

BMW  
GROUP



# THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE.

PRODUCT INFORMATION.

C3-IN-B-P

# THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. IRRESISTIBLE PERFORMANCE.



# THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. IRRESISTIBLE PERFORMANCE.



# THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. BRAND SHAPER KKL CONVERTIBLE.

>> THE JOY OF BEING IRRESISTIBLE<<

Elegant expression of individual style that creates unique moments and the best version of it's driver.

## Position

### NextGen Lifestyle

"I want to create my own conditions"

### NextGen Sportiness

"I want to be best"

## Audience

### LIFESTYLE-DRIVEN

Enthusiasts who are searching for an **ACTIVE SPORTY DRIVING EXPERIENCE**

**KEEN ON SPORTY CARS** equipped with **NEW TECHNOLOGY**

## USP's

Fun to Drive

Best form factor

Fast & agile

Modern Technology

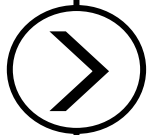


# THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. IRRESISTIBLE PERFORMANCE.



When it comes to the premium segment of the midsize class, the number 4 stands for the perfect combination of driving pleasure and elegantly sporty design. These have been hallmark brand values of BMW since its earliest days, and The All-New BMW M440i xDrive Convertible embodies them even more intently than ever.

Intelligent lightweight design, optimized aerodynamic attributes, dynamically flowing lines and elegantly stretched proportions with a body optimized for extra handling agility and boasting exceptional torsional rigidity, plus a chassis tuned squarely for dynamic excellence underscores the dynamic character and exclusive style of The All-New BMW M440i xDrive Convertible.



Iconic B58 3-litre 6-cylinder engine with best-in-class performance

System output of 275 kW/374 hp and 500 Nm of torque

Top speed of 250 km/h.

0-100 km/h in just 4.9s

Superb driving dynamics with standard adaptive M suspension, M Sport Differential & M Sport Brakes

Unique appeal due to convertible styling, aggressive MPA stance & a 4 seater layout.



# THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. DIMENSIONS.



# THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. EXTERIOR HIGHLIGHTS.



# THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. INTERIOR HIGHLIGHTS.

Live Cockpit  
Professional with  
Head Up Display

Luxury Instrument  
Panel in Sensatec

M Seat belts

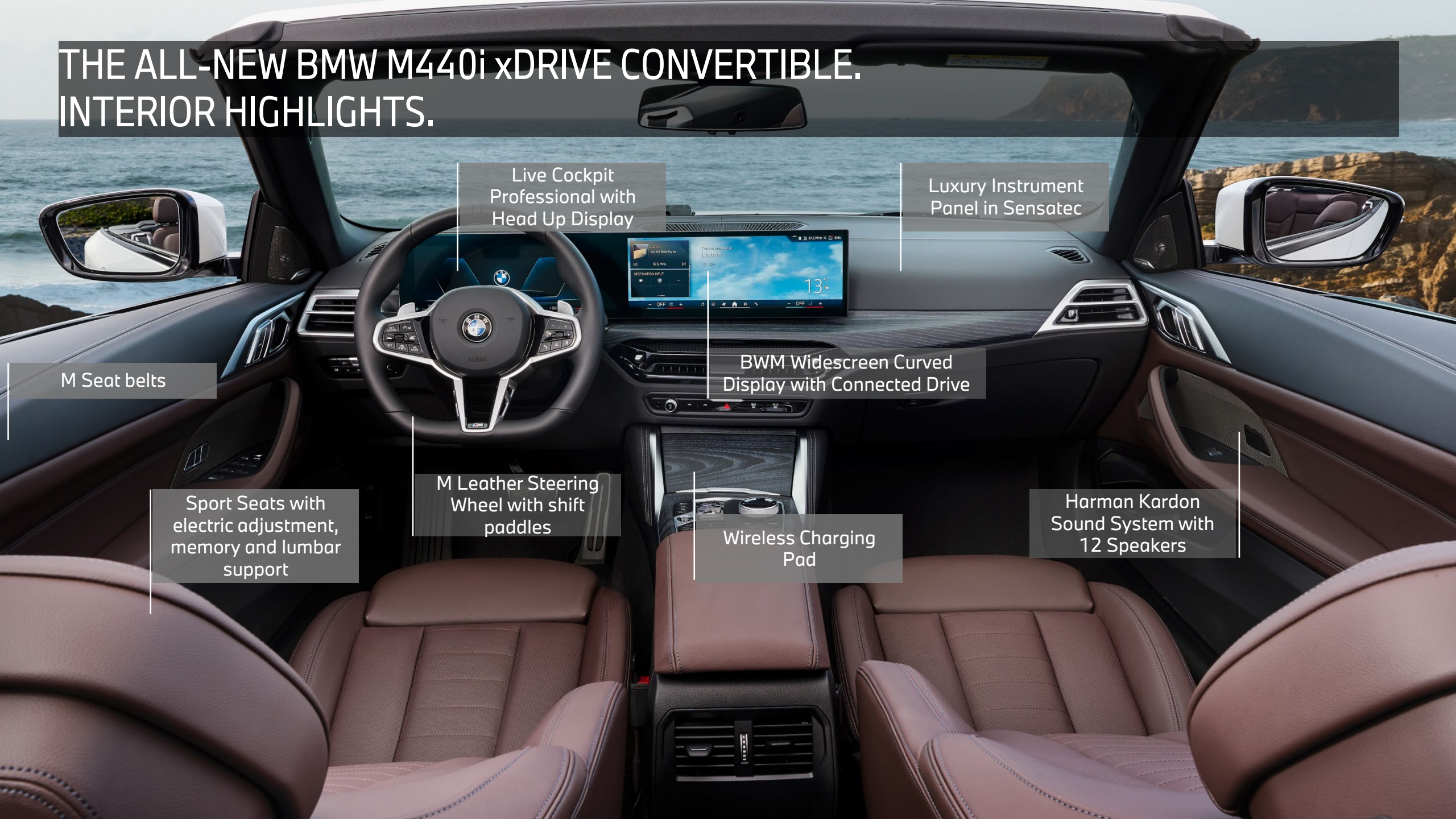
BMW Widescreen Curved  
Display with Connected Drive

Sport Seats with  
electric adjustment,  
memory and lumbar  
support

M Leather Steering  
Wheel with shift  
paddles

Wireless Charging  
Pad

Harman Kardon  
Sound System with  
12 Speakers



# THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. BEST-IN-CLASS PERFORMANCE.

- B58 3-litre 6-cylinder engine
- System output of 374 hp and 500 Nm of torque
- Top speed of 250 km/h
- 0–100 km/h in just 4.9s
- Adaptive M suspension
- xDrive All-Wheel Drive technology
- 48V Technology
- M Sport Brakes
- M Sport Differential
- M Aero Package
- Steptronic Sport transmission
- Variable Sport Steering
- 50:50 weight distribution
- Bespoke Chassis Setup



# THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. EXTERIOR PAINT OPTIONS.



Black Sapphire



Mineral White



Portimao Blue



Arctic Race Blue



Brooklyn Grey



Cape York Green



Fire Red

# THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. UPHOLSTERY OPTIONS.



Sensatec – Black



Sensatec – Tacora Red



Sensatec – Cognac

# THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. WHEEL PROGRAM.



1HL 19" M light alloy wheels V-spoke 995 M Bicolour with mixed tyres – Standard (Front: 225/45 R19, Rear: 255/35 R19)

# THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. TECHNICAL DATA.

<b>Total powertrain</b>		
 <b>Powertrain type</b>		<b>M TwinPower Turbo technology</b>
 <b>Power</b>	kW / PS	<b>275/374</b>
 <b>Max. torque</b>	Nm	<b>500 Nm</b>
 <b>Transmission</b>		<b>Automatic</b>
 <b>Drive type</b>		<b>AWD</b>
<b>Combustion engine</b>		
 <b>Cylinders/valves per cylinder</b>		<b>6/4</b>
 <b>Capacity</b>	cm <sup>3</sup>	<b>2,998</b>
<b>Performance</b>		
 <b>0-100 km/h</b>	s	<b>4.9</b>
 <b>Top speed</b>	km/h	<b>250</b>

# THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. VEHICLE PROFILE.

## Standard Profile

- Metallic Paint
- Sensatec Perforated Interior
- M Sport Professional Package
- Aluminium Rhombicle Anthracite M interior trim
- 19" M light alloy wheels 995 M Bicolour
- M Aero Package
- M High Gloss Shadowline
- Floor Mats in Velour
- Luxury Instrument Panel
- Interior & Exterior Mirror Package
- Interior rear-view mirror with automatic anti-dazzle function
- Ambient Light
- Steptronic Sport transmission
- M sport differential
- Variable Sport Steering
- Seat adjustment, electric, with memory
- Through-loading system
- Storage compartment package
- Widescreen display
- BMW Live Cockpit Professional
- Adaptive LED Headlights
- Parking Assistant Plus
- Driving Assistant
- Comfort Access System
- Harman Kardon Surround Sound System (12 Speaker)
- Cruise control with braking function
- Park Distance Control (PDC)
- Automatic air conditioning
- Adaptive M Suspension
- Connected Package Professional
- Wind Deflector
- Smartphone Integration
- Lumbar Support
- Wireless charging tray
- Tyre Pressure Monitoring System
- Intelligent Emergency Call
- Galvanic Embellishers for controls
- Warning Triangle
- Tyre Repair Kit
- M Seat Belts
- M Lights Shadowline
- High Beam Assistant
- M Sport Brake
- Teleservices
- Connected Drive Services

# THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. PRODUCT HIGHLIGHTS.

## EXTERIOR



Adaptive LED Headlights with M Lights Shadow line



19" M Light Alloy Wheels



CSL Style Taillights

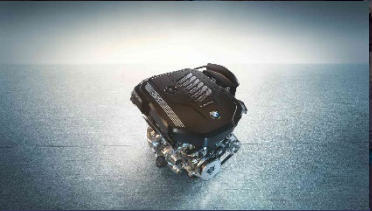


M Exterior Mirror in Gloss Black



M high-gloss Shadowline with extended contents

## PERFORMANCE



B58 | 374 hp / 500 Nm,  
0-100 km/h in 4.9s



M Sport Differential &  
50:50 weight distribution



Steptronic Sport transmission  
with gearshift paddles



Adaptive M Suspension with  
bespoke chassis setup



M Sport brakes

## INTERIOR



Sport Seats front with memory  
and adjustable lumbar support



M Leather Steering Wheel with  
Red 12'o'clock Marker



Convertible Top and 4 Seats



BMW Widescreen Curved Display  
& Live Cockpit Professional with  
Head Up Display



Harman Kardon surround sound  
system with 12 speakers

# THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. SUMMARY.



- The All-New BMW M440i xDrive Convertible has the best design in its segment.
- The All-New BMW M440i xDrive Convertible has the highest power and is the fastest car in the segment.
- The All-New BMW M440i xDrive Convertible is the most customizable car in the segment.
- The All-New BMW M440i xDrive Convertible is a true driver's car that combines unrivalled driving pleasure with exceptional sophistication making it a quintessential lifestyle vehicle.

THANK YOU.



# Specifications.

## The BMW M440i xDrive Convertible.



Technical Data	BMW M440i	BMW ConnectedDrive	BMW M440i
Acceleration 0-100 km/h in sec	4.9	Comfort Access with Digital Key	■
Capacity in cc	2,998	Park Distance Control (PDC), front and rear	■
Cylinders/Valves	Inline 6/4	360 Surround view	■
Max. output in kW(hp) at 1/min <sup>3</sup>	275(374)/5,500	Parking Assistant with remote 3D view	■
Max. torque in Nm at 1/min <sup>3</sup>	500/1,900 - 5,000	Wireless Charging	■
<b>Drive and Transmission</b>	<b>BMW M440i</b>	Harman Kardon Surround Sound system (408W, 12 speakers)	■
M xDrive All-Wheel Drive with Active M Differential	■	Wireless Smartphone Integration	■
M TwinPower Turbo inline 6-cylinder engine	Petrol	BMW Head-Up Display - Augmented View shows information on route guidance and driver assistance via live video image on the central display or in the instrument cluster.	■
Cruise control with braking function and Speed limiter	■	<b>BMW EfficientDynamics</b>	<b>BMW M440i</b>
Adaptive M suspension (Adjustable in "Comfort, Sport, Sport Plus" modes)	■	Automatic Start/Stop function	■
M xDrive to activate pre configured settings (DSC mode, Motordynamic, M Servotronic, M Drivelogic, adaptive M suspension, M display in the BMW head-up display)	■	<b>BMW EfficientDynamics</b>	<b>BMW M440i</b>
8-speed M steptronic transmission with Drivelogic	■	CO <sub>2</sub> Emission g/km <sup>3</sup>	232
<b>Exterior Equipment</b>	<b>BMW M440i</b>	Fuel Economy km/L <sup>3</sup>	10.24
M Sport package Pro	■	<b>Safety Features</b>	<b>BMW M440i</b>
<b>BMW Adaptive LED Headlights:</b> - LED matrix headlights with dynamic light functions - Blue elements on the outer light module - Automatic, dynamic headlight range control - High beam assistant	■	<b>Airbags:</b> - Airbags for driver and front passenger - Head airbags front and rear - Side airbags for driver and front passenger	■
M Sport brake, red high-gloss	■	Anti-lock Braking System (ABS) with Brake Assist	■
Rain sensor and automatic driving lights	■	Cornering Brake Control (CBC)	■
<b>M Exterior Mirrors</b> Exterior mirror on driver's side with automatic anti-dazzle function using built-in sensors, electrochromic - Exterior mirror on front passenger's side, without automatic anti-dazzle function - Fold-in function of exterior mirrors, electric - Automatic parking function on front passenger's exterior mirror - Operating elements illuminated	■	Dynamic Stability Control (DSC)	■
M Lights Shadowline	■	Dynamic Brake Control (DBC)	■
M Sport Pro grille in black high gloss	■	Dry braking function	■
M Aerodynamics package - front and rear bumper panel as well as side sills, insert in rear bumper & diffuser insert in black high-gloss	■	ISOFIX child seat mounting	■
CSL style Taillights	■	Childproof Lock, Mechanical	■
M rear Diffuser in high gloss black	■	Side-impact protection	■
4-pipe titanium muffler with titanium tailpipe tips	■	Three-point seat belts at all seats, belt tensioners and belt force limiters in the front	■
M Sport Brakes, red high gloss	■	Openings in the rear seat backrest, side sections and seat belt guides for multi-point seat belts	■
<b>Interior Equipment</b>	<b>BMW M440i</b>	Warning triangle with first-aid kit	■
Automatic air conditioning 2- zone with extended contents with active carbon microfilter	■	Active Protection including attentiveness assistant	■
Interior mirror with automatic anti-dazzle function	■	Crash sensor and Dynamic braking lights	■
Ambient Lights with Mood Lights	■	Tyre Pressure Monitoring System	■
M leather steering wheel with shift paddles	■	<b>Interior Trims</b>	<b>BMW M440i</b>
<b>Soft Top</b> Roof bow construction, opening/closing possible when vehicle is moving at speeds up to 50km/h	■	Aluminium Rhombic Anthracite M interior trim	■
M seat belts	■	<b>Exterior Colours<sup>2</sup></b>	<b>BMW M440i</b>
Sport seat geometry	■	Black Sapphire (metallic)	■
Seat adjustment electrical driver and passenger with memory function for driver	■	M Brooklyn Grey (metallic)	■
Through Loading System	■	Mineral White (metallic)	■
Storage Compartment Package	■	M Portimao Blue (metallic)	■
<b>BMW ConnectedDrive</b>	<b>BMW M440i</b>	Cape York Green (metallic)	■
<b>BMW Live Cockpit Professional</b> - Widescreen Curved Display - Fully Digital 31 cm (12.3") M-specific Instrument Display - High-resolution 37.8 cm (14.9") Control Display - BMW Operating System 8.5 with variable configurable widgets - Navigation function with RTTI and 3D maps - Touch functionality - iDrive Controller - Voice Control	■	Fire Red (metallic)	■
<b>BMW Connected Package Professional</b> - Teleservices - Intelligent E-call - Remote software upgrade - MyBMW App with Remote Services - Intelligent Personal Assistant - Personal eSIM	■	Arctic Race Blue (metallic)	■
Bluetooth with handsfree and USB connectivity and audio streaming	■	<b>Upholstery<sup>2</sup></b>	<b>BMW M440i</b>
		Sensatec perforated   Black	■
		Sensatec perforated   Tacora Red	■
		Sensatec perforated   Cognac	■
		<b>Alloy Wheels</b>	<b>BMW M440i</b>
		48.26 cm, 19" M light alloy wheels V-spoke 995 M Bicolour with mixed tyres (Front: 225/45 R19, Rear: 255/35 R19)	■
		<b>BMW Ownership Benefits<sup>4</sup></b>	<b>BMW M440i</b>
		Standard warranty 2 years	■
		Road Side Assistance 24x7 for 2 years	□
		<b>BMW Maintenance Packages<sup>5</sup></b>	<b>BMW M440i</b>
		Service Inclusive Basic 3 Years / 40,000 KMs <sup>1</sup>	□
		Service Inclusive Plus 3 Years / 40,000 KMs <sup>1</sup>	□
		Extended Warranty 3rd year/Unlimited Mileage <sup>6</sup>	□

■ Standard equipment    □ Optional equipment    – Not available

Notes: <sup>1</sup> The terms and conditions apply. <sup>2</sup> Performance data as measured in the emission test done under controlled conditions of environment, driving cycle, fuel, etc. as specified in WLTP (Worldwide Harmonized Light Vehicles Test Procedure). <sup>3</sup> The models, equipment and possible vehicle configurations illustrated in this specification sheet may differ from vehicles supplied in the Indian market. Please contact BMW Authorised Dealer to get more information about the product, features and its specifications etc. <sup>4</sup> The BMW Road Side Assistance (RSA) is a standard offering to the Customer for two years included in the car price. <sup>5</sup> The prices are exclusive of applicable taxes and statutory levies and valid from date of Sale of the vehicle or Warranty Start date, whichever comes first, until 30 days. <sup>6</sup> For detailed Terms & Conditions, scope of services (inclusions & exclusions) and coverage duration (in years) & mileage (in kilometers), please refer to BSI brochure and/or contact your Authorised BMW Dealer. <sup>7</sup> The Extended Warranty is brought to you by BMW India Financial Services Pvt. Ltd (Corporate Agent registered under IRDAI- CA0186) through their insurance partner Bajaj Allianz General Insurance Co. Ltd. (BAGIC) (IRDA Reg No. -113). The Customers have an option to purchase the Motor Vehicle Extended Warranty (UIN No. BAL-OT-P13-68-V01-12-13) at their sole discretion. Please contact BMW Authorised Dealer to get information about its coverage, terms, and conditions of Motor Vehicle Extended Warranty. Prices mentioned are governed by BAGIC and subject to change from time to time.

Please visit [www.bmw.in](http://www.bmw.in) for more information.