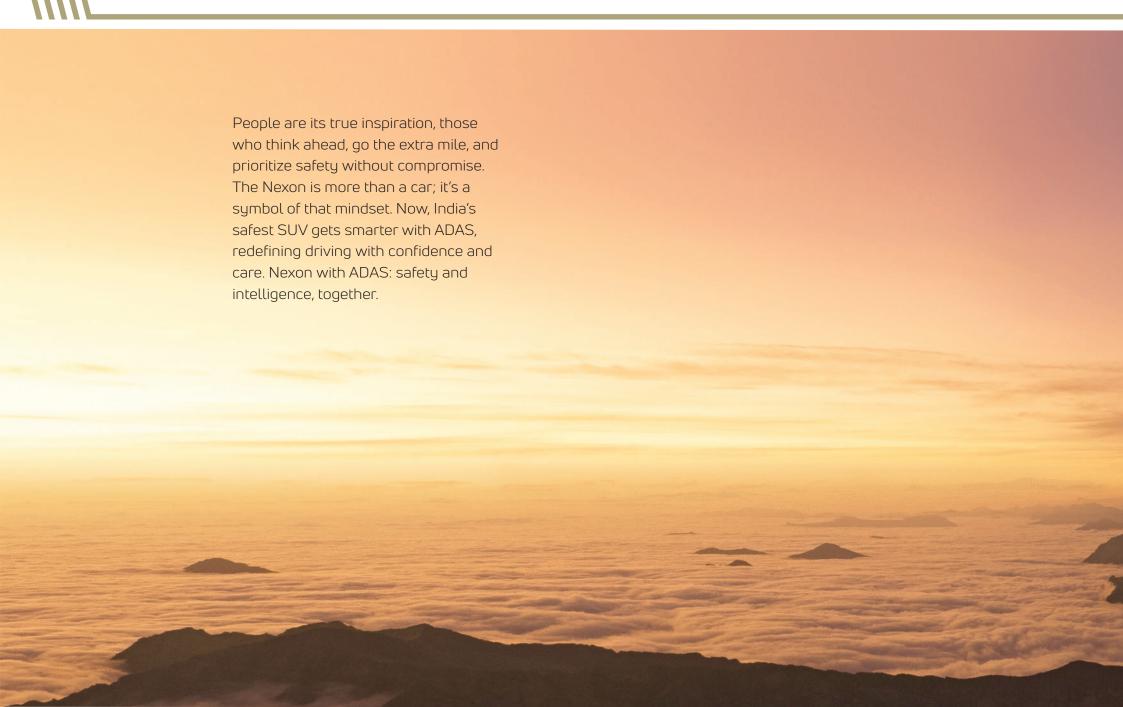


### THE NEXON PHILOSOPHY



### FEARLESS

No is never your answer.
To this adventure called life.
Be it a long drive.
Or a cross-country drive.

### **CREATIVE**

Your inner child is creative.
Wide-eyed and inquisitive.
The world is yours to explore.
You drive your passion.

### PURE SMART

You live in the moment.
Enjoying the smallest of joys
You pride in being yourself.
And lead a life of ultimate
sophistication.

Pragmatism is your thing.
You believe in results.
Smart work over hard work.
You do what's wise and best for your future.



# **DESIGNED** TO IMPRESS



### SEQUENTIAL LED DRLs

Grab attention the stylish way

### **BI-FUNCTION FULL LED LAMP**

See beyond the natural light

### AIR CURTAIN

Moves like magic, it's so aerodynamic







### **DUAL-TONE ROOF**

A colour palette for your car with a shade of you

#### DIAMOND CUT ALLOY WHEELS

Evokes emotion whenever in motion

### X-FACTOR TAILLAMP WITH WELCOME AND GOODBYE FUNCTION

Matches your X-factor of etiquette and chivalry



## 2-SPOKE STEERING WHEEL WITH ILLUMINATED LOGO

Steer your passion that keeps your glow on

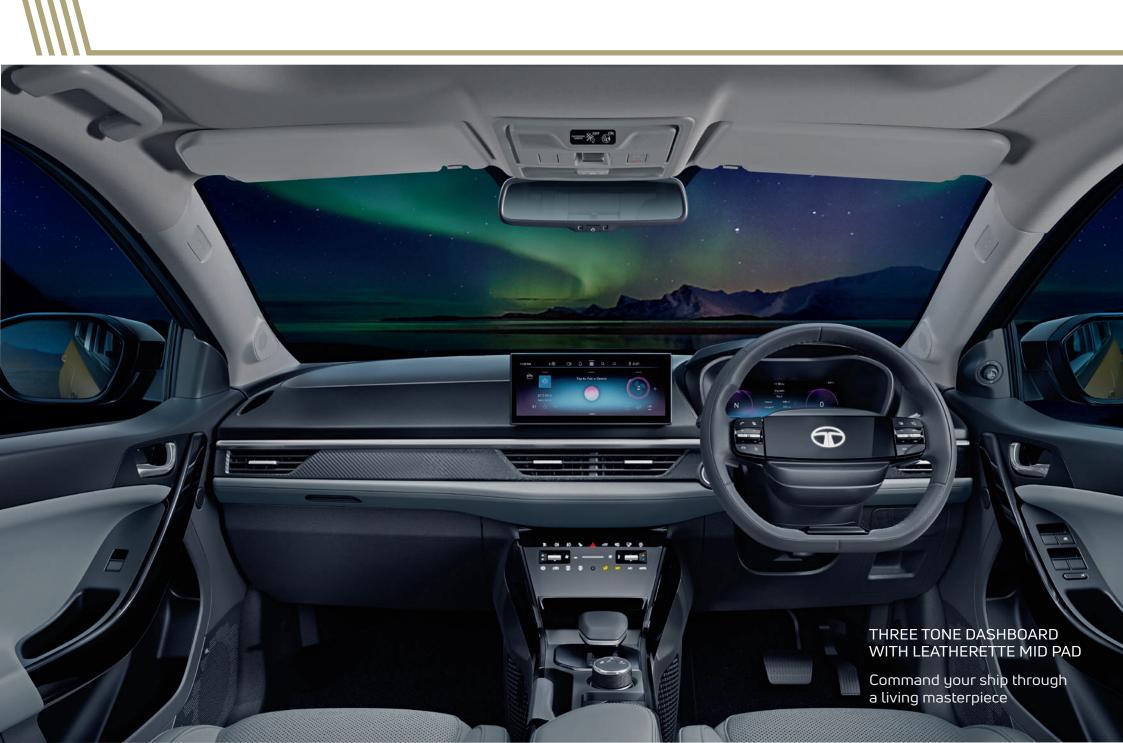


### NEXT-GEN PHYGITAL TOUCH PANEL

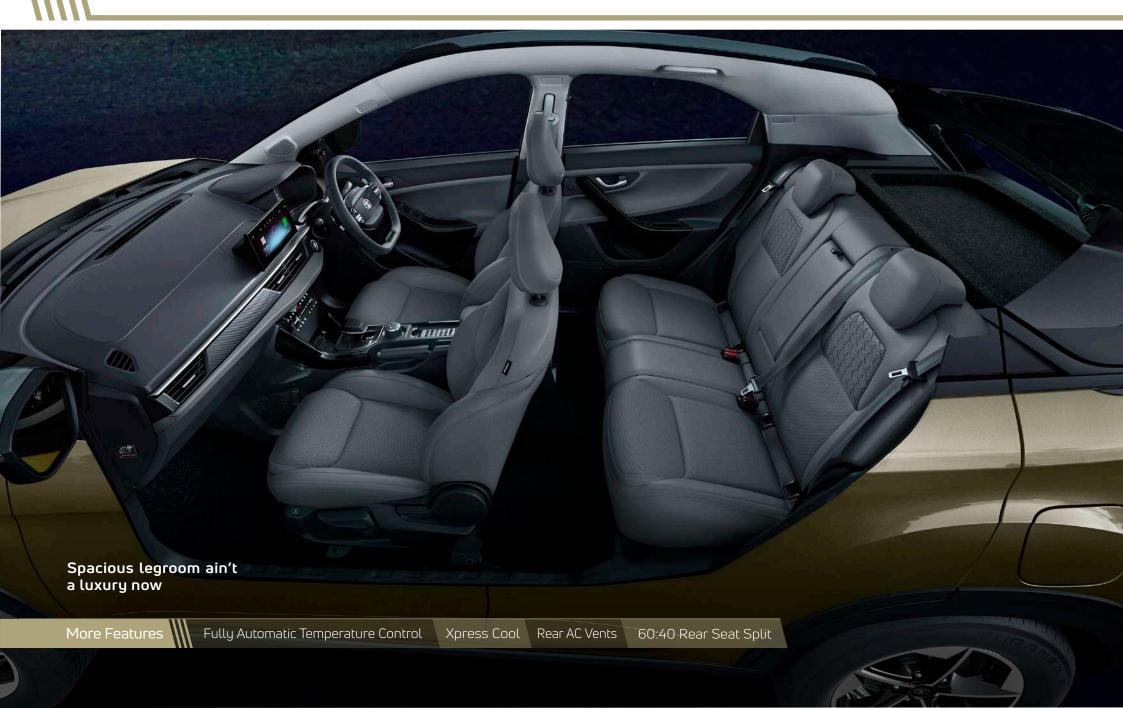
Great possibilities, just a touch away

### GRAND FLOOR CONSOLE WITH LEATHERETTE ARMREST

Rule your comfort within an arm's reach



### EXPERIENCE PLUSH COMFORT



# PREMIUM BENECKE-KALIKO<sup>TM</sup> VENTILATED LEATHERETTE SEATS

Lounge into salon like cool luxury







### REAR SUNSHADE\*

Keeps the heat out. Comfort, on demand.

### AIR-PURIFIER

Inhale pure air, Exhale worries

### 382\*L BOOT SPACE

There's a universe in you and an equally spacious boot



### EMERGENCY CALL (E-CALL) / BREAKDOWN CALL (B-CALL)

Any given day we're just a call away

**E-CALL**\* 24/7 assistance in the case of an emergency

**B-CALL**\* 24/7 assistance in an event of a car breakdown

### 360° HD SURROUND VIEW SYSTEM WITH FRONT PARKING SENSORS

Enjoy an all-round view around you



### TYRE PRESSURE MONITORING SYSTEM

Intuitive and alert, never under pressure



### **BLIND VIEW MONITOR**

Ensure a safe drive with a clear side view on the screen during turns



Eyes on the road, we'll keep it clear for you



### FORTIFIED CABIN

An iron clad skeleton system to protect you from the outside

### YOUR NEW **SAFE** SPACE







#### LANE CENTERING SYSTEM

Keeps you perfectly centered in your lane, by continuously monitoring lane markings.



#### FRONT COLLISION WARNING

Spots trouble before you do! Get alerts for potential front collision risks.

#### TRAFFIC SIGN RECOGNITION

Reads the signs, so you don't miss them. Recognizes important traffic signs and displays them in real time

#### HIGH BEAM ASSIST

3 Stays in low beam

Bright when needed, dim when not. Automatically switch between high and low beams for optimal visibility.

**≣**○ High Beam

**≦**○ Low Beam

2 Shifts to low beam



#### **AUTONOMOUS EMERGENCY BRAKING**

Brakes on time, every time. Reduce the risk of frontal collisions through early warnings.

### LANE DEPARTURE WARNING

ligh Beam

It's the steady hand guiding you back on course, with alerts for unintended diversions.

#### LANE KEEP ASSIST

Guides you back, smooth and safe. Counter steers to prevent vehicle from departing from its lane.

### TECH TO STAY AHEAD





Surround yourself with cinematic entertainment on the move



Android Auto™ and Apple CarPlay™ with Wireless Connectivity



Never lets your guard down



### ELECTRIC PANORAMIC SUNROOF WITH VOICE COMMANDS

Your words, our command





WIRELESS CHARGER

Power-up hassle free

CONNECTED VEHICLE TECHNOLOGY WITH IRA APP

Always in touch with you

JBL-BRANDED 9 SPEAKERS WITH SUBWOOFER

Drive to your groove





Wet Clutch with Active Cooling Technology



Shift by Wire Technology



Auto Park Lock



Self-healing Mechanism



**AMT TRANSMISSION** 

Elevate your driving automatically

Effortless and comfortable drive inspired by you



Machine Learning



### E-SHIFTER

Gear shifting in its wristy elegance

MULTI DRIVE MODES – ECO, CITY AND SPORT

Let your day decide your drive

### PADDLE SHIFTERS

Relive the joy of a controller, once again

## PERFORMANCE THAT EXCITES



# FEARLESS | Top notch performance to conquer every road.







### Also available in









### Also available in







### PURE | Minimalism pushed to the max.



Also available in

Royal Blue

Pure Grey

Pristine White

Daytona Grey

Grassland Beige



## SMART | Simple, made capable.



Also available in

Royal Blue

Pristine White

Grassland Beige

Daytona Grey





# WOW! POWERFUL CNG SUV

TURBOCHARGED CNG ENGINE INDIA'S

India's first Turbo CNG SUV that offers unmatched performance with uncompromised boot space. More power and more storage adding that little bit more to every drive.

### KEY HIGHLIGHTS OF NEXON TURBO CNG SUV PERFORMANCE:

- Superior power of 73.5 kW in CNG mode
- Torque of 170 Nm in CNG mode
- Easy city maneuverability
- Effortless drive in all terrains



A turbocharged CNG SUV engine enhances your Nexon's performance and gives you the kind of power that is unlike any other CNG engine.

# WOW! SPACIOUS CNG SUV

#### INNOVATIVE TWIN-CYLINDER TECHNOLOGY

With the intelligently placed twin cylinders under the luggage area, get  $321^{\circ}$  litres of generous boot space while still having an uncompromised fuel capacity of  $60^{\circ}$  (30+30) litres.





#### **DIRECT START IN CNG**

Switch driving modes automatically and start your vehicle directly in CNG mode.



#### SINGLE ADVANCED ECU

Shift effortlessly between CNG and petrol mode for higher fuel efficiency



#### **AUTO-SWITCH BETWEEN FUELS**

Switch to petrol mode automatically and conveniently in case of low CNG



#### MODULAR FUEL FILTER

Go environment-friendly by switching cartridges instead of filter replacements



#### **FASTER REFUELING**

Refuel quickly and safely with a special nozzle



# WOW! SAFE CNG SUV

With best-in-class safety\* features, the Nexon iCNG is housed in an energy-absorbing structure for added rigidity to the car's chassis, thus ensuring safety for everyone inside.

### MICROSWITCH TO KEEP THE CAR SWITCHED OFF AT THE TIME OF REFUELING

A microswitch that turns off ignition if fuel lid is left open, and stays off until the lid is closed

### THE KEY SAFETY FEATURES OF **TURBO CNG ARE:**



### LEAK DETECTION

Immediately detects a gas leak and switches from CNG to petrol mode



### ADVANCED MATERIALS IN ICNG KIT TO PREVENT LEAKAGE

The iCNG kit has been tested across temperatures and pressures to prevent any gas leaks



#### FIRE PROTECTION DEVICE

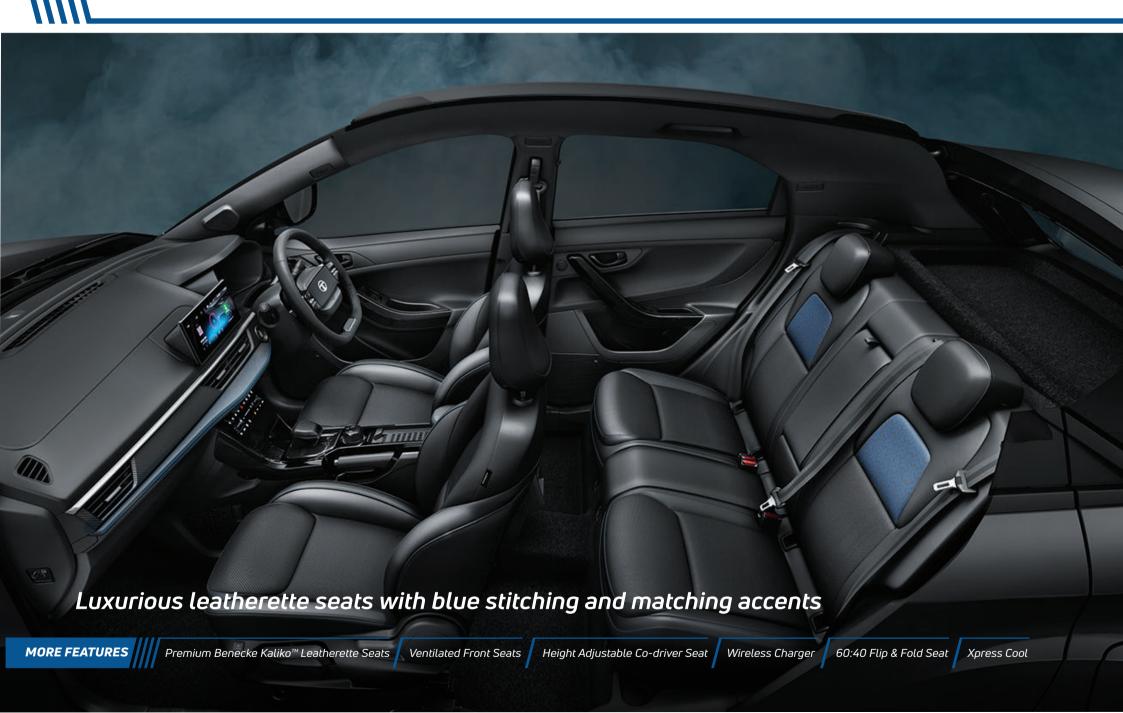
Conveniently placed fire extinguisher, nested under the co-driver's seat to keep you safe in any emergency



### THERMAL INCIDENT PROTECTION

Cuts off CNG supply to the engine immediately in case of a thermal incident and releases gas from the cylinder directly into the atmosphere through a special nozzle









**VOICE-ASSISTED PANORAMIC SUNROOF** 

360° HIGH DEFINITION SURROUND VIEW SYSTEM WITH A BLIND VIEW MONITOR



**#DARK MASCOT** 

7-SPEED WET CLUTCH INTELLIGENT DCA WITH MONOSTABLE SHIFTER & PADDLE SHIFTER

### NEXON IS NOW RED, HOTAND #DARK

**INTRODUCING ADAS WITH CUTTING-EDGE FEATURES** 







### FRONT COLLISION WARNING

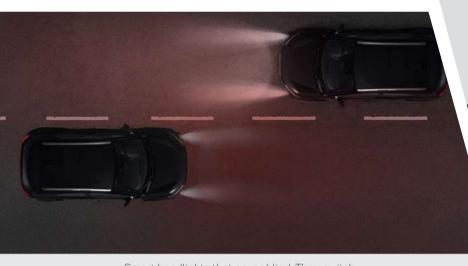
Senses trouble before you do. Keeps an eye out for vehicles ahead and alerts you incase of potential front collisions.

### **AUTONOMOUS EMERGENCY BRAKING**

Brakes that react fast. In emergencies, the car slows down and reduces the chances of a frontal crash.

#### TRAFFIC SIGN RECOGNITION

Never miss a sign. It spots speed limits, warnings, and key signs and indicates in real-time.



# Smart headlights that never blind. They switch between high and low beam on their own, giving you clear vision without startling others.

### LANE DEPARTURE WARNING

A gentle reminder if you drift. Warns you when the car is leaving the lane without signalling.

#### LANE CENTERING SYSTEM

Stay centered and in control. Keeps you in the middle of your lane by constantly watching the road markings.

#### LANE KEEP ASSIST

Guides you back, smooth and safe. Counter steers to prevent vehicle from departing from its lane.





#### REAR SUNSHADE\*

Keeps the heat out. Comfort, on demand.





### VOICE ASSISTED PANORAMIC SUNROOF

One word, and the sky is yours.

### 7-SPEED WET CLUTCH

Intelligent DCA with Monostable Shifter & Paddle Shifter

### 360° SURROUND CAMERA

High definition surround view system with a blind view monitor

### PERSONA WALK



- 6 Airbags
- · LED Head Lamps & DRLs
- LED Tail Lamps
- R16 Steel Wheels
- · Electronic Stability Program
- · 2-Spoke Steering Wheel with Illuminated Logo
- · Multi-Drive modes: Eco, City, Sports
- Front Power Windows
- · IRVM
- · ISOFIX
- · Rear Spoiler ORVM with Side Indicators
- Full Digital Cluster
- · Central Locking with Key
- · All-adjustable Headrest

**SMART +** (Additional over Smart)

- · Wheel Cover
- · Remote Central Locking Flip Key
- Electrically Operated ORVM
- 17.78 cm HARMAN™ Touchscreen with AA/ACP
- 2 Speakers
- · All Power Windows
- · Steering Wheel Controls
- · E-Shifter & Paddle Shifters\*
- USB Charging Port A Type
- Follow Me Home Headlamps

SMART + S (Additional over Smart +)

- Auto Headlamps
- · Voice-assisted Electric Sunroof
- · Rain-Sensing Wipers
- · Roof Rails



- 360° HD Surround View System with Blind View Monitor
- R16 Alloy Wheels
- Push Button Start
- Fully Automatic Temperature Control with Capacitive touch
- Cruise Control\*
- · Hidden Rear Wiper and Washer
- USB Charging port A type + C Type
- Cooled Glovebox
- Touch Based Control Panel

**CREATIVE + S** (Additional over Creative)

#DARK

- Voice-assisted Electric Sunroof
- Auto Headlamps
- Rain-Sensing Wipers

CREATIVE + PS (Additional over Creative + S)

#DARK

- Panoramic Sunroof
- Bi-LED Headlamp
- Wide "X Graphic" Full LED Taillights
- Front Fog Lamp with Cornering
- Wireless Charger
- Tyre Pressure Monitoring System
- Rear Defogger
- 60:40 Flip & Fold Seats
- Rear Seat Armrest with Cup Holder
- Passive Entry Passive Start
- Parcel Tray
- 4 Speakers + 2 Tweeters
- Front Parking Sensor

FEARLESS + PS (Additional over Creative + PS)

#DARK

RFD #DARK

- Sequential LED DRLs and Taillamp with Welcome/Goodbye Signature
- 26.03 cm Slim Bezel Touchscreen Infotainment System by HARMAN™
- Ventilated Driver & Co-Driver Seat
- Premium Benecke Kaliko™ Leatherette Seats
- Air Purifier
- Auto-dimming IRVM
- Boot Lamp
- · Grand Console with Amrest Leatherette
- · Leather-wrapped Steering Wheel
- Door Trim with Soft Touch
- A + C type USB Charger Rear 2<sup>nd</sup> Row
- 4 Speakers + 4 Tweeters
- · Stylised Wiper Blade and Arm
- Xpress Cooling
- Boot Power Outlet
- · Cooled Glove Box
- Chrome Inner Door Handles
- · Height Adjustable Front Seat Belts
- · Voice-assisted Electric Panoramic Sunroof
- JBL Branded Speaker System\*
- Subwoofer\*
- Emergency Call & Breakdown Call\*
- iRA Connected Vehicle Features\*
- Remote Vehicle Controls like Remote Engine Start/Stop\*
- Navigation-based Services\*
- Vehicle Diagnostic Reports\*
- Weather Updates\*
- Over the Air Software Updates
- Rear sunshade\*
- · ADAS\*
  - Front Collision Warning
  - Autonomous Emergency Braking
  - Lane Centering System
  - Traffic Sign Recognition
  - · Lane Departure Warning
  - High Beam Assist
  - Lane Keep Assist

\*For Nexon iCNG feature list please refer to Nexon iCNG brochure

\*Disclaimer: Available in AMT / DCA

### KEY FEATURES OF NEXON

	TE	CHNICAL SPECIFIC	ATION			
L*W*H (mm)	3995*1804*1620					
Wheelbase (mm)	2498					
Tyre Size (mm)	195/60 R16 (Smart & Pure Persona)					
	215/60 R16 (Creative & Fearless Persona)					
Ground Clearance (mm)	208*					
Engine	1.2L Turbocharged Revotron Engine, 1199 cc, 3-cylinder	1.5L Turbocharged Revotorq Engine, 1497 cc, 4-cylinder	1.2L Turbocharged Revotorq Engine, 1199 cc, 3-cylinder			
Fuel	Petrol	Diesel	Petrol + CNG			
Power (kW)	88.2 @5500 rpm	84.5 @3750 rpm	CNG Mode - 73.52 @5000 rpm  Petrol Mode - 88.52 @5000 rpm			
Torque (Nm)	170 @1750-4000 rpm	260 @1500-2750 rpm	CNG Mode - 170 @2000 rpm			
	,	,	Petrol Mode - 170 @1750 rpm			
Suspension	Front - Independent, Lower Wishbone, McPherson Strut with Coil Spring					
	Rear - Semi-independent, Open Profile Twist Beam with Stabiliser Bar, Coil Spring and Shock Absorber					
Brakes	Front Disc, Rear Drum					
Fuel Tank Capacity (L)	44					
Boot Space (L)	382** 321**					









	Petrol 1.2 Turbocharged Engine			Diesel (1.5L)		CNG	
	5 MT	6 MT	6 AMT	DCA	6 MT	6 AMT	6 MT
Smart	<b>/</b>						<b>✓</b>
Smart +	<b>✓</b>		<b>✓</b>		<b>✓</b>		<b>✓</b>
Smart + S	<b>✓</b>				<b>✓</b>		<b>✓</b>
Pure +		<b>/</b>	<b>/</b>		<b>/</b>	<b>/</b>	<b>✓</b>
Pure + S		<b>/</b>	<b>✓</b>		<b>/</b>		<b>✓</b>
Creative		<b>~</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>/</b>	<b>/</b>
Creative + S		<b>/</b>	<b>/</b>		<b>/</b>	<b>✓</b>	<b>/</b>
Creative + PS		<b>/</b>		<b>✓</b>	<b>/</b>	<b>/</b>	<b>✓</b>
Fearless + PS		<b>/</b>		<b>✓</b>	<b>/</b>	<b>/</b>	<b>✓</b>

<sup>\*\*</sup>Diesel option starts from Smart + and Smart +S

Persona	Pristine White	Daytona Grey	Grassland Beige	Pure Grey	Ocean Blue	Royal Blue	#DARK	RED #DARK
Smart				_	_		_	
Pure					_		_	
Creative	_							
Fearless								

Upper Triangle represents roof colour Lower Triangle represents body colour

\*DARK available in Creative + S, Creative + PS, Fearless + PS \*Red #DARK available only in FEARLESS + PS











Download the Tata Motors' Connected-car App, iRA. Description of Parallel Conference of the App Store





Above-mentioned features are key differentiating features. For detailed list/ features/ specifications, please visit our website tatanexon.com. Images and illustrations are indicative and for informative purposes only. All features/specifications are not available in all variants/personas and may vary for different variants/personas. Specifications/features subject to change without prior information. Please consult an authorised Tata Motors dealer for latest information on features/specifications before deciding to place an order. Colours may not match the actual colours due to printing limitations. Android, Apple, HARMAN™, what3words, are registered trademarks. First year iRA app subscription free. Renewal charges apply. \*Exclusive Persona Themed Interiors and Exteriors. \*This varies as per variant \*\*Bootspace as per ISO V215. Features like Multi drive modes, Cruise control, iRA Connected car feature, E-Call & B-Call only available in Petrol & Diesel. \*Features not available in CNG. (Multidrive Mode, Cruise Control, iRA Connected Vehicle, E-Call, B-Call, Subwoofer). Features only available in Fearless + PS DCA and in all of Red #Dark. Red #DARK edition only available in fearless+ PS. Terms and Conditions apply.

TO KNOW MORE: CALL - 1800 209 8282 OR SMS 'NEXON' TO 5616161