



MORRIS GARAGES

ASTOR

INDIA'S FIRST CAR WITH **AI INSIDE**

STARTING AT ₹9,98,000*



THE
AI AFFAIR

*Ex-showroom all India. T&C Apply. Images & depictions are for illustration & representation purposes only.

Features and specifications as shown in the brochure are not standard for all variants. MG Motor India urges drivers to follow traffic rules which are meant to keep them safe on roads.



1924
THE
FIRST MG
IS BORN



1933
THE FIRST
RECORD IS
BROKEN



1945
BEGINNING
OF COOL
AFTER
THE WAR



1956
THE YEAR
OF THE
CLASSIC
MAGNETTE



1957
SET RECORD
BREAK
RECORD
REPEAT



1959
NAME'S
BOND,
MGA BOND



1962
PRINCE
CHARLES
GETS AN MGC



2000
A NEW
BEGINNING



2011
NEW ERA
NEW DEMANDS
NEW DESIGNS



2014
FIRST &
FURIOUS



2015
THE FIRST
SUV IS
LAUNCHED



2017
THE
MAGIC OF
E-MOTION



2019
MG HECTOR
THE INTERNET
SUV



2020
MG ZS EV
INDIA'S FIRST PURE
ELECTRIC INTERNET SUV

**MAKING CARS
OF THE FUTURE
SINCE 1924**

2020
MG HECTOR
PLUS 6-SEATER
INTERNET SUV



2020
MG GLOSTER
AUTONOMOUS
LEVEL-1 PREMIUM SUV

2021
MG ASTOR
INDIA'S FIRST
CAR WITH AI INSIDE



2021
MG
HECTOR PLUS
THE 7 SEATER
INTERNET SUV



ABOUT ASTOR

You see it with four wheels and call it a car.

But don't fall for stereotypes.

Because this is like no car you have ever met before.

Look within.

Take a peep inside and you will find out who it really is.

A teller of stories and knowledge.

A friend, philosopher and guide.

It will tell you when to stop.

Where to park.

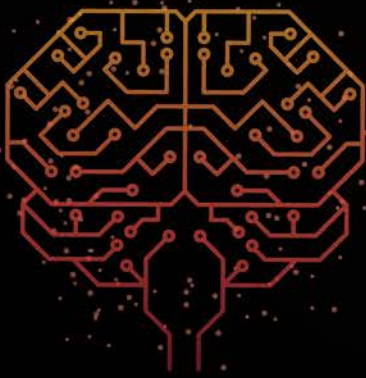
It can look you in the eye and tell a joke when you need one.

It will be by your side always, keeping you safe.

The bond you will develop with it will be special.

Man. Machine. And AI.


MG Astor. The AI Affair.



PERSONAL AI ASSISTANT

Imagine a world where your car understands you, knows your voice and reacts to it. Or when you require any information, your car finds that for you. Or when you are in need of it, it cracks jokes for you making each moment lighter.

Now imagine if that car was already here.

Introducing India's First Car With Personal AI Assistant. 

Jokes

Festival GIFs

News

In-car Controls

Wikipedia

Chit-chat and Hinglish commands



First In Segment

Wingman



The personal AI Assistant loves following your commands. So much so, that it understands myriad commands including 35+ Hinglish ones. So which one will be your first command?

Know-it-all



Caught a fleeting glimpse of something amazing and intrigued to know more? Have a general knowledge question? Feel free to express your curiosity as it uses Wikipedia.

Hilarious



Who doesn't like a joke or two? This AI assistant loves it. That's why it is always ready with one. Prepare to get your ribs tickled.

Attentive



Imagine your best friend. It looks at you when you ask anything. Awesome isn't it?

Well-informed



Won't you love to always stay informed. This AI assistant is going to amaze you with all the latest updates. Just go ahead and ask.

Festival mascot




Festivals are fun, and this AI Assistant knows it. It wishes you during your favourite festivals in its own signature style.

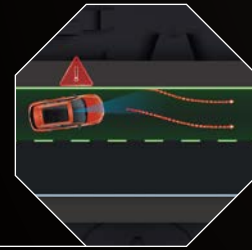


AUTONOMOUS LEVEL 2

Advanced Driver Assistance System is a group of safety and convenience functions intended to improve comfort for drivers and road safety, and preventing or reducing the severity of potential accidents. ADAS can do all this by alerting the driver, implementing possible safeguards in the vehicle and automating driving controls*. Autonomous Level 2 features not just make driving more comfortable but also keep your safety at the forefront. With level 2, the system can not only perform acceleration /braking functions but can also activate steering control to assist the driving.

14 Autonomous Features 

Lane Functions



Lane Keep Assist. Lane Departure Prevention. Lane Departure Warning

The multipurpose camera identifies lane markings and warns you in case the vehicle is deviating from the lane and can even correct your course. It can also actively keep the vehicle in the centre of the lane by controlling the steering.

Rear Drive Assist



Blind Spot Detection. Lane Change Assist. Rear Cross Traffic Alert

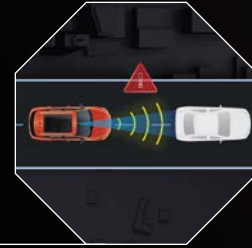
Rear Drive Assist functions monitor the vehicle's surroundings to eliminate any blind spots; which are otherwise not detected in ORVM, reversing camera and sensors. Upon detection of a possible hazard, be it a vehicle already in the blind zone or an approaching vehicle at high speed while you are changing the lane or while reversing, a vehicle which is approaching from rear left or right, the system alerts the driver through visual and acoustic signals.

Adaptive Cruise Control



Adaptive Cruise Control is an advanced version of cruise control. It senses and monitors the road ahead and automatically accelerates/decelerates for maintaining a proper distance from the vehicle in front.

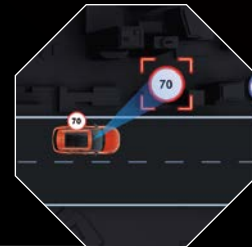
Forward Collision Prevention



Front Collision Warning. Automatic Emergency Braking Automatic Emergency Braking - Pedestrian

The system alerts the driver about a probable collision with a four-wheeler, two-wheeler or a pedestrian when the gap becomes too close and applies autonomous deceleration if there is no action from the driver.

Speed Assist System



Speed Warning. Intelligent. Manual

Speed Assist System will monitor traffic signs on the road from which it is possible to infer speed limit. The system alerts the driver in case of over speeding through visual and acoustic means. It can also slow down the car to the speed limit automatically in intelligent mode. You can even set your own speed limit in the manual mode.

Intelligent Headlamp Control



Intelligent Headlamp Control activates and deactivates the high-beam, depending on the oncoming traffic and environment situation. Thus preventing other road users from blinding due to high-beam.

STYLED TO PERFECTION

Astor impresses at first glance with its striking and elegant contours. Styled with signature MG elements and distinctive athletic details, it is bound to make its presence felt, no matter where you take it.





Bold Celestial Grille



Full LED Hawkeye Headlamps



Turbine-Inspired Machined Alloys



LED Tail Lamps



Rear Bumper with Chrome Accentuated
Dual Exhaust Design



OPULENT TO THE CORE

The interiors of Astor reveal a luxurious sense of spaciousness, refined with high-quality elements and eye pleasing colour schemes. Combined with premium upholstery, the cabin is a fusion of modern design and sophisticated comfort.



Dual Tone Sangria Red
Interior Theme



Full Digital Cluster with
17.78 cm Embedded LCD Screen



Premium Leather# Layered Interiors

DESIGNED TO KEEP YOU SAFE, ALWAYS

With 49 safety features and state-of-the-art radar and camera systems, Astor is designed to overcome any hurdles on the road. The first-in-segment autonomous level 2 features add to the layer of protection by alerting you at the right time and keeping you in control all the time.





6 Airbags



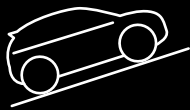
ABS + EBD + Brake Assist



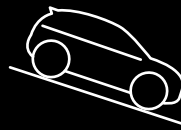
Electronic Stability Program (ESP)



Traction Control System (TCS)



Hill Hold Control (HHC)



Hill Descent Control (HDC) 



Emergency Stop Signal (ESS)



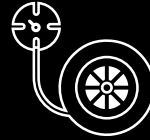
All 4 Disc Brakes



ISOFIX Child Anchor



Electric Parking Brake
with Autohold



Tyre Pressure Monitoring
System (TPMS)



360° Around View Camera



Front Fog Lamp with
Cornering Assist



Rear Fog Lamp



Security Alarm



Rear Defogger



Heated ORVM 




Ultra-High Tensile
Steel Cage Body

CRAFTED FOR COMFORT

Astor combines comfort and convenience on the inside in a unique way. With many segment best features, it offers ideal conditions for a relaxed and enjoyable travel, always.





Electronic Power Steering
with Mode Adjust
(Normal, Urban, Dynamic) 



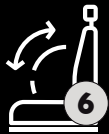
Panoramic Skyroof



Rain Sensing Wipers



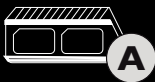
Push Button Engine
Start/Stop with Smart Entry



6 Way Power
Adjustment Seat



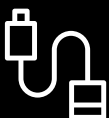
Rear 60:40
Split Seat



Auto Headlamps



PM 2.5 Filter



5 USB Charging Ports &
1 Power Outlet




Auto AC
and Rear AC Vent



i-SMART NEXT GEN TECHNOLOGY

With first-in-the-segment seamless and always-on connectivity, Astor combines hardware, software, services and applications, and makes your driving experience easier and smoother.

80+ Connected Car Features 

INTRODUCING DIGITAL KEY WITH BLUETOOTH® TECHNOLOGY



In case of emergency or loss of car key, use the digital key to unlock, lock, start and drive your Astor.





Digital Car Key



Inbuilt Jio Saavn App with Premium Account for Music and Podcasts



In Car Remote Control Via i-Smart App for Music and AC Controls



Live Location Sharing with Friends and Family



Shortpedia News App with English and Hindi Voice Readout



i-Smart App for Apple & Android Watches



Vehicle Status Check (Tyre Pressure, Security Alarm etc)



Anti Theft Immobilisation

A HUB OF ENDLESS POSSIBILITIES

More than a car, Astor's connected features make it a platform, where you can explore new possibilities endlessly, and enjoy your drives a bit more, every time.



OUR PARTNERS

Jio

Enjoy seamless internet connectivity across the country with Jio's embedded sim in the Astor. Also enjoy endless in-car entertainment powered by JioSaavn.

MapMyIndia

Experience superior navigation with AI-powered maps engine and intelligent voice interaction system.

Park+

Discover, book and pay for your parking from within the car, even before reaching the destination.

Koinearth

Safe driving behaviour can earn you lower insurance premium or higher resale value, with this blockchain-protected digital passport of your Astor.



ENDLESS ENTERTAINMENT

With Astor, your driving experience is certainly going to be more exciting. When it's not sharing a piece of trivia or a joke, it will amuse you with a hit sound track. Go on, try your favorite command.



i-SMART:
Connected Car Features 



25.7 cm
HD Touchscreen



Android Auto
& Apple Carplay



Speakers +
Tweeters



Steering Mounted
Audio Controls



USB + FM + Bluetooth
Music & Calling

UNPARALLELED DRIVING DYNAMICS

Astor with its absolute power and superior performance offers unforgettable driving experiences. It is powerful, agile and showcases an absolute authority in every situation.



ENGINE

VTi-TECH

220TURBO

Engine Displacement (cc)	1498	1349
Transmission	5MT, CVT	6AT
Max Power (PS @ rpm)	110 @ 6000	140 @ 5600
Max Torque (Nm @ rpm)	144 @ 4400	220 @ 3600
Fuel Tank Capacity (L)	48	45

DIMENSIONS

Length (mm)	4323
Width (mm)	1809
Height (mm)	1650
Wheelbase (mm)	2585

SUSPENSION

Front	MacPherson Strut
Rear	Torsion Beam

BRAKES

Front & Rear	Disc Brakes
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TYRES & WHEELS

Main Wheel	215/55 R17 Alloys
Spare Wheel	215/60 R16 Steel Wheel

EXPRESSIONS OF INDIVIDUALITY

A car that compliments you so well in every aspect, should also express your individual style. Choose from a colors of shades and find your own personal expression with Astor.





SPICED ORANGE



AURORA SILVER



GLAZE RED



CANDY WHITE



STARRY BLACK


ENGINE & TRIM PLAN

FEATURES		STYLE	SUPER	SMART	SHARP
VTi-TECH	Manual Transmission	✓	✓	✓	✓
	CVT	-	✓	✓	✓
220TURBO	6AT	-	-	✓	✓


EXTERIORS

Full LED Hawkeye Headlamps with Chrome Highlights	✓ (VTi-TECH)	✓ (VTi-TECH)	✓ (VTi-TECH)	✓ (VTi-TECH)
Full LED Hawkeye Headlamps with Black Highlights	-	-	✓ (220TURBO)	✓ (220TURBO)
LED Daytime Running Lights	✓	✓	✓	✓
LED Tail Lamps	-	✓	✓	✓
Bold Celestial Grille	✓	✓	✓	✓
Chrome Finish On Window Beltline	✓	✓	✓	✓
Outside Door Handle with Chrome Highlights	✓	✓	✓	✓
Rear Spoiler	✓	✓	✓	✓
Rear Bumper with Chrome Accentuated Dual Exhaust Design	✓	✓	✓	✓
Satin Silver Finish Roof Rails	-	✓	✓	✓
Wheel & Side Cladding-Black	✓	✓	✓	✓
Front & Rear Bumper Skid Plate - Silver Finish	✓ (VTi-TECH)	✓ (VTi-TECH)	✓ (VTi-TECH)	✓ (VTi-TECH)
Front & Rear Bumper Skid Plate - Glossy Black Finish	-	-	✓ (220TURBO)	✓ (220TURBO)
Door Garnish - Silver Finish	✓ (VTi-TECH)	✓ (VTi-TECH)	✓ (VTi-TECH)	✓ (VTi-TECH)
Door Garnish - Glossy Black Finish	-	-	✓ (220TURBO)	✓ (220TURBO)
Red Brake Callipers - Front & Rear	-	-	-	✓ (220TURBO)
R16 Steel Wheel with Wheel Cover	✓	-	-	-
R17 Silver Alloy Wheel	-	✓	✓	-
R17 Dual Tone Machined Alloys	-	-	-	✓ (VTi-TECH)
R17 Turbine Inspired Machined Alloys	-	-	-	✓ (220TURBO)
Body Coloured ORVM	✓ (VTi-TECH)	✓ (VTi-TECH)	✓ (VTi-TECH)	✓ (VTi-TECH)
Sporty Black ORVM	-	-	✓ (220TURBO)	✓ (220TURBO)
Turn Indicator on ORVMs	✓	✓	✓	✓
High-Gloss Finish Fog Light Surround	✓	✓	✓	✓
Shark Fin Antenna	✓	✓	✓	✓



INTERIORS ▶▶▶▶

FEATURES	STYLE	SUPER	SMART	SHARP
Interior Theme- Dual Tone Iconic Ivory	✓ (VTi-TECH)	✓ (VTi-TECH)	✓ (VTi-TECH)	✓ (VTi-TECH)
Interior Theme - Tuxedo Black	-	-	✓ (220TURBO)	✓ (220TURBO)
Seat Upholstery with Stitching Detail	Premium Fabric	Premium Fabric	Perforated Leather#	Perforated Leather#
Premium Leather# Layering on Dashboard, Door Trim, Door Armrest and Centre Console with Stitching Details 	✓	✓	✓	✓
Premium Soft Touch Dashboard	✓	✓	✓	✓
Leather Wrapped Steering Wheel	✓	✓	✓	✓
Satin Chrome Highlights to Door Handles, Air Vents and Steering Wheel	✓	✓	✓	✓
Brit Dynamic Emblem on Dashboard	-	-	✓ (220TURBO)	✓ (220TURBO)
8.9cm Coloured Multi Info Display	✓	✓	-	-
Full Digital Cluster with 17.78 cm Embedded LCD Screen	-	-	✓	✓
Interior Map Lamp	✓	LED	LED	LED

INFOTAINMENT ▶▶▶▶

FEATURES	STYLE	SUPER	SMART	SHARP
i-SMART : Connected Car Features 	-	-	✓	✓
25.7cm (10.1) HD Touchscreen Infotainment	✓	✓	✓	✓
Android Auto & Apple Carplay	✓	✓	✓	✓
Speakers + Tweeters	4	4	6	6
Steering Mounted Audio Controls	✓	✓	✓	✓
USB + FM + Bluetooth Music & Calling	✓	✓	✓	✓

COMFORT & CONVENIENCE

FEATURES	STYLE	SUPER	SMART	SHARP
Panoramic Skyroof 	-	-	-	✓
Push Button Engine Start/Stop with Smart Entry	-	-	✓	✓
Cruise Control	-	-	✓	✓
6 Way Power Adjustment Driver Seat	-	-	-	✓
Manual 6 Way Adjustment Driver Seat	✓	✓	✓	-
Rear 60:40 Split Seat	✓	✓	✓	✓
Front & Rear Seats Height Adjustable Headrests	✓	✓	✓	✓
Rear Seat Middle Headrest	-	-	✓	✓
Leather# Driver Armrest With Storage	✓	✓	✓	✓
Rear Seat Armrest with Cupholder	✓	✓	✓	✓
Remote Keyless Entry with Foldable Key	✓	✓	Smart Entry	Smart Entry
Auto Headlamps	-	-	✓	✓
Follow Me Home Headlamps	✓	✓	✓	✓
Auto AC	✓	✓	✓	✓
PM 2.5 Filter	✓	✓	✓	✓
Rear AC Vent	✓	✓	✓	✓
Rain Sensing Wipers	-	-	-	✓
Front & Rear USB Charging Ports (5)	✓	✓	✓	✓
Front 12V Power Outlet	✓	✓	✓	✓
Electronic Power Steering with Mode Adjust (Normal, Urban, Dynamic) 	✓	✓	✓	✓
Tilt Steering	✓	✓	✓	✓
All Power Windows	✓	✓	✓	✓
Driver Window One Touch Auto Down	✓	✓	✓	✓
Driver Window One Touch Up/Down with Anti Pinch	-	-	✓	✓
Power Adjust ORVM	✓	✓	✓	✓
Power Foldable ORVM	-	-	✓	✓
Rear Wiper & Washer	✓	✓	✓	✓
Driver and Co-Driver Vanity Mirror	-	-	✓	✓
Luggage Lamp	✓	✓	✓	✓
Rear Parcel Shelf	-	-	✓	✓
Seat Back Pockets	✓	✓	✓	✓
Dual Horn	✓	✓	✓	✓
All Doors Maps Pocket & Bottle Holders	✓	✓	✓	✓





First In Segment



Best In Segment







*Features and specifications may vary model wise.

SAFETY —————▶▶▶▶

FEATURES	STYLE	SUPER	SMART	SHARP
Airbags	2 (Front Dual)	2 (Front Dual)	4 (Front Dual, Side)	6 (Front Dual, Side, Curtain)
Electronic Stability Program (ESP)	✓	✓	✓	✓
ABS + EBD + Brake Assist	✓	✓	✓	✓
Traction Control System (TCS)	✓	✓	✓	✓
Active cornering brake control (CBC)	✓	✓	✓	✓
Hill Hold Control (HHC)	✓	✓	✓	✓
Hill Descent Control (HDC) 	✓	✓	✓	✓
Emergency Stop Signal (ESS)	✓	✓	✓	✓
All 4 Disc Brakes	✓	✓	✓	✓
Electric Parking Brake with Autohold	-	CVT	(CVT/6AT)	(CVT/6AT)
Tyre Pressure Monitoring System (TPMS)	-	-	✓	✓
Rear Parking Sensors	✓	✓	✓	✓
Reverse Parking Camera	-	✓	✓	✓
360 Around View Camera	-	-	-	✓
Front Fog Lamp with Cornering Assist	-	✓	✓	✓
Rear Fog Lamp	✓	✓	✓	✓
Security Alarm	✓	✓	✓	✓
Speed Warning Alert	✓	✓	✓	✓
Door Ajar Warning	✓	✓	✓	✓
Central Locking	✓	✓	✓	✓
Speed Sensing Auto Door lock	✓	✓	✓	✓
Child Lock	✓	✓	✓	✓
Impact Sensing Door Unlock	✓	✓	✓	✓
Engine Immobilizer	✓	✓	✓	✓
Emergency Fuel Cutoff	✓	✓	✓	✓
Rear Defogger	✓	✓	✓	✓
Heated ORVM 	-	-	✓	✓
ISO FIX Child Anchor	✓	✓	✓	✓
3 Point Seatbelts for All Passengers	✓	✓	✓	✓
Driver & Co-Driver Seat Belt with Pretensioner & Load Limiter	✓	✓	✓	✓
Front Driver & Co-Driver Seatbelt Reminder	✓	✓	✓	✓
Ultra-High Tensile Steel Cage Body	✓	✓	✓	✓
Intrusion Minimizing and Collapsible Steering Column	✓	✓	✓	✓

AUTONOMOUS LEVEL 2 PACKAGE

In the Sharp variant, you have the option to choose the ADAS package for the Autonomous Level 2 features and different interior theme

FEATURES	STYLE	SUPER	SMART	SHARP
Adaptive Cruise Control (ACC) 	-	-	-	Optional*
Lane Departure Warning (LDW)	-	-	-	Optional*
Lane Functions 				
Lane Departure Prevention (LDP)	-	-	-	Optional*
Lane Keep Assist (LKA)	-	-	-	Optional*
Forward Collision Warning (FCW)	-	-	-	Optional*
Forward Collision Prevention 				
Automatic Emergency Braking (AEB)	-	-	-	Optional*
Automatic Emergency Braking - Pedestrian (AEB-P)	-	-	-	Optional*
Intelligent Headlamp Control (IHC) 	-	-	-	Optional*
Information Mode	-	-	-	Optional*
Speed Assist System (SAS) 				
Intelligent Mode	-	-	-	Optional*
Manual Mode	-	-	✓	✓
Blind Spot Detection (BSD)	-	-	-	✓
Rear Drive Assist (RDA) 				
Lane Change Assist (LCA)	-	-	-	✓
Rear Cross Traffic Alert (RCTA)	-	-	-	✓
Interior Theme- Dual Tone Sangria Red	-	-	-	Optional*

1. Autonomous Level 2 Package option only available in Sharp CVT and Sharp 6AT
2. Autonomous Level 2 package in CVT also available in Dual Tone Iconic Ivory Interior Theme
3. Sharp + Autonomous L2 Package can also be represented as Savvy

MG GENUINE ACCESSORIES

Transform your Astor with the finest range of accessories and make your driving experience more convenient, enjoyable and safe





A PERSONALIZED,
FLEXIBLE,
OWNERSHIP ASSURANCE PROGRAM
THOUGHTFULLY DESIGNED
FOR YOU

OVER **180+** COMBINATIONS TO CHOOSE FROM

FLEXIBILITY OF PURCHASE WINDOW: UPTO 12 MONTHS / 10K KM

PRICE



POWERTRAIN	STYLE	SUPER	SMART	SHARP	SHARP (O)
VTi-Tech 5MT	₹9,98,000*	₹11,49,800*	₹13,28,000*	₹14,28,000*	-
VTi-Tech 8CVT	-	₹12,98,000*	₹14,48,000*	₹15,28,000*	₹16,12,800* [IVORY] ₹16,22,800* [SANGRIA]
220 Turbo 6AT	-	-	₹16,18,000*	₹16,99,800*	₹17,72,800*



*Ex-showroom all India. T&C Apply. All the variants are subject to availability and demand. MG Motor India reserves the rights to discontinue any variant or to alter any specifications, features and design without prior notice and without liability. MG Motor India also reserves the rights to cancel the booking against any variant or at any location, at any time. Please check variant details with your nearest MG dealer for latest information.

270+ CENTRES TO COME SAY “HELLO MG”

We are always by your side no matter where you are constantly expanding our network, so that you are just a “Hello” away.



*In view of our policy of continuously improving our products, MG Motor India Private Limited reserves the right to change, without notice, model, price, colours or equipment specification and also to discontinue models and/ or replace any part or accessory with any other product without any prior notice and liability. Accessories and features shown in the pictures may not be a part of standard equipment and will differ according to the variant. The information contained in this brochure is indicative, non-binding and is provided as is, without any warranties of any kind, whether expressed or implied. The contents of this brochure are for general information purposes only and do not constitute advice.



MORRIS GARAGES

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