TATA MOTORS
PASSENGER VEHICLES

TATA

THE NEW PUNCH

COMMAND MAX



BHARAT NCAP

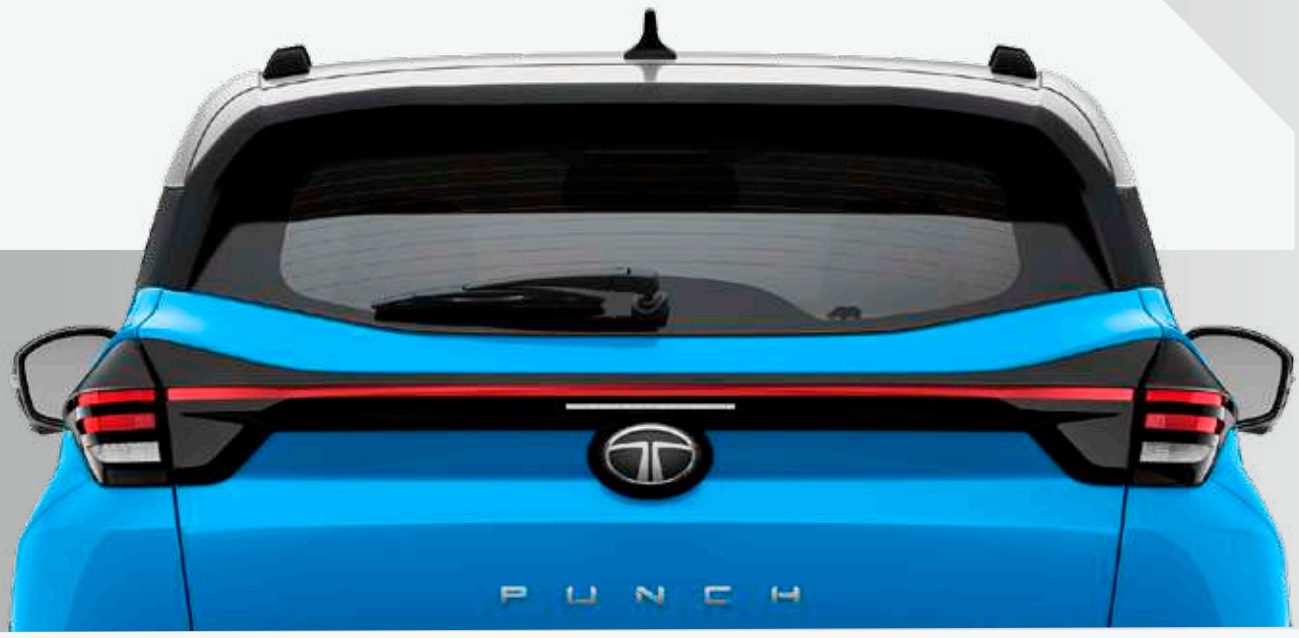
COMMAND MAX

PRESENCE

Powersight LED Lamps - LED Headlamps & DRLs

Clear illumination that commands the way, day or night.





Infinity Glow LED Tail Lamp

Bold signature presence that leaves a lasting impression.



TrailCrest R16 Alloy wheels

Solid SUV stance on wheels.



Contrast Roof & Roof Rails

Styled to go the SUV way for adventures that await.

3D Front Grille and Bull Guard Bumper

Designed for bold SUV command.
Built for absorbing max impact.

Trail Guard Rear Skid Plate

Built-in protection for roads that demand more.



DuoTone Signature Dash

A premium dual-toned dash
designed to elevate cabin experience.



Smart Digital Steering Wheel-2 Spoke Illuminated

Designed to feel confident, connected, and in charge.



Spacious Interiors

Design that blends space, comfort,
and confidence into every drive.



Clima Touch Automatic Temperature Control

Curated fully automatic temperature control
that lets you stay comfortable.

Extended Thigh Support Seats

Crafted to keep you relaxed,
supported, and in control on every drive.



Galaxy Ambient Lighting

Ambient lighting that enhances the cabin experience.



COMMAND MAX

SAFET4

INDIA'S SAFEST 5-STAR RATED SUB COMPACT SUV*



*As per BNCAP Rating

6 Airbags

All-round safety and assured drives, delivered.





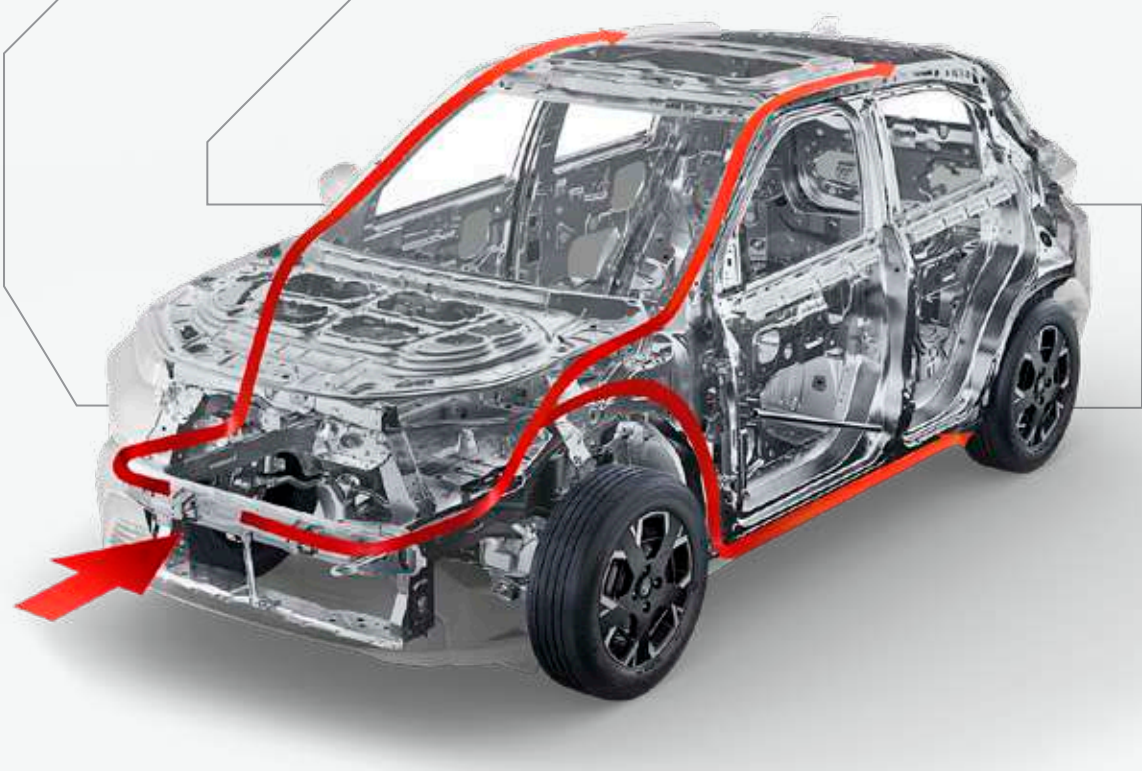


360° SVS HD Camera with Blind View Monitor

Command the surroundings with a 360 degree view that has your back, always.

Safety Dome Body Shell

Engineered high strength body shell designed for uncompromising safety.





LED Fog Lamps

Clear visibility when conditions demand control.

Hill Descent Control

Navigate steep descents and downhill stretches with controlled confidence.



Auto Dimming IRVM

Automatically adjusts glare for focused, safer night drives.



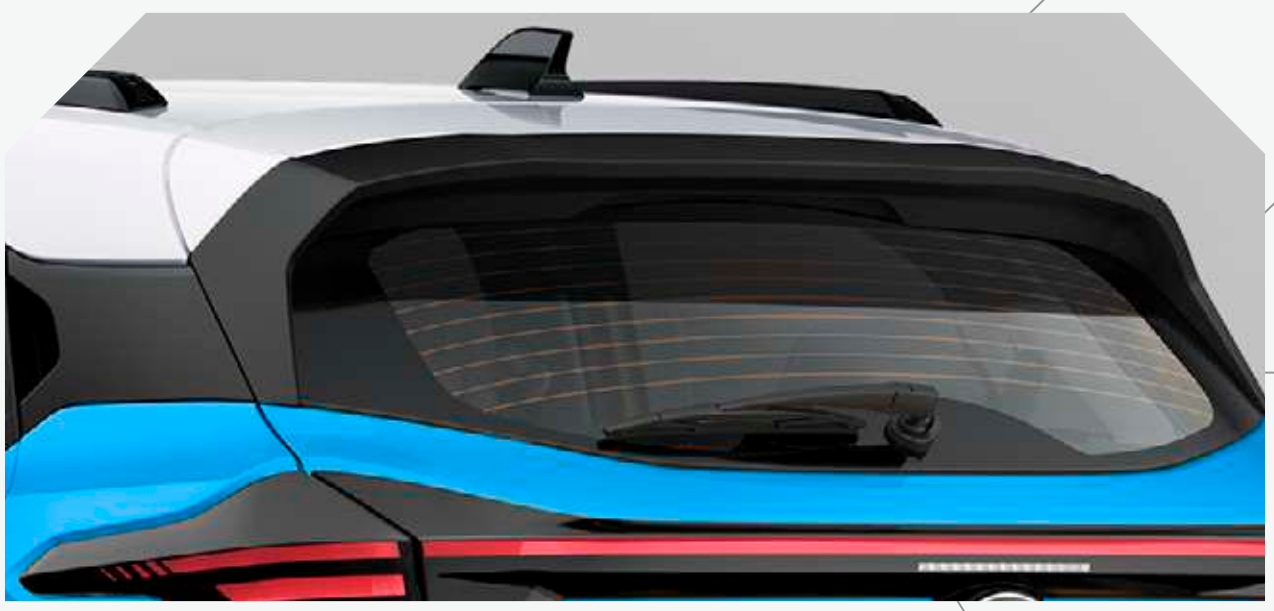


iTPMS

Real-time tyre pressure monitoring
that ensures optimal performance.

Rear Defogger

Clear rear visibility for uninterrupted drives
in misty conditions.



SOS Calling Function/ E-Call & B-Call

Added reassurance with built-in emergency support.





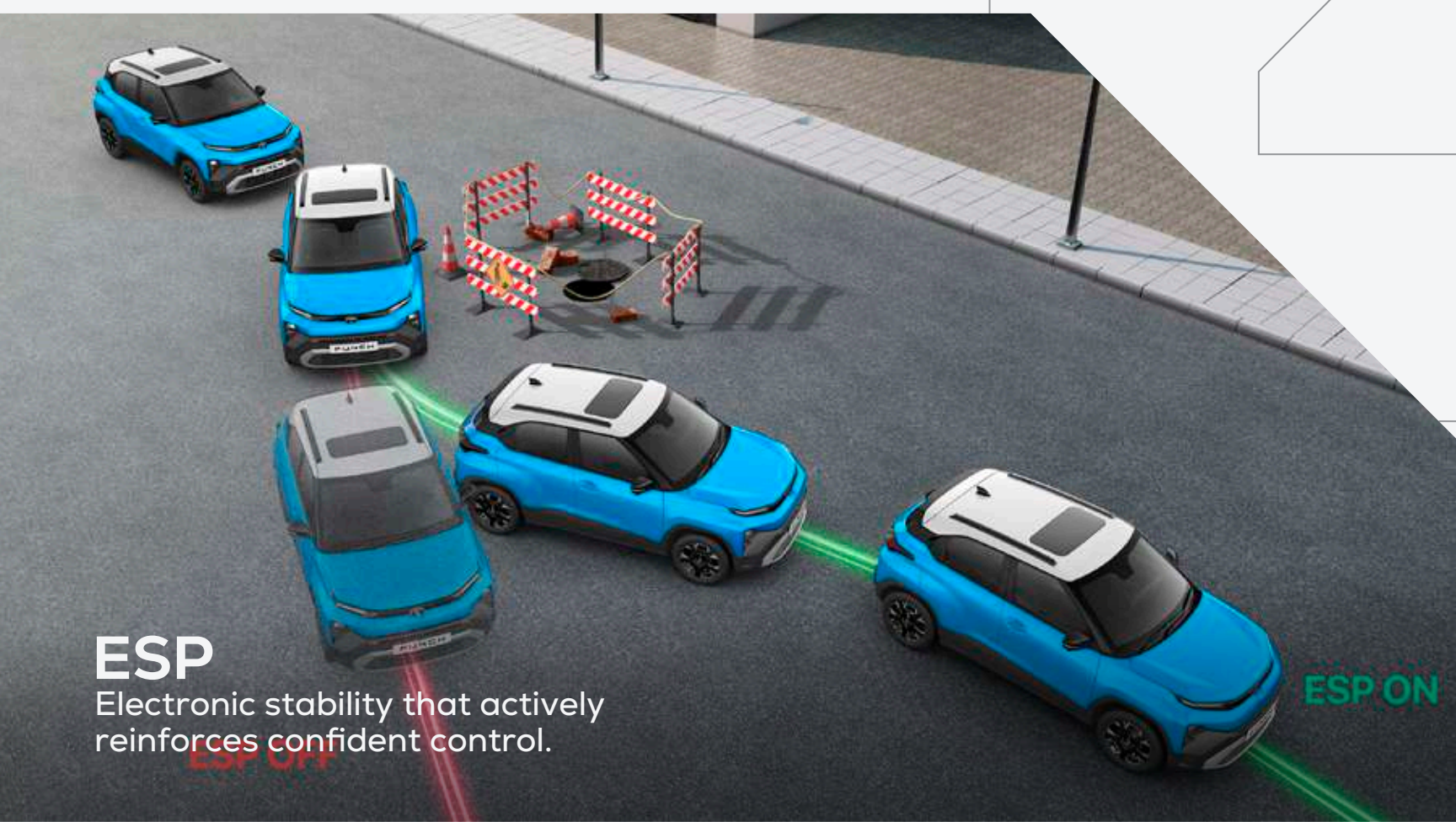
ISOFIX

Child seat fixed anchor system designed for maximum safety.

Auto Headlamps & Rain Sensing Wiper

Headlights and wipers that activate automatically for effortless visibility.





ESP

Electronic stability that actively reinforces confident control.

COMMAND MAX

TECH

Ultra View Twin HD Digital Cockpit

Cockpit design that elevates cabin experience with clarity and confidence.





Ultra View 17.78cm HD Digital Cluster

Drive smarter with all the essential information in front of you.



Ultra View 26.03cm HD Infotainment with Wireless Connectivity

Grand display and max control with Android Auto™ and Apple Car Play™.



Wireless Smartphone Charger- Qi Support

Seamless charging for powered drives.

Voice Assisted Electric Sunroof

Open up your world, with just a command.

Xpress Cool

Cooling that takes care of
your comfort, instantly.



4 Speakers and 4 Tweeters

Turn it up. Command sound with acoustic power that moves you.



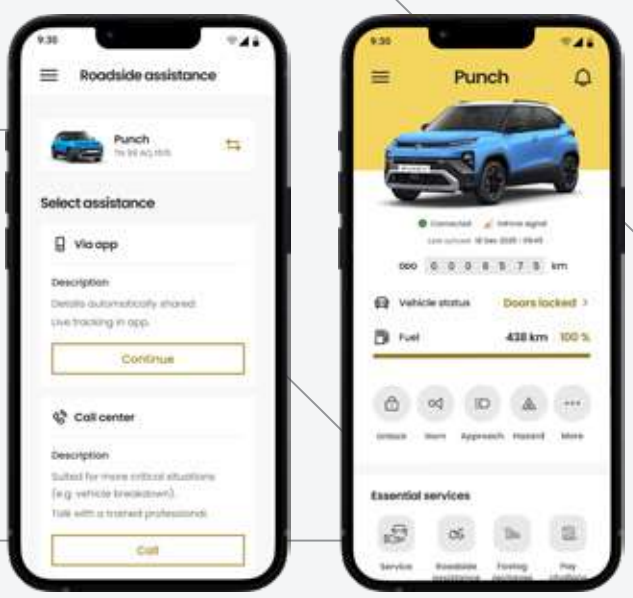
65W Front and 15W Rear - Fast Charger

High speed type C USB charging on demand, front and back.

Cruise Control

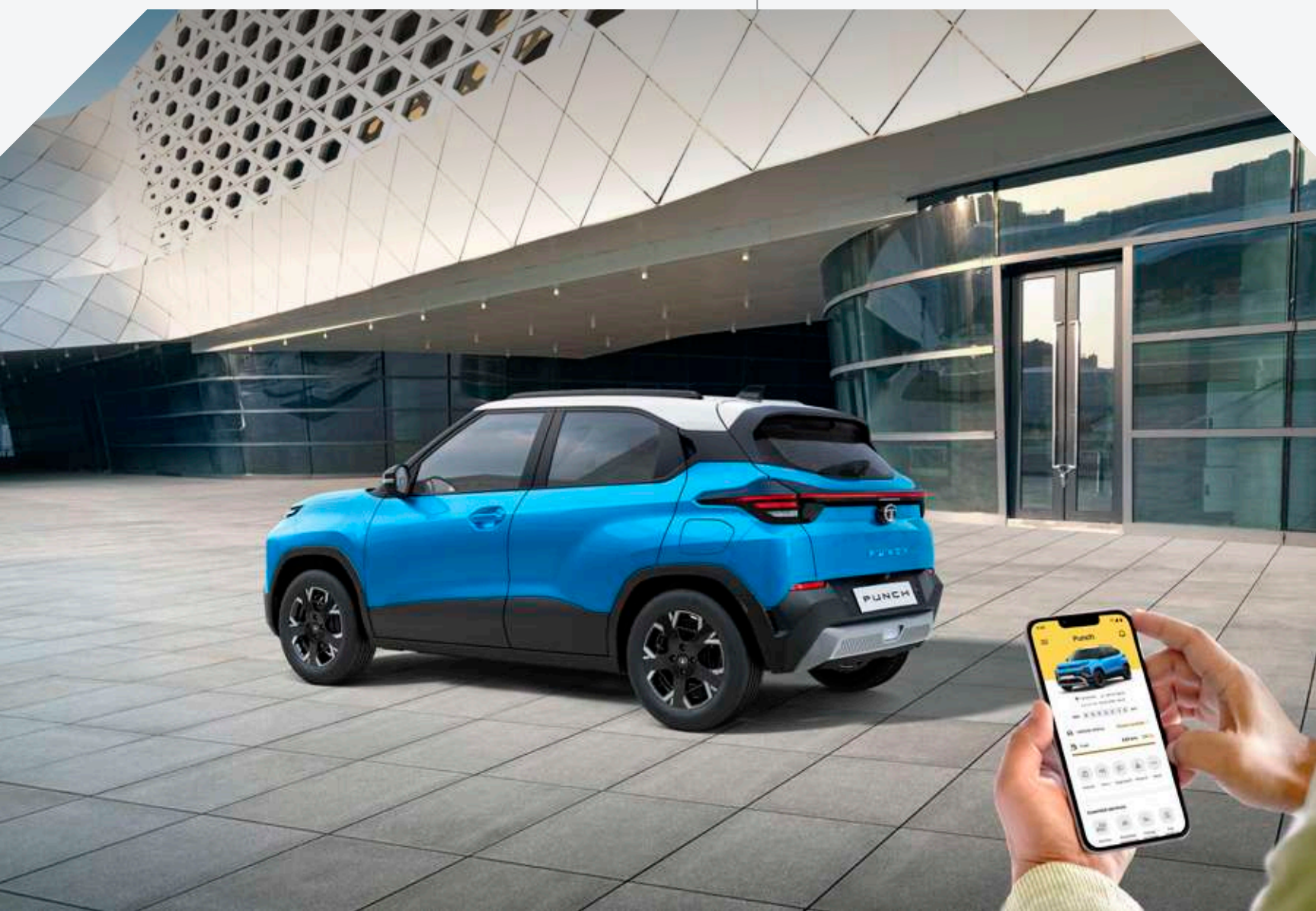
Reduced fatigue and smoother cruising for long effortless journeys.





iRA Connectivity

Connected intelligence that leads your drive seamlessly.



COMMAND MAX

CAPABILITY





1.2L Revotron Engine

Experience remarkable performance and standout efficiency.

1.2L CNG Engine

India's First CNG AMT SUV

Experience efficient and intelligent driving with the CNG Engine which comes with 73.4 PS power and 103 Nm torque.



1.2L Turbocharged Engine

Power that leads. Experience 120 PS power and 170 Nm torque with a 6 speed gearbox.



Paddle Shifters

Dominate drives with gear shifts at your fingertips.

Automated Manual Transmission (AMT)

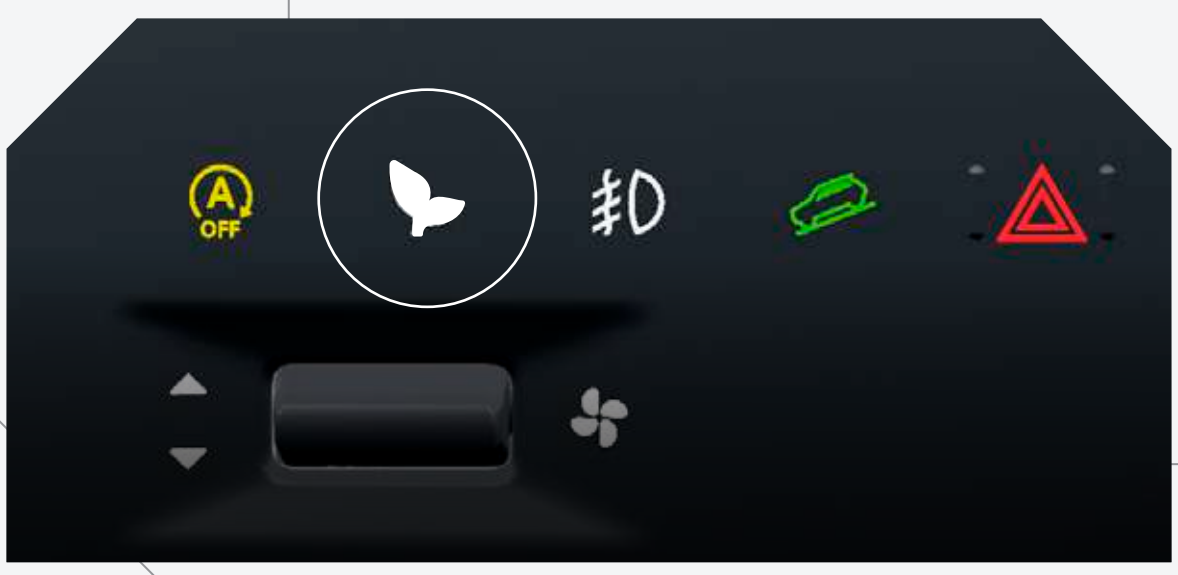
Smooth gear shifts for effortless control in every drive.





Ground Clearance of 193mm

Built to handle rough roads with ease.



Multi Drive Modes - Eco & City

Choose your mode. Command your drive.

COMMAND MAX

COMFORT

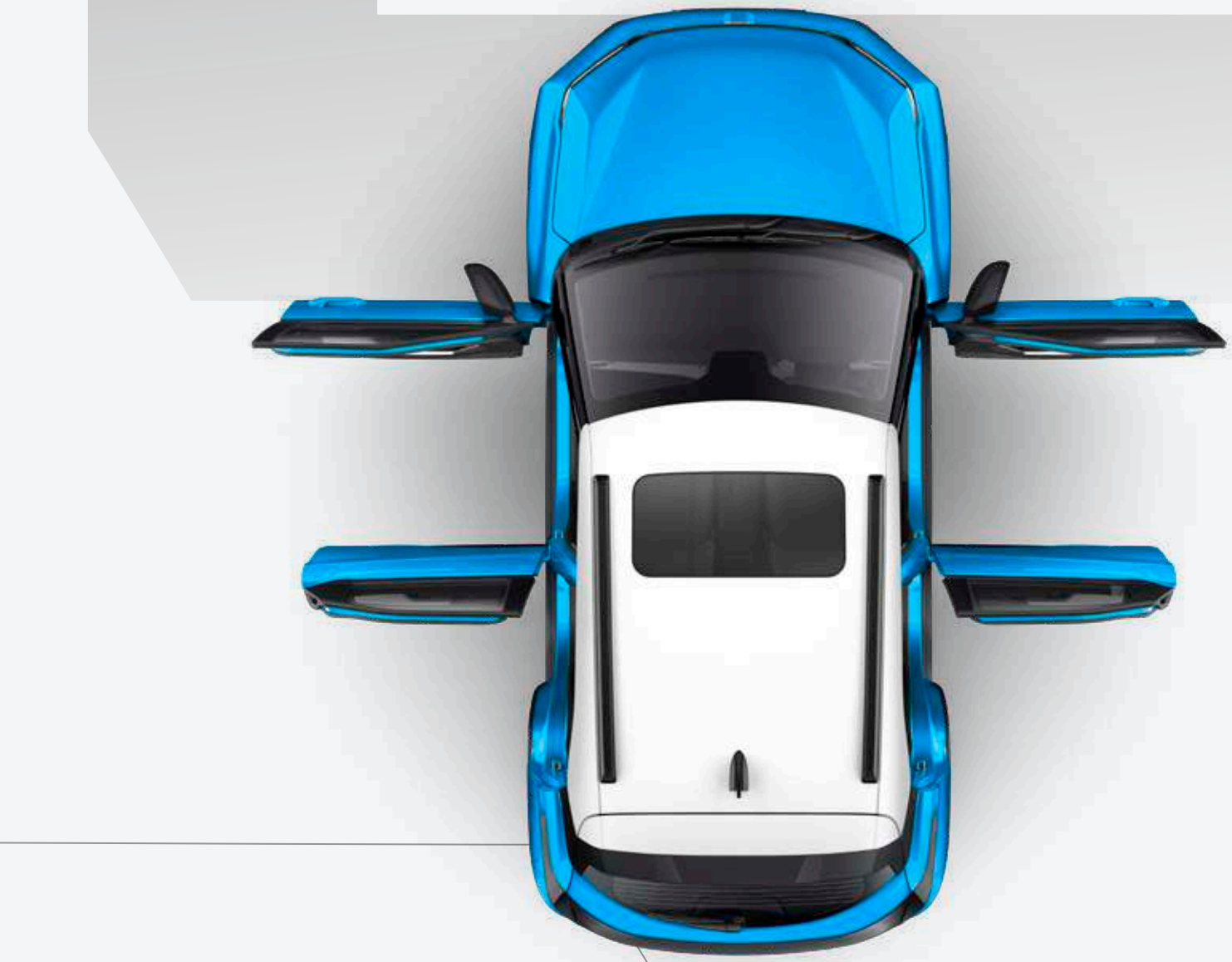
CentraLuxe Console – with Armrest

Design that keeps comfort and utility both close at hand.



Command Entry 90° Opening Door

Step in. Step out. Command your entry.



Autofold ORVM

Elevate everyday convenience.



Rear AC Vents

Cooling comfort for everyone
on board.



Rear Wiper and Washer

Command clear rear visibility
without distraction.



Height Adjustable Driver Seat

Command a clear view.
Rise above everything ahead.



366L Bootspace

Carry your world with you, without compromise.



Cooled Glovebox

Cooling essentials for
everyday convenience.



Rear Armrest

Rest in charge with max comfort.



COMMAND MAX WITH

PUNCH iCNG





Automated Manual Transmission in CNG

An automatic gearbox that keeps every commute smooth, effortless, and efficient with CNG.

Usable Bootspace

Command space, command innovation. The new Punch iCNG delivers on uncompromised performance, safety and premium features with 210L bootspace.



Twin Cylinder CNG Technology

The twin CNG cylinders of 60 litres capacity are placed hidden beneath the luggage area for a high on aesthetics and unbelievably huge boot space. The advanced iCNG technology offers incredible petrol car like performance 73.5 PS and torque of 103 Nm.



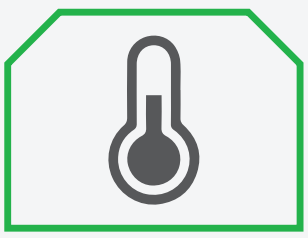
Single Advanced ECU

The iCNG technology uses a single ECU to ensure seamless shifting between CNG and Petrol. Advanced ECU maintains optimum air-fuel ratio to give an incredible performance and high fuel efficiency.



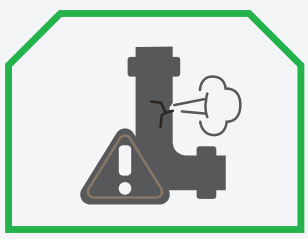
Direct Start in CNG

The iCNG technology allows you to start the vehicle directly in CNG Mode. Now enjoy every drive stress-free, without worrying about switching to CNG mode.



Thermal Incident Protection

The iCNG technology immediately cuts off CNG supply to the engine in case of a thermal incident and releases gas from the cylinder directly into the atmosphere through a special nozzle as a measure of safety.



Leak Detection Feature

The iCNG technology automatically switches from CNG to Petrol mode incase of a gas leak and protects the car and passengers from any harm.

TECH SPECS

ENGINE

Type	1.2L Revotron	1.2L Revotron iCNG	1.2L Turbocharged
Fuel	Petrol	Petrol + CNG	Petrol
Engine Capacity (CC), No. of Cylinders	1199 CC, 3 Cylinders		
Max Power (PS@rpm)	87.8 PS @ 6000 rpm	CNG Mode -73.4 PS @ 6000 rpm Petrol Mode -87.8 PS @ 6000 rpm	120 PS @ 5500 rpm
Max Torque (Nm@rpm)	115 Nm @ 3250 rpm	CNG Mode -103 Nm @ 3500 rpm Petrol Mode- 115 Nm @ 3250 rpm	170 Nm @ 1750 - 4000 rpm

TRANSMISSION

Type	5 Speed MT 5 Speed AMT	5 Speed MT 5 Speed AMT	6 Speed MT

DIMENSIONS

Length (mm) x Width (mm) x Height (mm)	3876 x 1742 x 1615		
Wheelbase (mm)	2445		
Ground Clearance - Unladen (mm)	193		
Boot Space (Litre)	366 (as per ISO V215), 319 (as per ISO 210)	210	366 (as per ISO V215), 319 (as per ISO 210)

BRAKES

Front/Rear	Disc/Drum

SUSPENSION

Front	Independent, Lower Wishbone, Mcpherson Strut with Coil Spring
Rear	Semi-independent Twist Beam with Coil Spring and Shock Absorber

WHEELS AND TYRES

Type	Steel Wheel with Wheel Covers / Hyper Style Wheels / Alloy Wheels		
Tyre Sizes	Accomplished : 195/60 R16 (Radial-Tubeless) Smart / Pure / Adventure / 185/70 R15 (Radial-Tubeless)		
Spare Tyre Size	185/70 R15 Steel Wheels		
Seating Capacity	5		
Fuel Tank Capacity (Litre)	37L	Petrol: 37L, CNG: 60L (Water Capacity)	37L

DRIVETRAIN MATRIX

	PETROL MT	PETROL AMT	CNG MT	CNG AMT	TC MT
Smart	√		√		
Pure	√		√		
Pure +	√	√	√	√	
Pure + S	√	√	√		
Adventure	√	√	√	√	√
Adventure S	√		√	√	
Accomplished	√	√	√		
Accomplished + S	√	√		√	√

COLOUR MATRIX

COLOURS	SMART	PURE	PURE +	PURE + S	ADVENTURE	ADVENTURE S	ACCOMPLISHED	ACCOMPLISHED + S
Pristine White								
Daytona Grey								
Bengal Rouge								
Coorg Clouds								
Caramel								
Cyantafic								

PERSONA WALK

SMART

6 Airbags
Powersight LED Headlamp
10.16cm Digital Cluster
City & Eco-drive Mode¤
ESP
Hill Hold Assist
iTPMS
Smart Steering Wheel
Follow-me-home Headlamps
Front Power Window
Idle Start Stop¤
Foldable Key with Remote
Central Locking
Puncture Kit
ISOFIX
3 Point ELR with SBR for all Seats
Front Adjustable Headrest

PURE

Addition over Smart

Rear AC Vents
CentraLuxe Console with Armrest
Steering Mounted Controls
4 Speakers
Rear Defogger
Anti-Glare IRVM
Fast 15W C-type Front Charger
All Power Windows
Electrical Adjustable ORVM
Fixed Rear Grab Handles
Smart Digital Steering Wheel

PURE +

Addition over Pure

Ultra View 20.32cm Touchscreen Infotainment by HARMAN™
Wireless Android Auto™ and Apple CarPlay™
Reverse Parking Camera
Cruise Control*
Height Adjustable Driver Seat
Fast 65W C-type Front and 15W C-type Rear Charger
Shark Fin Antenna
R15 Wheel Cover
Vanity Mirror Co-driver
Body Color ODH
Dual Tone Horn
Spare Wheel

PURE + S

Addition over Pure +

Voice Assisted Electric Sunroof
Roof Rails
Auto Headlamps
Rain Sensing Wipers
Rear Collapse Grab Handle
Co-Dr Collapse Grab Handle

ADVENTURE

Addition over Pure+

360° Surround View Camera
Blind View Monitor
R15 Hyperstyled Wheel
Fully Automatic Temperature Control
Push Button Start
Auto Fold ORVM
Rear Wiper and Washer
Air-Purifier
Auto Headlamps
Rain Sensing Wipers

ADVENTURE S

Addition over Adventure

Voice Assisted Electric Sunroof
Roof Rails
Co-Dr Collapse Grab Handle

ACCOMPLISHED

Addition over Adventure

Ultra View 26.03cm Touchscreen Infotainment
Trailcrest R16 Painted Alloy Wheels
Powersight LED DRLs
Inflinity Glow LED Connected Tail-Lamp
Extended Thigh Support Seats
Clima Touch Automatic Temperature Control
PEPS
Hill Descent Control
Galaxy Ambient Lighting
10.16cm Digital TFT Cluster
Cooled Glovebox
Parcel Tray
Rear Adjustable Headrest
Rear Extended Spoiler
Front Seat Back Pockets
Silver Finish Inner Door Handle

ACCOMPLISHED + S

Addition over Accomplished

Ultra View 17.78cm Digital Cluster
Voice Assisted Electric Sunroof
iRA Connectivity
LED Fog Lamp with Cornering
Wireless Smartphone Charger
Trailcrest R16 Diamond Cut Alloy Wheels
Auto-Dimming IRVM
4 Tweeters
Roof Rails
Rear Seat Armrest
Puddle Lamp
Express Cool
Leather Steering Wheel & Gear Knob#
1 Touch up/Down Driver Window
Paddle Shifter**
Co-Dr Collapse Grab Handle

*NA MT/AMT, CNG MT, TC MT. ** NA AMT/CNG AMT. ¤Petrol NA MT only. #Applicable in MT only.

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*Terms and Conditions apply. Above mentioned features are key differentiating features. The detailed list/features/specifications will be disclosed at the time of launch. All features/specifications may not be available in all personas and may vary. Colour applicability and power train options may vary for variants/personas. Specifications/features are subject to change without prior information. Images and illustrations are indicative and for information purpose only. The product image may carry some accessories that are not a part of standard equipment. Please consult an authorized Tata Motors dealer for latest information on features/specifications. Colours may not match the actual colours due to printing/digit al limitations. Customers will be able to utilize iRA Connect subscription for one year from the date of activation within the Data Pack Limits. Post completion of one year, customers can subscribe to iRA services by paying subscription fees. ##Warranty cover for 3 Years / 1 Lakh Kms, whichever ends earlier. Android Auto, Apple Car Play, Alexa and Harman are registered trademarks. Emergency call & breakdown call services are available in select cities, please connect with your nearest dealer for more details. Voice commands is a mix of multiple languages. Accessories shown and features mentioned may not be a part of standard equipment and are subject to change without prior notice. Actual colour of the vehicle and upholstery might differ. Tinted glass and number plates shown are for creative visualization.

TO KNOW MORE: CALL - 1800 209 8282

NOW WITH 3 years | 100 000 km WARRANTY

Tata Motors Passenger Vehicle Business Unit, Tata Motors Limited, 4th Floor, Ahura Centre, Mahakali Caves Road, MIDC, Andheri (East), Mumbai 400093.