

ALL NEW  
**ALTROZ**  
—  
FEEL  
*Special*



5-STAR SAFETY RATING





## FEEL SPECIAL

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To feel special is to experience comfort crafted with care, to be surrounded by elegance in every detail, to breathe the air of exclusivity.

It's the feeling of knowing—you deserve this. Everyone dreams of a drive that turns heads, of stepping into something that makes them the main character.

In the Tata Altroz, you don't just drive. You arrive. And every time you step out, the world looks at you in admiration. Because in the Altroz, feeling special is a promise.

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# DESIGN THAT FEELS SPECIAL

From every angle, the Tata Altroz is crafted to stand out. With bold proportions, precision lines, and refined detailing, it's not just designed to impress—it's designed to make you feel special.





#### INFINITY LED TAIL LAMPS

Makes every exit of yours unforgettable. The tail lamps offer crystal-clear signalling, all wrapped in a seamless line of light.

#### R16 DRAG CUT ALLOYS

True beauty lies in the precision. The Drag Cut Alloy Wheels give you a stylish edge, the kind everyone wishes to have.



#### FLUSH DOOR HANDLES

Feel the lure of Altroz even before you step in. The flush door handles open with a simple, satisfying pull that feels just right.



#### LUMINATE LED LAMPS

The striking design and brilliant clarity don't just guide your way; they make sure all eyes follow. Tata Altroz comes equipped with LED DRLs, twin LED headlamps and LED fog lights.





### 3D FRONT GRILLE WITH AERO VENTS

The 3D front grille's premium look enhances airflow as you cut through the air with precision. Every turn feels like a power move.



### PRECISION FLOW REAR BUMPER

All new sporty rear bumper gives Altroz its athletic, road-hugging stance.

### GOLF CLUB WAIST TRIM

Every detail has been designed with intent—to make you feel like the centre of attention.



### CONTRAST ROOF

Make a statement from every angle with dual-tone contrast roof.



### GRAND PRESTIGIA DASH

The new 3-tone dashboard with soft-touch painted finishes and premium upholstery surrounds you in luxury.

### CLIMA TOUCH TEMPERATURE CONTROL

Adjust the temperature with a slight, gentle touch of your fingertips, gliding effortlessly over the smooth, glossy piano finish.



### SMART DIGITAL STEERING WHEEL

As day turns to night, subtle illumination takes over—turning your steering wheel into a statement of sophistication and control.

### PLUSH SEATING

Experience unmatched comfort with premium plush seats.



# SAFETY THAT FEELS SPECIAL

Drive with unmatched peace of mind. Tata Altroz surrounds you with intuitive technology and intelligent protection, so every journey feels as secure as it is special.



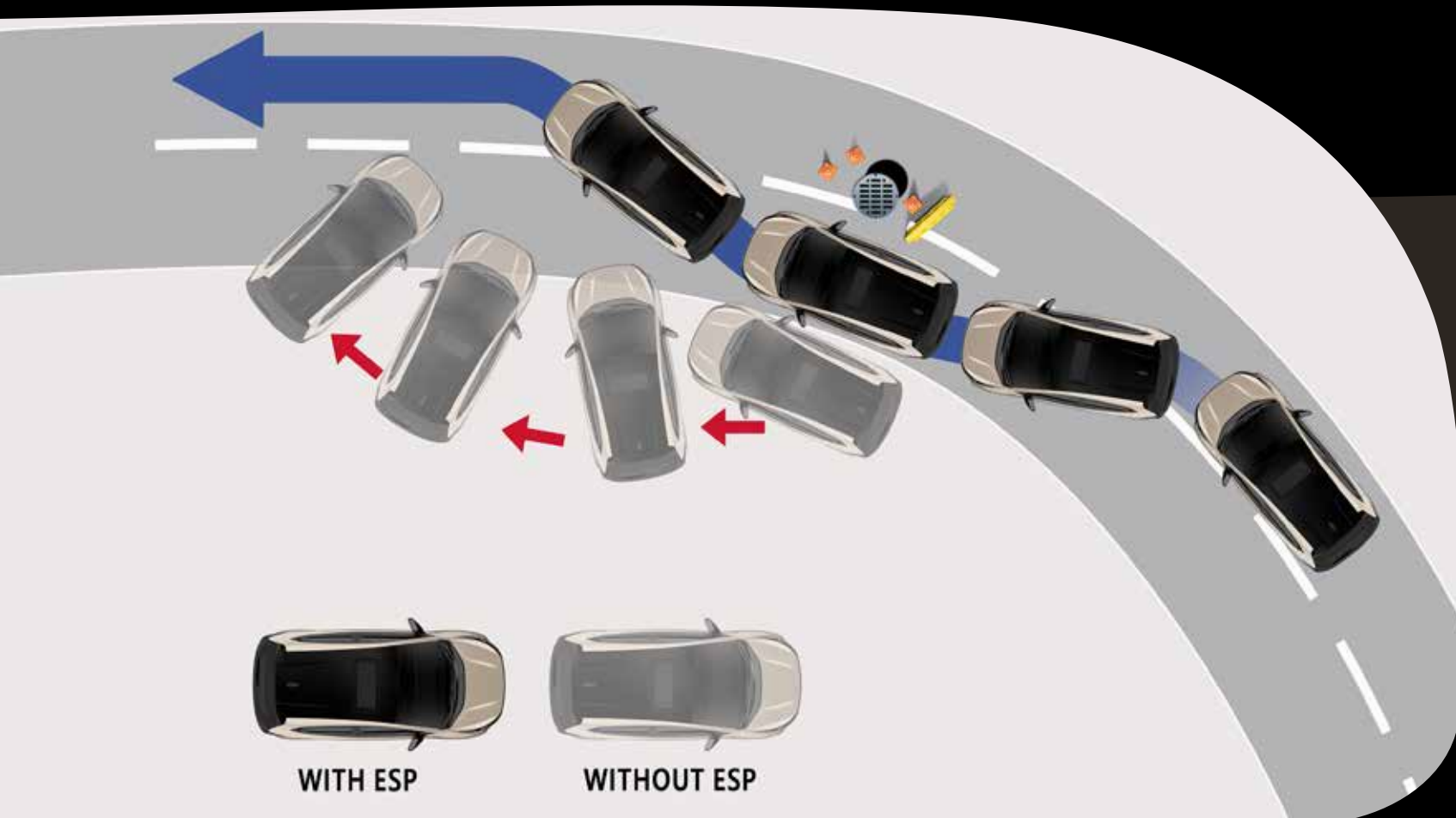


### 6 AIRBAGS AS STANDARD

Comprehensive protection for every passenger, because safety should never be an option.

### 360° HD SURROUND VIEW SYSTEM

Navigate tight spaces and bustling streets with complete visibility and confidence.



### ELECTRONIC STABILITY PROGRAM (ESP)

Keeps you firmly in control, even when roads throw up the unexpected.

### LED FOG LAMPS

Enhanced illumination to cut through misty mornings and foggy nights.



### DIAMOND STRENGTH SAFETY SHIELD

ALFA Architecture with Ultra High Strength Steel (UHSS). A robust body structure engineered to absorb impact and protect with precision.



**SOS CALLING  
FUNCTION  
(E-CALL / B-CALL)**

Emergency and breakdown assistance at the press of a button—because help should never be far away.

**ISOFIX ANCHORAGE FOR  
CHILD SEATS**

Built-in mounts that ensure your child's seat is as secure as your peace of mind.



**DIRECT TYRE PRESSURE  
MONITORING SYSTEM (TPMS)**

Stay ahead of the curve with real-time pressure monitoring that ensures optimal performance.



**AUTO HEADLAMPS &  
RAIN-SENSING WIPERS**

Intuitive features that adapt to the environment, so you can stay focused on the drive.



# TECHNOLOGY THAT FEELS SPECIAL

Every journey in the Tata Altroz is designed to indulge you—with intelligent features, immersive sound, and intuitive control at your fingertips. It's more than just technology.

It's thoughtful innovation that makes you feel special, every step of the way.





**ULTRA VIEW 26.03CM  
HD DIGITAL CLUSTER**

Stay focused with a fully digital, driver-centric cluster that displays real-time performance, navigation prompts, and safety alerts right where you need them.

**ULTRA VIEW 26.03CM HD INFOTAINMENT  
BY HARMAN™**

A high-definition touchscreen that brings everything to life — navigation, music, vehicle controls, and more — all with seamless clarity and modern finesse.

**CLUSTER MAP VIEW**

Keep your focus on the road with real time navigation integrated in digital instrument cluster.



**BLIND SPOT MONITOR**

Get a feed of vehicles in blind view on the instrument cluster for enhanced awareness.

**AIR PURIFIER**

Breathe fresh air on every drive with built-in air purifier.



**AUDIOWORX**

Multiple music modes to tailor the perfect sound for every journey.





#### 4 SPEAKERS & 4 TWEETERS

Dynamic audio experience with 4 high performance speakers & 4 high quality tweeters.

#### VOICE ASSISTED ELECTRIC SUNROOF

Let the sky in  
with voice controlled  
electric sunroof.



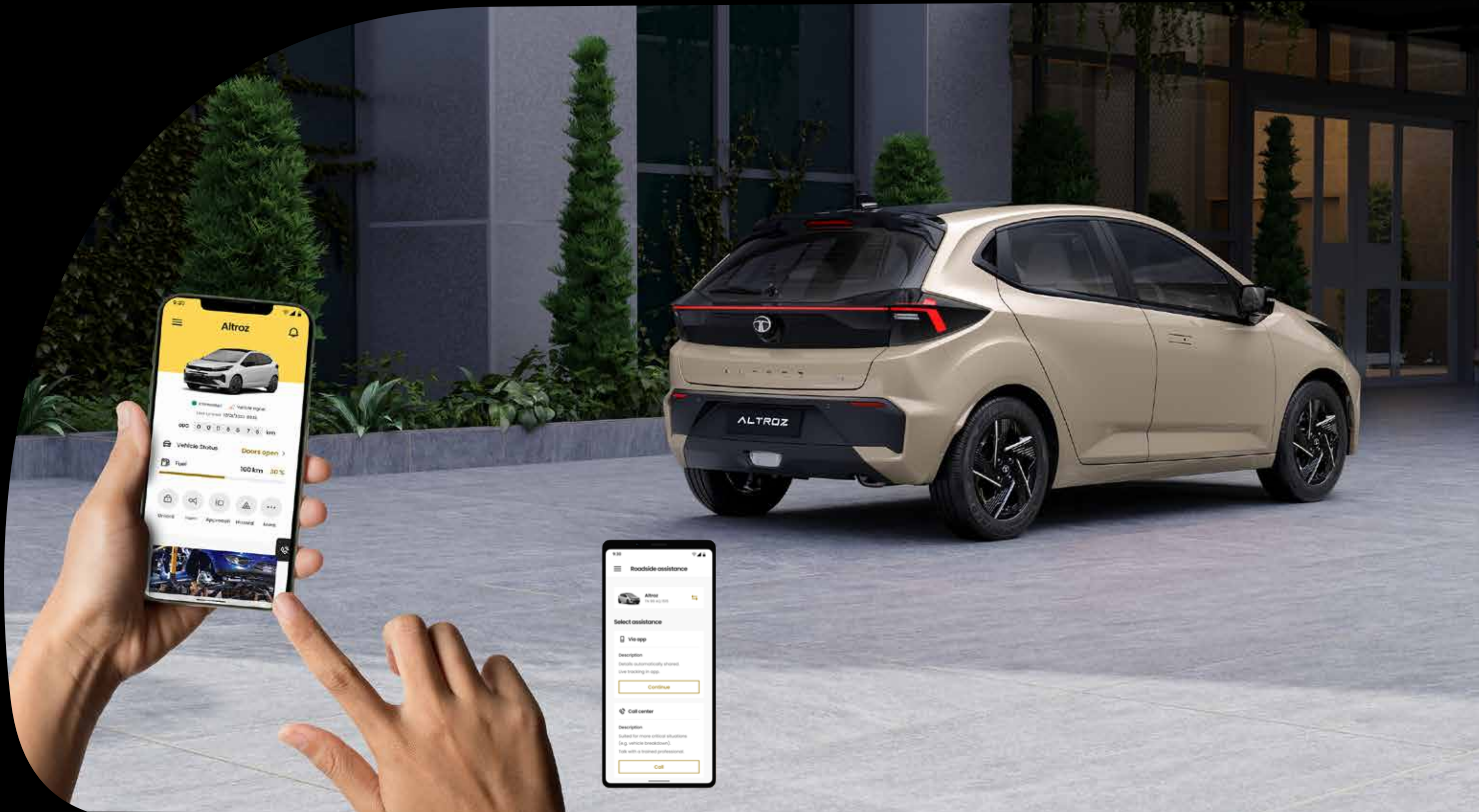
#### CRUISE CONTROL

Activate cruise control and  
let the Altroz glide smoothly,  
making long drives more  
relaxed and refined.

#### WIRELESS SMARTPHONE CHARGER- Qi SUPPORT

Connect your  
smartphone  
without worrying  
about the cables.





Stay connected to your Tata ALTROZ, wherever you are. iRA is a cool new connected tech platform that is in sync with India. It offers a range of innovative features developed in India for India.

### VOICE ALERTS

Elevate your driving experience with automated voice alerts. They notify you when the door is open or the parking brake is engaged among many other alerts, offering a seamless and secure journey.

### LIVE VEHICLE DIAGNOSIS

With our live vehicle diagnosis, you can plan those long drives better. The features are designed to help you know the condition of your car better. You will also receive a diagnostic report through the app.

### LOCATION BASED SERVICES

Stay close to your ALTROZ, even when you're not.

- Geo Fencing
- Valet Mode
- Share Location
- Nearest Service Station
- Roadside Assistance.

### REMOTE COMMANDS

Your ALTROZ controls, now at your fingertips.

- Remote Lock/Unlock
- Remote Horn
- DTE Check
- Remote Lights On/Off

# COMFORT THAT FEELS SPECIAL

Every element inside the Tata Altroz is crafted to elevate your everyday drive into a first-class experience.

From spacious design to thoughtful details, it's comfort curated for those who expect more.





### CENTRALUXE CONSOLE

The elegant grand console with a centre armrest offers practical storage and relaxed support.

### GRAND ENTRY 90° DOOR OPENING

The 90° wide-opening doors welcome you in with ease, offering unmatched access and a truly premium touch.



### AUTOFOLD ORVM

The auto-fold ORVMs let you personalize your drive, effortlessly. No compromise—just comfort your way.

### REAR AC VENTS

Rear AC vents with a dedicated rear power outlet ensure passengers stay refreshed and connected throughout the journey.





### 345L BOOT SPACE

With 345L of boot space, the all new Altroz offers both style and practicality, making every journey effortless. Pack more, explore further.

### EXECUTIVE LOUNGE REAR SEATS

With extended under-thigh support and thoughtfully contoured seats, every ride is smooth, supportive, and surprisingly relaxing.



### COOLED GLOVE BOX

The cooled glovebox keeps essentials fresh and drinks chilled—because even the small things matter.

### DRIVER SEAT HEIGHT ADJUSTMENT

Find the perfect driving position for maximum visibility with height adjustable seats.



# PERFORMANCE THAT FEELS SPECIAL

With exciting power beneath your pedal, every journey feels special. The Tata Altroz delivers a driving experience crafted for those who expect more-every time they turn the key.

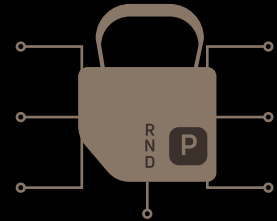




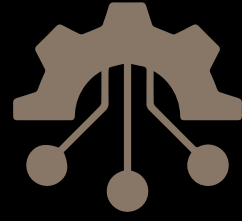
REVEL IN THE REFINED ENGINEERING OF 6 SPEED DCA, OFFERING SUPERIOR DRIVING DYNAMICS AND CONTROL.



WET CLUTCH WITH ACTIVE COOLING TECHNOLOGY



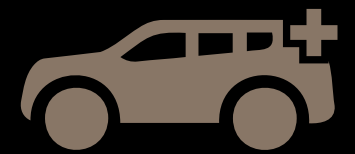
SHIFT BY WIRE TECHNOLOGY



MACHINE LEARNING



AUTO PARK LOCK



SELF-HEALING MECHANISM

## POWERTRAINS FOR EVERY PASSION

Choose from an array of dynamic engine options, each engineered to deliver confident performance with remarkable efficiency:

- 1.2L Revotron Petrol (NA): 88 PS | 113 Nm torque
- 1.5L Revotorq Diesel: 90 PS | 200 Nm torque
- 1.2L iCNG: 73.5 PS | 103 Nm torque



\*Only for demonstration purposes

## AMT TRANSMISSION

Elevate your driving automatically with AMT—seamless gear shifts, improved fuel efficiency, and effortless control in every drive.



## E-SHIFTER

Shift with Style. The modern electronic shifter offers effortless gear changes with a premium design that feels as good as it looks.



## PADDLE SHIFTERS

Total Control at your fingertips. Take charge of every drive with paddle shifters that bring a sporty edge and gear control — without taking your hands off the wheel.



# ALL NEW ALTROZ iCNG

Intelligent by Design.  
Efficient by Nature.  
This isn't just CNG. It's Intelligent CNG,  
built for the modern driver.



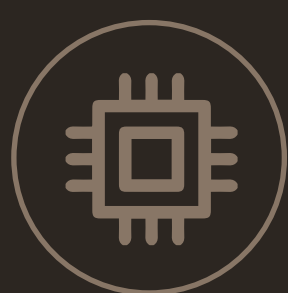
# ALTROZ iCNG

Introducing the all-new TATA Altroz iCNG- a breakthrough in innovation that redefines what a CNG car can be. It delivers uncompromised performance and safety, premium features, and zero sacrifice on boot space. It's not just advanced, it's ahead of its time.



The twin CNG cylinders of 60 litres capacity are placed hidden beneath the luggage area for a high on aesthetics and unbelievably huge boot space.

The advanced iCNG technology offers incredible petrol car like performance with an unmatched power of 73.5 PS and torque of 103 NM.



## SINGLE ADVANCED ECU

The iCNG technology uses a single ECU to ensure seamless shifting between CNG and Petrol. Advanced ECU maintains optimum air-fuel ratio to give an incredible performance and high fuel efficiency.



## DIRECT START IN CNG

The iCNG technology allows you to start the vehicle directly in CNG Mode. Now enjoy every drive stress-free, without worrying about switching to CNG mode.



## THERMAL INCIDENT PROTECTION

The iCNG technology immediately cuts off CNG supply to the engine in case of a thermal incident and releases gas from the cylinder directly into the atmosphere through a special nozzle as a measure of safety.



## LEAK DETECTION FEATURE

The iCNG technology automatically switches from CNG to Petrol mode in case of a gas leak and protects the car and passengers from any harm.

# VARIANTS AND COLOURS



	PRISTINE WHITE	PURE GREY	ROYAL BLUE	EMBER GLOW	DUNE GLOW
SMART	■		■		
PURE	■	■	■	■	■
PURE S	■	■	■	■	■
CREATIVE	■	■	■	■	■
CREATIVE S	■	■	■	■	■
ACCOMPLISHED S	■	■	■	■	■
ACCOMPLISHED + S	■	■	■	■	■

# PERSONAS

## SMART

6 Airbags  
Flush door handles  
Projector Headlamps  
Smart Digital Steering Wheel  
Grand Entry 90° Door Opening  
Electronic Stability Program  
LED Tail Lamps  
R16 Wheel with Half Wheel Caps  
10.16cm Digital Cluster  
Multi Drive Modes- Eco & Sport #  
Follow me home headlamps  
ETC HVAC  
Remote Keyless entry  
All doors Power Windows  
ISOFIX  
3point ELR with SBR  
Idle Stop Start\*  
Reverse Parking Sensors

(in addition to Smart)

## PURE

20.32cm Touchscreen Infotainment with Wireless AA/ACP  
Cruise control  
R16 Dual tone wheel cover  
Clima Touch Automatic Temperature Control  
Rear View HD Camera  
Autofold ORVM  
4 Speakers  
Rear Defogger  
Height adjustable driver seat  
Auto Headlamp and Rain sensing wiper  
Steering Mounted Controls  
10.16cm Digital Cluster  
AntiGlare IRVM  
Shark Fin Antenna

(in addition to Pure)

Voice assisted Electric Sunroof

## PURE S

(in addition to Pure)

## CREATIVE

Luminate LED Headlamps & LED DRLs  
Ultra View 26.03cm HD Infotainment by HARMAN™  
360° HD Surround View System  
R16 Hyper style dual tone Wheels  
Push Button start stop  
CentraLuxe Console  
Rear AC vents  
Rear Wiper and Washer  
Front and rear 65W Charger  
Galaxy Ambient Lighting  
Monostable shifter\*\*  
Paddle shifter\*\*  
Cooled Glovebox  
Parcel Shelf  
Leather wrapped gear knob  
One shot down drive side window

(in addition to Creative)

Voice assisted Electric Sunroof

## CREATIVE S

(in addition to Creative)

## ACCOMPLISHED S

Infinity Connected LED Tail lamps  
17.78cm Digital Instrument Cluster  
R16 Drag Cut Alloy Wheels  
LED Headlamps with full Turn and position indicators  
LED Fog lamps with cornering  
Wireless Smartphone Charger- Qi Support  
Voice assisted Electric Sunroof  
Xpress Cool  
4 Tweeters  
PEPS  
TPMS  
One shot up driver window with Anti-pinch guard  
Height Adjustable rear headrest  
Rear seat Arm rest with cup holder  
Height adjustable seat belt  
Dual tone roof

(in addition to Accomplished S)

Ultra View 26.03cm HD Digital Cluster  
with MAP View & Blind Spot Monitor.

Air Purifier

iRA - Connected Car Technology

AudioWorX - Customizable Audio Modes

SOS Calling Function (E-call/B-call)

## ACCOMPLISHED+S

# TECHNICAL SPECIFICATIONS AND DRIVETRAINS

## ENGINE

Type	1.2L Revotron	1.2L iCNG	1.5L Turbocharged Revotorq
Fuel	Petrol	Petrol + CNG	Diesel
Engine Capacity (CC), No. of Cylinders	1199 CC, 3 Cylinders	1199 CC, 3 Cylinders	1497 CC, 4 Cylinders
Max Power (PS@rpm)	88 PS @ 6000 rpm	CNG mode -73.5 PS @ 6000 rpm Petrol mode -88 PS @ 6000 rpm	90 PS @ 4000 rpm
Max Torque (Nm@rpm)	115 Nm @ 3250 rpm	CNG mode -103 Nm @ 3500 rpm Petrol mode- 115 Nm @ 3250 rpm	200 Nm @ 1250 - 3000 rpm

## TRANSMISSION, DIMENSIONS & SUSPENSION

Type	5 Speed MT 6 Speed DCA 5 Speed AMT	5 Speed MT	5 Speed MT
Length (mm) x Width (mm) x Height (mm)	3990 x 1755 x 1523		
Wheelbase (mm)	2501		
Ground Clearance -Unladen (mm)	165		
Boot Space (Litre)	345	210	345
Min. Turning Radius (m)	5		

Front	Independent MacPherson Dual Path Strut with Coil Spring		
Rear	Twist Beam with Coil Spring and Shock Absorber		

## WHEELS, TYRES & BRAKES

Tyre Sizes	R16: 185/60		
Spare Tyre Size	R14: 165/80		
Seating Capacity	5		
Fuel Tank Capacity (Litre)	37 L	Petrol: 37 L, CNG: 60L (Water Capacity)	37L

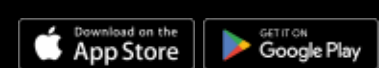
Front/Rear	Disc/Drum		
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## DRIVETRAINS

Engine/ Persona	1.2L Revotron Petrol	1.2L iCNG	1.5L Revotorq Diesel
Smart	MT	MT	-
Pure	MT/AMT	MT	MT
Pure S	MT/AMT	MT	-
Creative	MT/AMT	MT	-
Creative S	MT/AMT/DCA	MT	MT
Accomplished S	MT/DCA	MT	MT
Accomplished +S	DCA	-	-

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Download the ConnectNext App



Download the Tata Motors' Connected-car App, iRA.



\*Terms and Conditions apply. Above mentioned features are key differentiating features. The detailed list/features/specifications will be disclosed at the time of launch. All features/specifications may not be available in all personas and may vary. Colour applicability and powertrain options may vary for variants/personas. Specifications/features are subject to change without prior information. Images and illustrations are indicative and for information purpose only. The product image may carry some accessories that are not a part of standard equipment. Please consult an authorized Tata Motors dealer for latest information on features/specifications. Colours may not match the actual colours due to printing/digital limitations. Customers will be able to utilize iRA Connect subscription for one year from the date of activation within the Data Pack Limits. Post completion of one year, customers can subscribe to iRA services by paying subscription fees. ##Warranty cover for 3 Years / 1 Lakh Kms, whichever ends earlier. Android Auto, Apple Car Play, Alexa and Harman are registered trademarks. Emergency call & breakdown call services are available in select cities, please connect with your nearest dealer for more details. Voice commands is a mix of multiple languages. Accessories shown and features mentioned may not be a part of standard equipment and are subject to change without prior notice. Actual colour of the vehicle and upholstery might differ. Tinted glass and number plates shown are for creative visualization.

**TO KNOW MORE:  
CALL - 1800 209 8282**

**NOW WITH  
3 years | 100 000 km  
WARRANTY**

Tata Motors Passenger Vehicle Business Unit, Tata Motors Limited, 4th Floor, Ahura Centre, Mahakali Caves Road, MIDC, Andheri (East), Mumbai 400093.

TATA MOTORS

