

introducing  
**Punch.ev**



**beyond  
— everyday**





# beyond — design



Dive into the world of Punch.ev and discover a design philosophy that goes beyond the ordinary. Our focus on aesthetics transforms every journey into a visually enchanting experience, making each drive truly extraordinary.



## — exterior



### smart — digital DRLs

Be it day or night, stand out as you go beyond.



### auto LED — projector headlamps

Go beyond with hassle-free auto headlamps for crystal clear visibility even at night.



**sequential front  
— side indicators**

Add a touch of class to every turn you make.

**frunk<sup>1</sup> —**

Level up your storage game with the Frunk – a front storage designed for all your essentials.



**electric ORVM with  
— auto fold**

Add style and function with mirrors that automatically fold.

**front LED fog lamps with  
— cornering function**

Navigate with confidence using advanced Front LED Fog Lamps with cornering function.







## electric front — charging lid

Power up in style.

## shark — fin antenna

Amp up style and  
functionality with the  
smart Shark Fin Antenna.



## R16 diamond — cut alloys

Roll in style beyond  
everyday with R16  
Alloy Wheels.



## — interior



### **digital — dashboard**

Premium experience with multi layered dashboard and phygital touch-points.



### **smart digital — steering wheel**

Elevate the in-cabin experience with Digital Steering Wheel with illuminated logo at the centre.



## jeweled — control knob

Add a touch of finesse to every shift with the stylish Jewel Control Knob.

## phygital — control panel

Physical and digital controls integrated for an ergonomic and aesthetic appeal.



## steering — mounted controls

For a focused driving experience.





## mood — lights

Go beyond just playing music. Set your mood and sync seamlessly with the rhythm of your favourite track.

## illuminated cooled — glove box

Keep things cool while you're on the go.



## auto — dimming IRVM

Say no to distracting flashes.

# beyond — safety



Introducing Punch.ev, your reliable companion ensuring safety as you venture beyond everyday. Because with Punch.ev, safety is your constant travel mate on the road less ordinary.







## 360° surround view — camera system

Park easy with eyes all around. The 360° Surround View Camera System gives you a perspective beyond

## blind spot — view monitor

Boost up your visibility and go beyond.



## EPB with — auto hold

Simply enhance safety and convenience on your busy city drives.







## SOS calling — function###

A feature we hope you'd never have to use.

## 6 — airbags

Stay protected with the safety cocoon of 6 Airbags as standard.



## hill — descent control

Navigate downhill confidently with Hill Descent Control.

## hill — hold control

Conquer uphill terrains effortlessly with Hill Hold Control.



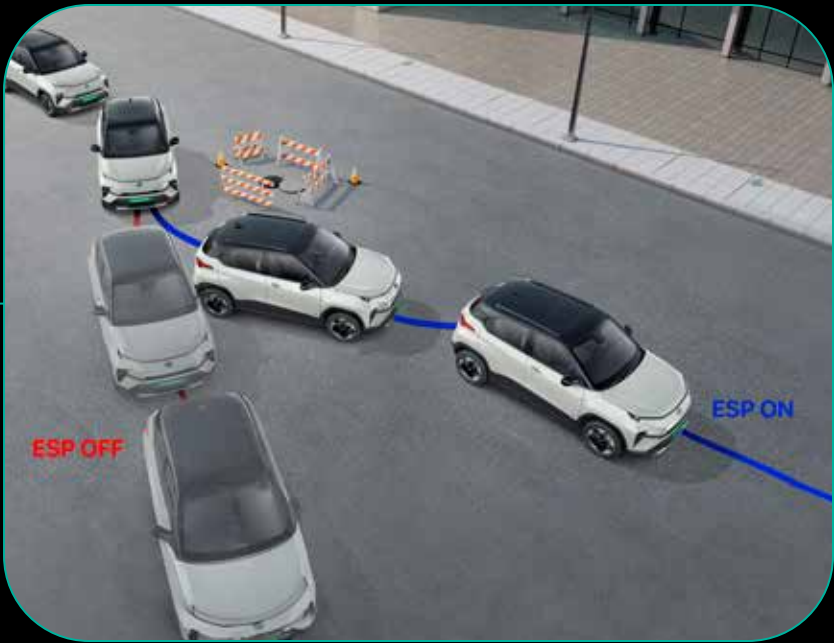


## all 4 disc — brakes

Enhance braking efficiency for more control.

## ESP —

Drive confidently with Electronic Stability Program (ESP) that comes standard in Punch.ev.



## ISOFIX —

Secure ISOFIX anchorage for added child safety.

## — BNCAP 5-star rating

- 31.46/32 in Adult Occupancy Protection\*
- 45/49 in Child Occupancy Protection\*



\*As per Bharat NCAP 2024 Score.



# beyond — comfort



Immerse yourself in the effortless comfort of Punch.ev. Because every journey deserves that touch of ease, and with Punch.ev, we've made it your everyday comfort while you go beyond.







## air purifier with — AQI display

Thanks to the Air Purifier you can now make sure you breathe clean and fresh air.



## front ventilated — seats

Comfort takes centre stage with ultra bolstered Ventilated Front Seats.



## USB type C — fast charging port

Power up all your gadgets while on-the-go.

## 90° opening — doors

Walking in and out of your car has never felt easier with 90° Opening Doors.



## voice assisted — electric sunroof

Invite the sun to your journeys by day, and the moon to your escapades at night.

## cruise — control

Enjoy relaxed driving with Cruise Control for journeys that take you beyond.





**rain —  
sensing wipers**

Eliminate the hassle of unpredictable showers with Rain Sensing Wipers.

**rear wiper and  
— auto defogger**

Nothing should come in between you and an unhindered driving experience.



**4 speakers &  
— 2 tweeters**

Immerse yourself in quality sound with a system featuring 4 Speakers and 2 Tweeters.

**366 litre —  
boot space**

For all your belongings and beyond. We've got room for all of it!





# beyond — technology



Discover the groundbreaking tech that powers Punch.ev and redefines the limits of innovation. Because for us, it's not just about pushing boundaries; it's about enhancing your journey with thoughtful advancements.





## Arcade.ev — app suite~

Arcade.ev will definitely spice up the entertainment factor in your already great in-car experience.



## 26.03 cm digital — cockpit

The intuitive Digital Cockpit, with multi-dial view.



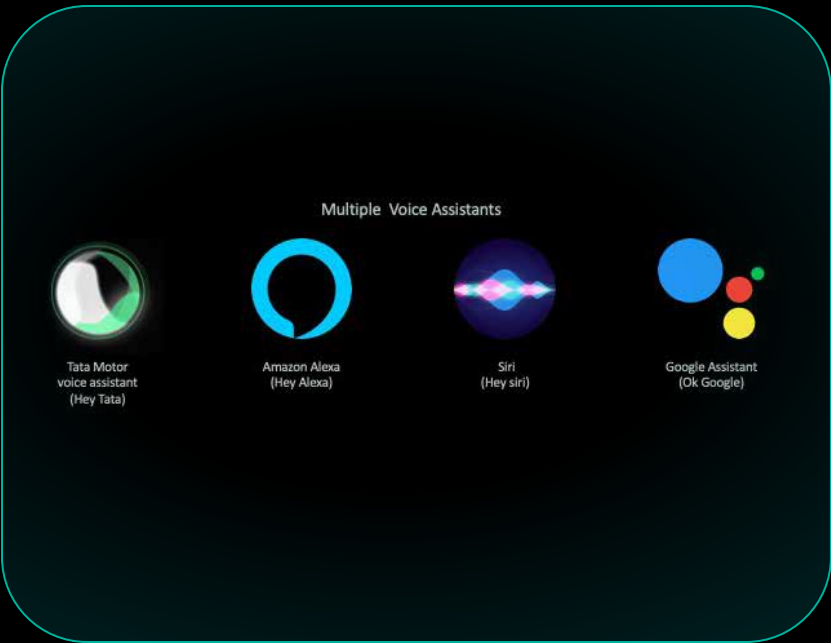


**26.03 cm HD infotainment  
— by HARMAN**

Enjoy an immersive experience with the 26.03 cm HD Infotainment System by HARMAN.

**wireless Android Auto™ &  
— Apple CarPlay™**

Stay connected wirelessly with Android Auto™ and Apple CarPlay™.



**multiple —  
voice assistants  
("Hey Tata", Alexa, Siri,  
Google Assistant)**

Interact seamlessly with Multiple Voice Assistants.

**wireless —  
smartphone charger**

Don't get tangled up in wires. Power up your devices with the Wireless Smartphone Charger.





# beyond— performance



Unleash the dynamic performance that resides within the heart of Punch.ev, where power and efficiency converge to transcend the ordinary driving experience.





## **paddle shifters for multi — mode regen**

Enjoy single pedal like drive while adding range to your journey.



## **multi drive modes — eco, city & sport**

Match your drive with your mood. Eco, City, or Sport, choose as you like.



## acti.ev — architecture

Unparalleled efficiency powered by the cutting-edge acti.ev Architecture.



## liquid cooled — IP67 battery pack

Long lasting battery, suited for Indian conditions.

## power — electronics

Smart algorithms to control vehicle electronics.



## motor — type

Enjoy the efficiency of a Permanent Magnet Synchronous Motor.

## power —

Experience the thrill of 90 kW power, delivering a performance beyond everyday.

## instant — torque

Feel the electrifying rush of 190 Nm of instant torque and accelerate beyond everyday.



# beyond — power



Your journey with Punch.ev, is empowered with user-friendly charging capabilities. It ensures your charging experience is beyond the usual, but as seamless as plugging in your everyday devices.



- **DC — fast charger**

Charge quickly. SOC 10% - 80% in 56<sup>▲</sup> minutes.

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- **7.2 kW AC<sup>++</sup> home — wall box charger**

Charge conveniently at home. SOC 10%-100% in 3.6<sup>▲</sup> hours and 5<sup>▲</sup> hours for Long Range.

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- **AC home — wall box charger**

Charge efficiently. SOC 10%-100% in 9.4<sup>▲</sup> hours and 13.5<sup>▲</sup> hours for Long Range.

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- **15A portable — charger**

Charge anywhere from a 15A socket. SOC 10%-100% in 9.4<sup>▲</sup> hours and 13.5<sup>▲</sup> hours for Long Range.



| Punch.ev - technical specifications and features  |  |  |
|---|--|--|
|   | Punch.ev   | Punch.ev LR                                |
| electric drivetrain   |  |  |
| Motor (Type)  | Permanent Magnet Synchronous Motor   |  |
| Electric Motor Power (kW)   | 60   | 90   |
| Electric Motor Torque (Nm)  | 114  | 190  |
| Multi Drive Modes   | City & Sport Mode  | Eco, City & Sport Mode                     |
| Battery Pack (kWh)  | 25   | 35   |
| Thermal Management System   | Liquid Cooled System   |  |
| Ingress Protection for Motor & Battery Pack   | IP67   |  |
| Acceleration (0-100 km/h in sec)  | 13.5^  | 9.5^                                       |
| Emission  | Zero Tailpipe Emission   |  |
| smart drive features  |  |  |
| Smart Regenerative Braking  | Multi-Mode Regenerative Braking   4 Levels<br>(Level 0 - 1 - 2 - 3) 0 - No Regen   3 - Max Regen |  |
| Paddle Shifters to Control Regen Modes  | ✓ (Not available in Smart)   | ✓  |
| Customizable Single Pedal Drive   | ✓  | ✓  |
| dimensions  |  |  |
| Length x Width x Height (mm)  | 3857 x 1742 x 1633   |  |
| Wheelbase (mm)  | 2445   |  |
| Unladen Ground Clearance (mm)   | 190  |  |
| Boot space (Litre)  | 366  |  |
| steering  |  |  |
| Steering  | Electrically Power Assisted  |  |
| Turning Circle Radius (m)   | <5   |  |
| brakes  |  |  |
| Front, Rear   | Front - Disc, Rear - Drum  | All - Disc                                 |
| suspension  |  |  |
| Front Suspension  | Independent, Lower Wishbone, McPherson Strut with Coil Spring                                    |  |
| Rear Suspension   | Semi-independent Twist Beam With Coil Spring And Shock Absorber                                  |  |
| wheels & tyres  |  |  |
| Size  | 185/70 R15   | 195/60 R16                                 |
|   | 195/60 R16<br>(Only in Empowered)  |  |
| Low Rolling Resistance Tires  | ✓  | ✓  |
| charging  |  |  |
| Charging Standard   | CCS2   |  |
| Portable Charging Cable   | Yes  |  |
| Charging Options  | Home, 3.3 kW AC Wall Box, 7.2 kW AC <sup>++</sup> Wall Box,<br>DC Fast Charger                   |  |
| Charger Type Included   | 3.3 kW AC Wall Box   | 3.3 kW or 7.2 kW AC <sup>++</sup> Wall Box |
| Estimated Regular Charging Time<br>(SOC 10% to 100% from any<br>15A plug point)                   | ~ 9.4^ hr  | ~ 13.5^ hr                                 |
| Estimated AC Fast Charging Time<br>(SOC 10% to 100% from 7.2 kW<br>AC <sup>++</sup> Fast Charger) | ~ 3.6^ hr  | ~ 5^ hr                                    |
| Estimated DC Fast Charging Time<br>(SOC 10% to 80% from 50 kW<br>DC Fast Charger)                 | ~ 56^ mins   | ~ 56^ mins                                 |
| warranty  |  |  |
| Battery Pack and Motor Warranty   | 8 Year or 1,60,000 km (whichever is earlier)   |  |
| Vehicle Warranty  | 3 Year or 1,25,000 km (whichever is earlier)   |  |
| driving range   |  |  |
| Certified Full Charge Range<br>(as per MIDC Cycle) (km)   | 315 <sup>#</sup>   | 421 <sup>#</sup>                           |
| safety  |  |  |
| BNCAP Rating  | 5 Star   |  |
| BNCAP Score AOP   | 31.46 / 32.00  |  |
| BNCAP Score COP   | 45 / 49.00   |  |

# multiple colour choices — to pick from



**empowered**

**(dual tone)**

**empowered oxide**



**seaweed**



**daytona grey**



**fearless red**



**pristine white**

**adventure**

**(single tone or  
dual tone depend-  
ing on persona**



**seaweed**



**daytona grey**



**fearless red**



**pristine white**



**smart**

**(single tone)**



## smart

### smart

- > LED Headlamps
- > Smart Digital DRLs
- > Smart Digital Steering Wheel
- > Fully Automatic Temperature Control
- > Phygital Control Panel
- > Air Purifier
- > Multi-mode Regen
- > 6 Airbags
- > Electronic Stability Program
- > ABS with EBD
- > Hill Hold Assist
- > ISOFIX
- > iTPMS
- > Rear Parking Sensor
- > Power Window (Front Doors)
- > Impact Sensing Auto Door Unlock
- > 2 Drive Modes - City/Sport
- > R15 Steel Wheels with Cover
- > Height Adjustable Driver Seat
- > Illuminated Cooled Glovebox
- > Electric Tailgate Release
- > ZConnect<sup>##</sup> & Smart Watch Connectivity<sup>^^</sup>
- > 3.3 kW AC Wall Box Charger

### smart +

- in addition to smart

- > Prismatic IRVM
- > Steering Mounted Controls
- > Paddle Shifters for Multi-mode Regen
- > Power Window (All 4 doors)
- > 17.78 cm Infotainment by HARMAN
- > 4 Speakers + 2 Tweeters
- > Android Auto™ and Apple CarPlay™
- > Camera Based Reverse Park Assist

## adventure

### adventure and adventure LR

- in addition to smart+

- > LED Projector Headlamps
- > Sequential Front Side Indicators
- > Welcome & Goodbye Sequence
- > Cruise Control
- > Push Button Start/Stop (PEPS)
- > Electric Adjustable ORVM
- > Front LED Fog Lamps with Cornering Function
- > Follow Me Home Headlights
- > Jeweled Control Knob (LR Only)
- > Electronic Parking Brake with Autohold (LR Only)
- > Multi Drive Modes (City/Sport/Eco) (LR Only)
- > Hill Descent Control (LR Only)
- > All 4 Disc Brakes (LR Only)
- > Hill Hold Control (LR Only)
- > R16 Hyperstyle Steel Wheel (LR Only)
- > Option of 7.2 kW AC<sup>++</sup> Fast Charger (LR Only)

### adventure s and adventure s LR

- in addition to adventure & adventure LR

- > Electric Sunroof
- > Auto Headlamps
- > Rain Sensing Wipers
- > Dual Tone Roof

## empowered

### empowered and empowered LR

- in addition to adventure and adventure LR

- > Smart Charging Indicator
- > 26.03 cm HD Infotainment by HARMAN
- > 17.78 cm Instrument Cluster
- > Rear Wiper and Auto Defogger
- > Electric ORVM with Auto Fold
- > Auto Dimming IRVM
- > Auto Headlamps
- > Rain Sensing Wipers
- > Roof Rails
- > Front Armrest (LR Only)
- > USB Type C Fast Charging Port
- > Shark Fin Antenna
- > R16 Diamond Cut Alloys
- > Air Purifier with AQI Display
- > Wireless Android Auto™ and Apple CarPlay™
- > Rear Armrest
- > SOS Calling Function###
- > Leatherette Wrapped Steering Wheel
- > 26.03 cm Digital Cockpit (LR Only)

### empowered s & empowered s LR

- in addition to empowered & empowered LR

- > Voice Assisted Electric Sunroof
- > Mood Lights

### empowered + and empowered + LR

- in addition to empowered & empowered LR

- > 360° Surround View Camera System
- > Blind Spot View Monitor
- > Arcade.ev App Suite~
- > Leatherette Seats
- > Front Ventilated Seats
- > Wireless Smartphone Charger
- > 26.03 cm Digital Cockpit
- > Navigation in Cockpit - Driver View Maps
- > Multiple Voice Assistants  
("Hey Tata", Alexa, Siri, Google Assistant)

### empowered +s and empowered +s LR

- in addition to empowered+ & empowered+ LR

- > Voice Assisted Electric Sunroof
- > Mood Lights
- > Frunk<sup>1</sup>

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