

LIVE BUSINESS CLASS



WHY SHOULD THE LUXURY OF COMFORT AND SPACE BE RESTRICTED TO A SELECT FEW? HOW LONG WILL WE DRIVE COMPROMISES?

NOT ANYMORE.

WE HAVE REIMAGINED THE CODES OF LUXURY, REDEFINED THE BENCHMARKS OF COMFORT, AND REKINDLED THE IDEA OF IMMERSIVE TRAVEL.

SO YOUR DRIVES FEEL BEYOND THE ORDINARY. SO YOU TRAVEL FURTHER.

SO YOU DISCOVER MORE IN YOUR JOURNEYS.
SO YOU ENJOY AN EXPERIENCE THAT'S
TRULY A CLASS APART.







WHAT'S NEW IN WINDSOR PRO?



















Images & depictions are for illustration & representation purposes only. Features, accessories, and specifications as shown are not standard for all variants. *Specified range is as per standard MIDC test procedure (Part I + Part 2), carried out by certifying authority. Range may vary depending on various driving behaviour, traffic conditions, speeds, vehicle loads etc. ^Advanced Driver Assistance System (ADAS) is not a substitute for human eye and driver vigilance, it is a driver assist system that enhances driving experience and safety. The driver shall remain responsible for safe, vigilant and attentive driving. Features and specifications may vary model wise. Refer to the Owner's Manual for the functioning of ADAS. *Maximum amount of power output is 3kVA.TheV2L adapter is designed exclusively for MGWindsor EV. Use only as directed, following the manufacturer's guidelines, ISW MG Motor are not responsible for any damage caused by improper use, unauthorized modifications, or external factors. Performance may vary based on vehicle Battery capacity, environmental conditions, and connected devices. Always adhere to local regulations and safety standards when using the V2L adapter. *Only for compatible EV models at a power output of 3kVA. T&C apply.



INDUSTRY-FIRST INITIATIVES

MG Motor has pioneered industry-first initiatives for the battery rental, charging ecosystem, lifetime warranty** and over-all ownership aimed at breaking the barriers and making adoption of EVs easy and accessible.



LIFETIME WARRANTY

on battery for first owner**

3-60 Assured Buy Back*

*BaaS is a unique retail financial product. Battery rental per km is applicable basis different offers given by respective finance partners. Vehicle shall be under the hypothecation of respective financier. All applicable taxes, surcharges and other fees, if any, on any voucher, purchase, registration, etc. shall be borne by the customer. Battery rental shall be exclusive of the charges borne by the customer in charging the vehicle. Finance is at the sole discretion of financier as per the credit policy and norms of respective financer. For more details, connect with respective financer/website. In the event that battery gets damaged due to any external factor due to customer's fault, the customer shall be liable to bear the cost of the battery. Applicable only for private registration vehicles. Terms and conditions may change as per applicable laws and policies. "The Buyback plan price varies basis age & running of the vehicle. For any doubts or clarifications, please reach out to your nearest MG dealership to understand the applicable terms and conditions. **For first registered owner. Applicable for private registration only. In case of ownership change, warranty on HV battery will be 8 years or 1,60,000 km, whichever is earlier from the first ever date of delivery of the vehicle. Refer Owner's Manual for more details. The warranty coverage for 12V battery, tyres is valid for 1 Year, while for infotainment system is valid for 3 Years. T&C apply.





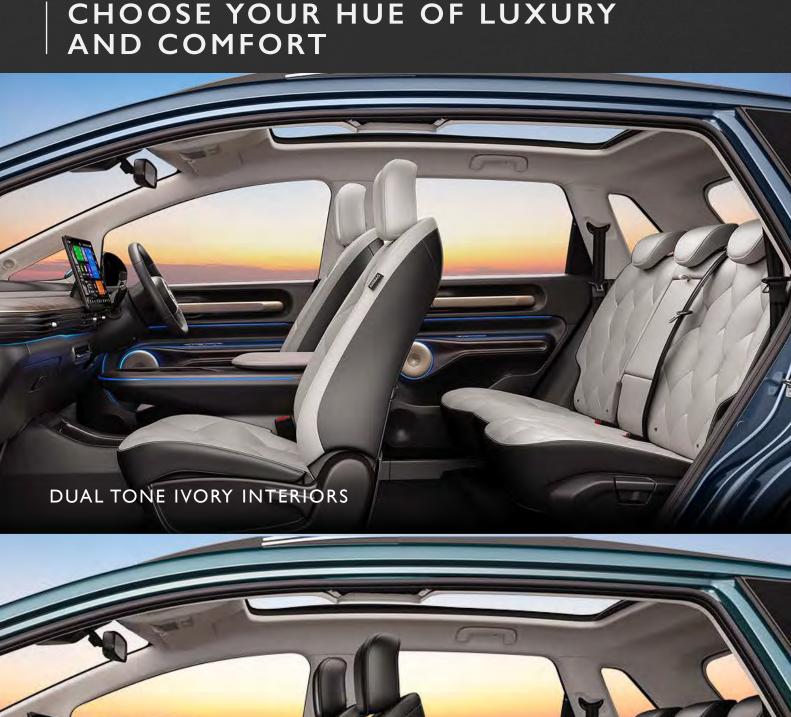
FIRST-IN-SEGMENT

AERO-LOUNGE S E A T S WITH 135° RECLINE

COMFORT TAKEN TO A NEW ANGLE

Rediscover the joy of comfort when its boundaries are pushed to a whole new level. Enjoy the calm as you sit back and relax on the cosy seats with 135° multi-level recline.

CHOOSE YOUR HUE OF LUXURY







ENJOY SKY-HIGH VIEWS ON EVERY JOURNEY

Imagine an invisible roof and the endless vistas that it offers. Experience them all in every drive with the MG Windsor EV.



ENTERTAINMENT JUST A TOUCH AWAY

Make your journeys more delightful with your favourite applications on a futuristic 39.6 cm (15.6 inch) infotainment system.



9-SPEAKER AUDIO SYSTEM BY WInfinity

SOUNDS INFINITELY BETTER

Surround yourself with nine speakers that make your entertainment sound more powerful. 4 Speakers | 4 Tweeters | 1 Subwoofer



LED BY YOUR MOOD

Turn on the splendid ambient lighting with auto change technology and make your drives express the way you feel.





LIVE MILES OF OPULENCE

Enjoy ultimate comfort with Dual Tone Ivory interiors, featuring Royal Touch Gold highlights and soft touch material on the dashboard and door trims.



WOODEN FINISH HIGHLIGHTS



FIRST-IN-SEGMENT

6-WAY POWER DRIVER SEAT



SPACE FOR YOUR WORLD

Keep your journeys going with powered tailgate and a storage space that holds what you need and more.

Images & depictions are for illustration & representation purposes only. Features, accessories, and specifications as shown are not standard for all variants. MG Motor India urges drivers to follow traffic rules, which are meant to keep them safe on roads. T&C apply.*Boot Space of Excite & Exclusive variant is 604L, Essence and Essence Pro have 579L of Boot space.





A MARVEL ON THE MOVE

A unique form that lets you enjoy the spotlight on the roads.



THE LONG STRETCH OF STABILITY

Long wheelbase that makes your drive smooth, stable and spacious.

Images & depictions are for illustration & representation purposes only. Features, accessories, and specifications as shown are not standard for all variants. T&C apply.

SMARTFLOWTAIL LIGHT

CONNECTED LED TAIL LAMPS

STARSTREAK" LED

LED FRONT POSITIONING LAMPS & DRLS

ILLUMINATED FRONT MG LOGO

LED HEAD LAMPS



R18 Dual Tone Machined Alloy Wheels that make your drives the centre of attraction.

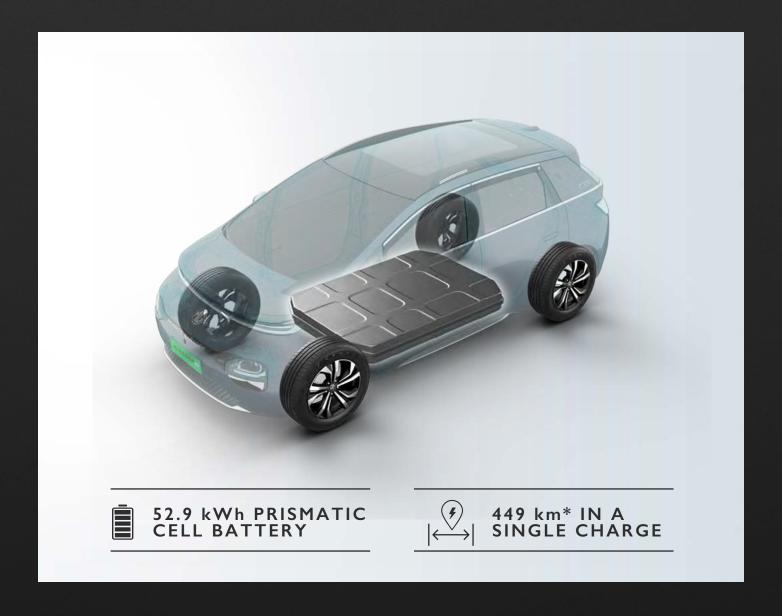




POWER YOUR DRIVE

The long-lasting and reliable battery of the MG Windsor EV delivers a powerful performance in all four driving modes - Eco+, Eco, Normal and Sports - and keeps you free of worries and immersed in the drive.

Our prismatic cell battery meets the optimal safety standards and is certified to operate with durability and stability.









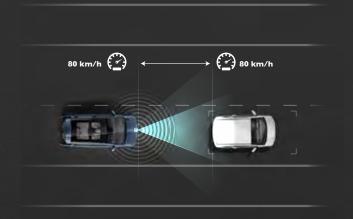


AUTONOMOUS LEVEL 2 FEATURES

The MG Windsor PRO features 12 Advanced Driver Assistance System (ADAS) functions, operating on 3 levels of warning (haptic, audio, and visual).

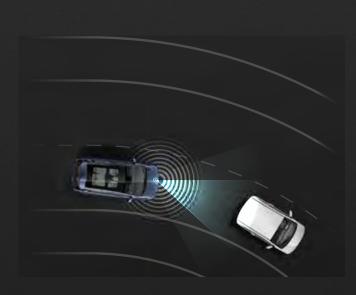
Its Autonomous Level 2 capabilities enhance comfort and safety by automating driving controls, including acceleration, braking, and steering assistance, to provide a more secure driving experience.





TRAFFIC JAM ASSIST (TJA)

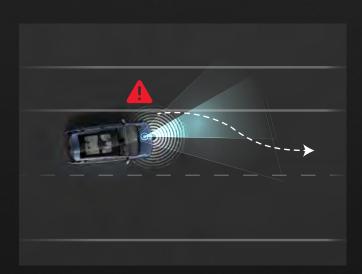
TJA combines Adaptive Cruise Control (ACC) and Lane Keep Assist (LKA) to navigate heavy traffic with ease. It maintains a safe distance and keeps the vehicle centred in its lane, reducing driver effort and enhancing safety and comfort in congested traffic conditions.



ADAPTIVE CRUISE CONTROL (ACC)

Bend Cruise Assistance (BCA)

The ACC system senses the road ahead, automatically adjusting speed to maintain a safe distance from the vehicle in front. The BCA sub-function further enhances this by adjusting the vehicle speed when approaching curves, ensuring a smooth and safe drive.



LANE FUNCTIONS

Lane Departure Warning (LDW)
Lane Departure Prevention (LDP)
The camera monitors lane
markings, warning the driver of
deviations and assisting with
steering to prevent unintentional
lane departure.

Lane Keep Assist (LKA sub-function of TJA)

LKA ensures the car is being driven in the centre of the lane.

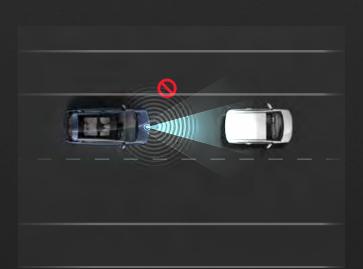


FORWARD COLLISION WARNING

Forward Collision Warning (FCW)

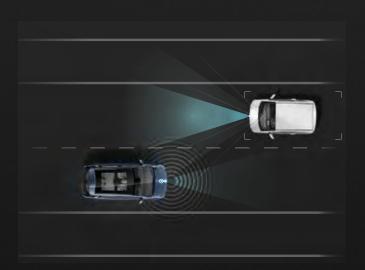
Automatic Emergency Braking System (AEB)

If the driver doesn't respond to a Forward Collision Warning, the vehicle automatically decelerates to prevent a collision. Operating between 10-120 km/h, AEB detects vehicles and can reduce speed by up to 60 km/h.



INTELLIGENT HYDRAULIC BRAKING ASSISTANCE (IHBA)

The feature assists driver in situation where the driver applies the brake, but the braking force is insufficient. Under such scenarios, the system will automatically increase the braking force according to the situation.



INTELLIGENT HEADLAMP CONTROL (IHC)

Intelligent Headlamp Control (IHC) activates and deactivates the high beam, depending on the oncoming traffic and environmental situations. Thus, preventing other road users from blinding due to high beam.





360° SURROUND VIEW CAMERAS AND REAR PARKING SENSORS



SAFETY BY DESIGN

A fortress made of high strength steel designed to keep you and your family safe.

MORE SAFETY FEATURES



ELECTRONIC STABILITY PROGRAMME



HILL-START ASSIST CONTROL



HILL DESCENT CONTROL



ALL 4 DISC BRAKES



ELECTRIC PARKING BRAKE WITH AUTO HOLD



RAIN SENSING WIPERS



DIRECT - TYRE PRESSURE MONITORING SYSTEM



AUTO DIMMING INSIDE REAR VIEW MIRROR



AUTO HEADLAMPS



FOLLOW ME HOME HEADLAMPS



LED CORNERING LIGHTS



LED REAR FOG LAMPS



EMERGENCY STOP SIGNAL (ESS)



3-POINT SEAT BELT (ALL SEATS)



SEAT BELT REMINDER (ALL SEATS)



ISOFIX

SMART



Images & depictions are for illustration & representation purposes only. Features, accessories, and specifications as shown are not standard for all variants. i-SMART standard services are complementary with the purchase of a new MG. The services are activated on the date of delivery and validity period of services will commence from such date. 2GB Data/Month free for 1 year from date of delivery. After the consumption of 2GB within a month customer needs to recharge to continue data related services. **This is an i-SMART premium feature which is a paid option for all vehicles delivered after 6th May 2025 and will need to be Subscribed from the My MG Mobile App.

POWER ON THE GO

The Vehicle-to-Load (V2L*) and Vehicle-to-Vehicle (V2V#) feature harnesses the power of the vehicle's battery to energize daily life. This innovative technology converts the DC power from the vehicle's battery into AC power, making it usable for external devices such as laptops, smartphones, power tools, and even home appliances.

With V2L, you can power devices on the go, use the vehicle as a backup power source during outages or emergencies, stay productive while working remotely, or enjoy outdoor activities without worrying about running out of power. The system also features overcharge protection, overload protection, and automatic shutdown to ensure safe and reliable operation.



CONNECT WITH YOUR DRIVES



80+
CONNECTED
CAR FEATURES



MG APPSTORE POWERED BY JIO



JIOGAMES



HOME 2 CAR



REAR VIEW MONITOR



AI BASED VOICE COMMANDS POWERED BY JIO



CUSTOMISABLE HOMESCREEN



CO, SAVINGS



CHARGING FINISHED REMINDER



OTTplay



JioSaavn APP FOR MUSIC & PODCASTS



CHIT-CHAT COMMANDS



CUSTOMISABLE LOCK SCREEN WALLPAPER



30+ HINGLISH VOICE COMMANDS



HEAD UNIT THEME STORE

CUSTOMISE THE THEME OF YOUR GRANDVIEWTM



ROYAL GOLD



ROYAL LIGHT



SNAZZY LIGHT



GLAMOROUS DARK



LIGHT CHASER



| i-SMART FEATURES



REMOTE CAR CONTROLS**



LIVE LOCATION
SHARING & TRACKING**



DIGITAL KEY WITH SHARING CAPABILITIES



IN-CAR REMOTE CONTROL USING I-SMART APP



ANTI-THEFT IMMOBILISATION**



SMART DRIVE INFO



GEOFENCE



100+ VR COMMANDS TO CONTROL AC, MUSIC, RADIO & MORE



E-CALL & I-CALL



VEHICLE STATUS SCAN



ECOTREE – CO₂ SAVINGS



i-SMART APP FOR ANDROID & APPLE WATCH

| MG APPSTORE POWERED BY JIOSTORE



INCLUDES CATEGORIES LIKE OTT (OVER-THE-TOP) AND MUSIC

AUTO-UPDATE SYSTEM FOR SEAMLESS FUNCTIONING

| JIOGAMES

INSTANT ACCESS TO A CURATED SELECTION OF FAMILY-FRIENDLY GAMES

MULTIPLE GENRES LIKE SPORTS, ACTION, PUZZLES, AND MUCH MORE



Off pay for Williams Physics Science States States

OTTplay

WIDE VARIETY OF YOUR FAVOURITE MOVIES AND SHOWS ACROSS VARIOUS GENRES

RADIOLINE

DISCOVER A WORLD OF RADIOS AND PODCASTS WITH RADIOLINE. LISTEN TO YOUR FAVORITE RADIO STATIONS (FM, AM, DAB, WEBRADIO) AND PODCASTS FROM ALL YOUR DEVICES



Accessories and features shown in the pictures may not be a part of standard equipment and will differ according to the variant. i-SMART standard services are complementary with the purchase of a new MG. The services are activated on the date of delivery and validity period of services will commence from such date. 2GB Data/Month free for 1 year from date of delivery. After the consumption of 2GB within a month customer needs to recharge to continue data related services. **This is an i-SMART premium feature which is a paid option for all vehicles delivered after 6th May 2025 and will need to be Subscribed from the My MG Mobile App.

HOME 2 CAR





LINK BETWEEN YOUR CAR AND THE JIOFIBER SET-TOP BOX



TEST DRIVE BOOKING FOR ANY MG CAR



SERVICE APPOINTMENT SCHEDULING FOR YOUR CAR

HELLOJIO AUTO VOICE RECOGNITION

IN 6 LANGUAGES - ENGLISH, HINDI, TAMIL, TELUGU, MARATHI, & GUJARATI





HANDS-FREE WAKE-UP COMMAND: "HELLO MG"



DIRECT COMMAND FUNCTIONALITY (NO WAKE-UP REQUIRED)



OFFLINE COMMAND EXECUTION IN AREAS WITH NO NETWORK



CALL-MAKING CAPABILITY



ACCESS TO THE LATEST NEWS, HOROSCOPE, WEATHER UPDATES, AND ADDITIONAL FEATURES



DRIVING INDIA'S EV ECOSYSTEM

Key partnerships with the leading players in EV ecosystem for Battery Technology, Charging Infrastructure, Product Development, Technology Innovation, Al Implementation & Electronics.



5 WAYS TO CHARGE UP

Five options for charging your vehicle ensure that your travels will keep on going comfortably.



DC SUPER FAST CHARGERS Charge your car from 20-80%

in 50* minutes.

AC FAST CHARGERS** Get AC Fast Charger installed at home or office and charge your car from 10-100% in 9.5* hours.





UNIFIED APP FOR EV CHARGING
One-stop EV charging point platform with widest charging network coverage.



A portable charging cable comes with the car which plugs into a 15A socket.





MG CHARGE INITIATIVE

An initiative to install 1000 AC Fast Chargers within community spaces in India in 1000 days.

UNIFIED APP FOR EV CHARGING

One-stop EV charging platform with widest charging network coverage.





INTUITIVE INTERFACE

Navigate for your EV needs easily.



DISCOVER

Locate the charging points close to you and know the network.



RESERVATION

Reserve your charging slot at any charging station in the wide network*.



TRIP PLANNER

Plan a route with available charging points.



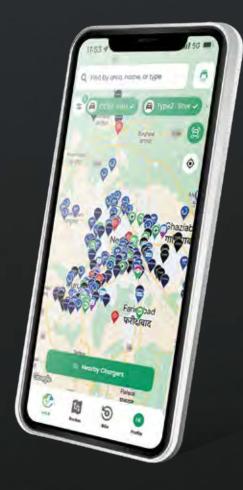
CONVENIENCE

Scan the QR code and begin charging.



EASE OF PAYMENT

Pay for charging from the app itself.*





SCAN THE QR CODE





ASK EVERY EV QUERY



DISCOVER THE TRUTH ABOUT CHARGING | BATTERY | RANGE | COST & MORE



HOW ACCESSIBLE ARE EV CHARGING STATIONS IN INDIA?

WHICH FACTORS AFFECT THE RANGE OF ELECTRIC VEHICLE?

WHAT IS THE FUNCTION OF BMS?

HOW SHOULD CHARGING EQUIPMENT BE GENERALLY INSTALLED?



UNIQUE OWNERSHIP PROGRAMME

Baas Battery-as-a-Service*

A unique ownership programme that makes owning your favourite EV highly affordable with great savings and an exceptional assurance of buyback.

A never-before offering where you do not pay for the battery but only for the car, thus drastically bringing the overall cost down.

INTRODUCTORY PRICE STARTS AT

₹9.99* LAKH

+ BATTERY RENTAL @ ₹ 3.9/km*

+

3–60 Assured Buy Back#



*BaaS is a unique retail financial product. Battery rental per km is applicable basis different offers given by respective finance partners. Yehicle shall be under the hypothecation of respective financer. All applicable taxes, surcharges and other fees, if any, on any voucher, purchase, registration, etc. shall be borne by the customer. Battery rental shall be exclusive of the charges borne by the customer in charging the vehicle. Finance is at the sole discretion of financier as per the credit policy and norms of respective Financer. For more details, connect with respective financer/website. In the event that battery gets damaged due to any external factor due to customer's fault, the customer shall be liable to bear the cost of the battery. Applicable only for private registration vehicles. Terms and conditions may change as per applicable laws and policies. The Buyback plan price varies basis age & running of the vehicle. For any doubts or clarifications, please reach out to your nearest MG dealership to understand the applicable terms and conditions.

UNIQUE OWNERSHIP PROGRAMME

Battery-as-a-Service*

VARIANT	PRICE
EXCITE	₹ 9 99 800 ** + BATTERY RENTAL @ ₹3.9*/km
EXCLUSIVE	₹11 04 000** + BATTERY RENTAL @ ₹3.9*/km
ESSENCE	₹ 2 4 000 ** + BATTERY RENTAL @ ₹3.9*/km
EXCLUSIVE PRO	₹ I 2 24 999 ** + BATTERY RENTAL @ ₹4.5*/km
ESSENCE PRO	₹13 31 000** + BATTERY RENTAL @ ₹4.5*/km



Baas is a unique retail infancial product battery rental per km is applicable basis different oriers given by respective infance shall applicable the control of respective financer. All applicable has doner less, any on any voucher purchase, registration, etc. shall be be borne by the battery rental file exclusive of the charges borne by the Customer in charging the vehicle, Financer is a title sold education of financer as per the credit policy an norms of respective Financer. For more details, connect with respective financer/website. In the event that battery gets damaged due to any external factor due to customer's fault, the customer shall be liable to bear the cost of the battery. Applicable only for private registration vehicles. Terms and conditions may change as per applicable have and policies. *Ex-showroom price India for base variant under BaaS unique ownership programme. Contact your nearest MG dealer for specific details T&C apply For orbited disclaimers visit the website - https://www.memoror.co.in/vehicles/windsores/selectric-cash-is-in-india/rems-and-conditions.

COMPREHENSIVE OWNERSHIP PACKAGE

MG e-Shield[^] is a thoughtfully designed ownership package that offers assurance and convenience to all MG Windsor EV owners.



LIFETIME WARRANTY# ON HV BATTERY

3 YEARS

UNLIMITED WARRANTY ON VEHICLE
(Other than HV battery)

3 YEARS

ROADSIDE ASSISTANCE

3 SERVICES

LABOUR FREE SERVICES**

OPTIONAL PERSONALISED PLANS

Enhanced e-Shield offering with 130+ options to choose from

EXTENDED WARRANTY PLANS – Up to 5 yrs with unlimited kilometres **EXTENDED RSA PLAN** – Up to 5 yrs

3-60 BUYBACK PLAN – Assured buyback of 60% (ex-showroom) after 3 yrs/45000 km*

PROTECT PLANS - Up to 5 yrs/75000 km

CLASSIC (scheduled maintenance coverage)

PREMIUM (scheduled maintenance and wear & tear except tyre/12V battery/accidents coverage)

DRIVE YOUR EXPRESSION

Pick a colour of choice that speaks to you and add a personal touch to the journeys you go on.















VARIANT	PRICE*
EXCITE	₹13 99 800*
EXCLUSIVE	₹15 04 800*
ESSENCE	₹16 14 800*
EXCLUSIVE PRO	₹17 24 800*
ESSENCE PRO	₹18 31 000*



SPECIFICATIONS

DIMENSIONS	38kWh	52.9kWh
LENGTH (mm)	4295	4295
WIDTH (mm) (INC. MIRRORS)	2126	2126
WIDTH (mm) (EXC. MIRRORS)	1850	1850
HEIGHT (mm)	1677	1677
BOOT SPACE (L)	604^	579^
UNLADEN GROUND CLEARANCE (mm)	186	186
WHEELBASE (mm)	2700	2700
ELECTRIC MOTOR	D , M	D M
ELECTRIC MOTOR TYPE	Permanent Magnet Synchronous Motor	Permanent Magnet Synchronous Motor
MAX. POWER (PS/kW)	136/100	136/100
MAX. TORQUE (Nm)	200	200
HIGH-VOLTAGE BATTERY		
BATTERY CAPACITY (kWh)	38	52.9
CHARGER CONNECTION TYPE	CCS2	CCS2
ESTIMATED CHARGE TIME (10-100%)	~13.5 hrs [3.3 kW] ~7 hrs [7.4 kW]	~9.5 hrs [7.4 kW]
ESTIMATED CHARGE TIME (20-80%)	~45 Min (45kW)	~50 Min (60kW)
MAXIMUM FAST CHARGING CAPABILITY (kW)	45kW	60kW
RANGE IN SINGLE CHARGE (km)	332*	449*
TRANSMISSION		
TRANSMISSION TYRE	Automatic	Automatic
TYRE & WHEEL	215/60 R17 (D=436.6 mm) 215/55 R18 (D=462 mm)	215/55 R18 (D=462 mm)
BRAKES		
FRONT & REAR BRAKES	Disc	Disc
SUSPENSION		
FRONT	MacPherson Strut	MacPherson Strut
REAR	Torsion Beam	Torsion Beam

		38kWh		52.9kWh	
EXTERIOR	EXCITE	EXCLUSIVE	ESSENCE	EXCLUSIVE PRO	ESSENCE PRO
LED Projector Headlamps	√	. √	· √	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	√
LED Daytime Running Lights		√		√	\checkmark
StarStreak [™] LED Front Positioning Lamps	√	√ √	√ √	√	\checkmark
SmartFlow™ LED Tail Light	√	√	√ √	√	\checkmark
Illuminated Front MG Logo	√ √	√	√	√	\checkmark
Wheel Size		1	ı	1	
R17 (D = 436.6 mm) Steel Wheel with Wheel Cover	' √	-	_	' - '	
R18 (D = 462 mm) Diamond Cut Alloy Wheels	_	√	√	_	-
R18 Dual Tone Machined Alloy Wheels		_		√ 1	\checkmark
Turn Indicators on Outside Rear View Mirror	√ √	√	√	√	\checkmark
Flush Door Handles	- √	√	√	√	\checkmark
Glass Antenna	_ √	√	√ √	√	\checkmark
Chrome Finish on Window Beltline	-	√	√	√	√

		38kWh	52.9kWh		
INTERIOR	EXCITE	EXCLUSIVE	ESSENCE	EXCLUSIVE PRO	ESSENCE PRO
Knight Black Interiors	— I . √	l . √	· √	_ !	_
Gold Interior Highlights	_ /	√ √	1	 	\checkmark
Dual Tone Ivory Interiors	_ _	_	-	· √	\checkmark
Leather* Pack	_ :				
Dashboard	_	√	√ √	√	\checkmark
Driver Armrest	√	√ √	√	√	√
Door Trims	<u> </u>	. √	. √	. √	√
Steering Wheel	_	√ V	\ \frac{1}{\sqrt{1}}	· √	V
Seat Upholstery	_	1		1	
Fabric Seats		_	<u>'</u> –		-
Leather* Seats		√ √	√	 √	\checkmark
60:40 Rear Split Seats	_ /	√ √	√	√ 1	\checkmark
Front & Rear Height Adjustable Headrests	_ '	√ √	. √	√	\checkmark
Front Console Storage					
Open Storage	√	_	-	I	-
Roller Shutter		√	. √	√	\checkmark
Multi Colour LED Ambient Lights (With 256 Colours)			√ √	_	\checkmark
LED Luggage Lamp	_ /	√ √	√	√ 1	V
Rear AC Vents	_ ' '	√ √	. 1	, , , , , , , , , , , , , , , , , , ,	√
PM2.5 Filter		_	\ \ \	_	V
Reading Lights					٧
LED Front Reading Lamp	√	√	. √	√	\checkmark
LED Rear Reading Lights	_	\checkmark	√	√	\checkmark

INFOTAINMENT		38kWh	52.9kWh		
	EXCITE	EXCLUSIVE	ESSENCE	EXCLUSIVE PRO	ESSENCE PRO
Infotainment Display					
25.6 cm (10.1 inch) Touch Display	√	-	-	-	-
39.6 cm (15.6 inch) GrandView™ Touch Display		√ √	√	√	\checkmark
USB + FM + Bluetooth Music & Calling	√	√	√ √	√ √	\checkmark
Steering Mounted Audio Controls	\checkmark	√	√	√	\checkmark
USB Chargers (Front 2 - I Type A & I Type C/Rear I - Type C)	√	√	√	√ /	\checkmark
12V Power Oultet	√	√	√ √	√ √	\checkmark
Wireless Android Auto & Apple Carplay	\downarrow	√	√	√	\checkmark
6 Speakers	√	√ √		ı - ı	-
9 Speakers Audio System by Infinity	_	_	√	√ √	V

		38kWh		52.9kWh		
COMFORT & CONVENIENCE	EXCITE	EXCLUSIVE	ESSENCE	EXCLUSIVE PRO	ESSENCE PRO	
Infinity View [™] Glass Roof	_		√	- 1	V	
Aero-Lounge™ Seats						
Ventilated Front Row Seats (Driver & Co-driver)	_	_	√	_	\checkmark	
Multi-level Reclining Rear Seat	√	√	. √	√ /	\checkmark	
Instrument Cluster		1	1	'		
Fully Digital 17.7 cm (7 inch) LCD Cluster	√	_	-	_	-	
Fully Digital 22.3 cm (8.8 inch) LCD Cluster	_	√ √	. √	√ 1	\checkmark	
Driver Seat Height Adjustment		1		1		
Manual Adjustment	√	_	-	-	-	
6 Way Power Adjustable		\checkmark	√ √	√	\checkmark	
Powered Tailgate	_	_	_	_	\checkmark	
Steering Column Mounted E-shifter	√	√ √	√	√	\checkmark	
Smart Entry System	√ √	√	. √	√	\checkmark	
Smart Start System	_ √	√	√ √	√	\checkmark	
Smart Flush Door Handles	_	√	√	√	\checkmark	
Tilt & Telescopic Steering Wheel	√	√	√ √	√	\checkmark	
Cruise Control	√ √	√	√	√	\checkmark	
Fully Automatic Temperature Control	√	√	_ √	√ /	$\sqrt{}$	
Wireless Smartphone Charger^	_	$\sqrt{}$	√	√	\checkmark	
Outside Rear View Mirror with Electric Adjustment	√	√	√	√	\checkmark	
Outside Rear View Mirror Fold			1	1		
Manual Fold	√	_	-	- 1		
Power Folding ORVM with Auto Fold	_	√ √	√	√	√	
Sunvisor with Vanity Mirror & Illumination	_	√ √	. √	√ · · · · · · · · · · · · · · · · · · ·	\checkmark	
Power Window						
All 4 Door Power Window	√	√ √	√	√	\checkmark	
All Door Window One Touch Auto Down	\vee	√		V	V	
Driver Side Window Auto Up	√	_	_		_	
All Door Window One Touch Auto Up with Anti Pinch	_	√ √	√	√ /	V	
Rear Seat Centre Armrest with Cup Holder	_	\checkmark	√	√	V	
V2L (Vehicle To Load)*	_	_	_	_	\checkmark	
V2V (Vehicle To Vehicle)**	_	_			\checkmark	

		38kWh	52.9kWh		
SAFETY	EXCITE	EXCLUSIVE	ESSENCE	EXCLUSIVE PRO	ESSENCE PRO
6 Airbags^ (Dual Front, Side & Curtain)	\	√	. √	√	√
3-Point Seat Belt (All Seats)		√ √	1	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	√
Seat Belt Reminder (All Seats)		· √	· √	√ I	√
Electronic Stability Program		√	\ \ √	√	√
Hill Hold Assist		1 √	1	 	√
Hill Descent Control		· √	ı √	√ I	V
Emergency Stop Signal (ESS)		√ V	\ \	√ √	V
360 Degree Camera		l √	1	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	V
Rear Parking Sensors		√ V	· V	·	√
LED Cornering Lights	_	√	\ \ \	√ √	V
LED Rear Fog Lamps		√	√	√	V
Tyre Pressure Monitoring System			_		
Indirect Direct	V _	_ √		- - -	- 3/
		\ √	\ \ \	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	3/
All 4 Disc Brakes	\ \ \ \ \	1 1	\ \sqrt{1}	1 1	√ √
Auto Hold		√ √	√ √	v v	v
Electric Parking Brake		\ \ ₁	1 1	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	3/
ISOFIX		1 3/	3/	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	2/
Rain Sensing Wipers		·	- /	-/	· /
Auto Headlamps	\ ,	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	V
Follow Me Home Headlamps	√	√	√	√	V

Features and specifications may vary model wise. In view of our policy of continuously improving our products, we reserve the right to alter specifications, features and designs without prior notice and without liability. Please check details with your nearest MG dealer for latest information. *Maximum amount of power output is 3kVA. **Only for compatible EV models at a power output of 3kVA. The V2L adapter is designed exclusively for MG Windsor EV. Use only as directed, following the manufacturer's guidelines. JSW MG Motor are not responsible for any damage caused by improper use, unauthorized modifications, or external factors. Performance may vary based on vehicle Battery capacity, environmental conditions, and connected devices. Always adhere to local regulations and safety standards when using the V2L adapter. *Refer to the Owner's Manual for detailed information on the operation and functioning of Air Bag system.

	38kWh			52.9kWh		
SAFETY	EXCITE	EXCLUSIVE	ESSENCE	EXCLUSIVE PRO	ESSENCE PRO	
Dual Horn	 √	' √	√ √	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	\checkmark	
Child Lock		√	√	√	\checkmark	
Inside Rear View Mirror						
Manual Anti-Glare	\checkmark	_	_		-	
Auto Dimming	_	√ √	√ √	√	\checkmark	
Rear Defogger	_	√ √	√	√	$\sqrt{}$	

		38kWh		52.9kWh	
•SMART	EVELTE	EVCLUSIVE	FEEFNICE	EVCLUSIVE DDO	ECCENICE DDO
CONNECTED CAR KEY	EXCITE	EXCLUSIVE	ESSENCE	EXCLUSIVE PRO	ESSENCE PRO
FEATURES			1		
Advanced UI with Widget Customisation of Homescreen with Multiple Homepages	√	·	· √	· · · · · · · · · · · · · · · · · · ·	V
Customisable Widget Colour with 7 Colour Palette	√	· √	√	· √	√ √
Customisable Lock Screen Wallpaper	V	· √	√ √	· √	v v/
Voice Commands to Control Car Functions, AC On/Off, Radio, etc.	•	V	\ \ \ \	\ \ \ \ \	√ √
Chit Chat Voice Interaction	_	V	. √	√	v
30+ Hinglish Voice Commands	_	Ĭ v		· √	V
Voice Commands for Weather, Cricket, Calculator, Clock,	_	1	-/	/	-/
Date/day, Horoscope, Stock Market, Dictionary, News & Knowledge	-	V ,	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	V	V
Voice Commands in 6 Langauges (Tamil, Telegu, Marathi, Gujrati, English, Hindi)	-	√	√	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	٧
Infotainment Theme Store with Downloadable Themes	-	√	√	√	\checkmark
Valet Mode	-	√ .	√	√	V
Quiet Mode	-	√	√ √	√	$\sqrt{}$
MG App Store on Infotainment	_	\checkmark	√	V	$\sqrt{}$
Jio Games on Infotainment	-	√	√ .	√	√.
Home 2 Car - Using JioFiber	_	\vee	√	√	\checkmark
Rear View Monitor (RVM)	_	√,	√	√	$\sqrt{}$
Scheduled Dark Mode on Infotainment	-	√	√ .	√	√.
Scheduled Charging from Infotainment & i-SMART app	-	V	√ √	√	√,
Online Music App - JioSaavn	-	√ .	√	√	√,
Digital Bluetooth Key with Key Sharing Function	-	√ ,	I √	√	√,
Birthday Wish on Head Unit (with Customisable Date Option)	_	√	√	√	√
Anti-Theft Immobilisation**	-	√	_ √ 	√ ,	$\sqrt{}$
Remote Control for AC ON/OFF using i-Smart App**	-	V	√ √	V '	√
Live Location Sharing & Tracking**	-	√,	√	√	√,
Remote Car Lock/Unlock	-	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	√	V	٧
Find My Car	-	√,	√	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	√,
Creating Profile for Regular Users & Guests using i-SMART app	-	V -/	√ -/	V	V -/
Vehicle Status Check on the app	-	V	√	V '	V ,
Vehicle Start Alarm	-	V /	\ \ \	V	V /
Geo-Fence	-	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	V	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	V -/
Vehicle Speeding Alert with Customisable Speed Limit	-	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	V 2/
Smart Drive Information	-	V -/	V -/	V	· /
Charging Station Search on i-SMART app	-	V	' V	· V	V -/
100% Charging Notification on i-SMART app	-	V 2/	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	V	V 2/
i-SMART app for Smartwatch**	-	V 7/	V	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	v 2/
Critical Tyre Pressure Voice Alert	-	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	v	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	v 2/
Low Battery Alert at Ignition On	-	V 3/	V 3/	v 1/ 1/	v 2/
E-Call (Safety)	-	√ √	· V	v ,	√ √
I-Call (Convenience) Wi-fi Connectivity (Home Wi-Fi/Mobile Hotspot)	-	1/	1	1/	3/
Over The Air (OTA) Updates	-	2/	3/	2/	2/
Preloaded Greeting Message on Entry	_	√ √	\ \ √	\ \ √	V
(With Customised Message Option)		2/	-/	2/	-/
Departure "Good Bye" Message on Exit	-	V -/	V -/	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	V - /
Ecotree - Co ₂ Saved Data on Infotainment & i-SMART app	-	V	V	V	V
In-Car Remote Control for Audio in i-SMART app**		V	' √ -/	V	V - /
In-Car Remote Control for AC in i-SMART app** In-Car Remote Control for Ambient Lights in i-SMART app**	-	V	' V √	V	٧,

	38kWh			52.9kWh		
ADAS (Autonomous Level 2)*	EXCITE	EXCLUSIVE	ESSENCE	EXCLUSIVE PRO	ESSENCE PRO	
Traffic Jam Assist (TJA)	_	_	_	- !	\checkmark	
Vehicle Safe Stop	_	_	_	_	\checkmark	
Adaptive Cruise Control (ACC)	1 -	_	-	- 1	\checkmark	
Bend Cruise Assistance (BCA)	<u> </u>		_		\checkmark	
Lane Departure Warning (LDW)	_		_	_	V	
Lane Departure Prevention (LDP)	-	_	_	- 1	V	
Lane Keep Assist (LKA)	<u> </u>		_		√	
Intelligent Headlamp Control (IHC)	_	_	_	_	√	
Front Collision Warning (FCW)	1 -		_	- 1	√	
Automatic Emegrency Braking (AEB)	_	_	_	_	√	
Automatic Emegrency Braking-Pedestrian (AEB-P)	_		_	_	√	
Intelligent Hydraulic Braking Assistance (IHBA)	-	-	-	- 1	√	

	38kWh			52.9kWh		
Charger Details	EXCITE	EXCLUSIVE	ESSENCE	EXCLUSIVE PRO	ESSENCE PRO	
3.3 kW Portable Charging Cable	√	√	· •	√	\checkmark	
3.3 kW AC Home Charging Box	√ √	√	<u> </u>	- :	-	
7.4 kW AC Fast Charger	-	_	· √	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	\checkmark	

450+ CENTRES TO COME SAY "HELLO, MG!"

We are always by your side no matter where you are and constantly expanding our network, so that you are just a 'Hello' away.



*In view of our policy of continuously improving our products, MG Motor India Private Limited reserves the right to change, without notice, policies model, price, colours or equipment specification and also to discontinue models and/ or replace any part or accessory with any other product without any prior notice and liability. Accessories and features shown in the pictures may not be a part of standard equipment and will differ according to the variant. The information contained in this brochure is indicative, non-binding and is provided as is, without any warranties of any kind, whether expressed or implied. The contents of this brochure are for general information purposes only and do not constitute advice. Segment definition is car length greater than 4500mm with monocoque frame starting below 20 lacs.



MORRIS GARAGES
Since 1924



LIVE BUSINESS CLASS



WHY SHOULD THE LUXURY OF COMFORT AND SPACE BE RESTRICTED TO A SELECT FEW? HOW LONG WILL WE DRIVE COMPROMISES?

NOT ANYMORE.

WE HAVE REIMAGINED THE CODES OF LUXURY, REDEFINED THE BENCHMARKS OF COMFORT, AND REKINDLED THE IDEA OF IMMERSIVE TRAVEL.

SO YOUR DRIVES FEEL BEYOND THE ORDINARY. SO YOU TRAVEL FURTHER.

SO YOU DISCOVER MORE IN YOUR JOURNEYS.
SO YOU ENJOY AN EXPERIENCE THAT'S
TRULY A CLASS APART.







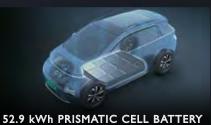
WHAT'S NEW IN WINDSOR PRO?



















Images & depictions are for illustration & representation purposes only. Features, accessories, and specifications as shown are not standard for all variants. *Specified range is as per standard MIDC test procedure (Part I + Part 2), carried out by certifying authority. Range may vary depending on various driving behaviour, traffic conditions, speeds, vehicle loads etc. ^Advanced Driver Assistance System (ADAS) is not a substitute for human eye and driver vigilance, it is a driver assist system that enhances driving experience and safety. The driver shall remain responsible for safe, vigilant and attentive driving. Features and specifications may vary model wise. Refer to the Owner's Manual for the functioning of ADAS. *Maximum amount of power output is 3kVA.TheV2L adapter is designed exclusively for MGWindsor EV. Use only as directed, following the manufacturer's guidelines, ISW MG Motor are not responsible for any damage caused by improper use, unauthorized modifications, or external factors. Performance may vary based on vehicle Battery capacity, environmental conditions, and connected devices. Always adhere to local regulations and safety standards when using the V2L adapter. *Only for compatible EV models at a power output of 3kVA. T&C apply.



INDUSTRY-FIRST INITIATIVES

MG Motor has pioneered industry-first initiatives for the battery rental, charging ecosystem, lifetime warranty** and over-all ownership aimed at breaking the barriers and making adoption of EVs easy and accessible.



LIFETIME WARRANTY

on battery for first owner**

3-60 Assured Buy Back*

*BaaS is a unique retail financial product. Battery rental per km is applicable basis different offers given by respective finance partners. Vehicle shall be under the hypothecation of respective financier. All applicable taxes, surcharges and other fees, if any, on any voucher, purchase, registration, etc. shall be borne by the customer. Battery rental shall be exclusive of the charges borne by the customer in charging the vehicle. Finance is at the sole discretion of financier as per the credit policy and norms of respective financer. For more details, connect with respective financer/website. In the event that battery gets damaged due to any external factor due to customer's fault, the customer shall be liable to bear the cost of the battery. Applicable only for private registration vehicles. Terms and conditions may change as per applicable laws and policies. "The Buyback plan price varies basis age & running of the vehicle. For any doubts or clarifications, please reach out to your nearest MG dealership to understand the applicable terms and conditions. **For first registered owner. Applicable for private registration only. In case of ownership change, warranty on HV battery will be 8 years or 1,60,000 km, whichever is earlier from the first ever date of delivery of the vehicle. Refer Owner's Manual for more details. The warranty coverage for 12V battery, tyres is valid for 1 Year, while for infotainment system is valid for 3 Years. T&C apply.





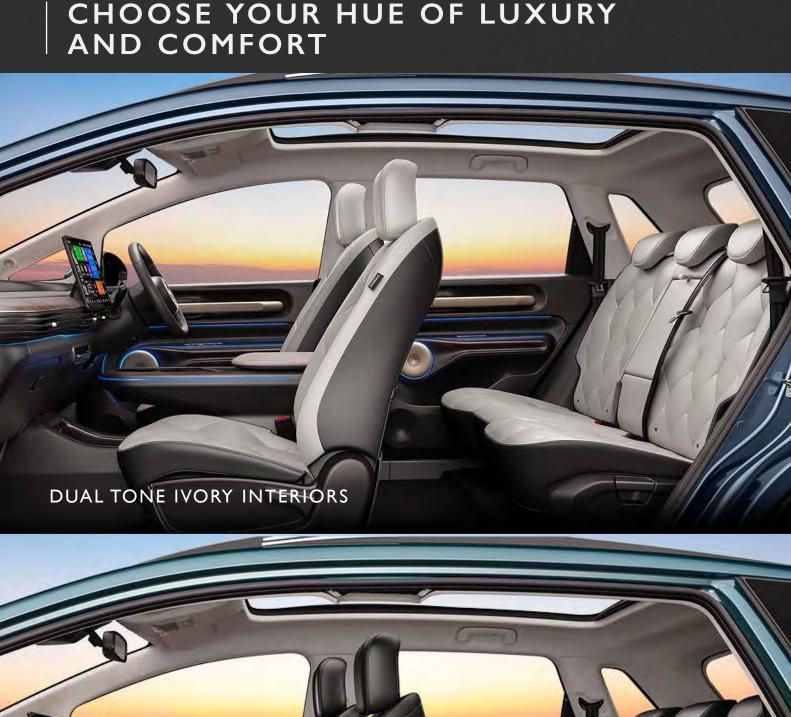
FIRST-IN-SEGMENT

AERO-LOUNGE S E A T S WITH 135° RECLINE

COMFORT TAKEN TO A NEW ANGLE

Rediscover the joy of comfort when its boundaries are pushed to a whole new level. Enjoy the calm as you sit back and relax on the cosy seats with 135° multi-level recline.

CHOOSE YOUR HUE OF LUXURY







ENJOY SKY-HIGH VIEWS ON EVERY JOURNEY

Imagine an invisible roof and the endless vistas that it offers. Experience them all in every drive with the MG Windsor EV.



ENTERTAINMENT JUST A TOUCH AWAY

Make your journeys more delightful with your favourite applications on a futuristic 39.6 cm (15.6 inch) infotainment system.



9-SPEAKER AUDIO SYSTEM BY WInfinity

SOUNDS INFINITELY BETTER

Surround yourself with nine speakers that make your entertainment sound more powerful. 4 Speakers | 4 Tweeters | 1 Subwoofer



LED BY YOUR MOOD

Turn on the splendid ambient lighting with auto change technology and make your drives express the way you feel.





LIVE MILES OF OPULENCE

Enjoy ultimate comfort with Dual Tone Ivory interiors, featuring Royal Touch Gold highlights and soft touch material on the dashboard and door trims.



WOODEN FINISH HIGHLIGHTS



FIRST-IN-SEGMENT

6-WAY POWER DRIVER SEAT



SPACE FOR YOUR WORLD

Keep your journeys going with powered tailgate and a storage space that holds what you need and more.

Images & depictions are for illustration & representation purposes only. Features, accessories, and specifications as shown are not standard for all variants. MG Motor India urges drivers to follow traffic rules, which are meant to keep them safe on roads. T&C apply.*Boot Space of Excite & Exclusive variant is 604L, Essence and Essence Pro have 579L of Boot space.





A MARVEL ON THE MOVE

A unique form that lets you enjoy the spotlight on the roads.



THE LONG STRETCH OF STABILITY

Long wheelbase that makes your drive smooth, stable and spacious.

Images & depictions are for illustration & representation purposes only. Features, accessories, and specifications as shown are not standard for all variants. T&C apply.

SMARTFLOWTAIL LIGHT

CONNECTED LED TAIL LAMPS

STARSTREAK" LED

LED FRONT POSITIONING LAMPS & DRLS

ILLUMINATED FRONT MG LOGO

LED HEAD LAMPS



R18 Dual Tone Machined Alloy Wheels that make your drives the centre of attraction.

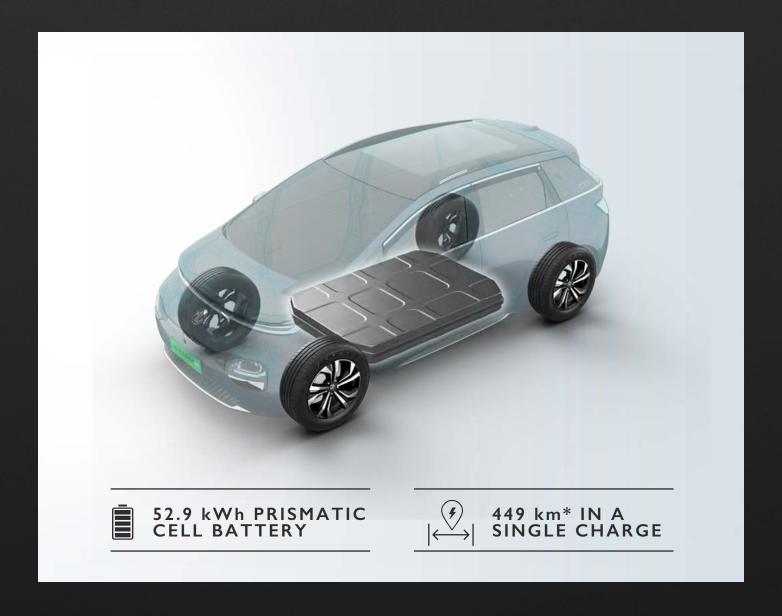




POWER YOUR DRIVE

The long-lasting and reliable battery of the MG Windsor EV delivers a powerful performance in all four driving modes - Eco+, Eco, Normal and Sports - and keeps you free of worries and immersed in the drive.

Our prismatic cell battery meets the optimal safety standards and is certified to operate with durability and stability.









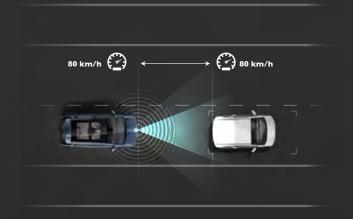


AUTONOMOUS LEVEL 2 FEATURES

The MG Windsor PRO features 12 Advanced Driver Assistance System (ADAS) functions, operating on 3 levels of warning (haptic, audio, and visual).

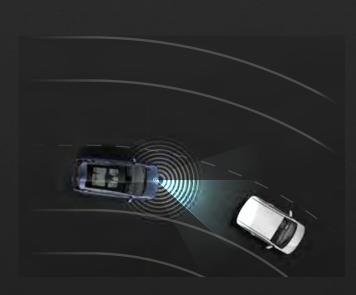
Its Autonomous Level 2 capabilities enhance comfort and safety by automating driving controls, including acceleration, braking, and steering assistance, to provide a more secure driving experience.





TRAFFIC JAM ASSIST (TJA)

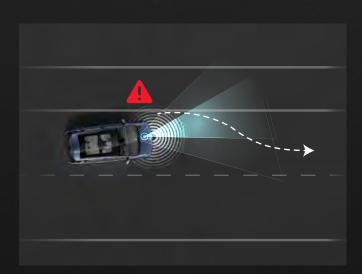
TJA combines Adaptive Cruise Control (ACC) and Lane Keep Assist (LKA) to navigate heavy traffic with ease. It maintains a safe distance and keeps the vehicle centred in its lane, reducing driver effort and enhancing safety and comfort in congested traffic conditions.



ADAPTIVE CRUISE CONTROL (ACC)

Bend Cruise Assistance (BCA)

The ACC system senses the road ahead, automatically adjusting speed to maintain a safe distance from the vehicle in front. The BCA sub-function further enhances this by adjusting the vehicle speed when approaching curves, ensuring a smooth and safe drive.



LANE FUNCTIONS

Lane Departure Warning (LDW)
Lane Departure Prevention (LDP)
The camera monitors lane
markings, warning the driver of
deviations and assisting with
steering to prevent unintentional
lane departure.

Lane Keep Assist (LKA sub-function of TJA)

LKA ensures the car is being driven in the centre of the lane.

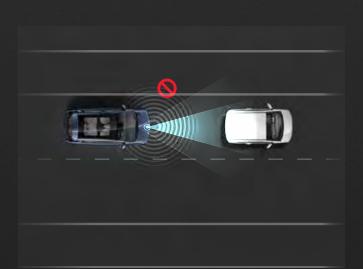


FORWARD COLLISION WARNING

Forward Collision Warning (FCW)

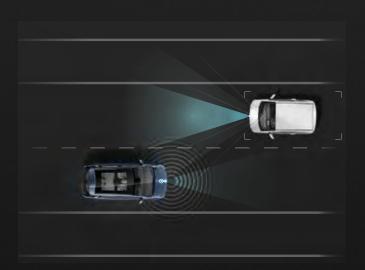
Automatic Emergency Braking System (AEB)

If the driver doesn't respond to a Forward Collision Warning, the vehicle automatically decelerates to prevent a collision. Operating between 10-120 km/h, AEB detects vehicles and can reduce speed by up to 60 km/h.



INTELLIGENT HYDRAULIC BRAKING ASSISTANCE (IHBA)

The feature assists driver in situation where the driver applies the brake, but the braking force is insufficient. Under such scenarios, the system will automatically increase the braking force according to the situation.



INTELLIGENT HEADLAMP CONTROL (IHC)

Intelligent Headlamp Control (IHC) activates and deactivates the high beam, depending on the oncoming traffic and environmental situations. Thus, preventing other road users from blinding due to high beam.





360° SURROUND VIEW CAMERAS AND REAR PARKING SENSORS



SAFETY BY DESIGN

A fortress made of high strength steel designed to keep you and your family safe.

MORE SAFETY FEATURES



ELECTRONIC STABILITY PROGRAMME



HILL-START ASSIST CONTROL



HILL DESCENT CONTROL



ALL 4 DISC BRAKES



ELECTRIC PARKING BRAKE WITH AUTO HOLD



RAIN SENSING WIPERS



DIRECT - TYRE PRESSURE MONITORING SYSTEM



AUTO DIMMING INSIDE REAR VIEW MIRROR



AUTO HEADLAMPS



FOLLOW ME HOME HEADLAMPS



LED CORNERING LIGHTS



LED REAR FOG LAMPS



EMERGENCY STOP SIGNAL (ESS)



3-POINT SEAT BELT (ALL SEATS)



SEAT BELT REMINDER (ALL SEATS)



ISOFIX

SMART



Images & depictions are for illustration & representation purposes only. Features, accessories, and specifications as shown are not standard for all variants. i-SMART standard services are complementary with the purchase of a new MG. The services are activated on the date of delivery and validity period of services will commence from such date. 2GB Data/Month free for 1 year from date of delivery. After the consumption of 2GB within a month customer needs to recharge to continue data related services. **This is an i-SMART premium feature which is a paid option for all vehicles delivered after 6th May 2025 and will need to be Subscribed from the My MG Mobile App.

POWER ON THE GO

The Vehicle-to-Load (V2L*) and Vehicle-to-Vehicle (V2V#) feature harnesses the power of the vehicle's battery to energize daily life. This innovative technology converts the DC power from the vehicle's battery into AC power, making it usable for external devices such as laptops, smartphones, power tools, and even home appliances.

With V2L, you can power devices on the go, use the vehicle as a backup power source during outages or emergencies, stay productive while working remotely, or enjoy outdoor activities without worrying about running out of power. The system also features overcharge protection, overload protection, and automatic shutdown to ensure safe and reliable operation.



CONNECT WITH YOUR DRIVES



80+
CONNECTED
CAR FEATURES



MG APPSTORE POWERED BY JIO



JIOGAMES



HOME 2 CAR



REAR VIEW MONITOR



AI BASED VOICE COMMANDS POWERED BY JIO



CUSTOMISABLE HOMESCREEN



CO, SAVINGS



CHARGING FINISHED REMINDER



OTTplay



JioSaavn APP FOR MUSIC & PODCASTS



CHIT-CHAT COMMANDS



CUSTOMISABLE LOCK SCREEN WALLPAPER



30+ HINGLISH VOICE COMMANDS



HEAD UNIT THEME STORE

CUSTOMISE THE THEME OF YOUR GRANDVIEWTM



ROYAL GOLD



ROYAL LIGHT



SNAZZY LIGHT



GLAMOROUS DARK



LIGHT CHASER



| i-SMART FEATURES



REMOTE CAR CONTROLS**



LIVE LOCATION
SHARING & TRACKING**



DIGITAL KEY WITH SHARING CAPABILITIES



IN-CAR REMOTE CONTROL USING I-SMART APP



ANTI-THEFT IMMOBILISATION**



SMART DRIVE INFO



GEOFENCE



100+ VR COMMANDS TO CONTROL AC, MUSIC, RADIO & MORE



E-CALL & I-CALL



VEHICLE STATUS SCAN



ECOTREE – CO₂ SAVINGS



i-SMART APP FOR ANDROID & APPLE WATCH

| MG APPSTORE POWERED BY JIOSTORE



INCLUDES CATEGORIES LIKE OTT (OVER-THE-TOP) AND MUSIC

AUTO-UPDATE SYSTEM FOR SEAMLESS FUNCTIONING

| JIOGAMES

INSTANT ACCESS TO A CURATED SELECTION OF FAMILY-FRIENDLY GAMES

MULTIPLE GENRES LIKE SPORTS, ACTION, PUZZLES, AND MUCH MORE



Off pay for Williams Physics Science States States

OTTplay

WIDE VARIETY OF YOUR FAVOURITE MOVIES AND SHOWS ACROSS VARIOUS GENRES

RADIOLINE

DISCOVER A WORLD OF RADIOS AND PODCASTS WITH RADIOLINE. LISTEN TO YOUR FAVORITE RADIO STATIONS (FM, AM, DAB, WEBRADIO) AND PODCASTS FROM ALL YOUR DEVICES



Accessories and features shown in the pictures may not be a part of standard equipment and will differ according to the variant. i-SMART standard services are complementary with the purchase of a new MG. The services are activated on the date of delivery and validity period of services will commence from such date. 2GB Data/Month free for 1 year from date of delivery. After the consumption of 2GB within a month customer needs to recharge to continue data related services. **This is an i-SMART premium feature which is a paid option for all vehicles delivered after 6th May 2025 and will need to be Subscribed from the My MG Mobile App.

HOME 2 CAR





LINK BETWEEN YOUR CAR AND THE JIOFIBER SET-TOP BOX



TEST DRIVE BOOKING FOR ANY MG CAR



SERVICE APPOINTMENT SCHEDULING FOR YOUR CAR

HELLOJIO AUTO VOICE RECOGNITION

IN 6 LANGUAGES - ENGLISH, HINDI, TAMIL, TELUGU, MARATHI, & GUJARATI





HANDS-FREE WAKE-UP COMMAND: "HELLO MG"



DIRECT COMMAND FUNCTIONALITY (NO WAKE-UP REQUIRED)



OFFLINE COMMAND EXECUTION IN AREAS WITH NO NETWORK



CALL-MAKING CAPABILITY



ACCESS TO THE LATEST NEWS, HOROSCOPE, WEATHER UPDATES, AND ADDITIONAL FEATURES



DRIVING INDIA'S EV ECOSYSTEM

Key partnerships with the leading players in EV ecosystem for Battery Technology, Charging Infrastructure, Product Development, Technology Innovation, Al Implementation & Electronics.



5 WAYS TO CHARGE UP

Five options for charging your vehicle ensure that your travels will keep on going comfortably.



DC SUPER FAST CHARGERS Charge your car from 20-80%

in 50* minutes.

AC FAST CHARGERS** Get AC Fast Charger installed at home or office and charge your car from 10-100% in 9.5* hours.





UNIFIED APP FOR EV CHARGING
One-stop EV charging point platform with widest charging network coverage.



A portable charging cable comes with the car which plugs into a 15A socket.





MG CHARGE INITIATIVE

An initiative to install 1000 AC Fast Chargers within community spaces in India in 1000 days.

UNIFIED APP FOR EV CHARGING

One-stop EV charging platform with widest charging network coverage.





INTUITIVE INTERFACE

Navigate for your EV needs easily.



DISCOVER

Locate the charging points close to you and know the network.



RESERVATION

Reserve your charging slot at any charging station in the wide network*.



TRIP PLANNER

Plan a route with available charging points.



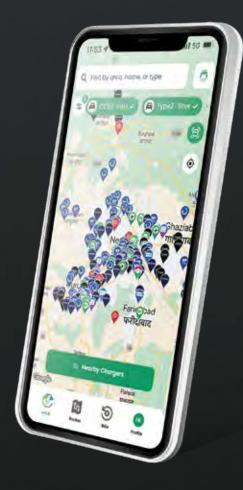
CONVENIENCE

Scan the QR code and begin charging.



EASE OF PAYMENT

Pay for charging from the app itself.*





SCAN THE QR CODE





ASK EVERY EV QUERY



DISCOVER THE TRUTH ABOUT CHARGING | BATTERY | RANGE | COST & MORE



HOW ACCESSIBLE ARE EV CHARGING STATIONS IN INDIA?

WHICH FACTORS AFFECT THE RANGE OF ELECTRIC VEHICLE?

WHAT IS THE FUNCTION OF BMS?

HOW SHOULD CHARGING EQUIPMENT BE GENERALLY INSTALLED?



UNIQUE OWNERSHIP PROGRAMME

Baas Battery-as-a-Service*

A unique ownership programme that makes owning your favourite EV highly affordable with great savings and an exceptional assurance of buyback.

A never-before offering where you do not pay for the battery but only for the car, thus drastically bringing the overall cost down.

INTRODUCTORY PRICE STARTS AT

₹9.99* LAKH

+ BATTERY RENTAL @ ₹ 3.9/km*

+

3–60 Assured Buy Back#



*BaaS is a unique retail financial product. Battery rental per km is applicable basis different offers given by respective finance partners. Yehicle shall be under the hypothecation of respective financer. All applicable taxes, surcharges and other fees, if any, on any voucher, purchase, registration, etc. shall be borne by the customer. Battery rental shall be exclusive of the charges borne by the customer in charging the vehicle. Finance is at the sole discretion of financier as per the credit policy and norms of respective Financer. For more details, connect with respective financer/website. In the event that battery gets damaged due to any external factor due to customer's fault, the customer shall be liable to bear the cost of the battery. Applicable only for private registration vehicles. Terms and conditions may change as per applicable laws and policies. The Buyback plan price varies basis age & running of the vehicle. For any doubts or clarifications, please reach out to your nearest MG dealership to understand the applicable terms and conditions.

UNIQUE OWNERSHIP PROGRAMME

Battery-as-a-Service*

VARIANT	PRICE
EXCITE	₹ 9 99 800 ** + BATTERY RENTAL @ ₹3.9*/km
EXCLUSIVE	₹ 04 000** + BATTERY RENTAL @ ₹3.9*/km
ESSENCE	₹ 2 4 000 ** + BATTERY RENTAL @ ₹3.9*/km
EXCLUSIVE PRO	₹ 2 24 999 ** + BATTERY RENTAL @ ₹4.5*/km
ESSENCE PRO	₹ 3 3 000** + BATTERY RENTAL @ ₹4.5*/km



Baas is a unique retail infancial product battery rental per km is applicable basis different oriers given by respective infance shall applie shall be been by the customer. Battery rental be exclusive of the charges borne by the Customer in charging the vehicle, Finance is at the sold effection of financier as per the credit policy an norms of respective Financer. For more details, connect with respective financer/website. In the event that battery gets damaged due to any external factor due to customer's fault, the customer shall be liable to bear the cost of the battery. Applicable only for private registration vehicles. Terms and conditions may change as per applicable have and policies. *Ex-showroom price India for base variant under BaaS unique ownership programme. Contact your nearest MG dealer for specific details T&C apply for orther disclaimers visit the website - https://www.memoror.co.in/vehicles/windsore-ve-electric-cati-is-in-india/rems-and-conditions.

COMPREHENSIVE OWNERSHIP PACKAGE

MG e-Shield[^] is a thoughtfully designed ownership package that offers assurance and convenience to all MG Windsor EV owners.



LIFETIME WARRANTY# ON HV BATTERY

3 YEARS

UNLIMITED WARRANTY ON VEHICLE
(Other than HV battery)

3 YEARS

ROADSIDE ASSISTANCE

3 SERVICES

LABOUR FREE SERVICES**

OPTIONAL PERSONALISED PLANS

Enhanced e-Shield offering with 130+ options to choose from

EXTENDED WARRANTY PLANS – Up to 5 yrs with unlimited kilometres **EXTENDED RSA PLAN** – Up to 5 yrs

3-60 BUYBACK PLAN – Assured buyback of 60% (ex-showroom) after 3 yrs/45000 km*

PROTECT PLANS - Up to 5 yrs/75000 km

CLASSIC (scheduled maintenance coverage)

PREMIUM (scheduled maintenance and wear & tear except tyre/12V battery/accidents coverage)

DRIVE YOUR EXPRESSION

Pick a colour of choice that speaks to you and add a personal touch to the journeys you go on.















VARIANT	PRICE*
EXCITE	₹13 99 800 [*]
EXCLUSIVE	₹15 04 800 [*]
ESSENCE	₹16 14 800*
EXCLUSIVE PRO	₹17 24 800*
ESSENCE PRO	₹1831000*



SPECIFICATIONS

DIMENSIONS	38kWh	52.9kWh
LENGTH (mm)	4295	4295
WIDTH (mm) (INC. MIRRORS)	2126	2126
WIDTH (mm) (EXC. MIRRORS)	1850	1850
HEIGHT (mm)	1677	1677
BOOT SPACE (L)	604^	579^
UNLADEN GROUND CLEARANCE (mm)	186	186
WHEELBASE (mm)	2700	2700
ELECTRIC MOTOR	D , M	D M
ELECTRIC MOTOR TYPE	Permanent Magnet Synchronous Motor	Permanent Magnet Synchronous Motor
MAX. POWER (PS/kW)	136/100	136/100
MAX. TORQUE (Nm)	200	200
HIGH-VOLTAGE BATTERY		
BATTERY CAPACITY (kWh)	38	52.9
CHARGER CONNECTION TYPE	CCS2	CCS2
ESTIMATED CHARGE TIME (10-100%)	~13.5 hrs [3.3 kW] ~7 hrs [7.4 kW]	~9.5 hrs [7.4 kW]
ESTIMATED CHARGE TIME (20-80%)	~45 Min (45kW)	~50 Min (60kW)
MAXIMUM FAST CHARGING CAPABILITY (kW)	45kW	60kW
RANGE IN SINGLE CHARGE (km)	332*	449*
TRANSMISSION		
TRANSMISSION TYRE	Automatic	Automatic
TYRE & WHEEL	215/60 R17 (D=436.6 mm) 215/55 R18 (D=462 mm)	215/55 R18 (D=462 mm)
BRAKES		
FRONT & REAR BRAKES	Disc	Disc
SUSPENSION		
FRONT	MacPherson Strut	MacPherson Strut
REAR	Torsion Beam	Torsion Beam

		38kWh	52.9kWh		
EXTERIOR	EXCITE	EXCLUSIVE	ESSENCE	EXCLUSIVE PRO	ESSENCE PRO
LED Projector Headlamps	√	. √	· √	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	√
LED Daytime Running Lights		√		√	\checkmark
StarStreak™ LED Front Positioning Lamps	√	√ √	√ √	√	\checkmark
SmartFlow [™] LED Tail Light	√	√	√ √	√	\checkmark
Illuminated Front MG Logo	√ √	√ √	√	√	\checkmark
Wheel Size		1	ı	1	
R17 (D = 436.6 mm) Steel Wheel with Wheel Cover	' √	' -	' –	' - "	-
R18 (D = 462 mm) Diamond Cut Alloy Wheels	_	√ √	√	_	-
R18 Dual Tone Machined Alloy Wheels				√ √	\checkmark
Turn Indicators on Outside Rear View Mirror	√ √	√	√ √	√ √	\checkmark
Flush Door Handles	- √	√ √	√	√	\checkmark
Glass Antenna	_ √	√	√ √	√ √	\checkmark
Chrome Finish on Window Beltline	-	V	√ √	√ √	√

		38kWh	52.9kWh		
INTERIOR	EXCITE	EXCLUSIVE	ESSENCE	EXCLUSIVE PRO	ESSENCE PRO
Knight Black Interiors	— I	. √	. √	_ !	_
Gold Interior Highlights	_ /	√ √	1	 	\checkmark
Dual Tone Ivory Interiors	_ _	_	-	· √	\checkmark
Leather* Pack	_	<u>'</u>			
Dashboard	_	√	√	√	\checkmark
Driver Armrest	. √	. √	√	√	V
Door Trims		√ √	. √	. √	, V
Steering Wheel	_	, v	l v	i i	v
Seat Upholstery		1	1	1	
Fabric Seats	√ √	_	_	_ '	_
Leather* Seats	<u> </u>	√	√	_√	\checkmark
60:40 Rear Split Seats		√ √	· V	√ I	√
Front & Rear Height Adjustable Headrests	_ ' ,	√	√ V	√ V	√
Front Console Storage	— I — i				
Open Storage	√	_	-	ı – ı	_
Roller Shutter		√	′ √	√ √	\checkmark
Multi Colour LED Ambient Lights (With 256 Colours)	_ _	l –	√	_	\checkmark
LED Luggage Lamp	_ /	√ √	l √	√ I	V
Rear AC Vents	_ ' _ '	√ √	٦/	3/	v
PM2.5 Filter	_	_	\ \ \	_	v
Reading Lights	_			1	V
LED Front Reading Lamp	√	\checkmark	√	√	\checkmark
LED Rear Reading Lights	_	√		√	V

INFOTAINMENT		38kWh	52.9kWh		
	EXCITE	EXCLUSIVE	ESSENCE	EXCLUSIVE PRO	ESSENCE PRO
Infotainment Display					
25.6 cm (10.1 inch) Touch Display	√	-	-	-	-
39.6 cm (15.6 inch) GrandView™ Touch Display		√ √	√	√	\checkmark
USB + FM + Bluetooth Music & Calling	√ √	√	√ √	√ √	\checkmark
Steering Mounted Audio Controls	\checkmark	√	√	√	\checkmark
USB Chargers (Front 2 - I Type A & I Type C/Rear I - Type C)	√	√	√	√ /	\checkmark
12V Power Oultet	√	√	√ √	√ √	\checkmark
Wireless Android Auto & Apple Carplay	\downarrow	√	√	√	\checkmark
6 Speakers	√	√ √	-	i - i	-
9 Speakers Audio System by Infinity	_	_	√	√ √	V

	38kWh		52.9kWh		
COMFORT & CONVENIENCE	EXCITE	EXCLUSIVE	ESSENCE	EXCLUSIVE PRO	ESSENCE PRO
Infinity View [™] Glass Roof	_		√	- 1	V
Aero-Lounge™ Seats					
Ventilated Front Row Seats (Driver & Co-driver)	_	_	√	_	\checkmark
Multi-level Reclining Rear Seat	√	√	. √	√ /	\checkmark
Instrument Cluster		1	1	'	
Fully Digital 17.7 cm (7 inch) LCD Cluster	√	_	-	_	-
Fully Digital 22.3 cm (8.8 inch) LCD Cluster	_	√ √	. √	√ I	\checkmark
Driver Seat Height Adjustment	1	1		1	
Manual Adjustment	√	_	-	-	-
6 Way Power Adjustable		\checkmark	√ √	√	\checkmark
Powered Tailgate	_	_	_	_	\checkmark
Steering Column Mounted E-shifter	√	√ √	√	√	\checkmark
Smart Entry System	√ √	√	. √	√	\checkmark
Smart Start System	_ √	√	√ √	√	\checkmark
Smart Flush Door Handles	_	√	√	√	\checkmark
Tilt & Telescopic Steering Wheel	√	√	√ √	√	\checkmark
Cruise Control	√ √	√	√	√	\checkmark
Fully Automatic Temperature Control	√	√	_ √	√ /	\checkmark
Wireless Smartphone Charger^	_	$\sqrt{}$	√	√	\checkmark
Outside Rear View Mirror with Electric Adjustment	√	√	√	√	\checkmark
Outside Rear View Mirror Fold			1	1	
Manual Fold	√	-	-	-	<u> </u>
Power Folding ORVM with Auto Fold	_	√ .	1 1	√	√
Sunvisor with Vanity Mirror & Illumination	_	√	√ √	· √	√
Power Window					
All 4 Door Power Window	\checkmark	√	√	√	\checkmark
All Door Window One Touch Auto Down	\checkmark	√	. √	V	\checkmark
Driver Side Window Auto Up	· V	_	_	_	
All Door Window One Touch Auto Up with Anti Pinch	_	√ √	√	√	V
Rear Seat Centre Armrest with Cup Holder	_	√	√	√	V
V2L (Vehicle To Load)*	_	_	_	_	\checkmark
V2V (Vehicle To Vehicle)**	_	_			\checkmark

		38kWh	52.9kWh		
SAFETY	EXCITE	EXCLUSIVE	ESSENCE	EXCLUSIVE PRO	ESSENCE PRO
6 Airbags^ (Dual Front, Side & Curtain)		√	. √	√	V
3-Point Seat Belt (All Seats)		√ √	1	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	V
Seat Belt Reminder (All Seats)		· √	· √	√ I	√
Electronic Stability Program		√	\ \ √	√	√
Hill Hold Assist		1 √	\	\ \ \	V
Hill Descent Control		· √	· √	. √	√ √
Emergency Stop Signal (ESS)		√ √	\ \	√ √	√ √
360 Degree Camera		√	\	1	√
Rear Parking Sensors		· √	· √	·	√ √
LED Cornering Lights		· √	\ \ \	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	V
LED Rear Fog Lamps		√	\	√	v
Tyre Pressure Monitoring System				1	
Indirect					
Direct		\ \ \ \ \ ,	V	V	٧
All 4 Disc Brakes	√	√	√ √	√ ,	V
Auto Hold	<u> </u>	√	√ √	√	\checkmark
Electric Parking Brake		√	√	√	\checkmark
ISOFIX	\	√	√ √	√	\checkmark
Rain Sensing Wipers	— √	√		\checkmark	\checkmark
Auto Headlamps		√ √	√ √	√	\checkmark
Follow Me Home Headlamps	√	√	√	√	\checkmark

Features and specifications may vary model wise. In view of our policy of continuously improving our products, we reserve the right to alter specifications, features and designs without prior notice and without liability. Please check details with your nearest MG dealer for latest information. *Maximum amount of power output is 3kVA. **Only for compatible EV models at a power output of 3kVA. The V2L adapter is designed exclusively for MG Windsor EV. Use only as directed, following the manufacturer's guidelines. JSW MG Motor are not responsible for any damage caused by improper use, unauthorized modifications, or external factors. Performance may vary based on vehicle Battery capacity, environmental conditions, and connected devices. Always adhere to local regulations and safety standards when using the V2L adapter. *Refer to the Owner's Manual for detailed information on the operation and functioning of Air Bag system.

	38kWh			52.9kWh		
SAFETY	EXCITE	EXCLUSIVE	ESSENCE	EXCLUSIVE PRO	ESSENCE PRO	
Dual Horn	 √	' √	√ √	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	\checkmark	
Child Lock		√	√	√	\checkmark	
Inside Rear View Mirror						
Manual Anti-Glare	√	_			-	
Auto Dimming	_	√ √	√ √	√	\checkmark	
Rear Defogger	_	√ √	√	√	$\sqrt{}$	

		38kWh		52.9kWh	
i-SMART	EVEITE	EVCLUSIVE	FEEFNICE	EVCLUSIVE DDO	ECCENICE DDO
CONNECTED CAR KEY	EXCITE	EXCLUSIVE	ESSENCE	EXCLUSIVE PRO	ESSENCE PRO
FEATURES					
Advanced UI with Widget Customisation of Homescreen with Multiple Homepages	√	· √	· ·	·	V
Customisable Widget Colour with 7 Colour Palette	3/	ı √	· √	√	v
Customisable Lock Screen Wallpaper	v v	√ √	√ √	√	2/
Voice Commands to Control Car Functions, AC On/Off, Radio, etc.	V	V	\ \ \ \	V 1	۷ ۷
Chit Chat Voice Interaction	_	\ \ \	. √	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	٧
30+ Hinglish Voice Commands	_	\ \\ \\ \\	\ \	\ \ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\	√ √
Voice Commands for Weather, Cricket, Calculator, Clock,	_	,	, ,	, v	,
Date/day, Horoscope, Stock Market, Dictionary, News & Knowledge	-	V	· V	V .	V
Voice Commands in 6 Langauges (Tamil, Telegu, Marathi, Gujrati, English, Hindi)	-	√	√	√	V
Infotainment Theme Store with Downloadable Themes	-	√	√	√	\checkmark
Valet Mode	-	√	√	√	\checkmark
Quiet Mode	_	√	√	V	\checkmark
MG App Store on Infotainment	_	√	√ √	√	\checkmark
Jio Games on Infotainment	_	\checkmark	√ √	$\sqrt{}$	\checkmark
Home 2 Car - Using JioFiber	_	√	√	√	\checkmark
Rear View Monitor (RVM)	_	√	√ √	√ /	\checkmark
Scheduled Dark Mode on Infotainment	_	\checkmark	√	\checkmark	$\sqrt{}$
Scheduled Charging from Infotainment & i-SMART app	_	√	√	√	\checkmark
Online Music App - JioSaavn	_	\checkmark	√	$\sqrt{}$	\checkmark
Digital Bluetooth Key with Key Sharing Function	_	√	√	√	\checkmark
Birthday Wish on Head Unit (with Customisable Date Option)	_	√	√ √	√ /	\checkmark
Anti-Theft Immobilisation**	_	\checkmark	√	\checkmark	√.
Remote Control for AC ON/OFF using i-Smart App**	_	√	\ √	√	√
Live Location Sharing & Tracking**	-	√,	√	√	$\sqrt{}$
Remote Car Lock/Unlock	_	√	√	√	√
Find My Car	_	√,	√,	√	$\sqrt{}$
Creating Profile for Regular Users & Guests using i-SMART app	_	√	· √	√	√,
Vehicle Status Check on the app	_	V	\	V	٧
Vehicle Start Alarm	_	√	1 √	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	√
Geo-Fence	-	√	√,	√	√,
Vehicle Speeding Alert with Customisable Speed Limit	-	V	V ./	V	V -/
Smart Drive Information	-	V	· V	V	٧,
Charging Station Search on i-SMART app	_	V	\ \ \	V	٧,
100% Charging Notification on i-SMART app	-	V	\ \ \	V	V /
i-SMART app for Smartwatch**	-	V	V	V	V -/
Critical Tyre Pressure Voice Alert	-	V	\ 	V ./	V - /
Low Battery Alert at Ignition On	-	V	V /	V	V - /
E-Call (Safety)	-	V	\ \ \ \	V 2/	V 2/
I-Call (Convenience)	-	2/	V ./	2/	v -/
Wi-fi Connectivity (Home Wi-Fi/Mobile Hotspot)	-	V	V	V	V - /
Over The Air (OTA) Updates	-	V	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	V .	V
Preloaded Greeting Message on Entry (With Customised Message Option)	-	V	V .	V	٧
Departure "Good Bye" Message on Exit	_	√	√	√	V
Ecotree - Co ₂ Saved Data on Infotainment & i-SMART app	_	√	√	V	\checkmark
In-Car Remote Control for Audio in i-SMART app**	-	√	\ √	√	\checkmark
In-Car Remote Control for AC in i-SMART app**	_	\checkmark	√	$\sqrt{}$	$\sqrt{}$
In-Car Remote Control for Ambient Lights in i-SMART app**	_	_	√		$\sqrt{}$

	38kWh			52.9kWh	
ADAS (Autonomous Level 2)*	EXCITE	EXCLUSIVE	ESSENCE	EXCLUSIVE PRO	ESSENCE PRO
Traffic Jam Assist (TJA)	_	-		- !	√
Vehicle Safe Stop	_	_		_	\checkmark
Adaptive Cruise Control (ACC)	-	_	_	- 1	\checkmark
Bend Cruise Assistance (BCA)	_		-		\checkmark
Lane Departure Warning (LDW)	_	_	_	_	
Lane Departure Prevention (LDP)	-	_	-	- 1	V
Lane Keep Assist (LKA)			. –		V
Intelligent Headlamp Control (IHC)	_	_	_	_	√
Front Collision Warning (FCW)	_		-	- 1	√
Automatic Emegrency Braking (AEB)	_	_	_	_	√
Automatic Emegrency Braking-Pedestrian (AEB-P)	_		_	_	√ √
Intelligent Hydraulic Braking Assistance (IHBA)	-	-	-	- 1	√

	38kWh			52.9kWh		
Charger Details	EXCITE	EXCLUSIVE	ESSENCE	EXCLUSIVE PRO	ESSENCE PRO	
3.3 kW Portable Charging Cable	√	√	√ √	√	√	
3.3 kW AC Home Charging Box	√	√	i –	i – i	-	
7.4 kW AC Fast Charger	i -	_	· √	√ 	√	

450+ CENTRES TO COME SAY "HELLO, MG!"

We are always by your side no matter where you are and constantly expanding our network, so that you are just a 'Hello' away.



*In view of our policy of continuously improving our products, MG Motor India Private Limited reserves the right to change, without notice, policies model, price, colours or equipment specification and also to discontinue models and/ or replace any part or accessory with any other product without any prior notice and liability. Accessories and features shown in the pictures may not be a part of standard equipment and will differ according to the variant. The information contained in this brochure is indicative, non-binding and is provided as is, without any warranties of any kind, whether expressed or implied. The contents of this brochure are for general information purposes only and do not constitute advice. Segment definition is car length greater than 4500mm with monocoque frame starting below 20 lacs.



MORRIS GARAGES
Since 1924





INDIA'S BEST-SELLING EV TURNS ONE

40,000+ 30+ AWARDS AND COUNTING



Baas RANGE STARTS AT + BATTERY RENTAL @ ₹3.9*/km

"Ex-showroom price India for base variant under BaaS unique ownership programme. Product shown is for representation purposes only and may vary from actual product due to print paper quality. Features, accessories and specifications shown may not be standard for all variants. It may vary model wise. In line with our policy of continuous product improvement, JSW MG Motor India Pvt. Ltd. reserves the right to discontinue any variant or to alter any specifications, features and designs without prior notice and without any liability. All offers are valid for limited period & subject to availability of stock. Contact your nearest MG dealer for specific details. "Source - Industry Data for the claim. T&C apply.

WHAT'S NEW?



KEY HIGHLIGHTS



SPECIFICATIONS

DIMENSIONS	
LENGTH (mm)	4,295
WIDTH (mm) (INCLUDING MIRRORS)	2,126
WIDTH (mm) (EXCLUDING MIRRORS)	1,850
HEIGHT (mm)	1,677
BOOT SPACE (I)	579
UNLADEN GROUND CLEARANCE (mm)	186
WHEELBASE (mm)	2,700
ELECTRIC MOTOR	
ELECTRIC MOTOR TYPE	Permanent Magnet Synchronous Motor
MAX. POWER (PS/kW)	136/100
MAX. TORQUE (Nm)	200
HIGH-VOLTAGE BATTERY	
BATTERY CAPACITY (kWh)	38
CHARGER CONNECTION TYPE	CCS2
ESTIMATED CHARGE TIME (10-100%)	~13.5 hrs [3.3 kW] / ~7 hrs [7.4 kW]
ESTIMATED CHARGE TIME (20-80%)	~45 Min / (45kW)
MAXIMUM FAST CHARGING CAPABILITY (KW)	45 kW
RANGE IN SINGLE CHARGE (KM)	332*
TRANSMISSION	
TRANSMISSION	Automatic
TYRE	
TYRE & WHEEL	215/55 R18 (D=462 mm)
BRAKES	
FRONT & REAR BRAKES	Disc
SUSPENSION	
FRONT	MacPherson Strut
REAR	Torsion Beam

CHARGER DETAILS

3.3 kW Portable Charging Cable

7.4 kW AC Fast Charger

COMFORT & CONVENIENCE

Infinity ViewTM Glass Roof

Aero-Lounge™ Seats

Ventilated Front Row Seats (Driver & Co-driver)

Multi-level Reclining Rear Seat

Fully Digital 22.3cm (8.8") LCD Cluster

6 way Power Adjustable Driver Seat with Height Adjustment

Steering column mounted e-shifter

Smart Entry Sytem

Smart Start System

Smart Flush door handles

Tilt & Telescopic Steering Wheel

Cruise Control

Fully Automatic Temperature Control

Wireless Smartphone Charger

Outside Rear View Mirror with Electric Adjustment

Power Folding ORVM with Auto Fold

Sunvisor with Vanity Mirror & Illumination

Power Window | All 4 Door Power Window

All door window one touch auto down

All door window one touch auto up with anti pinch

Rear Seat Center Armrest with Cup Holder

INSPIRE ADD-ONS

INSPIRE Emblem

Front Grill Element (Rose Gold)

Body Side Molding (Rose Gold)

Bumper Corner Protector (Rose Gold)

Drive Mate Pro+ KIT

Rear Window Sunshade (2nd Row)

Themed 3D Mats and Pillows

Leather Key Cover

Illuminated Patterned Glass Roof (Optional)

Wireless Illuminated Sill Plate (Set of 2 – 1st Row) (Optional)

INFOTAINMENT

39.6 cm (15.6") Grandview Touch Infotainment Display

USB + FM + Bluetooth Music & Calling

Steering Mounted Audio Controls

USB Chargers (Front 2 - I Type A & I Type C/Rear I - Type C)

12V Power Oultet

Wireless Android Auto & Apple Carplay

9 Speakers Audio System by Infinity



Advanced UI with Widget customization of homescreen with multiple Homepages

Customisable Widget color with 7 color Pallete

Customizable Lock Screen Wallpaper

Voice commands to control Car Functions, AC ON/OFF, Radio Etc.

Chit Chat Voice Interaction

30+ Hinglish Voice Commands

Jio Voice commands for Weather, Cricket, Calculator, Clock, Date/Day, Horoscope,

Stock Market, Dictionary, News & Knowledge

Voice commands in 6 regional langauges (Tamil, Telegu, Marathi, Gujrati, Hindi, English)

Infotainment Theme store with downloadable themes

Valet Mode

Quiet Mode

MG App Store on Infotainment

Jio Games on Infotainment

Home to Car - Using Jio Fiber

Rear View Camera (RVM)

Scheduled Dark Mode on Infotainment

Scheduled Charging from Infotainment & i-SMART App

Online Music app - Jio Saavn

Digital Bluetooth Key with Key sharing function

Birthday Wish on Headunit (with customisable date option)

Anti-Theft Immobilisation**

Remote Control for AC ON/OFF using i-Smart App**

Live Location Sharing & Tracking**

Remote car Lock/unlock

Find My Car

Creating Profile for regular users & guest using i-SMART Mobile app

Vehicle status check on app

Vehicle start alarm

Geo-Fence

Vehicle speeding Alert With Customisable speed limit

Smart Drive Information

Charging station search on i-SMART App

100% charging notification on i-SMART App

i-SMART app for Smartwatch

Critical Tyre Pressure Voice Alert

Low Battery Alert at ignition on

E-Call (Safety)

I-Call (Convenience)

Wi-Fi Connectivity (Home Wi-Fi/Mobile Hotspot)

Over The Air (OTA) Updates

Preloaded Greeting message on entry (with customized message option)

Departure "Good Bye" message on exit

Ecotree- CO2 saved data on infotainment & i-SMART app

In car remote control for audio in i-Smart App**

In car remote control for A/C in i-Smart App**

In car remote control for ambient lights in i-Smart App**

Watch Wellness (powered by Brilliant Wellness) app in Jio Store

Book My Service (through Jio VR)

[&]quot;This is an i-Smart Premium Feature which is a paid option for all vehicles delivered after 6" May 2025 and will need to be subscribed from the MY MG Mobile App. i-SMART services are complementary for I year with the purchase of a new MG that hosts the i-SMART technology. The services are activated on the date of delivery and validity period of services will commence from such date. 2GB Data/Month free for I year from date of delivery. After the consumption of 2GB within a month customer needs to recharge to continue data related services. "Both Android/Apple watch.