuning the front and rear suspension, fitting of Adaptive Variable Suspension (AVS) system and installing front and rear performance dampers that heighten responsiveness and handling stability.



## SPORTING EXHILARATION



## D/ Front Fender Emblems



## F/ Steering Wheel G/ Aluminum Pedals H/ The Shift Lever Knob I/ Trim (Metal Film)

### **F SPORT**







## 01 / Sound generator

Heightening the emotion and excitement of The front sports seats are the product

## 03 / FSPORT meters

### 02 / F SPORT front seats

the sound pressure level in the engine air manufacturing process. They provide a intake at different resonate frequencies, to blend of refined comfort with firm support generate a thrilling F SPORT engine note and excellent holding performance for

## 04 / F SPORT multi-information display

Dynamically displaying sports performance, The 8-inch colour Thin Film Transistor



## EXTERIOR & INTERIOR

## COLOURS

A palette of colours, from bold and luminous to nuanced and sophisticated, lets you express your individuality



White Nova Glass Flake (083) < F Sport>



Sonic Quartz (085) <Luxury>



Mercury Gray Mica (1H9) <Luxury & F Sport>



Platinum Silver Metallic (1J4) <Luxury & F Sport>



Sonic Titanium (1J7) <Luxury & F Sport>



Black (212) <Luxury & F Sport>



Graphite Black Glass Flake (223) < Luxury & F Sport>



Red Mica Crystal Shine (3R1) <Luxury & F Sport>



Sleek Ecru Metallic (4U7) <Luxury>



Amber Crystal Shine (4X2) <Luxury>



Heat Blue Contrast Layer (8X1) <F Sport>

## <LUXURY PACKAGE> <SEMI-ANILINE LEATHER>



Deep Blue Mica (8X5) <Luxury & F Sport>



18-inch Aluminum Wheel (Luxury & F Sport Package)





Bla



Noble Brown



Topaz Brown



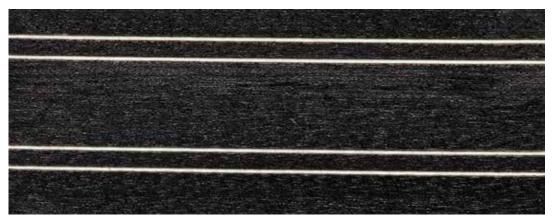
Rich Cream







Dark Rose



Aluminium & Wood <Luxury>



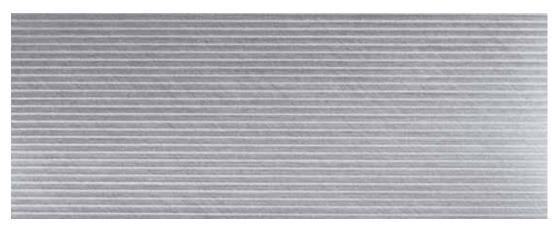
Shimamoku <Luxury>



Bamboo <Luxury>



Walnut <Luxury>



Aluminum <F Sport>

## RX Colour Combinations

	LUXURY				Leather		
Code	Exterior	Ornament	lvory	Black	Noble Brown	Topaz Brown	Rich Cream
085	SONIC QUARTZ	ALUMINIUM & WOOD	0	0	•	0	0
		SHIMAMOKU	0	0	0	•	0
		BAMBOO	0	0	×	0	×
		WALNUT	0	0	0	0	0
		ALUMINIUM & WOOD	0	0	0	0	0
1H9	MERCURY GRAY MC.	SHIMAMOKU	0	0	0	•	0
11 19		BAMBOO	0	0	×	0	×
		WALNUT	0	0	0	0	0
		ALUMINIUM & WOOD	0	0	0	0	0
11.4	DL ATINILIM CILVED ME	SHIMAMOKU	0	0	0	0	0
1J4	PLATINUM SILVER ME.	BAMBOO	0	0	×	0	×
		WALNUT	0	0	0	0	0
		ALUMINIUM & WOOD	0	0	•	0	0
417		SHIMAMOKU	0	0	0	•	0
1,17	SONIC TITANIUM	BAMBOO	0	0	×	0	×
		WALNUT	0	0	0	0	0
	ALUMINIUM & WOOD	0	0	0	0	0	
212	BLACK	SHIMAMOKU	0	0	0	0	0
ZIZ		BAMBOO	0	0	×	0	×
		WALNUT	0	0	0	0	0
	GRAPHITE BLACK GF.	ALUMINIUM & WOOD	0	0	0	0	0
000		SHIMAMOKU	0	0	0	0	0
223		BAMBOO	0	0	×	0	×
		WALNUT	0	0	0	0	0
	RED MICA CS.	ALUMINIUM & WOOD	0	0	0	0	0
204		SHIMAMOKU	0	0	0	0	0
3R1		BAMBOO	0	0	×	0	×
		WALNUT	0	0	0	0	0
	SLEEK ECRUME.	ALUMINIUM & WOOD	0	0	0	0	0
41.17		SHIMAMOKU	0	0	0	0	0
4U7		BAMBOO	0	0	×	0	×
		WALNUT	0	0	0	0	0
	AMBER CS.	ALUMINIUM & WOOD	0	0	0	0	0
41/0		SHIMAMOKU	0	0	0	0	0
4X2		BAMBOO	0	0	×	0	×
		WALNUT	0	0	0	0	0
	DEEP BLUE MC.	ALUMINIUM & WOOD	0	0	0	0	0
		SHIMAMOKU	0	0	0	0	0
8X5		BAMBOO	0	0	×	0	×
		WALNUT	0	0	0	0	0

	F SPORT			Leather	
Code	Exterior	Ornament	F Sport White	F Sport Black	Dark Rose
083	WHITE NOVA GF.		0	•	•
1H9	MERCURY GRAY MC.		0	0	•
1J4	PLATINUM SILVER ME.		0	0	0
1,17	SONIC TITANIUM		0	0	•
212	BLACK	ALUMINIUM	0	0	0
223	GRAPHITE BLACK GF.		0	0	0
3R1	RED MICA CS.		0	0	0
8X1	HEAT BLUE CL.		0	0	0
8X5	DEEP BLUE MC.		0	0	0

lacksquare Standard Variants lacksquare Order Based Variants imes Not Available

SPECIFICATIONS <RX450h>

		LUXURY	F SPORT		
	Overall L x W x H (mm)	4890 x 1895 x 1685			
	Wheelbase (mm)	2790			
	Tread Front / Rear (mm)	1640 / 1	1640 / 1630		
DIMENSION &	Overhang Front / Rear (mm)	1080 / 1020			
WEIGHT	Minimum Turning Radius (m)	5.9			
WEIGHI	Ground Clearance (mm)	195			
	Fuel Tank Capacity (L)	65			
	Seating Capacity	5 Seater			
	Max Kerb Weight (Kg)	2100-2210			
	Gross Weight (Kg)	2715			
	Туре	2 GR FXS Euro 6 with OBD			
ENGINE	Displacement (L)	3.5			
ENGINE	Max Output	193kW @ 6000 rpm			
	Max Torque	335Nm @ 4600 rpm			
DEDECRIANCE	Acceleration (0 - 100 kmph in seconds)	7.7			
PERFORMANCE	Fuel Efficiency* (kmpl)	18.8			
MOTOR	Туре	Permanent Magnet Synchronous Motor			
	Max Output	123 kW			
GENERATOR	Max Torque	335 Nm			
	Туре	Ni-MH			
HYBRID BATTERY	Nominal Voltage	288 V			
HIRKID BALLEKI	Number of Cells	240			
	System Voltage	650 V			
HYBRID SYSTEM	Total Max Output	230 kW			
птокіо зтатем	EV Mode	•			
	Suspension Front / Rear (with Stabilizer)	MacPherson Struts / Double Wishbone Suspension			
CHASSIS &	Brake Front / Rear	Ventilated Disc Brake with Floating Caliper 2-Cylinder / 1-Cylinder			
TRANSMISSION	Tire	235/65R18			
	Transmission	E-CVT			
	LED Headlamp with Auto Levelling and				
	Headlamp Cleaner	•	•		
	LED Clearance & Cornering Lamp	•	•		
	Front Turn Signal Lamp with LED Sequential	•	•		
	Front Fog & Driving Lamp with LED	•	•		
	Light Control System	•	•		
	Daytime Running Light System	•	•		
EXTERIOR	Rear Combination Lamp - LED Sequential	•	•		
FEATURES	High Mount Stop Lamp	•			
. = / 1. 0 1. E 0	Rear Fog Lamp - LED	•	•		
	Side Turn Signal Lamp (LED on Outer Side)	•	•		
	Outside Rear View Mirror (Auto , Heater ,				
	EC, Memory)	•	•		
	Front Bumper / Rear Bumper	Normal	F Sport		
	Radiator Grille	Normal	F Sport		
	Panoramic Roof Outer Slide with Jam Protect	INormal	r sport		
	i anoramic kool Outer Slide with Jam Protect				

\*WVTA Figure lacktriangle Available imes Not Available

INTERIOR FEATURES	LUXURY	F SPORT
Accelerator Pedal	Organ Type	Organ Type (Aluminium)
Shift Lever & Knob	Leather	F Sport
Brake Pedals	Pendant Type	Pendant Type (Aluminium)
Inside Rear View Mirror (Day / Night EC)	ondant type	r endant type ( nammany
Door Trim	Wood with Illumination	Aluminium with Illumination
Door Scuff Plate	Front / Rear + Front Illuminated LED	
		Front / Rear F Sport
Front Seat	Luxury Type	F Sport Type
Rear Seat (4-2-4) Folding Electric		50.00
Seat Cover Material	Semi Aniline Leather	F Sport Smooth Leather
Front Seat Headrest with Up & Down Adjustment	•	•
Rear Seat Headrest with Up & Down Adjustment	•	•
Power (D+P) Front Seat Slide (260 mm)	•	•
Seat Lumbar Support (D+P)	4 Way	2 Way
Seat Heater for Front / Rear	•	•
Seat Back Pocket (Front Seat only)	•	•
Front Seat Adjuster	Power 10 way (D+P) + Memory (D+P)	Power 8 way (D+P) + Memory (D)
Seat A/C (D+P Ventilate only)	•	•
Multi Information Display (4.2 Inch Colour TFT)	•	•
COMFORT & CONVENIENCE		
Wireless Door Lock (Smart Entry)	•	•
Power Back Door with Emblem Sensor		•
Fuel Lid Release Electric Type		•
Key Plate - Zippo Type + Card		•
Cruise Control		•
Drive Mode Select	Eco, Normal, Sports & Sports+	Eco, Normal, Sports & Sports+
	Lco, Normai, Sports & Sports+	Lco, Normai, Sports & Sports+
Steering Column (EPS Tilt & Telescopic)		50 111 00 111 014
Steering Wheel	Wood with Heater	F Sport with Heater & Paddle Shift
AVS (TEMS)	•	•
Rain Sensing Intermittent Wipers	•	•
Rear Window Wiper - Single Intermittent	•	•
Air Conditioner - Auto Recirculation	•	•
Air Conditioner - Auto Dual Controlled	•	•
Minus Ion Generator (nanoe™)	•	•
Electro Multi Vision Display	•	•
Audio - Mark Levinson with 15 Speaker & Sub-woofer	•	•
Clearance & Back Sonar	•	•
Back Guide Monitor	•	•
SAFETY & SECURITY		
Anti Theft System (Break-in Sensor, Glass Break Sensor & Tilt Sensor)	•	•
ABS	•	•
Vehicle Stability Control (with Cut Off Switch)	•	•
Hill Start Assist	•	•
Vehicle Dynamic Management (With VDIM Alpha)	•	•
Power Door Lock (Auto Speed)	•	•
Front Seat Belt - 3 Point ELR (Emergency Locking Retraction) + TR (Tension Reducer); Pretensioner & Force Limiter	•	•
Rear Seat Belt - All Seats 3 Point ELR (Emergency Locking Retraction); Outside Seat - Pretensioner & Force Limiter	•	•
ISOFIX and Top Tether Anchor for Child Seat	•	•
10 Airbags (Front Driver & Passenger , Driver Knee, Front Passenger Cushion, Front Side, Rear Side & Curtain Shield Airbags)	•	•
Hazard Warning Indicators	•	•
Front Fog Lamp Indicator	•	•
Engine Oil Monitor Indicator	•	•
Head Up Display	•	•
Seat Belt Warning (Lamp Front / Rear and Buzzer Front)	•	•
Door Ajar Warning / Light Remind Warning / Key Remind Warning	•	•

Available × Not Available









## LEXUS

## TAKUMI

The Lexus pursuit of perfection finds its finest expression in the master craftsmanship of the Takumi.







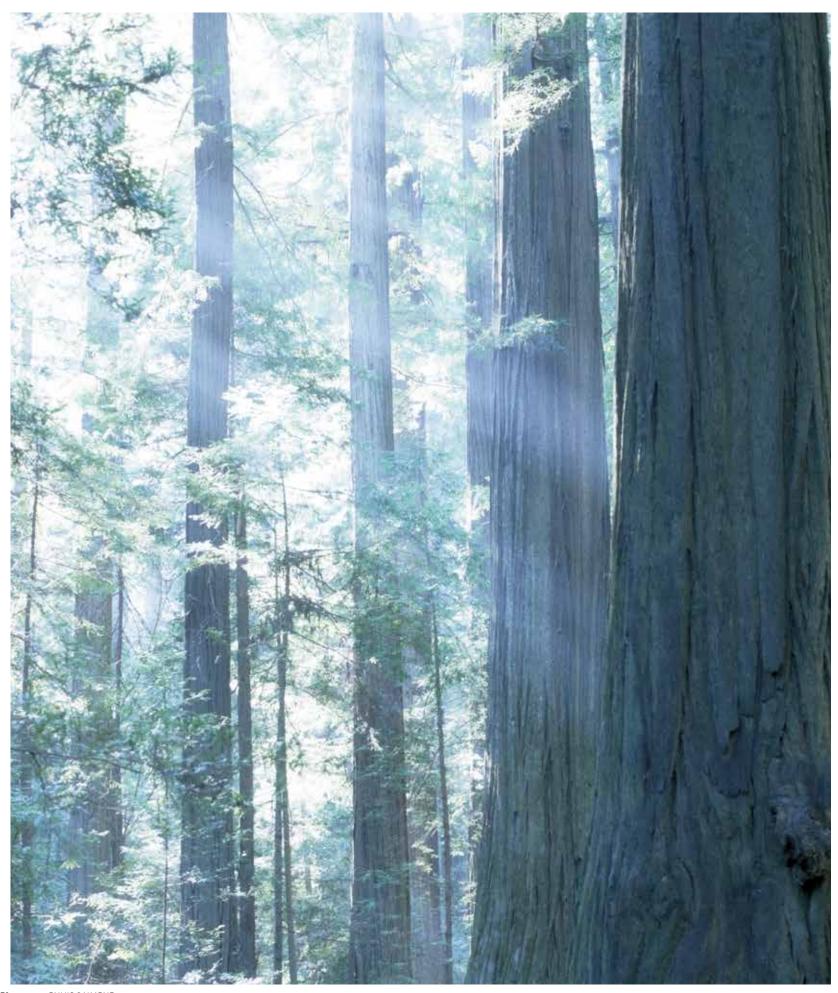




also highly refined. Finally, every new Lexus model experience. is also measured against a set of internal standards covering design, performance, specifications and equipment, to ensure it is distinctive and worthy of the Lexus emblem.

Every Lexus is based on an uncompromising This pursuit of perfection is evident at every stage approach to creating premium automobiles. of the manufacturing process. Every Lexus vehicle Inspired by our 'Yet' philosophy, we seek is created with a masterful skill and attention to innovation in every facet of engineering through detail inspired by both traditional artisanship and a sophisticated fusion of seemingly incompatible state-of-the-art engineering. For example, at the ideas such as 'high performance yet high fuel Tahara plant in Japan, precision components efficiency'. In addition, unique Lexus styling is born made using leading-edge digital technology are of our L-finesse design language, a fine balance of assembled and finished by master craftsmen 'Leading-edge' and 'finesse', which ensures every called Takumi, whose technical expertise and Lexus is not only captivating and luxurious but sure senses are honed by decades of rigorous

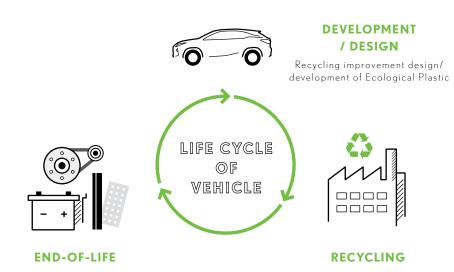
TAKUMI



## LEXUS

## ENVIRONMENT

Our commitment to the environment is embedded into all our activities and vehicles.



Recycling some recoverable parts

Reduction of discarded materials

At Lexus, sustainability is an enormous challenge Specific initiatives to enhance the environment waste to a minimum, we carefully recycle various minimize waste and recycle any waste produced. materials in our offices, factories and sales facilities, reducing CO<sub>2</sub> levels beyond our achievements on the road.

that we gladly accept. We are committed to include integrating a keen environment-friendly finding better, more efficient ways to contribute focus on the entire life cycle of each vehicle, from to a healthier planet, leading the industry in better design and production through to the recycling business practices. Our focus on the environment of vehicles at the end-of-life. To reduce CO2 drove our development and global leadership emissions, at the design stage we specify extensive of hybrid luxury vehicles and the knowledge use of plant-derived plastics for components, we have gained is applied in all of our vehicles. instead of petroleum-derived plastics. During Our commitment to recovering, recycling and production, we make repeated use of reusable re-using permeates the entire company. To reduce items, work hard to efficiently use resources to

ENVIRONMENT