



# S80





# WE'RE VOLVO. WE PUT PEOPLE FIRST.



We're Swedish. Scandinavian designers always start with the person who's going to use an object and ask, "What can we do to make this person's life better, easier or more comfortable?" We've always used this philosophy when we design our cars. So, while other car manufacturers might start with technology and try to squeeze people in around it, we begin by designing our cars around you. We ask what you need, and then use our technical skills to make your life easier, better, safer and more beautiful. Form follows function, and when you design a car inside and out with people in mind, it looks naturally beautiful. We think that looking at and interacting with our cars should make you feel great, every day.

Designing cars around people has led to many innovations over our 86-year history. The three-point safety belt in your current car? That was our invention from 1959. We've solved a few environmental issues, too – in 1976 we developed the Lambda Sond – a sensor that monitors exhaust gas, reducing emissions and boosting performance as well as economy. It's still part of every petrol-engined car in the world.

Innovation is at the core of Volvo. Perhaps it's because of where we come from.



IN SWEDEN, GREAT DESIGN IS  
A WAY OF LIFE, NOT A LUXURY.



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For such a small country, we've produced more than our share of creative talent. That's because we know that to be truly creative, you've got to believe in yourself and do things the way you know they should be done, regardless of what others are doing.

Take our seats. In the early 1960s, we consulted with a team of orthopaedic surgeons at Chalmers University of Technology here in Gothenburg. They wondered why a group of car designers wanted to see them. Nobody had thought to ask an orthopaedic surgeon's advice when designing a car seat before. But the ergonomic seat designs we developed as a result have made our cars world-famous for their outstanding long-distance comfort.

Like all Scandinavian craftsmen, we use only the best materials for the job, like the ultra-strong boron steel in our safety cages. We use natural, authentic materials inside our cars – not because they're fashionable this season, but because they make you feel good when you touch them and they're better for your health.

Creating a beautiful experience for you is natural for us. Because in Sweden, great design is a way of life, not a luxury.



YOU DON'T NEED  
TO SHOUT TO STAND OUT  
FROM THE CROWD.

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The Volvo S80 has always been our benchmark when it comes to luxury, comfort and interior space. Now, thanks to a raft of updates, our executive sedan is able to offer even more of what it does so well. Its tastefully restrained Scandinavian design is complemented by advanced technology, exquisite materials and superior craftsmanship. Every well-crafted detail of your new S80 will make you feel rewarded – no wonder this executive sedan has won awards around the world: from the Executive Car of the Year award in the UK to Technology Innovation Car of the Year in China.







## AND YOU THOUGHT TRUE SOPHISTICATION HAD GONE OUT OF STYLE.

Our S80 is the embodiment of sophisticated elegance – from its aerodynamic nose through to the way its roofline swoops to the boot with graceful coupe-like proportions. For our new S80, we've made the front and rear bumpers blend in with the car's shape even more satisfyingly, while the new, wide lower grille – punctuated on each side by new daytime running lights – makes our svelte sedan look even wider and lower than ever, giving you an executive helping of road presence.

"The whole effect is one of sophisticated elegance", explains our Design Manager Örjan Sterner. "We've worked hard to put a wider proportion on the front grille and we've added more detail like matte silver touches all round to give the car an even more elegant feel. The new S80 benefits from crisper lines that make it look even more exclusive." Here's a car that will make you feel special every single day – and that's even before you climb onboard.

Volvo's classic rear "hockey stick" lights are a great example of Swedish design, in which form follows function. They're beautiful, but they're shaped that way to reflect the S80's strong shoulder line (an expression of its strength).





## SCANDINAVIAN INTERIOR DESIGN. ON FOUR WHEELS.

The S80's elegant cabin has always been an exceptionally pleasant place to be, offering club class luxury for passengers with the most refined tastes. Whether you're in the driver's seat or stretching your legs out to enjoy a little thinking time in the rear, you'll appreciate our all-new optional Ambient Light, which casts a warm white glow over your surroundings and gently picks out features like the front seat cupholders, as well as the seat controls and door releases. "The overall effect is very warm and cosy, like being in a warm Swedish house on a cool night", says Stefan Sällqvist, Product Manager.



Natural materials like the Inscription leather used, give the S80 a real air of Scandinavian design authority.



BECOME YOUR OWN  
INTERIOR DESIGN CONSULTANT.

### **Inscription**

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If you like the finer things in life, but prefer to make your own design choices, Inscription is an interior package as well as a palette of luxurious options that you can combine in your own way. You might choose our refreshing air-ventilated seats with semi-aniline soft leather upholstery. This type of leather has minimal surface treatment, making the seats feel softer and more natural. Even better, our Inscription leather-trimmed dashboard raises your S80's cabin ambience to a whole new level.





## WHICH S80 ARE YOU?

The Adaptive Digital Display console which is carried over from the Volvo V40 Cross Country, is a true expression of our philosophy. It uses an active TFT (Thin Film Transistor) crystal display to bring the driver personalized information. The TFT console sits beautifully in the centre that makes the whole experience intuitive and functioning a breeze. With changing dynamics of driving, the interactive dashboard changes colour matching the mode and assists you in maintaining optimization and not to mention the mood.



ELEGANCE MODE



PERFORMANCE MODE



ECO MODE

## VOLVO SENSUS. YOU'RE IN CONTROL, NATURALLY.

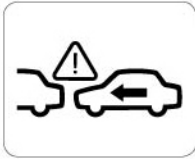
### ***SENSUS***

Yes, the Volvo S80 has a beautifully sculpted exterior. But why should passers-by get all the enjoyment? Since you'll spend most of your time in the driver's seat, we've designed a gorgeous space around you. We've made all your instruments and controls as easy to use and intuitive as possible. We call this approach to connecting you and your car with the world around you "Sensus". Our beautiful new Adaptive Digital Display is the latest expression of this philosophy. Not only does it give you all the information you need without overwhelming you with data, it also gives you three modes to choose from – Elegance, Eco and Performance. Together with the Sensus screen in the dashboard, it makes commanding your drive an effortless experience. And with Sensus Connected Touch, the 7-inch Sensus screen becomes a connected multimedia hub, giving you seamless access to bluetooth connectivity and music streaming.

But it's not just our displays and apps that are things of functional beauty. We've put the same amount of care into the steering wheel, giving full control to your thumb, as well as our iconic floating centre stack with our trademark "manikin" climate control buttons.







In town, City Safety is designed to prevent you from colliding with the car in front if it stops suddenly. This advanced IntelliSafe system works at speeds of up to 50 km/h and senses if you're about to collide with another car, then, if necessary, applies the brakes.



## OH YES. DID WE MENTION SAFETY?

### *INTELLISAFE*

In 1927 our founders, Assar Gabrielsson and Gustaf Larson, decided to make really strong cars that could cope with our rough country roads. But strength alone wasn't enough. They also had a vision: "Cars are driven by people," they said, "so the guiding principle behind everything we make at Volvo is – and must remain – safety." Now our goal is that, by 2020, nobody shall be seriously injured or killed in a new Volvo. We think our founders would have approved.

In order to help us achieve this goal, and in keeping with our philosophy of making your life easier, your S80 has a whole suite of intuitive safety technologies inside it. They're there to support your daily driving, protecting you in the event of an accident and often preventing collisions in the first place. We call this IntelliSafe.

We know S80 owners love driving, but in a world of busier and busier roads, you are constantly exposed to other people's mistakes. That's why IntelliSafe offers some really smart technologies such as City Safety and Intelligent Driver Information System.

And because you love driving, it's good to know that your S80 comes equipped with other IntelliSafe technologies like Dynamic Stability and Traction Control (DSTC). If there's a risk of your S80 losing stability, DSTC applies just the right amount of brake force and reduces engine power as needed in order to prevent any skidding. You'll probably never notice a thing.



# STYLE YOUR S80

## TECH & SOUND ACCESSORIES



Rear Seat Entertainment

## STYLING ACCESSORIES



Spoiler, Boot lid



Exterior Chrome Kit



## PACK & LOAD ACCESSORIES



Luggage Compartment Mat - Textile, Reversible



Passenger Floor Mat - Rubber



Bicycle Holder

## SAFETY ACCESSORIES



Load Carrier



Child/Infant Seat



Balius, 8x18"  
Silver Bright



Freja, 8x18"  
Diamond Cut/Dark Grey



Freja, 8x18"  
Diamond Cut/Light Grey



Makara, 8x18"  
Silver Bright



Modin, 8x18"  
Diamond Cut/Matte Terra Bronze



Modin, 8x18"  
Diamond Cut/Glossy Black



Modin, 8 x 18"  
Diamond Cut/Matte Iron Stone



Ymir, 8x18"  
Light Light Grey





UPHOLSTERY



Inscription Soft Leather, 2G0J Toscana Tan in Anthracite Black interior



Leather, 211B Soft Beige in Sandstone Beige interior with Soft Beige headlining



Leather, 2101 Offblack in Anthracite Black interior with Quartz headlining



Leather, 210G Blond in Anthracite Black interior with Quartz headlining



707 Inscription Crystal White Pearl



498 Caspian Blue Metallic



492 Savile Grey Metallic



700 Twilight Bronze Metallic



467 Magic Blue Metallic



711 Bright Silver Metallic





# S80 SPECIFICATION SHEET

	D4 Summum	D5 Summum
<b>TECHNICAL DATA</b>		
Capacity (ccm)	1984	2400
Max. Power Output (hp)	181	215
Max. Torque (Nm)	400	440
<b>TRANSMISSION/ENGINE</b>		
Automatic 6 - Speed FWD		S
Automatic 8 - Speed FWD	S	
Speed Limit (km/h)	215	225
<b>CLIMATE</b>		
Air Quality System	S	S
Electronic Climate Control (Dual Zone)	S	S
Electrically Heated Rear Window	S	S
Sunroof	S	S
Sun curtain, side window	S	S
Sun curtain, rear window	S	S
<b>LOCKING AND SECURITY SYSTEMS</b>		
Alarm & Interior Movement Sensor	S	S
Key Integrated Remote Control, Central Locking	S	S
Personal Car Communicator with Keyless Drive	S	S
Home Safe Lighting	S	S
Power Child Lock, Rear Doors	S	S
Laminated & Water Repellent Front Side Windows		S
<b>INTERIOR</b>		
Leather Seats	S	S
Inscription/Executive soft leather (Optional extra/Chargeable)		S
Power Seat Driver	S	S
Power Seat Passenger	S	S
Heated front seats	S	S
Heated rear seats		S
Speed Sensitive Power Steering	S	S
Interior Lighting (High)		S
Electrically Foldable Rear Headrest	S	S
Decor Wood Classic (Dark wood inlays)	S	S
Leather Steering Wheel with Decor Inlays, 3 Spoke	S	S
Gear Shift paddles		S
Gearlever knob leather	S	S
Digital TFT instrument cluster with 3 modes	S	S
Automatically Dimmed Inner Mirror	S	S
Parking Ticket Holder	S	S
Rear Armrest with Cupholders and Storage	S	S
Sunglass holder	S	S
<b>EXTERIOR</b>		
Bright Decor Side Windows, Upper + Lower	S	S
Heated and Electrically Adjustable Outer Mirrors	S	S
Retractable Rear View Mirrors	S	S
Active Bending Lights	S	S
<b>SUPPORT SYSTEMS</b>		
Cruise Control	S	S
Laser Assisted Automatic Braking - City Safety (Mode 2)	S	S
Park Assist Rear & Front	S	S
Rain Sensor	S	S

	D4 Summum	D5 Summum
<b>SAFETY</b>		
2 Step Airbag, Drivers/Passenger Side	S	S
SIPS Airbags & Inflatable Curtains	S	S
Whiplash Protection, Front Seats	S	S
Cut-off Switch Passenger Airbag	S	S
Emergency Brake Assist (EBA)	S	S
Emergency Brake Light, Flashing	S	S
Intelligent Driver Information System	S	S
<b>AUDIO, NAVIGATION &amp; TELEMATICS</b>		
High Performance Audio System	S	S
Single DVD Player with Mp3 Decoder	S	S
7 Inch Screen	S	S
AUX/USB/Bluetooth Handsfree & Audiostreaming	S	S
Remote control		S
<b>CHASSIS</b>		
Comfort Suspension	S	S
Dynamic Stability Traction Control (DSTC)	S	S
Advanced Stability Control	S	S
Antilock Brake System (ABS)	S	S
Drive Away Release, Electrical Parking Brake	S	S
<b>WHEELS</b>		
17" Alloys	S	S
Lockable Wheelbolts	S	S



