



introducing

## Curv.ev

suv coupé



shaped for — you





# unlimited joy with lifetime warranty

## Lifetime Warranty\*\*

on HV battery pack



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## shaped to stun —

Up your style game with SUV allure and coupé sophistication.



#### Differentiated coupé like design

Experience the allure of an SUV with the sophistication of a coupé.



#### Body cladding in piano black finish

Define your elegance with every drive.



Squared wheel arches



#### Bumper skid plates in satin sliver finish

Combine toughness with style, giving your vehicle a sophisticated yet robust appearance.

## Rear spoiler in gloss piano black

Designed for stunning looks and optimised aerodynamics.



#### **Contrast roof in black**

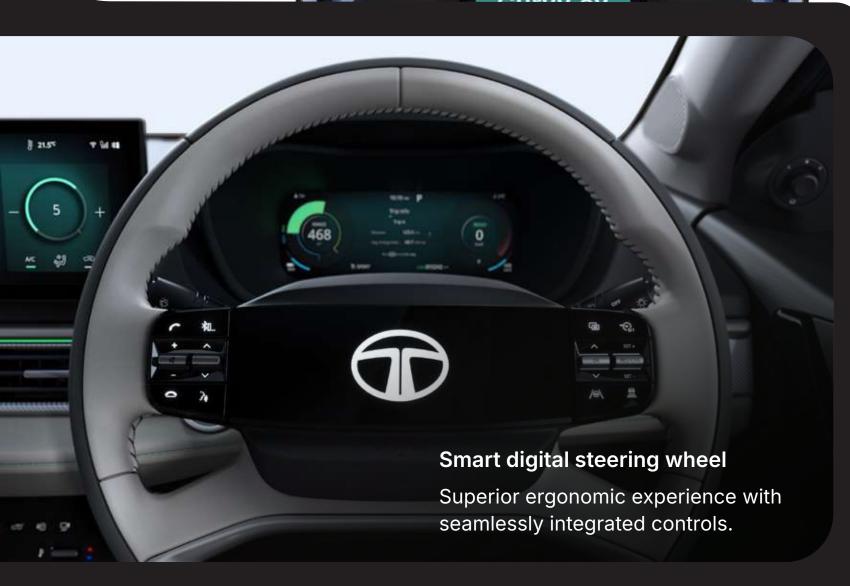
Complements the sleek coupé design adding a touch of sophistication.









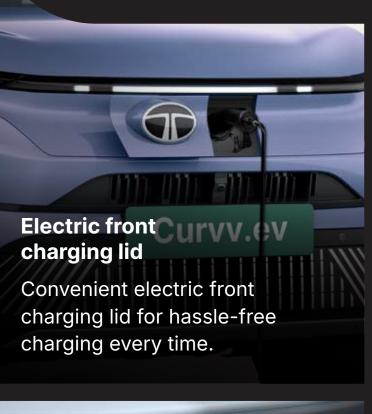






#### R18 alloy wheels with aero inserts

Stylish, modern and aerodynamic design for a smooth and efficient drive.









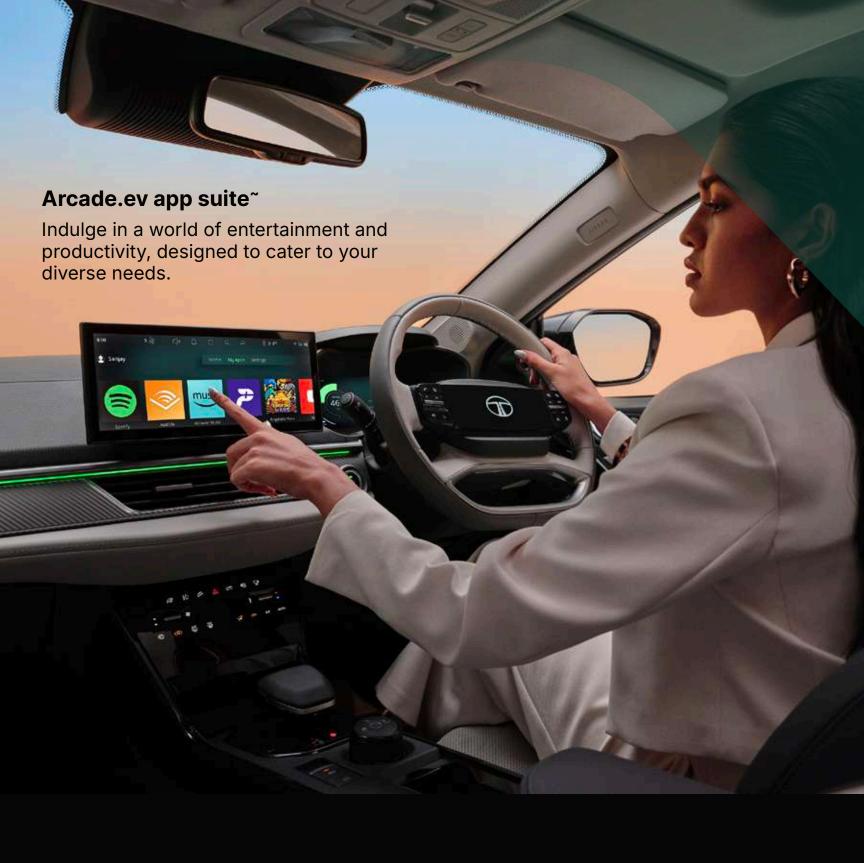




## shaped for innovative technology —

Get entertainment and productivity on the go with modern tech.





## 31.24 cm (12.3") Cinematic touchscreen Infotainment system by HARMAN™

Bring your infotainment to life with stunning clarity and detail.





Wireless Android Auto™ and Apple CarPlay™
Connect wirelessly with ease.

## High-quality speakers (9 speakers incl. subwoofer)

Ensuring every note and beat is delivered with exceptional clarity and depth.





#### **JBL** sound modes

Multiple audio modes that enhance in-vehicle acoustic experience.



#### Multiple voice assistants

Interact effortlessly, ensuring seamless integration and enhanced connectivity.





#### Alexa voice assist

Access a world of convenience with Alexa voice assist.

#### Vehicle to vehicle (V2V) charging^^^

Share power with compatible vehicles.



#### Vehicle to load (V2L) technology\*\*\*

Whether it is a drone, e-scooter or a camping experience - transform your EV into a mobile power hub.



#### Powered tailgate with gesture activation

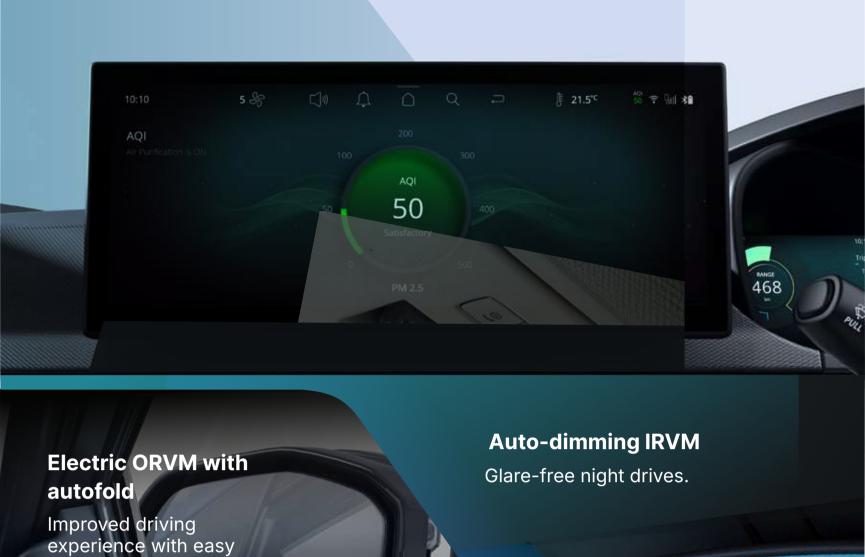
Convenient loading and unloading with a simple kick gesture.







Breathe fresh, drive safe.



mirror control.



## shaped for grandeur —

Indulge in the luxury of first-class driving experience.







#### 2 stage rear seat reclining

Personalised comfort for rear passengers during long journeys.



#### **Rear AC vents**

Efficient airflow for rear passengers.

#### Cooled glove box

A ventilated compartment for refreshing storage on the go.





#### Automatic headlamps

Optimal illumination on the road.



#### Rain sensing wipers

Clear visibility and enhanced safety during inclement weather.

## FATC with express cooling

Personalised comfort for every drive.



# SET + OK RES/CAN SET -

#### Cruise control

Maintain your desired speed with precision and ease on long journeys.

## Keyless entry & push-button start

Unlock and go – effortless convenience at your fingertips.





Front & rear fast charge C type 45W

Fast charge your devices.

## shaped for absolute safety —

Stay safe keep the adventure alive on every journey.



#### Advanced driver assistance - Level 2 <sup>A</sup>

An advanced driver assistance suite that offers a shield of protection on every journey.





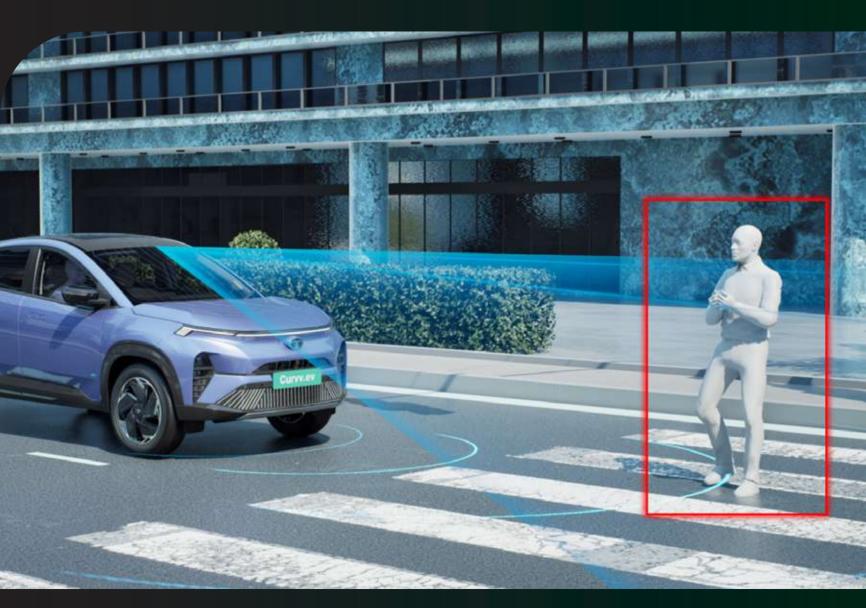
Adaptive Cruise Control with stop & go (ACC) and Adaptive steering assist (ASA)

Cruise through long journeys maintaining a pre-determined distance from the vehicle in front, even in stop-and-go traffic.



#### Lane Keep Assist (LKA)

Receive gentle nudges to keep you on course and in control on every curve.



#### **Autonomous Emergency Braking (AEB)**

Vehicle, Pedestrian, Cyclist, Junction

Automatically applies brakes to prevent or mitigate collisions and keep you safe.



#### **Traffic Sign Recognition (TSR)**

and Over Speed Alert (OSA)

Detects and displays traffic signs, ensuring you're aware of speed limits and other road regulations.



#### **Rear Cross Traffic Alert (RCTA)**

Detects approaching vehicles and alerts you of impending collision.



#### Lane Change Alert (LCA)

Alerts you of approaching vehicles while indicating a lane change.





#### **Blind Spot Detection (BSD) - radar based**

Radar-based monitoring of blind-spots with warning indication on the ORVM.

#### **Lane Departure Warning (LDW)**

Get warnings and assistance to prevent unintended lane departures.

#### **Forward Collision Warning (FCW)**

Receive warnings to prevent front collisions.

#### **High Beam Assist (HBA)**

Ensures optimal visibility without dazzling other drivers.

#### **Door Open Alert on ORVM**

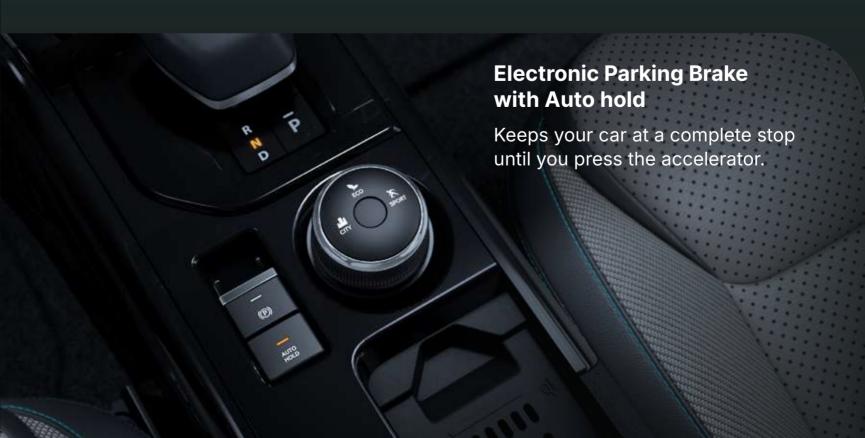
Alerts occupants while opening doors.

#### **Driver doze-off alert**

Electronic stability control based driver attention alert.

#### **Rear Collision Warning (RCW)**

Ensures you are alerted to any approaching dangers from the rear.





injury in the event of a collision.



#### All wheel disc brakes

Enhanced safety with disc brakes on all wheels for optimal stopping power.



#### Acoustic Vehicle Alert System (AVAS)<sup>©</sup>

Signature sounds to alert pedestrians and other road users of your vehicle's approach.

#### Hill hold assist

Holds your car from rolling back on any incline till you accelerate forward.





#### Hill descent control

Maintain a controlled speed for safer downhill driving.



## shaped for performance —

Experience dynamic performance for unforgettable drives.





Power output of 123 kW (167 PS)

Unleash the power of the electric powertrain at the tap of the pedal.

Instant torque of 215 Nm Instant peak torque for an exciting drive feel.

0-100 Kmph in 8.6<sup>°</sup> s Fast when you need it to be.





Multi drive modes -Eco, City, Sport

Tailor your driving experience to suit your preferences.

## Paddle shifters for multi-mode regenerative braking

Multiple regenerative braking modes to suit your regen preferences at the tap of a paddle.



#### All-new gen-2 motor

Robust performance and efficiency for an electrifying driving experience.





## Liquid cooled battery pack

Ensuring Thermal efficiency for optimal battery health and durability.

## IP67 rated battery pack and motor

Drive worry-free with high ingress protection standards.





#### **Smart power electronics**

Smart algorithms to control vehicle electronics, charging speeds and battery thermal management.

## shaped for various charging needs —

Enjoy hassle-free drives with multiple charging options.





#### 7.2 kW AC home wall box charger

Power up at home seamlessly.

SOC 10% - 100% in 6.5 hours for Curvv.ev 45 and 7.9 hours for Curvv.ev 55.







## Multiple colour choices to pick from



#### **Empowered**



**Empowered Oxide** 



**Pure Grey** 



Virtual Sunrise

Flame Red



**Pristine White** 

#### **Accomplished**



**Pure Grey** 

Virtual Sunrise



Flame Red



**Pristine White** 



**Pristine White** 

#### **Creative**



Pure Grey



Virtual Sunrise



**Empowered** 

#### Accomplished





Creative

Curvv.ev - technical specifications and features					
	Curvv.ev 55	Curvv.ev 45			
electric drivetrain					
Motor (Type)	Permanent Magnet Synchronous Motor				
Electric Motor Power (kW/PS)	123/167	110/150			
Electric Motor Torque (Nm)	215	215			
Multi Drive Modes	Multi Drive Modes	s - Eco, City & Sport			
Battery Pack (kWh)	55	45			
Thermal Management System	Liquid Coo	led System			
Ingress Protection for Motor & Battery Pack	IP	67			
Acceleration (0-100 km/h in sec)	8.6^	9.0^			
Emission	Zero Tailpiņ	pe Emission			
smart drive features					
Smart Regenerative Braking	Multi-Mode Regenerative Braking   4 Levels Level 0 - 1 - 2 - 3   0 - No Regen   3 - Max Regen				
Paddle Shifters to Control Regen Modes	✓	~			
Customizable Single Pedal Drive	~	<b>~</b>			
dimensions					
Length x Width x Height (mm)	4310 x 1810 x 1637				
Wheelbase (mm)	2560				
Unladen Ground Clearance (mm)	186	190			
Boot space (L)	50	00			
steering					
Steering	Electrically Po	ower Assisted			
Turning Circle Radius (m)	5.	35			
brakes					
Front, Rear	Disc brakes with i-VBAC				
suspension					
Front Suspension	Independent McPhersor				
Rear Suspension	Twist Beam with Dual Path Strut				
wheels & tyres	045 100 047	(0 - 1 - 0 0 0 - 1 - 1 - 1)			
Size	215/60 R17 215/55 R18	(Creative & Accomplished) (Empowered+)			
Low Rolling Resistance Tires	✓	~			
charging					
Charging Standard	CCS2				
Portable Charging Cable	Ye	es			
Charging Options	15A Socket, 7.2 kW AC Wall Box, DC Fast Charger				
Charger Type Included	7.2 kW AC Wall Box				
Estimated DC Fast Charging Time (SOC 10% to 80%	~ 40 min <b>^</b> (70 kW+ charger)	~ 40 min⁴ (60 kW+ charger)			
DC Fast Charger) Estimated AC Fast Charging Time					
(SOC 10% to 100% from 7.2 kW AC Fast Charger)	~ 7.9hrs <b>^</b>	~ 6.5hrs <b>*</b>			
Estimated Regular Charging Time (SOC 10% to 100% from an	~ 21.0hrs*	~ 17.5hrs <b>*</b>			
15A plug point)					
bi-directional charging  Vehicle to Vehicle Charging (V2V^^^ Charging) (kVA)	5	5			
Vehicle to Load Technology (V2L*** Charging) (kVA)	3.3	3.3			
Discharge Limit	Customizable upto 30% SOC <sup>Ω</sup>				
warranty					
HV Battery Pack	Lifetime Warranty and Unlimited Kilometres**				
Motor Warranty	8 Years or 1,60,000 km (whichever is earlier)				
Vehicle Warranty	3 Years or 1,25,000 km (whichever is earlier)				
driving range					
Cartified Full Charge Bange	502	430			
Certified Full Charge Range (as per MIDC Part 1 Cycle)# (km)					

#### creative 45

- Smart Digital DRLs
- LED Headlamps
- Flush Door Handles
- 17" Hyperstyle Steel Wheels
- Smart Digital Shifter
- Smart Digital Steering Wheel
- 6 Airbags
- ESP with i-VBAC
- Driver Doze-off Alert
- All Wheel Disc Brakes
- Electric Parking Brake with Auto Hold
- Camera & Sensor Based Reverse Park Assist
- 17.78 cm Touchscreen Infotainment by HARMAN™
- 17.78 cm TFT Instrument Cluster
- Android Auto<sup>™</sup> & Apple CarPlay<sup>™</sup>
- 4 Speakers + 2 Tweeters
- FATC
- Cruise Control
- Push Entry Push Start (PEPS)
- Paddle Shifter for Regen Modes
- Multi Drive Modes Éco, City & Sport
- Power Windows
- Rear AC Vents
- Electric ORVM
- 6 Way Adjustable Driver Seat
- 7.2 kW AC Fast Charger Wall Box
- V2V Charging^^^
- V2L Technology\*\*\*
- Air Purifier
- i-TPMS
- iRA.ev## & Smart Watch^^ Connectivity
- Multiple Voice Assistants (Native, Siri, Google Assistant)

#### accomplished 45 & accomplished 55

#### addition to creative

- LED Projector Headlamps
- Centre Position Lamp and Connected Tail Lamps
- Sequential Indicators
- Front Fog Lamps with Cornering Function
- R17 Alloy Wheels with Aero Inserts
- Electric ORVM with Autofold
- 26.03 cm Cinematic Touchscreen Infotainment by HARMAN™
- 26.03 cm Digital Cockpit
- Navigation in Cockpit Driver View Maps
- Android Auto<sup>™</sup> & Apple CarPlay<sup>™</sup> over WiFi
- 4 Speakers + 4 Tweeters
- HD Camera Based Reverse Park Assist
- Front & Rear Fast Charge C Type 45W
- Cooled & Illuminated Glove Box
- Leatherette Upholstery
- Leatherette Wrapped Steering Wheel
- Front Armrest
- Tire Pressure Monitoring System
- Alexa<sup>™</sup> Voice Assistant

## accomplished+ S 45 & accomplished+ S 55

#### addition to accomplished

- 360° 3D Surround View Camera System
- Blind Spot View Monitor
- Front Parking Sensors
- Panoramic Sunroof
- Arcade.ev<sup>~</sup> App Suite
- JBL™ Sound Modes
- Wireless Smartphone Charger
- Express Cooling
- Rain Sensing Wipers
- Auto Headlamps
- Automatic Defogger

#### empowered+55

#### addition to accomplished+ S

- Smart Digital Lights
  - Welcome & Goodbye Sequence
  - Charging Indicator
- R18 Alloy Wheels with Aero Inserts
- Multi Mood Ambient Lighting
- Voice assisted Panoramic Sunroof with Mood lighting
- 6 Way Power Adjustable Driver Seat
- 6 Way Adjustable Co-Driver Seat
- 60:40 Rear Split Seats with Centre Armrest
- 31.24 cm Cinematic Touchscreen Infotainment by HARMAN™
- JBL™ Cinematic Sound System(4 Speakers + 4 Tweeters + Subwoofer)
- Acoustic Vehicle Alert System (AVAS)<sup>Φ</sup>
- Air Purifier with AQI Display
- Auto Dimming IRVM
- Front Seats Ventilation
- 2 Stage Rear Seat Recline
- Frunk

#### empowered+ A 55

#### addition to empowered+

- Level 2 ADAS<sup>△</sup>
  - Adaptive Cruise Control with Stop & Go (ACC)
  - Lane Departure Warning (LDW)
  - Lane Keep Assist (LKA)
  - Blind Spot Detection (BSD) Radar based
  - Blind Spot View Monitor (BSM) Camera based
  - 360° 3D Surround View Camera System
  - Lane Change Alert (LCA)
  - Adaptive Steering Assist (ASA)
  - Forward Collision Warning (FCW)
  - Autonomous Emergency Braking Vehicle (AEB V)
  - Autonomous Emergency Braking Pedestrian (AEB P)
  - Autonomous Emergency Braking Cyclist (AEB C)
  - Autonomous Emergency Braking Junction (AEB J)
  - High Beam Assist (HBA)
  - Traffic Sign Recognition (TSR)
  - Over Speed Alert (OSA)
  - Rear Cross Traffic Alert (RCTA)
  - Rear Collision Warning (RCW)
  - Door Open Alert on ORVM
  - Driver Doze-off Alert
- SOS call<sup>###</sup>
- Powered Tailgate with Gesture Activation

#### Coverage of Lifetime HV Battery Warranty is as below:

	Lifetime Warranty First Registration		Standard Warranty Second Registration onwards*** (whichever occurs first)	
Model / Brand	Years	Km	Years	Km
Curvv.ev	Lifetime*	Unlimited**	8^	1.6 Lakh^

<sup>\*</sup>The term 'Lifetime' refers to the period of fifteen years from the first date of registration of the vehicle at the local regional transport office, in accordance with the Motor Vehicles Act, 1988, and is restricted for the period of use during the first registration only.

#### Disclaimer

<sup>\*\*</sup> The term 'Unlimited' is on the assumption of fair usage by a customer for personal use of the vehicle and therefore excludes extra-ordinary usage or usage outside the ordinary course as would be reasonably expected for vehicle not being used for commercial / trade purposes.

<sup>\*\*\*</sup> It is incumbent on every second (or subsequent) owner to inform TATA Passenger Electric Mobility Limited of the vehicle ownership transfer for HV Battery Warranty to apply. The HV Battery Warranty stated above shall not be available to the second or subsequent owner in absence of such notification.