

INDIA'S FIRST PURE ELECTRIC INTERNET SUV

AUTONOMOUS LEVEL-2
ADAS
FEATURES



NOW STARTS AT
₹ 18.98* LAKH

#EVING IS LIVING

Images & depictions are for illustration & representation purposes only. Features and specifications as shown in the brochure are not standard for all variants. MG Motor India urges drivers to follow traffic rules, which are meant to keep them safe on roads.

HERE TO CHANGE MINDSETS

The mind that asks if it's too far.

The mind that worries if the conditions are right.

The mind that wonders if it's safe.

The MG ZS EV is here to put the mind to rest.

It's here to change - Mindsets. Attitudes. Notions.

So, you can go where your mind wants to take you.

The MG ZS EV.

Make the journey.

Change what you can.

Starting with mindsets.



17 AUTONOMOUS LEVEL-2 *ADAS* FEATURES

Advanced Driver Assistance System or ADAS, like it's popularly known now, is a group of safety and convenience functions intended to improve comfort and safety for drivers. The MG ZS EV is equipped with 17 ADAS features which work on 3 levels of sensitivity – low, medium and high and 3 levels of warning – haptic, audio and visual. ADAS implements possible safeguards in the vehicle and automates driving controls*. Autonomous Level-2 features not just makes driving more comfortable but also keeps your safety at the forefront. With level-2, the system can not only perform acceleration/braking functions but can also activate steering control to assist the driving.



*Advanced Driver Assistance System (ADAS) is not a substitute for human eye and driver vigilance, it is a driver assist system that enhances driving experience and safety. The driver shall remain responsible for safe, vigilant and attentive driving.

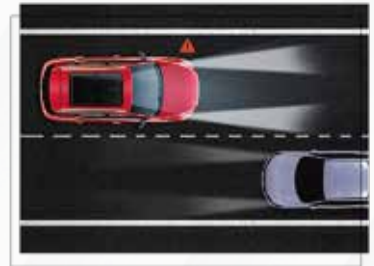
ADAS FEATURES



LANE FUNCTIONS

Lane Departure Warning (LDW), Emergency Lane Keep (ELK),
Lane Keep Assist (LKA sub-function of TJA)

The multipurpose camera identifies lane markings and warns you in case the vehicle is deviating from the lane. It also helps avoid unintentional lane departure by providing a one-time counter torque to bring the vehicle back to the lane. It can also actively keep the vehicle in the centre of the lane by controlling the steering.



INTELLIGENT HEADLAMP CONTROL (IHC)

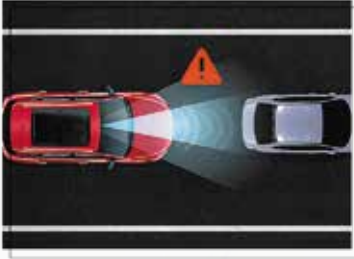
Intelligent Headlamp Control activates and deactivates the high beam, depending on the oncoming traffic and environment situation. Thus, preventing other road users from blinding due to high beam.



SPEED ASSIST SYSTEM (SAS)

Info mode (Speed warning mode), Manual mode,
Intelligent mode

Speed Assist System will monitor traffic signs on the road from which it is possible to infer speed limit. The system alerts the driver in case of over speeding through visual and acoustic means. It can also slow down the car to the speed limit automatically in intelligent mode. You can even set your own speed limit in the manual mode.



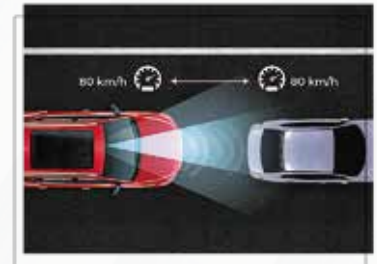
FORWARD COLLISION PREVENTION

Forward Collision Warning (FCW), Automatic Emergency Braking System (AEB), Intelligent Hydraulic Braking Assistance (IHBA), AEB-Pedestrian

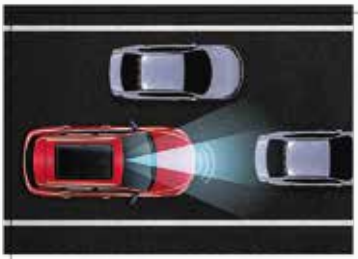
The system alerts the driver about a probable collision with a four-wheeler, two-wheeler or a pedestrian when the gap becomes too close and applies autonomous deceleration if there is no action from the driver.

ADAPTIVE CRUISE CONTROL (ACC)

Bend Cruise Assistance (BCA sub-function of ACC)



Adaptive Cruise Control is an advanced version of cruise control. It senses and monitors the road ahead and automatically accelerates/decelerates for maintaining a proper distance from the vehicle in front. The Bend Cruise Assistance further helps maintain the speed at curves by providing automatic deceleration to the vehicle when its on a curve/bend road.



TRAFFIC JAM ASSIST (TJA)

Traffic Jam Assist (TJA) works in conjunction with Adaptive Cruise Control (ACC) and Lane Keep Assist (LKA) to let you cruise through heavy traffic with complete safety and comfort. By keeping the vehicle in middle of the lane and maintaining a safe distance from the vehicle in front, TJA securely and comfortably takes you through jams with minimal effort.

REAR DRIVE ASSIST (RDA)

Blind Spot Detection (BSD), Lane Change Assist (LCA), Rear Cross Traffic Alert (RCTA)



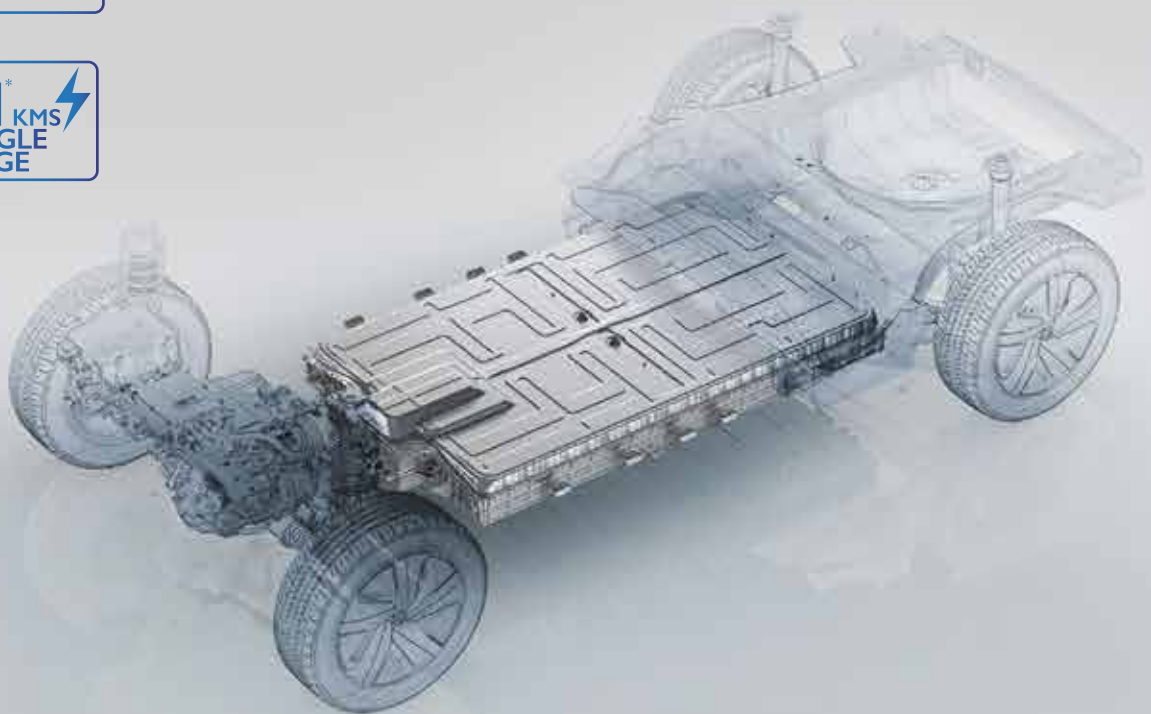
Rear Drive Assist functions monitor the vehicle's surroundings to eliminate any blind spots, which are otherwise not detected in ORVM, reversing camera and sensors. Upon detection of a possible hazard, be it a vehicle already in the blind zone or an approaching vehicle at high speed while you are changing the lane or while reversing, a vehicle which is approaching from rear left or right, the system alerts the driver through visual and acoustic signals.

DRIVE THE DISTANCE WITH 461 KMS* RANGE IN A SINGLE CHARGE

The ZS EV is tailor-made for electrifying driving experiences. Make a thrilling, long-distance trip far beyond the city limits or choose an enjoyable everyday drive with ZS EV's exceptional driving range. Because the only thing you should think about is where to go next.

50.3 kWh
PRISMATIC
CELL BATTERY**

461* KMS
IN SINGLE
CHARGE



BATTERY SAFETY

Our battery safety management meets stringent requirements that enhances overall durability, provides stable battery operation and better lifespan in Indian environment conditions.

- **ASIL-D: Enhanced Safety Integrity Level**
- **IP69K: Better Dust & Water Resistance Rating**
- **UL2580: Safety Management System**

6 CHARGING SOLUTIONS FOR YOU TO CHOOSE FROM

The future's electric and with ZS EV, you get 6 charging options that can be integrated into your everyday life and offer a convenient drive wherever you go.

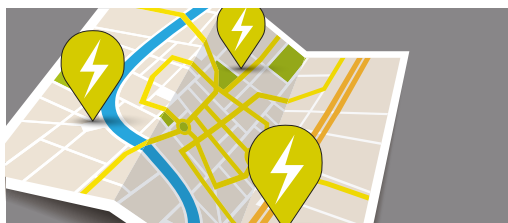


DC SUPER FAST CHARGERS

You can use DC super fast chargers at MG dealerships, which seamlessly charges up to 80% in 60 minutes*.

AC FAST CHARGERS**

MG India will install an AC fast charger at your home or office, free of cost. Charge your car 100% in just 8.5-9* hours.



AC FAST CHARGERS AT MG DEALERSHIPS

AC fast chargers are available at MG dealerships at selected locations in satellite cities.

PORTABLE CHARGER WITH YOUR CAR

A portable charging cable comes with your car kit, which can be plugged into any 15A socket to charge your car 100% in 18-19* hours.



ROADSIDE MOBILE ASSISTANCE#

Roadside assistance for mobile charging support is available 24x7 in emergency situations.

MG CHARGE INITIATIVE

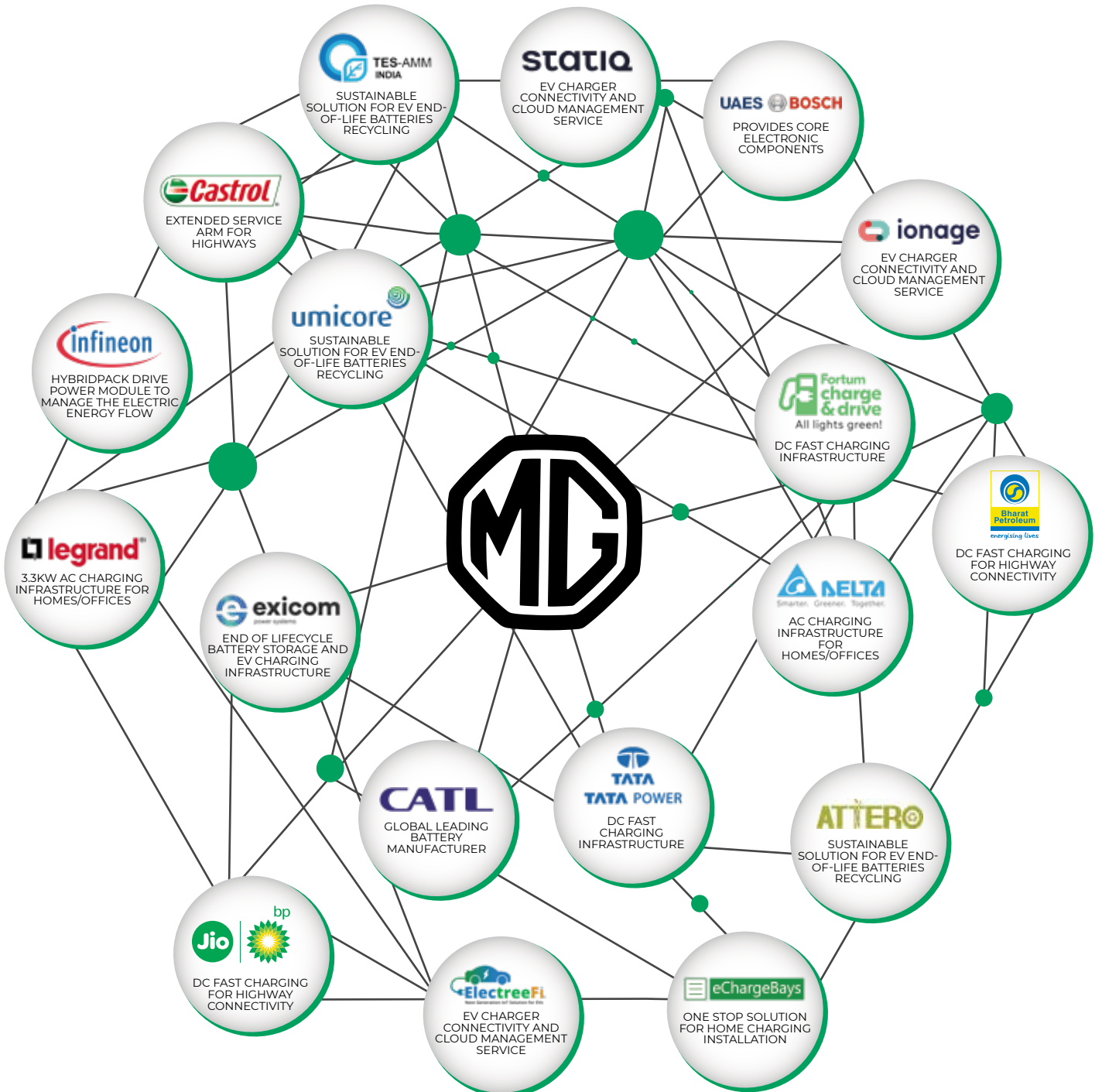
MG Charge is a first-of-its-kind initiative by MG India, which aims to install 1000 AC fast chargers within community spaces across India in 1000 days to strengthen the EV charging infrastructure.



*Depending on the condition of high voltage battery, charger specifications, and ambient temperature, the time required for charging the high voltage battery may vary. #Available in NCR, Mumbai, Hyderabad, Bangalore and Pune, subject to charger availability. **The 7.4 kW AC Fast Charger is not part of standard fitment for Executive variant.

BUILDING INDIA'S EV ECOSYSTEM

Key partnerships with leading players in EV ecosystem for Battery Technology, Charging Infrastructure, Product Development, Technology Innovation, AI implementation & Electronics.



EMBRACE THE FUTURISTIC DESIGN

Dynamic lines and a unique style combine with the wide SUV stance to give the ZS EV its progressive look. With new design elements at front and rear, ZS EV offers a highly distinctive appearance on the road.





**NEW ELECTRIC
GRILLE DESIGN**



**R17 TOMAHAWK HUB
DESIGN ALLOY WHEELS**



**FULL LED HAWKEYE
HEADLAMPS**



**LED
TAIL LAMPS**

TURN EVERY IN-CABIN EXPERIENCE INTO A COMFORTABLE RIDE

Experience comfort in every drive with MG ZS EV which offers plush interiors and is now also available in the Dual Tone Iconic Ivory Interior theme.



DUAL TONE ICONIC IVORY**



DARK GREY*



25.7cm HD
TOUCHSCREEN INFOTAINMENT 



FULL DIGITAL CLUSTER WITH
17.78cm EMBEDDED LCD SCREEN 



DUAL PANE
PANORAMIC SKY ROOF* 

 1ST IN SEGMENT  LARGEST IN SEGMENT

*Available in Exclusive & Exclusive Pro variants only.



PM 2.5 FILTER 



REAR-CENTER ARMREST WITH CUPHOLDER



REAR AC VENT 



ISOFIX CHILD SEAT ANCHOR



REAR 60:40 SPLIT SEATS



LEATHER WRAPPED STEERING WHEEL WITH STITCHING



DRIVER ARMREST WITH STORAGE FUNCTION

EXPECT CONVENIENCE WITH

i-SMART

NEXT GEN TECHNOLOGY

i-SMART technology combines hardware, software, services and applications to make your driving experience easier and smoother. The ZS EV offers 75+ connected car features, ushering in an era of convenient connected drives.

75+
CONNECTED
FEATURES



DIGITAL KEY WITH BLUETOOTH® TECHNOLOGY

Now lock, unlock, start and even drive the car with a Digital Key. Simply activate it with Bluetooth technology in your smartphone.

 1ST IN SEGMENT

Accessories and features shown in the pictures may not be a part of standard equipment and will differ according to the variant. i-SMART services are complementary for 3 years with the purchase of a new MG that hosts the i-SMART technology. The services are activated on the date of delivery and validity period of services will commence from such date.

A HUB OF ENDLESS POSSIBILITIES

More than a car, MG ZS EV's connected features make it a platform where you can explore new possibilities endlessly, and enjoy your drives a bit more every time.

**i-SMART
HUB**



Enjoy seamless internet connectivity across the country with Jio's embedded sim in the MG ZS EV. Also enjoy endless in-car entertainment powered by JioSaavn.



REMOTE CAR CONTROLS:
AC ON/OFF, DOOR
LOCK/UNLOCK



**LIVE LOCATION
SHARING & TRACKING**



**JIO SAAVN APP FOR
MUSIC & PODCASTS**



**IN-CAR REMOTE FOR
AUDIO & AC CONTROL**



**CUSTOMISABLE LOCK
SCREEN WALLPAPER**



**WEATHER INFORMATION
& FORECAST**



**CHIT-CHAT
COMMANDS**



**100+ VR COMMANDS TO
CONTROL SKY ROOF,
AC, MUSIC, RADIO,
& MORE**



**HEAD UNIT THEME
STORE**



**e-CALL
& i-CALL**



**35+ HINGLISH
VOICE COMMANDS**



GEOFENCE



**i-SMART APP FOR
ANDROID &
APPLE WATCH**



**SMART
DRIVE**



**VEHICLE
STATUS SCAN**



**ECOTREE –
CO₂ SAVINGS**



**360° AROUND
VIEW CAMERA
WITH REAR
PARKING SENSOR*** 



**6 AIRBAGS
(DUAL FRONT, SIDE,
CURTAIN)**



**HILL START
ASSIST**



**HILL DESCENT
CONTROL (HDC)** 



**ELECTRONIC STABILITY
CONTROL**



**TYRE PRESSURE
MONITORING SYSTEM**

 **1ST IN SEGMENT**

MAKE YOUR EVERYDAY DRIVES THRILLING AND ENJOYABLE

The ZS EV's 8-layer hairpin motor delivers best-in-class 176PS power and enthralling performances of 0-100 km/h in just 8.5 seconds. You can also adapt your ZS EV to your requirements by selecting one of the three driving modes.



176PS
POWER

0-100
km/h
IN 8.5 SECS



3 DISTINCT DRIVING MODES FOR A PERSONALIZED DRIVE

ECO MODE

An efficient driving mode that maximizes range.

NORMAL MODE

A driving mode that balances range and driving performance.

SPORT MODE

An accelerated driving mode that delivers an exhilarated driving experience.

MAKE AN IMPRESSION WHEREVER YOU DRIVE



GLAZE
RED

AURORA
SILVER

STARRY
BLACK

CANDY
WHITE



COMPREHENSIVE OWNERSHIP PACKAGE

MG e-Shield for ZS EV is a thoughtfully designed ownership package that offers assurance and convenience to all ZS EV owners.



8 YEARS OR ONE LAKH FIFTY THOUSAND KILOMETRES BATTERY WARRANTY*

₹60# PAISE/KM RUNNING COST

*Only applicable for private registered vehicles. T&C Apply and details as per owner's manual. **For first 3 scheduled services. #Calculated up to 50,000 km of preventive maintenance (including parts, consumables, labour, taxes) along with and as of date electricity charges in Delhi NCR.

TECHNICAL SPECIFICATIONS

DIMENSIONS

Overall Length (mm)	4323
Width Excluding Mirrors (mm)	1809
Height (mm)	1649 (With Roof Rails)
Wheel Base (mm)	2585

ELECTRIC MOTOR

Electric Motor Type	Permanent Magnet Synchronous Motor
Max. Power (PS)	176.75
Max. Torque (Nm)	280

HIGH-VOLTAGE BATTERY

Battery Capacity (kWh)	50.3
Charger Connection Type	Type-2 Plus CCS
Estimated 7.4 kW Charge Time (0-100%)**	8.5 to 9 Hours
Estimated 50kW CCS Charge Time (0-80%)**	60 Minutes
Range In Single Charge (km)	461*

TRANSMISSION

Transmission	Automatic
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TYRE

Tyre & Wheel	215/55 R17 Alloy Wheel
Spare Wheel	215/55 R17

BRAKES



Front & Rear Brakes	Disc
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SUSPENSION

Front	MacPherson Strut
Rear	Torsion Beam


EXTERIORS

FEATURES

	EXECUTIVE	EXCITE PRO	EXCLUSIVE PLUS	ESSENCE
Full LED Hawkeye Headlamps	✓	✓	✓	✓
LED Daytime Running Lights	✓	✓	✓	✓
LED Tail Lamps	✓	✓	✓	✓
Electric Design Grill	✓	✓	✓	✓
R17 Alloy Wheels	✓	✓	✓	✓
Tomahawk Hub design wheel cover	-	✓	✓	✓
Chrome Finish On Window Beltline	✓	✓	✓	✓
Chrome + Body Colour Outside Handle 	✓	✓	✓	✓
Rear Spoiler	✓	✓	✓	✓
Body Colored Bumper	✓	✓	✓	✓
Silver Finish Roof Rails	-	✓	✓	✓
Silver Finish on Door Cladding Strip	✓	✓	✓	✓
Body Coloured ORVMs with Turn Indicators	✓	✓	✓	✓
Shark Fin Antenna 	✓	✓	✓	✓
Black Tape on pillar	✓	✓	✓	✓

INTERIORS

FEATURES

	EXECUTIVE	EXCITE PRO	EXCLUSIVE PLUS	ESSENCE
Seat Material	Fabric	Fabric	Leather [#]	Leather [#]
Leather Wrapped Steering Wheel with Stitching*	PU	✓	✓	✓
Premium Leather [#] Layering on Dashboard, Door Trim, Door Armrest and Centre Console with Stitching Details	✓	✓	✓	✓
Leather Layered Dashboard	✓	✓	✓	✓
Full Digital Cluster with 17.78 cm Embedded LCD Screen 	✓	✓	✓	✓
Satin Chrome Highlights to Door Handles, Air Vents and Steering Wheel	✓	✓	✓	✓
Rear 60:40 Split Seats	✓	✓	✓	✓
Interior Theme- Dual Tone Iconic Ivory	-	-	✓	✓
Rear Centre Armrest with Storage	✓	✓	✓	✓
Driver & Co-Driver Vanity Mirror	-	✓	✓	✓
Parcel Shelf	-	✓	✓	✓
Luggage Net	-	✓	✓	✓







FIRST IN SEGMENT



LARGEST IN SEGMENT

*In view of our policy of continuously improving our products, we reserve the right to alter specifications, features and designs without prior notice and without liability. Please check details with your nearest MG dealer for latest information. Leather Wrapped Steering Wheel - white colour stitching available in Dual Tone Iconic Ivory Interior theme and red colour stitching available in Dark Grey Interior theme. [#]Manmade Leather. Features and specifications may vary model wise.

COMFORT & CONVENIENCE


FEATURES	EXECUTIVE	EXCITE PRO	EXCLUSIVE PLUS	ESSENCE
Dual Pane Panoramic Skyroof 	-	✓	✓	✓
6-way Power Adjustable Driver Seat	-	-	✓	✓
Push Button Start/Stop with Smart Entry	✓	✓	✓	✓
Electronic Gear Shift Knob	✓	✓	✓	✓
Kinetic Energy Recovery System (KERS) – 3 levels	✓	✓	✓	✓
Driving Modes: Eco, Sport & Normal	✓	✓	✓	✓
Cruise Control	✓	✓	✓	✓
Auto AC	✓	✓	✓	✓
Rear AC Vents 	✓	✓	✓	✓
PM 2.5 Filter 	✓	✓	✓	✓
Auto Headlamps	✓	✓	✓	✓
Rain Sensing Front Wiper 	✓	✓	✓	✓
Wireless Phone Charging	-	-	✓	✓
Power Adjustable ORVM	✓	✓	✓	✓
Power Foldable ORVM with Auto fold	-	-	✓	✓
Front & Rear Power Windows	✓	✓	✓	✓
Driver Window One Touch Up/Down with Anti-Pinch	✓	✓	✓	✓
Follow Me Home Headlamps	✓	✓	✓	✓
Remote Central Locking	✓	✓	✓	✓
Tilt Steering	✓	✓	✓	✓
Rear Seat Middle Headrest	-	-	✓	✓
Front & Rear Seats Height Adjustable Headrests	✓	✓	✓	✓
Leather [#] Driver Armrest with Storage	✓	✓	✓	✓
Rear Seat Armrest with Cup Holder	✓	✓	✓	✓
Front 12V Power Outlet	✓	✓	✓	✓
Seat Back Pockets	✓	✓	✓	✓
Dual Horn	✓	✓	✓	✓
Luggage Lamp	✓	✓	✓	✓



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INFOTAINMENT

FEATURES

25.7cm HD Touchscreen Infotainment 

Wireless Android Auto & Apple Carplay

FM + Bluetooth Music & Calling

Steering Mounted Audio and Phone Controls

5 USB Ports with 2 Type-C Ports

Speakers

Tweeters

6 Speakers + JBL[^]

	EXECUTIVE	EXCITE PRO	EXCLUSIVE PLUS	ESSENCE
25.7cm HD Touchscreen Infotainment 	✓	✓	✓	✓
Wireless Android Auto & Apple Carplay	Wired	✓	✓	✓
FM + Bluetooth Music & Calling	✓	✓	✓	✓
Steering Mounted Audio and Phone Controls	✓	✓	✓	✓
5 USB Ports with 2 Type-C Ports	✓	✓	✓	✓
Speakers	2	2	4	4
Tweeters	2	2	2	2
6 Speakers + JBL [^]	-	✓	-	-

SAFETY

FEATURES

6 Airbags (Dual Front, Side, Curtain)

360° Around View Camera 

Reverse Parking Camera

Electronic Stability Control

ABS + EBD + Brake Assist

Emergency Stop Signal (ESS)

Hill Climb Assist

Hill Descent Control (HDC) 

Electric Parking Brake with Auto Hold

Tyre Pressure Monitoring System (TPMS)

Heated ORVM

Front & Rear Disc Brakes

3 Point Seatbelt For All Passengers

Pedestrian Warning System

Rear Fog Lamp

Rear Wiper with Defogger

Speed Sensing Auto Door Lock

Impact Sensing Door Unlock

Manual Day/ Night IRVM

Speed Warning Alert

Seatbelt Reminder (All seats)

	EXECUTIVE	EXCITE PRO	EXCLUSIVE PLUS	ESSENCE
6 Airbags (Dual Front, Side, Curtain)	✓	✓	✓	✓
360° Around View Camera 	-	-	✓	✓
Reverse Parking Camera	✓	✓	✓	✓
Electronic Stability Control	✓	✓	✓	✓
ABS + EBD + Brake Assist	✓	✓	✓	✓
Emergency Stop Signal (ESS)	✓	✓	✓	✓
Hill Climb Assist	✓	✓	✓	✓
Hill Descent Control (HDC) 	✓	✓	✓	✓
Electric Parking Brake with Auto Hold	✓	✓	✓	✓
Tyre Pressure Monitoring System (TPMS)	✓	✓	✓	✓
Heated ORVM	-	-	✓	✓
Front & Rear Disc Brakes	✓	✓	✓	✓
3 Point Seatbelt For All Passengers	✓	✓	✓	✓
Pedestrian Warning System	✓	✓	✓	✓
Rear Fog Lamp	✓	✓	✓	✓
Rear Wiper with Defogger	✓	✓	✓	✓
Speed Sensing Auto Door Lock	✓	✓	✓	✓
Impact Sensing Door Unlock	✓	✓	✓	✓
Manual Day/ Night IRVM	✓	✓	✓	✓
Speed Warning Alert	✓	✓	✓	✓
Seatbelt Reminder (All seats)	✓	✓	✓	✓



FIRST IN SEGMENT



LARGEST IN SEGMENT

[^]Features and specifications may vary model wise. In view of our policy of continuously improving our products, we reserve the right to alter specifications, features and designs without prior notice and without liability. Please check details with your nearest MG dealer for latest information. *Ex-Shpwwroom prices are inclusive of Accessory package. Accessory package will be Dealer Fitment.

SAFETY

FEATURES	EXECUTIVE	EXCITE PRO	EXCLUSIVE PLUS	ESSENCE
ISOFIX Child Seat Anchor	✓	✓	✓	✓
Engine Immobilizer	✓	✓	✓	✓
Anti-theft Alarm	✓	✓	✓	✓
















CONNECTED CAR KEY FEATURES

FEATURES	EXECUTIVE	EXCITE PRO	EXCLUSIVE PLUS	ESSENCE
Digital Key with Key sharing	✓	✓	✓	✓
VR Commands to Control Car functions, AC, Radio etc.	✓	✓	✓	✓
Voice Commands For Weather, Cricket, Calculator, Clock, Date/day, Horoscope, Dictionary, News & Knowledge	✓	✓	✓	✓
Widget Customisation Of Homescreen With Multiple Pages	✓	✓	✓	✓
Customisable Lock Screen Wallpaper	✓	✓	✓	✓
Remote AC On/Off Temperature Control, Car Lock/Unlock	✓	✓	✓	✓
Audio & AC Control Via i-SMART App When Inside The Car	✓	✓	✓	✓
Vehicle Status Scan	✓	✓	✓	✓
Live Location Tracking	✓	✓	✓	✓
Live Location Sharing (with Friends & Family As A Weblink)	✓	✓	✓	✓
Smart Drive - Driver Behaviour Analysis	✓	✓	✓	✓
Birthday Wish On Headunit (With Customisable Date Option)	✓	✓	✓	✓
Charging Details On Infotainment	✓	✓	✓	✓
Jio Saavn (In-Built Online Music App)	✓	✓	✓	✓
Charging Station Search on i-SMART app	✓	✓	✓	✓
30+ Hinglish Voice Commands	✓	✓	✓	✓
Chit-Chat Commands	✓	✓	✓	✓
In-Car Critical Tyre Pressure Voice Alert	✓	✓	✓	✓
Headunit Theme Store With Downloadable Themes	✓	✓	✓	✓
Find My Car	✓	✓	✓	✓
Vehicle Start Alarm	✓	✓	✓	✓
Geo-Fence	✓	✓	✓	✓
Vehicle speeding Alert With Customisable Speed Limit	✓	✓	✓	✓
100% Charging Notification On i-SMART App	✓	✓	✓	✓
i-SMART App For Smartwatch**	✓	✓	✓	✓
Low Battery Alert At Ignition On (For Both 12V And EV Battery)	✓	✓	✓	✓
e-Call (For Safety)	✓	✓	✓	✓
i-Call (For Convenience)	✓	✓	✓	✓
Wi-Fi Connectivity (Home Wi-Fi/Mobile Hotspot)	✓	✓	✓	✓
Preloaded Greeting Message On Entry (with customised message option)	✓	✓	✓	✓
Departure "Good Bye" Message On Exit	✓	✓	✓	✓

i-SMART CONNECTED CAR KEY FEATURES

FEATURES	EXECUTIVE	EXCITE PRO	EXCLUSIVE PLUS	ESSENCE
Ecotree- CO2 Saved Data On Infotainment And i-SMART App	✓	✓	✓	✓
Over The Air (OTA) Updates	✓	✓	✓	✓

AUTONOMOUS LEVEL 2 PACKAGE

FEATURES	EXECUTIVE	EXCITE PRO	EXCLUSIVE PLUS	ESSENCE	
Cruise Function	Adaptive Cruise Control (ACC) 	-	-	-	✓
	Bend Cruise Assistance (BCA) 	-	-	-	✓
Traffic Jam Assist (TJA) 	-	-	-	✓	
Lane Functions	Lane Departure Warning (LDW) 	-	-	-	✓
	Emergency Lane Keep (ELK) 	-	-	-	✓
	Lane Keep Assist (LKA) 	-	-	-	✓
Forward Collision Prevention Functions	Front Collision Warning (FCW) 	-	-	-	✓
	Automatic Emergency Braking (AEB) 	-	-	-	✓
	Automatic Emergency Braking-Pedestrian (AEB-P) 	-	-	-	✓
	Intelligent Hydraulic Braking Assistance (IHBA) (Sub Function of AEB) 	-	-	-	✓
Speed Assist	Intelligent Headlamp Control (IHC) 	-	-	-	✓
	Information Mode (Speed Warning Mode) 	-	-	-	✓
	Manual Mode 	-	-	-	✓
Rear Drive Assist (RDA) 	Intelligent Mode 	-	-	-	✓
	Blind Spot Detection System (BSD)	-	-	✓	✓
	Rear Cross Traffic Alert (RCTA)	-	-	✓	✓
Lane Change Assist (LCA)	-	-	✓	✓	

CHARGER DETAILS

FEATURES	EXECUTIVE	EXCITE PRO	EXCLUSIVE PLUS	ESSENCE
3.3 kW Portable Charging cable	✓	✓	✓	✓
3.3 kW AC Home Charging Box	Optional	Optional	-	-
7.4 kW AC Fast Charger	Optional	Optional	✓	✓

 **FIRST IN SEGMENT**

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MG ZS EV

INDIA'S FIRST PURE ELECTRIC INTERNET SUV

VARIANT	PRICE
EXECUTIVE	₹18 98 000*
EXCITE PRO	₹19 98 000*
EXCLUSIVE PLUS	DARK GREY ₹23 98 000* / DUAL TONE ICONIC IVORY ₹24 08 000*
ESSENCE	DARK GREY ₹24 98 000* / DUAL TONE ICONIC IVORY ₹25 08 000*



*All prices are in INR Ex-showroom. Price effective from 1st March 2024. T&C apply.

AVAILABLE IN SELECT CITIES

AGRA



AJMER



AMRITSAR



AHMEDABAD



AURANGABAD



BANGALORE



BAREILLY



BILASPUR



BHOPAL



BHUBANESWAR



CALICUT



CHANDIGARH

CHHINDWARA



CHENNAI



COCHIN



COIMBATORE



DEHRADUN



DHANBAD

DELHI - NCR



GOA



GORAKHPUR

GANDHIDHAM

GWALIOR



GUWAHATI



HUBLI

HYDERABAD



INDORE



HISAR

IMPHAL

JABALPUR

JAIPUR



JALANDHAR



JAMMU



JODHPUR



KANPUR



KARNAL



KANNUR

KOLHAPUR



KOLKATA



KOTA

KOTTAYAM

LUCKNOW



LUDHIANA



AVAILABLE IN SELECT CITIES

MADURAI



MEERUT

MANGALORE



MUMBAI / THANE



MYSORE



NAGPUR



NASIK

PATNA



PUDUCHERRY



PUNE



RAIPUR



RAJKOT

RAJAHMUNDRY

RANCHI



ROHTAK

SURAT



SALEM

SHIMOGA

SILIGURI

SOLAPUR

THRISSUR

TIRUPATI



TRICHY



TRIVANDRUM



UDAIPUR



VADODARA

VARANASI



VIJAYAWADA









































VIZAG











































VAPI

WARANGAL

CHARGING INFRASTRUCTURE

AGARTALA		
AGRA		
AHMEDABAD		
AHMEDNAGAR		
AJMER		
ALUVA		
AMRAVATI, MH		
AMRITSAR		
ANANTAPUR		
ANANTAPURAM		
ANGUL		
AURANGABAD		
AYODHYA		
BALASORE		
BANGALORE		
BARAMATI		
BARDHAMAN		
BAREILLY		
BAROG		
BASAVAKALYAN		
BAYAMARI		
BEESALPUR		
BELGAUM		
BERHAMPUR		
BHAGALPUR		
BHARUCH		
BHILAI		
BHILWARA		

BHIMAVARAM		
BHOPAL		
BHUBANESWAR		
BHUJ		
BHUVANAGIRI		
BILASPUR		
BOKARO		
BUTIBORI		
CHAKAN		
CHANDIGARH		
CHANGODAR		
CHENGAMPALLI		
CHENNAI		
CHHINDWARA		
CHIKMAGALUR		
CHITTOOR		
CHITTORGARH		
CHOUK		
COIMBATORE		
COOCHBEHAR		
CUTTACK		
DANAPUR		
DARJEELING		
DAUSA		
DAVANGERE		
DEHRADUN		
DELHI		






























































DC SUPER FAST CHARGERS



AC FAST CHARGERS

CHARGING INFRASTRUCTURE

DHANBAD	
DIGHA	 
DINDIGUL	
DURGAPUR	
FARIDABAD	 
GADANKI	
GANAUR	
GANDHINAGAR	
GANGTOK	
GAYA	
GHAZIABAD	 
GOA	 
GORAKHPUR	
GURGAON	 
GUWAHATI	
HARIDWAR	 
HASSAN	
HATNA	
HIRIYUR	
HISAR	
HOSUR	 
HOWRAH	
HUBLI	
HYDERABAD	 
INDAPUR	
INDORE	 
JABALPUR	
JAGDALPUR	

JAJPUR	 
JAMMU	 
JAMSHEDPUR	 
JEYPORE	
JHUNJHUNU	
JODHPUR	
JORHAT	
JUNAGADH	
KALINGANAGAR	 
KALPETTA	
KAMOD	
KANCHIPURAM	
KANNUR	
KANPUR	 
KARAD	 
KARIMNAGAR	
KARMAD	 
KARNAL	
KASARGOD	
KASAULI	 
KASULI	 
KEONJHAR	
KEVADIA	 
KHURSIPAR	
KISANGARH	
KISHANGARH	
KIZHAKKUMMURI	

























































































DC SUPER FAST CHARGERS



AC FAST CHARGERS

CHARGING INFRASTRUCTURE

KOCHI		
KOLHAPUR		
KOLKATA		
KOLLAM		
KOMIREPALLE		
KOSI KALAN		
KOTA		
KOTTAYAM		
KOZHIKODE		
KRISHNAGIRI		
KURNOOL		
KUTTIKANAM		
LATUR		
LUCKNOW		
LUDHIANA		
MADGULAPALLY		
MADURAI		
MAHABALESHWAR		
MAHABALIPURAM		
MAINPURI		
MANGALORE		
MEERUT		
MOCHA		
MOHALI		
MORADABAD		
MUMBAI		
MUNNAR		
NAAMAVARAM		

NAGAON		
NAGPUR		
NAINITAL		
NARKETPALLE		
NASHIK		
NAVI MUMBAI		
NOIDA		
ONGOLE		
OOTY		
PALGHAR		
PALWAL		
PALYAMPUDUR		
PANCHGANI		
PANCHGAON		
PANVEL		
PATHANAMTHITTA		
PATHANKOT		
PATNA		
PEDDAPURAM		
PERINTHAL MANNA		
PORT BLAIR		
PRODDATUR		
PUDUCHERRY		
PUNE		
PURNEA		
RAIPUR		
MUZAFFARNAGAR		



































































DC SUPER FAST CHARGERS



AC FAST CHARGERS

CHARGING INFRASTRUCTURE

MYSURU	
NAAMAVARAM	
RAJAHMUNDRY	 
RAJKOT	
RAMNAGAR	
RANCHI	
RUDRAPUR	 
RUPNARAYANPUR	 
SALASAR	
SALEM	
SAMBALPUR	
SANGLI	 
SANJGAON	
SARSAN	
SATARA	 
SAYRI	 
SECUNDERABAD	
SHAHJAHANPUR, RJ	
SHAHJAHANPUR, UP	
SHAHPURA	
SHIRDI	
SRINAGAR	
SIDDIPET	
SIKAR	
SILIGURI	
SIROHI	
SIRSA	 
SONIPAT	 
SURAT	 

SURYAPET	
THANE	 
THRISSUR	
TIRUPATHUR	 
TIRUPATI	 
TRICHY	
TRIVANDRUM	
TUMAKURU	
UDAIPUR	 
URULI KANCHAN	
VADODARA	
VAPI	 
VELLORE	
VIJAYAPURA	
VIJAYAWADA	
VIZAG	 
YELAGIRI	 
YELUR	 



DC SUPER
FAST CHARGERS



AC FAST
CHARGERS



MORRIS GARAGES
Since 1924

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DRIVE THE

LEGEND

INTRODUCING THE 100-YEAR LIMITED EDITION.
INSPIRED BY THE BRITISH RACING GREEN.



ZS EV

PRICE STARTS AT ₹24.18* LAKH

*All Prices are in INR Ex-Showroom applicable w.e.f. 10th May, 2024. Images & depictions are for illustration & representation purposes only. Features and specifications as shown in the brochure are not standard for all variants. MG Motor India urges drivers to follow traffic rules which are meant to keep them safe on roads.

How do you make a great car?

Well, you dare to go beyond the ordinary.

And set a new benchmark of craftsmanship.

But when you do that for over 100 years,
you end up making more than just a great car.

You create a legacy.

A legacy that carries the nostalgia of the past.

And the excitement of the future.

Here's an ode to a legacy that is nothing less than legendary.

Introducing the 100-year Limited Edition.

Inspired by the **British Racing Green**.

Drive the legend.



EXPERIENCE THE POWER OF A LEGEND.

Relish the thrilling power of a 50.3 kWh prismatic cell battery that delivers an extraordinary range of 461* kms on a single charge. Complementing all that power is the incredible comfort of its plush, luxurious interiors, a PM 2.5 filter, a dual pane panoramic sunroof and i-Smart 2.0.



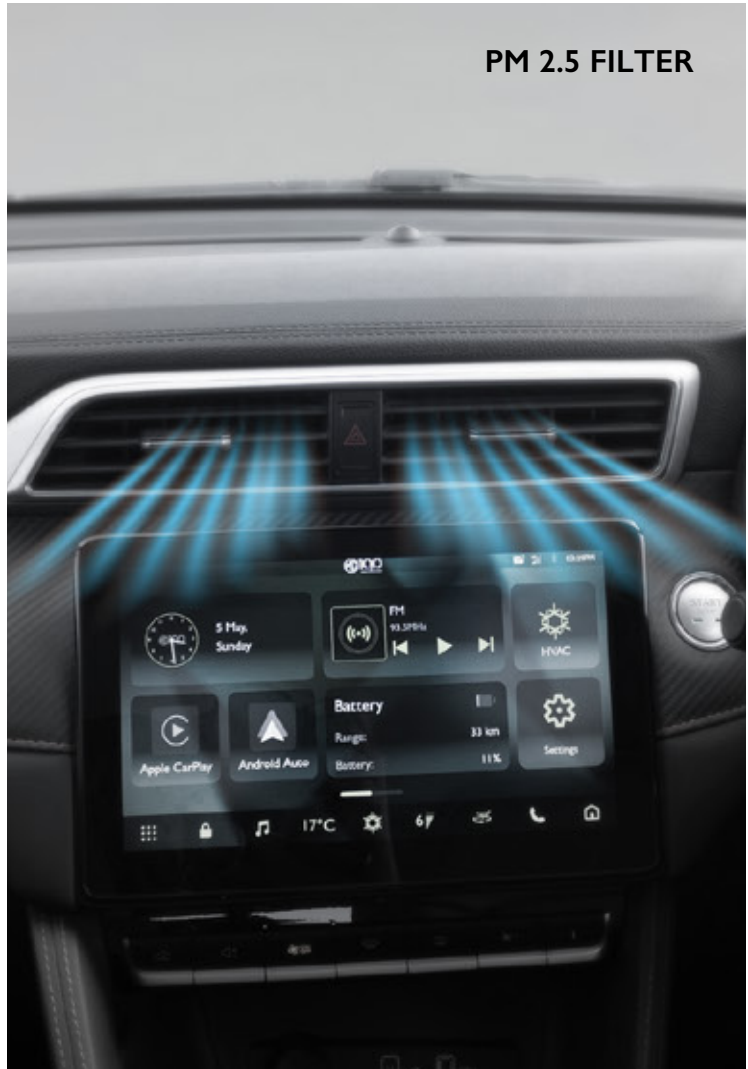
*The range figure is based on internal test at ICAT under standard test conditions. Actual performance figures may differ in conditions other than test conditions.



DUAL PANE PANORAMIC SUNROOF



i-SMART 2.0
WITH ADVANCED UI



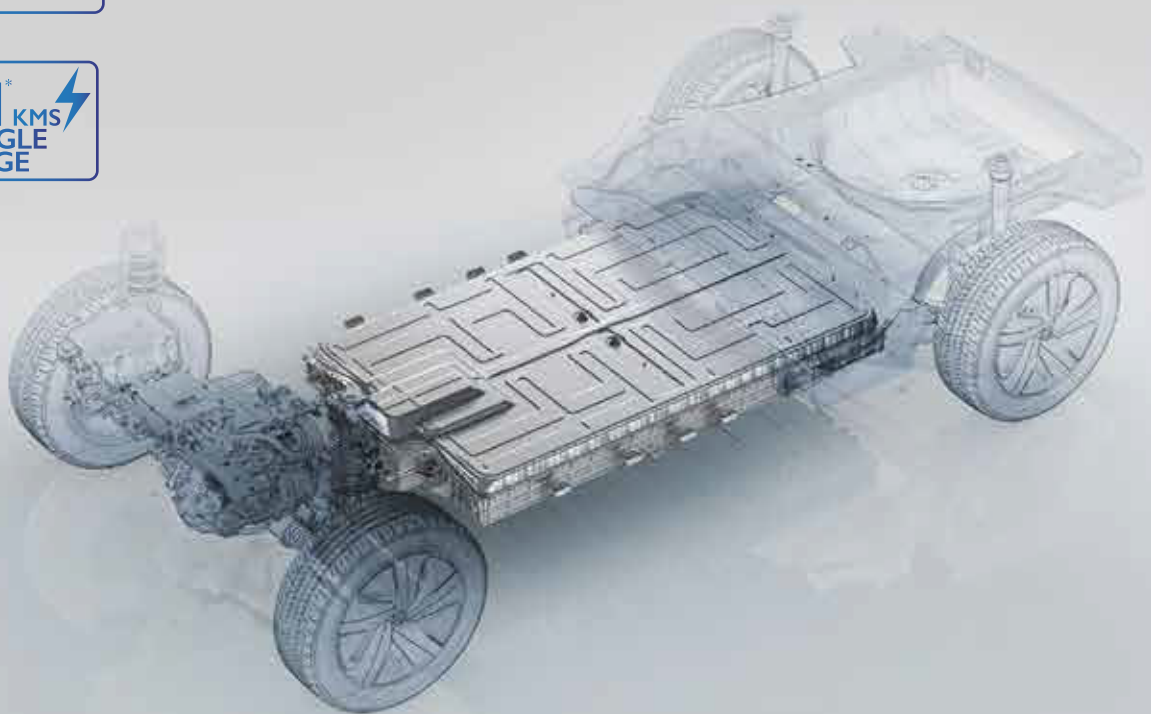
PM 2.5 FILTER

DRIVE THE DISTANCE WITH 461 KMS* RANGE IN A SINGLE CHARGE

The ZS EV is tailor-made for electrifying driving experiences. Make a thrilling, long-distance trip far beyond the city limits or choose an enjoyable everyday drive with ZS EV's exceptional driving range. Because the only thing you should think about is where to go next.

50.3 kWh
PRISMATIC
CELL BATTERY**

461* KMS
IN SINGLE
CHARGE



BATTERY SAFETY

Our battery safety management meets stringent requirements that enhances overall durability, provides stable battery operation and better lifespan in Indian environment conditions.

- **ASIL-D: Enhanced Safety Integrity Level**
- **IP69K: Better Dust & Water Resistance Rating**
- **UL2580: Safety Management System**

6 CHARGING SOLUTIONS FOR YOU TO CHOOSE FROM

The future's electric and with ZS EV, you get 6 charging options that can be integrated into your everyday life and offer a convenient drive wherever you go.

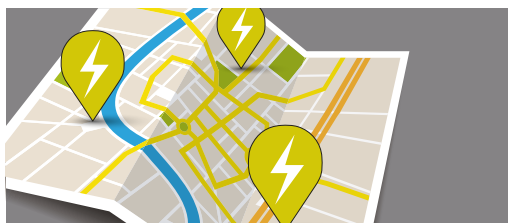


DC SUPER FAST CHARGERS

You can use DC super fast chargers at MG dealerships, which seamlessly charges up to 80% in 60 minutes*.

AC FAST CHARGERS**

MG India will install an AC fast charger at your home or office, free of cost. Charge your car 100% in just 8.5-9* hours.



AC FAST CHARGERS AT MG DEALERSHIPS

AC fast chargers are available at MG dealerships at selected locations in satellite cities.

PORTABLE CHARGER WITH YOUR CAR

A portable charging cable comes with your car kit, which can be plugged into any 15A socket to charge your car 100% in 18-19* hours.



ROADSIDE MOBILE ASSISTANCE#

Roadside assistance for mobile charging support is available 24x7 in emergency situations.

MG CHARGE INITIATIVE

MG Charge is a first-of-its-kind initiative by MG India, which aims to install 1000 AC fast chargers within community spaces across India in 1000 days to strengthen the EV charging infrastructure.



*Depending on the condition of high voltage battery, charger specifications, and ambient temperature, the time required for charging the high voltage battery may vary. #Available in NCR, Mumbai, Hyderabad, Bangalore and Pune, subject to charger availability. #The 7.4 kW AC Fast Charger is not part of standard fitment for Executive & Excite Pro variant.

PRICE LIST



ZS EV

₹24 18 000*

*All Prices are Ex-Showroom applicable w.e.f. 10th May, 2024. MG Motor India reserves the rights to discontinue any variant or to alter any specifications, features and design without prior notice and without liability. MG Motor India also reserves the rights to cancel the booking against any variant or at any location, at any time. Please check variant details with your nearest MG dealer for latest information.

EXTERIORS

(ZS EV)

Full LED Hawkeye Headlamps with Black Highlights	✓
LED Daytime Running Lights	✓
Dual Tone Ever Green with Starry Black Roof	✓
New Electric Design Grill	✓
R17 Alloy Wheels with Tomahawk hub design	✓
Chrome Finish On Window Beltline	✓
Chrome + Body Color Outside Handle	✓
Shark Fin Antenna	✓
Door Cladding Strips	✓
Black Finish ORVMs	✓
Black finish roof rails	✓
Black Tape on pillar	✓
Door Garnish - Glossy Black Finish	✓
100 Year Edition Emblem*	✓
Dark Chrome finish ZS emblem	✓
Wheel Cover	✓

INTERIORS

Full Digital Cluster With 17.78cm (7") embedded LCD screen	✓
Premium Leather# Layering on Dashboard, Door Trim, Door Armrest & Centre Console with Stitching Details	✓
100 Year Edition Embroidery on Front Seat Headrests	✓
Leather# Seats	✓
Rear Centre Armrest with Storage	✓
Rear 60:40 Split seats	✓
Driver & Co-Driver Vanity Mirror	✓
Parcel Shelf	✓
Luggage Net	✓
Leather Wrapped steering wheel	✓
Ivory Color Interiors (Optional)	✓

SAFETY

6 Airbags (Dual Front, Side, Curtain)	✓
Electric Parking Brake with Auto Hold	✓
Electronic Stability Control	✓
Rear Camera	✓
Tyre Pressure Monitoring System (TPMS)	✓
Front & Rear Disc Brakes	✓
Hill Descent Control (HDC)	✓
Hill Start Assist	✓
ABS + EBD + Brake Assist	✓
Emergency Stop Signal (ESS)	✓
3 Point seatbelt for All passengers	✓
Pedestrian Warning System	✓
Rear Fog lamp	✓
Rear Wiper with defogger	✓
Speed Sensing auto door lock	✓
Impact Sensing Door Unlock	✓
Front & Rear seat Belt Reminder	✓
ISOFIX Child seat Anchor	✓
Engine immobilizer + Anti-theft alarm	✓
Rear Drive Assist (RDA)- Blind Spot detection system (BSD) + Rear Cross Traffic Alert (RCTA) + Lane Change Assist (LCA)	✓
360 Degree Around View Camera	✓
Heated ORVM	✓
Manual Day/Night IRVM	✓

Dual Tone EverGreen + Starry Black Exterior Colour. *Ex-Showroom prices are inclusive of 100 Year Edition Emblem & will be fitted at dealership. #Features are part of i-Smart Premium Subscription (SaaS package).

COMFORT & CONVENIENCE

(ZS EV)

Push Button Start/Stop with Smart Entry	√
Auto AC with Rear AC Vents	√
Kinetic Energy Recovery System(KERS) – 3 levels	√
Cruise Control	√
Driving Modes : Eco, Sport & Normal	√
Rain Sensing front wiper	√
Power adjustable ORVM	√
PM 2.5 Filter	√
Auto Headlamps	√
Electronic Gear Shift Knob	√
Front & Rear Power Windows	√
Driver Window One Touch Up/Down with Anti Pinch	√
Remote central locking	√
Leather [#] driver armrest with Storage	√
Tilt Steering	√
Front & Rear Seats Height Adjustable Headrests	√
Seat back pockets	√
Follow me Home Headlamps	√
Front 12V Power Outlet	√
Dual Horn	√
Luggage Lamp	√
Dual Pane Panoramic Skyroof	√
6 ways power adjustable driver seat	√
Wireless Phone Charging	√
Power Foldable ORVM	√
Rear seat middle Headrest	√

INFOTAINMENT

SAIC 2.0	√
25.7cm (10.1") HD Touchscreen Infotainment	√
Wireless Android Auto & Apple Carplay	√
FM + Bluetooth Music & Calling	√
Steering mounted audio and phone controls	√
5 USB Ports with 2 Type C ports	√
4 Speakers (Non JBL)	√
6 Speakers (Non JBL)	√

CHARGER DETAILS

3.3 kW Portable Charger as standard	√
7.4 kW AC Fast Charger as standard	√

100 YEAR EDITION THEME ACCESSORY PACKAGE (OPTIONAL)

100 Year Edition Seat Cushion	○
100 Year Edition Neck Rest	○
Side Scoop	○
Door Edge Guard	○
Front Dashcam	○

i-SMART 2.0

JIO Voice Recognition with advanced Voice commands for Weather, Cricket, Calculator, Clock, Date/Day, Horoscope, Dictionary, News & Knowledge	-
VR Commands to Control Car functions, AC, Radio Etc	-
35+ Hinglish Voice Commands	-
Enhanced Chit-Chat Voice Commands	-

Dual Tone EverGreen + Starry Black Exterior Colour. [#]Features are part of i-Smart Premium Subscription (SaaS package).

i-SMART 2.0**(ZS EV)**

Advanced UI with Widget customization of homescreen with multiple Homepages	√
Customisable Widget Color with 7 color palette for homepage of Infotainment screen	√
Headunit Theme Store with New EVERGREEN Theme	√
Valet Mode	√
Quiet Mode	√
Digital Key with Key sharing	√
Customisable Lock Screen Wallpaper	√
Remote AC On/Off Temperature Control, Car Lock/Unlock	√
In-Car Remote Audio & AC controls via i-SMART App [#]	√
Vehicle Status Scan	√
Live Location Tracking	√
Live Location Sharing (with Friends & Family As A Weblink)	√
Smart Drive - Driver Behaviour Analysis	√
Birthday Wish On Headunit (With Customisable Date Option)	√
Charging Details On Infotainment	√
Jio Saavn (In-Built Online Music App)	√
Charging Station Search on i-SMART app	√
In-Car Critical Tyre Pressure Voice Alert	√
Find My Car	√
Vehicle Start Alarm	√
Geo-Fence	√
Vehicle speeding Alert With Customisable Speed Limit	√
100% Charging Notification On i-SMART App	√
i-SMART App For Smartwatch ^{**}	√
Low Battery Alert At Ignition On (For Both 12V And EV Battery)	√
E-Call (For Safety)	√
I-Call (For Convenience)	√
Wi-Fi Connectivity (Home Wi-Fi/Mobile Hotspot)	√
Preloaded Greeting Message On Entry (with customised message option)	√
Departure "Good Bye" Message On Exit	√
Ecotree- CO2 Saved Data On Infotainment And i-SMART App	√
Over The Air (OTA) Updates	√

330+ CENTRES TO COME AND SAY, “HELLO MG”

We are always by your side no matter where you are and constantly expanding our network, so that you are just a 'Hello' away.



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