

MG ZS EV



INDIA IS EVING

Images & depictions are for illustration & representation purposes only.

HERE TO CHANGE MINDSETS

The mind that asks if it's too far.

The mind that worries if the conditions are right.

The mind that wonders if it's safe.

The MG ZS EV is here to put the mind to rest.

It's here to change - Mindsets. Attitudes. Notions.

So, you can go where your mind wants to take you.

The MG ZS EV.

Make the journey.

Change what you can.

Starting with mindsets.



17 AUTONOMOUS LEVEL-2 *ADAS* FEATURES

Advanced Driver Assistance System or ADAS, like it's popularly known now, is a group of safety and convenience functions intended to improve comfort and safety for drivers. The MG ZS EV is equipped with 17 ADAS features which work on 3 levels of sensitivity – low, medium and high and 3 levels of warning – haptic, audio and visual. ADAS implements possible safeguards in the vehicle and automates driving controls*. Autonomous Level-2 features not just makes driving more comfortable but also keeps your safety at the forefront. With level-2, the system can not only perform acceleration/ braking functions but can also activate steering control to assist the driving.



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ADAS FEATURES

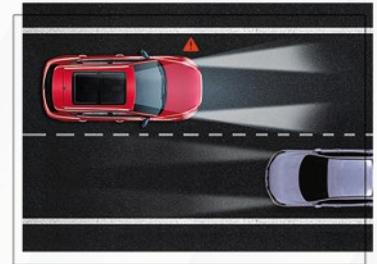


LANE FUNCTIONS

Lane Departure Warning (LDW), Emergency Lane Keep (ELK),
Lane Keep Assist (LKA sub-function of TJA)

The multipurpose camera identifies lane markings and warns you in case the vehicle is deviating from the lane. It also helps avoid unintentional lane departure by providing a one-time counter torque to bring the vehicle back to the lane. It can also actively keep the vehicle in the centre of the lane by controlling the steering.

INTELLIGENT HEADLAMP CONTROL (IHC)



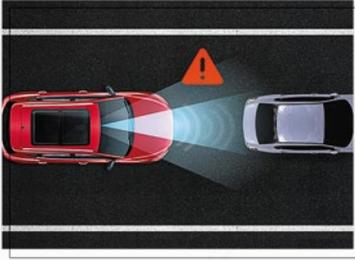
Intelligent Headlamp Control activates and deactivates the high beam, depending on the oncoming traffic and environment situation. Thus, preventing other road users from blinding due to high beam.



SPEED ASSIST SYSTEM (SAS)

Info mode (Speed warning mode), Manual mode,
Intelligent mode

Speed Assist System will monitor traffic signs on the road from which it is possible to infer speed limit. The system alerts the driver in case of over speeding through visual and acoustic means. It can also slow down the car to the speed limit automatically in intelligent mode. You can even set your own speed limit in the manual mode.



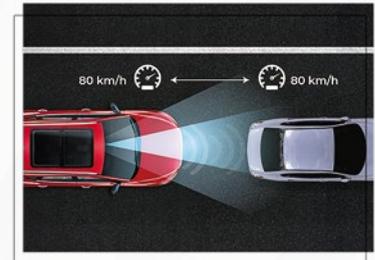
FORWARD COLLISION PREVENTION

Forward Collision Warning (FCW), Automatic Emergency Braking System (AEB), Intelligent Hydraulic Braking Assistance (IHBA), AEB-Pedestrian

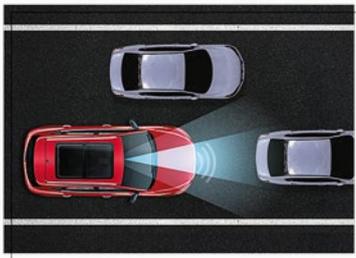
The system alerts the driver about a probable collision with a four-wheeler, two-wheeler or a pedestrian when the gap becomes too close and applies autonomous deceleration if there is no action from the driver.

ADAPTIVE CRUISE CONTROL (ACC)

Bend Cruise Assistance (BCA sub-function of ACC)



Adaptive Cruise Control is an advanced version of cruise control. It senses and monitors the road ahead and automatically accelerates/decelerates for maintaining a proper distance from the vehicle in front. The Bend Cruise Assistance further helps maintain the speed at curves by providing automatic deceleration to the vehicle when its on a curve/bend road.



TRAFFIC JAM ASSIST (TJA)

Traffic Jam Assist (TJA) works in conjunction with Adaptive Cruise Control (ACC) and Lane Keep Assist (LKA) to let you cruise through heavy traffic with complete safety and comfort. By keeping the vehicle in middle of the lane and maintaining a safe distance from the vehicle in front, TJA securely and comfortably takes you through jams with minimal effort.

REAR DRIVE ASSIST (RDA)

Blind Spot Detection (BSD), Lane Change Assist (LCA), Rear Cross Traffic Alert (RCTA)



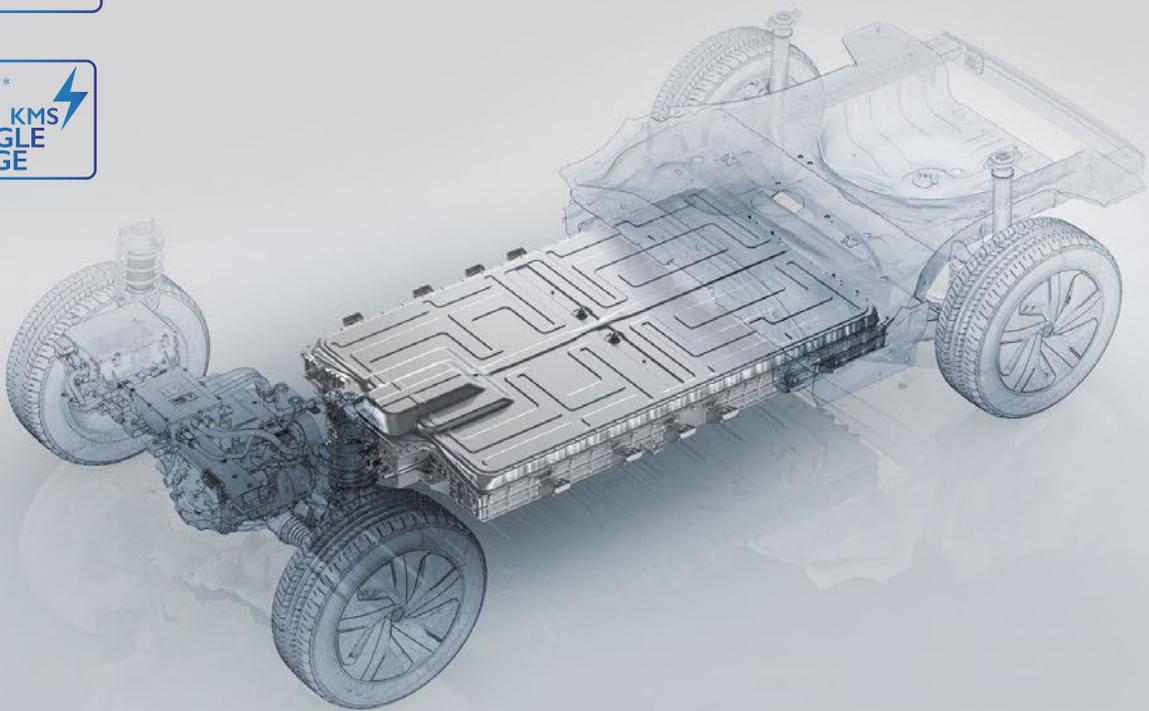
Rear Drive Assist functions monitor the vehicle's surroundings to eliminate any blind spots, which are otherwise not detected in ORVM, reversing camera and sensors. Upon detection of a possible hazard, be it a vehicle already in the blind zone or an approaching vehicle at high speed while you are changing the lane or while reversing, a vehicle which is approaching from rear left or right, the system alerts the driver through visual and acoustic signals.

DRIVE THE DISTANCE WITH 461 KMS* RANGE IN A SINGLE CHARGE

The ZS EV is tailor-made for electrifying driving experiences. Make a thrilling, long-distance trip far beyond the city limits or choose an enjoyable everyday drive with ZS EV's exceptional driving range. Because the only thing you should think about is where to go next.

50.3 kWh
PRISMATIC
CELL BATTERY**

461* KMS
IN SINGLE
CHARGE



BATTERY SAFETY

Our battery safety management meets stringent requirements that enhances overall durability, provides stable battery operation and better lifespan in Indian environment conditions.

- **ASIL-D: Enhanced Safety Integrity Level**
- **IP69K: Better Dust & Water Resistance Rating**
- **UL2580: Safety Management System**

6 CHARGING SOLUTIONS FOR YOU TO CHOOSE FROM

The future's electric and with ZS EV, you get 6 charging options that can be integrated into your everyday life and offer a convenient drive wherever you go.



DC SUPER FAST CHARGERS

You can use DC super fast chargers at MG dealerships, which seamlessly charges up to 80% in 60* minutes.

AC FAST CHARGERS**

MG India will install an AC fast charger at your home or office, free of cost. Charge your car 100% in just 8.5-9* hours.



AC FAST CHARGERS AT MG DEALERSHIPS

AC fast chargers are available at MG dealerships at selected locations in satellite cities.

PORTABLE CHARGER WITH YOUR CAR

A portable charging cable comes with your car kit, which can be plugged into any 15A socket to charge your car 100% in 18-19* hours.



ROADSIDE MOBILE ASSISTANCE#

Roadside assistance for mobile charging support is available 24x7 in emergency situations.

MG CHARGE INITIATIVE

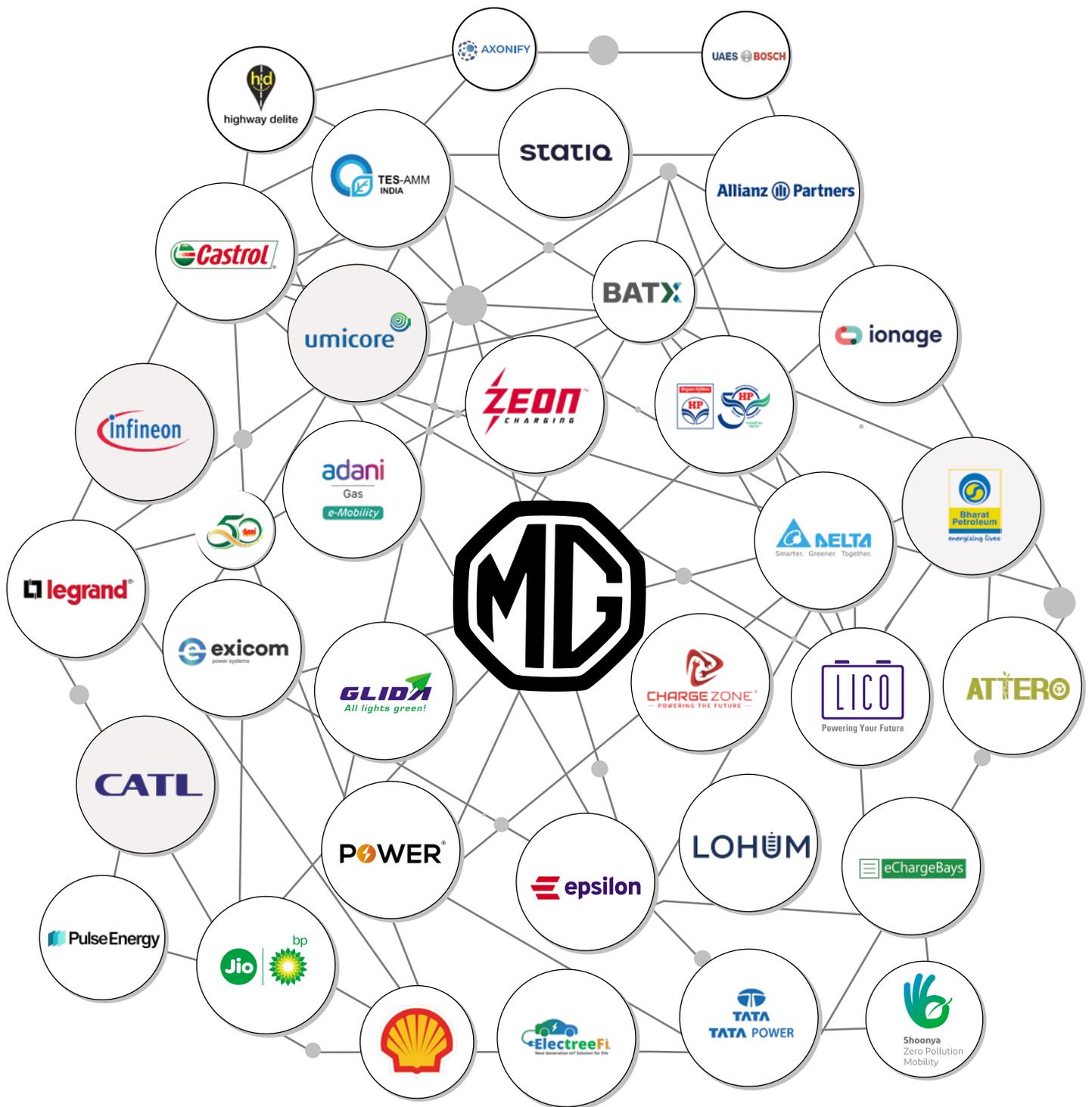
MG Charge is a first-of-its-kind initiative by MG India, which aims to install 1000 AC fast chargers within community spaces across India in 1000 days to strengthen the EV charging infrastructure.



*Depending on the condition of high voltage battery, charger specifications, and ambient temperature, the time required for charging the high voltage battery may vary. #Available in NCR, Mumbai, Hyderabad, Bangalore and Pune, subject to charger availability. #The 7.4 kW AC Fast Charger is not part of standard fitment for Executive & Excite Pro variant.

DRIVING INDIA'S EV ECOSYSTEM

Key partnerships with the leading players in EV ecosystem for Battery Technology, Charging Infrastructure, Product Development, Technology Innovation, AI Implementation & Electronics.



Find all the answers to your
EV questions here,



Discover the truth about
Charging | Battery | Range | Cost
& more!

Visit Now
WWW.EVPEDIA.CO.IN



EMBRACE THE FUTURISTIC DESIGN

Dynamic lines and a unique style combine with the wide SUV stance to give the MG ZS EV its progressive look. With new design elements at front and rear, the MG ZS EV offers a highly distinctive appearance on the road.





**NEW ELECTRIC
GRILLE DESIGN**



**R17 TOMAHAWK HUB
DESIGN ALLOY WHEELS**



**FULL LED HAWKEYE
HEADLAMPS**



**LED
TAIL LAMPS**

TURN EVERY IN-CABIN EXPERIENCE INTO A COMFORTABLE RIDE

Experience comfort in every drive with MG ZS EV which offers plush interiors and is now also available in the Dual Tone Iconic Ivory Interior theme.



DUAL TONE ICONIC IVORY**



DARK GREY*

*Dark Grey is available in all the 4 variants - Executive, Excite Pro, Exclusive Plus & Essence. **Dual Tone Iconic Ivory interior theme available in Exclusive Plus & Essence variants only.



25.7cm HD TOUCHSCREEN INFOTAINMENT 



FULL DIGITAL CLUSTER WITH 17.78cm EMBEDDED LCD SCREEN 



DUAL PANE PANORAMIC SUNROOF* 

 **1ST IN SEGMENT**  **LARGEST IN SEGMENT**

*Available in Excite Pro, Exclusive Plus & Essence variants only.



PM 2.5 FILTER 



REAR-CENTER ARMREST WITH CUPHOLDER



REAR AC VENT 



ISOFIX CHILD SEAT ANCHOR



REAR 60:40 SPLIT SEATS



LEATHER WRAPPED STEERING WHEEL WITH STITCHING



DRIVER ARMREST WITH STORAGE FUNCTION

EXPECT CONVENIENCE WITH **i-SMART** NEXT GEN TECHNOLOGY

i-SMART technology combines hardware, software, services and applications to make your driving experience easier and smoother. The ZS EV offers 75+ connected car features, ushering in an era of convenient connected drives.

75+
CONNECTED
FEATURES



DIGITAL KEY WITH BLUETOOTH® TECHNOLOGY

Now lock, unlock, start and even drive the car with a Digital Key. Simply activate it with Bluetooth technology in your smartphone.

 1ST IN SEGMENT

Accessories and features shown in the pictures may not be a part of standard equipment and will differ according to the variant. i-SMART services are complementary for 3 years with the purchase of a new MG that hosts the i-SMART technology. The services are activated on the date of delivery and the validity period of services will commence from such date. 2GB Data/Month free for 3 years from the date of delivery. After the consumption of 2GB within a month, customer needs to recharge to continue data related services. Images & depictions are for illustration & representation purposes only.



REMOTE CAR CONTROLS:
AC ON/OFF, DOOR
LOCK/UNLOCK



**LIVE LOCATION
SHARING & TRACKING**



**JIOSAAVN APP FOR
MUSIC & PODCASTS**



**IN-CAR REMOTE FOR
AUDIO & AC CONTROL**



**CUSTOMISABLE LOCK
SCREEN WALLPAPER**



**WEATHER INFORMATION
& FORECAST**



**CHIT-CHAT
COMMANDS**



**100+ VR COMMANDS TO
CONTROL SKY ROOF,
AC, MUSIC, RADIO,
& MORE**



HEAD UNIT THEME STORE



e-CALL & i-CALL



30+ HINGLISH VOICE COMMANDS



GEOFENCE



i-SMART APP FOR ANDROID & APPLE WATCH



SMART DRIVE



VEHICLE STATUS SCAN



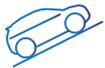
ECOTREE – CO₂ SAVINGS



**360° AROUND
VIEW CAMERA
WITH REAR
PARKING SENSOR*** 



**6 AIRBAGS
(DUAL FRONT, SIDE,
CURTAIN)**



**HILL START
ASSIST**



**HILL DESCENT
CONTROL (HDC)** 



**ELECTRONIC STABILITY
CONTROL**



**TYRE PRESSURE
MONITORING SYSTEM**

 **1ST IN SEGMENT**

MAKE YOUR EVERYDAY DRIVES THRILLING AND ENJOYABLE

The ZS EV's 8-layer hairpin motor delivers best-in-class 176PS power and enthralling performances of 0-100 km/h in just 8.5 seconds. You can also adapt your ZS EV to your requirements by selecting one of the three driving modes.



176PS
POWER

0-100
km/h
IN 8.5 SECS



3 DISTINCT DRIVING MODES FOR A PERSONALIZED DRIVE

ECO MODE

An efficient driving mode that maximizes range.

NORMAL MODE

A driving mode that balances range and driving performance.

SPORT MODE

An accelerated driving mode that delivers an exhilarated driving experience.

MAKE AN IMPRESSION WHEREVER YOU DRIVE



GLAZE
RED

AURORA
SILVER

STARRY
BLACK

CANDY
WHITE



COMPREHENSIVE OWNERSHIP PACKAGE

MG e-Shield[^] for ZS EV is a thoughtfully designed ownership package that offers assurance and convenience to all ZS EV owners.



8 YEARS OR ONE LAKH FIFTY THOUSAND KILOMETRES BATTERY WARRANTY*

₹60# PAISE/KM RUNNING COST

*Only applicable for private registered vehicles. T&C Apply and details as per owner's manual. **For first 2 scheduled services. #Calculated up to 50,000 km of preventive maintenance (including parts, consumables, labour, taxes) along with and as of date electricity charges in Delhi NCR. *MG ZS EV Shield Plan can be purchased within 10 000 kms or 12 months from the date of purchase (whichever is earlier). Valid from 1st Jan 2026.

TECHNICAL SPECIFICATIONS

DIMENSIONS

Overall Length (mm)	4323
Width Excluding Mirrors (mm)	1809
Height (mm)	1649 (With Roof Rails)
Wheel Base (mm)	2585

ELECTRIC MOTOR

Electric Motor Type	Permanent Magnet Synchronous Motor
Max. Power (PS)	176.75
Max. Torque (Nm)	280

HIGH-VOLTAGE BATTERY

Battery Capacity (kWh)	50.3
Charger Connection Type	Type-2 Plus CCS
Estimated 7.4 kW Charge Time (0-100%)**	8.5 to 9 Hours
Estimated 50kW CCS Charge Time (0-80%)**	60 Minutes
Range In Single Charge (KMS)	461*

TRANSMISSION

Transmission	Automatic
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TYRE

Tyre & Wheel	215/55 R17 Alloy Wheel
Spare Wheel^	215/55 R17

BRAKES

Front & Rear Brakes	Disc
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SUSPENSION

Front	MacPherson Strut
Rear	Torsion Beam

EXTERIORS

FEATURES

	EXECUTIVE	EXCITE PRO	EXCLUSIVE PLUS	ESSENCE
Full LED Hawkeye Headlamps	✓	✓	✓	✓
LED Daytime Running Lights	✓	✓	✓	✓
LED Tail Lamps	✓	✓	✓	✓
Electric Design Grill	✓	✓	✓	✓
R17 Alloy Wheels	✓	✓	✓	✓
Tomahawk Hub design wheel cover	-	✓	✓	✓
Chrome Finish On Window Beltline	✓	✓	✓	✓
Chrome + Body Colour Outside Handle 	✓	✓	✓	✓
Rear Spoiler	✓	✓	✓	✓
Body Colored Bumper	✓	✓	✓	✓
Silver Finish Roof Rails	-	✓	✓	✓
Silver Finish on Door Cladding Strip	✓	✓	✓	✓
Body Coloured ORVMs with Turn Indicators	✓	✓	✓	✓
Shark Fin Antenna 	✓	✓	✓	✓
Black Tape on pillar	✓	✓	✓	✓

INTERIORS

FEATURES

	EXECUTIVE	EXCITE PRO	EXCLUSIVE PLUS	ESSENCE
Seat Material	Fabric	Fabric	Leather [#]	Leather [#]
Leather Wrapped Steering Wheel with Stitching*	PU	✓	✓	✓
Premium Leather [#] Layering on Dashboard, Door Trim, Door Armrest and Centre Console with Stitching Details	✓	✓	✓	✓
Leather Layered Dashboard	✓	✓	✓	✓
Full Digital Cluster with 17.78 cm Embedded LCD Screen 	✓	✓	✓	✓
Satin Chrome Highlights to Door Handles, Air Vents and Steering Wheel	✓	✓	✓	✓
Rear 60:40 Split Seats	✓	✓	✓	✓
Interior Theme- Dual Tone Iconic Ivory	-	-	✓	✓
Rear Centre Armrest with Storage	✓	✓	✓	✓
Driver & Co-Driver Vanity Mirror	-	✓	✓	✓
Parcel Shelf	-	✓	✓	✓
Luggage Net	-	✓	✓	✓



FIRST IN SEGMENT



LARGEST IN SEGMENT

In view of our policy of continuously improving our products, we reserve the right to alter specifications, features and designs without prior notice and without liability. Please check details with your nearest MG dealer for latest information. *Leather Wrapped Steering Wheel - white colour stitching available in Dual Tone Iconic Ivory Interior theme and red colour stitching available in Dark Grey Interior theme. #Manmade Leather. Features and specifications may vary model wise.

COMFORT & CONVENIENCE

FEATURES	EXECUTIVE	EXCITE PRO	EXCLUSIVE PLUS	ESSENCE
Dual Pane Panoramic Sunroof 	-	✓	✓	✓
6-way Power Adjustable Driver Seat	-	-	✓	✓
Push Button Start/Stop with Smart Entry	✓	✓	✓	✓
Electronic Gear Shift Knob	✓	✓	✓	✓
Kinetic Energy Recovery System (KERS) – 3 levels	✓	✓	✓	✓
Driving Modes: Eco, Sport & Normal	✓	✓	✓	✓
Cruise Control	✓	✓	✓	✓
Auto AC	✓	✓	✓	✓
Rear AC Vents 	✓	✓	✓	✓
PM 2.5 Filter 	✓	✓	✓	✓
Auto Headlamps	✓	✓	✓	✓
Rain Sensing Front Wiper 	✓	✓	✓	✓
Wireless Phone Charging	-	-	✓	✓
Power Adjustable ORVM	✓	✓	✓	✓
Power Foldable ORVM with Auto fold	-	-	✓	✓
Front & Rear Power Windows	✓	✓	✓	✓
Driver Window One Touch Up/Down with Anti-Pinch	✓	✓	✓	✓
Follow Me Home Headlamps	✓	✓	✓	✓
Remote Central Locking	✓	✓	✓	✓
Tilt Steering	✓	✓	✓	✓
Rear Seat Middle Headrest	-	-	✓	✓
Front & Rear Seats Height Adjustable Headrests	✓	✓	✓	✓
Leather [#] Driver Armrest with Storage	✓	✓	✓	✓
Rear Seat Armrest with Cup Holder	✓	✓	✓	✓
Front 12V Power Outlet	✓	✓	✓	✓
Seat Back Pockets	✓	✓	✓	✓
Dual Horn	✓	✓	✓	✓
Luggage Lamp	✓	✓	✓	✓



INFOTAINMENT

FEATURES

	EXECUTIVE	EXCITE PRO	EXCLUSIVE PLUS	ESSENCE
25.7cm HD Touchscreen Infotainment 	✓	✓	✓	✓
Wireless Android Auto & Apple CarPlay	Wired	✓	✓	✓
FM + Bluetooth Music & Calling	✓	✓	✓	✓
Steering Mounted Audio and Phone Controls	✓	✓	✓	✓
5 USB Ports with 2 Type-C Ports	✓	✓	✓	✓
Speakers	0	4 [^]	4	4
Tweeters	2	2	2	2

SAFETY

FEATURES

	EXECUTIVE	EXCITE PRO	EXCLUSIVE PLUS	ESSENCE
6 Airbags (Dual Front, Side, Curtain)	✓	✓	✓	✓
360° Around View Camera 	-	-	✓	✓
Reverse Parking Camera	✓	✓	✓	✓
Electronic Stability Control	✓	✓	✓	✓
ABS + EBD + Brake Assist	✓	✓	✓	✓
Emergency Stop Signal (ESS)	✓	✓	✓	✓
Hill Climb Assist	✓	✓	✓	✓
Hill Descent Control (HDC) 	✓	✓	✓	✓
Electric Parking Brake with Auto Hold	✓	✓	✓	✓
Tyre Pressure Monitoring System (TPMS)	✓	✓	✓	✓
Heated ORVM	-	-	✓	✓
Front & Rear Disc Brakes	✓	✓	✓	✓
3 Point Seatbelt For All Passengers	✓	✓	✓	✓
Pedestrian Warning System	✓	✓	✓	✓
Rear Fog Lamp	✓	✓	✓	✓
Rear Wiper with Defogger	✓	✓	✓	✓
Speed Sensing Auto Door Lock	✓	✓	✓	✓
Impact Sensing Door Unlock	✓	✓	✓	✓
Manual Day/ Night IRVM	✓	✓	✓	✓
Speed Warning Alert	✓	✓	✓	✓
Seatbelt Reminder (All seats)	✓	✓	✓	✓



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SAFETY

FEATURES	EXECUTIVE	EXCITE PRO	EXCLUSIVE PLUS	ESSENCE
ISOFIX Child Seat Anchor	✓	✓	✓	✓
Engine Immobilizer	✓	✓	✓	✓
Anti-theft Alarm	✓	✓	✓	✓

CONNECTED CAR KEY FEATURES

FEATURES	EXECUTIVE	EXCITE PRO	EXCLUSIVE PLUS	ESSENCE
VR Commands to Control Car functions,AC,Radio etc	✓	✓	✓	✓
Voice Commands for Weather, Cricket, Calculator, Clock, Date/day,Horoscope, Dictionary, News & Knowledge	-	✓	✓	✓
Widget Customisation of Homescreen with Multiple Pages	-	✓	✓	✓
Customisable Widget Color with 7 Color Palette for Homepage of Infotainment Screen	-	✓	✓	✓
Headunit Theme Store with New EVERGREEN Theme	-	✓	✓	✓
Valet Mode	-	✓	✓	✓
Quiet Mode	-	✓	✓	✓
Digital Key with Key Sharing	✓	✓	✓	✓
Customisable Lock Screen Wallpaper	✓	✓	✓	✓
Remote AC On/Off Temperature Control, Car Lock/Unlock	✓	✓	✓	✓
Audio & AC Control via i-SMART App When Inside The Car	✓	✓	✓	✓
Vehicle Status Scan	✓	✓	✓	✓
Live Location Tracking	✓	✓	✓	✓
Live Location Sharing (with Friends & Family as a Weblink)	✓	✓	✓	✓
Smart Drive - Driver Behaviour Analysis	✓	✓	✓	✓
Birthday Wish on Headunit (with Customisable Date Option)	✓	✓	✓	✓
Charging Details on Infotainment	✓	✓	✓	✓
JioSaavn (In-Built Online Music App)	✓	✓	✓	✓
Charging Station Search on i-SMART App	✓	✓	✓	✓
30+ Hinglish Voice Commands	✓	✓	✓	✓
Chit-Chat Commands	✓	✓	✓	✓
In-Car Critical Tyre Pressure Voice Alert	✓	✓	✓	✓
Find My Car	✓	✓	✓	✓
Vehicle Start Alarm	✓	✓	✓	✓
Geo-Fence	✓	✓	✓	✓
Vehicle Speeding Alert with Customisable Speed Limit	✓	✓	✓	✓
100% Charging Notification on i-SMART App	✓	✓	✓	✓
i-SMART App for Smartwatch**	✓	✓	✓	✓
Low Battery Alert at Ignition on (For Both 12V and EV Battery)	✓	✓	✓	✓
e-Call (For Safety)	✓	✓	✓	✓
i-Call (For Convenience)	✓	✓	✓	✓
Wi-Fi Connectivity (Home Wi-Fi/Mobile Hotspot)	✓	✓	✓	✓
Preloaded Greeting Message on Entry (with customised message option)	✓	✓	✓	✓
Departure "Good Bye" Message on Exit	✓	✓	✓	✓

i-SMART CONNECTED CAR KEY FEATURES

FEATURES	EXECUTIVE	EXCITE PRO	EXCLUSIVE PLUS	ESSENCE
Ecotree- CO2 Saved Data on Infotainment and i-SMART App	✓	✓	✓	✓
Over The Air (OTA) Updates	✓	✓	✓	✓

AUTONOMOUS LEVEL-2 PACKAGE

FEATURES	EXECUTIVE	EXCITE PRO	EXCLUSIVE PLUS	ESSENCE
Cruise Function	-	-	-	✓
				✓
Traffic Jam Assist (TJA)	-	-	-	✓
Lane Functions	-	-	-	✓
				✓
				✓
Forward Collision Prevention Functions	-	-	-	✓
				✓
				✓
				✓
Intelligent Headlamp Control (IHC)	-	-	-	✓
Speed Assist	-	-	-	✓
				✓
				✓
Rear Drive Assist (RDA)	-	-	✓	✓
			✓	✓
			✓	✓

CHARGER DETAILS

FEATURES	EXECUTIVE	EXCITE PRO	EXCLUSIVE PLUS	ESSENCE
3.3 kW Portable Charging cable	✓	✓	✓	✓
3.3 kW AC Home Charging Box	Optional	Optional	-	-
7.4 kW AC Fast Charger	Optional	Optional	✓	✓



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VARIANT	PRICE
EXECUTIVE	₹17 99 000*
EXCITE PRO#	₹18 74 600*
EXCLUSIVE PLUS	DARK GREY / DUAL TONE ICONIC IVORY ₹19 74 600* / ₹19 74 600*
EXCLUSIVE PLUS 100-Year Green Edition	₹19 74 600*
ESSENCE	DARK GREY / DUAL TONE ICONIC IVORY ₹20 74 600* / ₹20 74 600*



Images & depictions are for illustration & representation purposes only. *All prices are in INR Ex-Showroom (All India). Price to be applicable from 2nd January 2026. T&C apply. Exclusive Plus & Essence to continue being inclusive of 7.4kW AC Fast Charger + Installation. #100 Year Edition Emblem* to be placed in 100 Year Edition at FGY (same as ZS EV 7.4kW Charger) and to be fitted at the dealership. 100% fitment of "100 Year Edition Emblem" to be ensured for 100 Year Edition as price & fitment charges are inclusive in EX S/R. #Ex-Showroom price of Excite Pro is inclusive of JBL Accessory Speaker. Speaker kit to be supplied through PDC route. 100% application to be ensured.

UNIQUE OWNERSHIP PROGRAMME

BaaS

Battery-as-a-Service*

A unique ownership programme that makes owning your favourite EV highly affordable with great savings and an exceptional assurance of buyback. A never-before offering where you do not pay for the battery but only for the car, thus drastically bringing the overall cost down.

INTRODUCTORY PRICE STARTS AT

₹13.00* LAKH

+ BATTERY RENTAL @ ₹ 4.5/km*

+

3-60 Assured
BuyBack#



Images & depictions are for illustration & representation purposes only. BaaS is a unique retail financial product. Battery rental per km is applicable basis different offers given by respective finance partners. The vehicle shall be under the hypothecation of the respective financier. All applicable taxes, surcharges and other fees, if any, on any voucher, purchase, registration, etc. shall be borne by the customer. Battery rental shall be exclusive of the charges borne by the customer in charging the vehicle. Finance is at the sole discretion of the financier as per the credit policy and norms of the respective financier. For more details, contact the respective financier/website. In the event that the battery gets damaged due to any external factor due to the customer's fault, the customer shall be liable to bear the cost of the battery. Applicable only for private registration vehicles. Terms and conditions may change as per applicable laws and policies. #The Buyback plan price varies basis age & running of the vehicle. For any doubts or clarifications, please reach out to your nearest MG dealership to understand the applicable terms and conditions.

UNIQUE OWNERSHIP PROGRAMME

BaaS

Battery-as-a-Service*

VARIANT	PRICE
EXECUTIVE	₹13 00 000* + BATTERY RENTAL @ ₹4.5/km*
EXCITE PRO	₹13 50 800* + BATTERY RENTAL @ ₹4.5/km*
EXCLUSIVE PLUS	DARK GREY / DUAL TONE ICONIC IVORY ₹14 50 800* / ₹14 50 800* + BATTERY RENTAL @ ₹4.5/km*
EXCLUSIVE PLUS 100-Year Edition	₹14 50 800* + BATTERY RENTAL @ ₹4.5/km*
ESSENCE	DARK GREY / DUAL TONE ICONIC IVORY ₹15 50 800* / ₹15 50 800* + BATTERY RENTAL @ ₹4.5/km*



A THRIVING EV CHARGING INFRASTRUCTURE FOR EV TRANSFORMATION

Our partners, leading players, in building a fast charger network of over 12000 charging stations across the country.



TO LOCATE
A CHARGER
NEAR YOU:
Scan the QR code.



UNIFIED APP FOR EV CHARGING

One-stop EV charging point platform with widest charging network coverage.



INTUITIVE INTERFACE

Navigate for your EV needs easily.



DISCOVER

Locate the charging points close to you and know the network.



RESERVATION

Reserve your charging slot at any charging station in the wide network*.



TRIP PLANNER

Plan a route with available charging points.



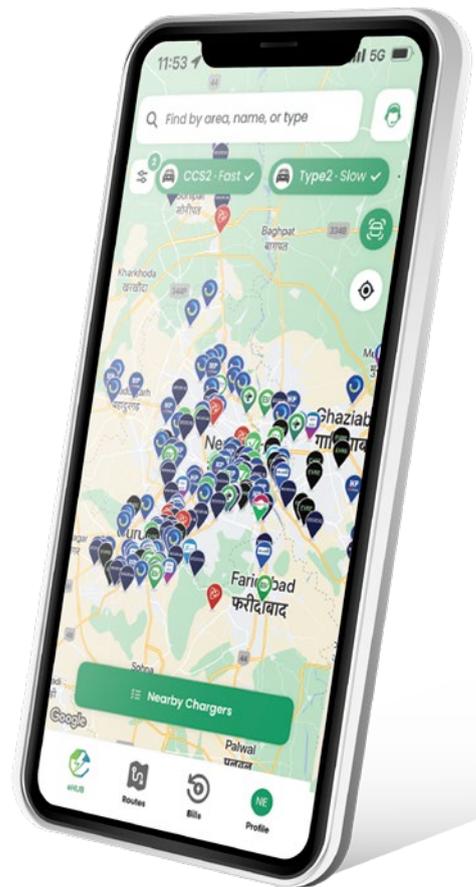
CONVENIENCE

Scan the QR code and begin charging.



EASE OF PAYMENT

Pay for charging from the app itself.*



SCAN THE
QR CODE



*Available for select CPOs.

450+ CENTRES TO COME SAY “HELLO MG”

We are always by your side no matter where you are and constantly expanding our network, so that you are just a ‘Hello’ away.





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