

### THIS IS THE Xuv7oo ebony edition

We've always been pioneers. Pushing for new benchmarks that don't just make us stand out, but stand above. It only makes sense for us to take on black – a colour, an experience, a presence. That's what the XUV700 Ebony is. Cloaked in Stealth Black, it has a presence that's the purest expression of the emotion of black – magnetic, bold, and elegant – elevating the one inside and those around it. It only adds to something, never extracts.

It's ready to outshine the dark.



### COMFORT THAT OUTSHINES STYLE THAT STANDS APART

The XUV700 Ebony boasts a refined definition of all-black interiors that make you realise that you don't just step in—you get pulled in.

ALL-BLACK DASHBOARD



ALL-BLACK SEATS

BLACK DOOR Trims

### TECH THAT OUTSHINES PERFORMANCE THAT DOMINATES

Advanced intelligence that's graciously by your side. The XUV700 Ebony holds features soaked in premium technology.

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The XUV700 Ebony's expansive sunroof gives you every view, uncompromised.



Delivering power, safety, entertainment, and more, the Adrenox's cutting-edge technology ensures that every drive is an admirable one.

### DUAL 26.03 CM SUPERSCREEN

A first-in-segment, integrated display panel of 26.03 cm for both infotainment and the digital cluster, which holds everything to enhance your ride.



X7		AX7 LUXURY PACK			TECHNICAL SPE	ECIFICATIONS			
	. 3rd row AC*	ADDS TO THE FEATURES	ENGINE		PETROL	D	ESEL		
nced Driver Assistance · 3rd row AC* ems (Level 2 ADAS) · 2nd row seat with armre		OFFERED ON AX7	Туре	Turbo Petrol w	vith Direct Injection (TGDi)	Turbo Dies	el with CRDe		
e Airbags	and cup holder	• Blind View Monitor • Continuous Digital Video	Capacity	Capacity 2.0 L		2.2 L			
e Pressure Monitoring System	· 2nd row 60:40 One-Touch Tumble*		Max. Power	147k	‹W @5000 r/min	114kW @3750 r/min	136kW	/ @3500 r/m	
8 Black Painted Alloy atherette Seat & IP	• Flexible Boot Space (3rd row 50:50 split with recline) *	Recording • 3D Audio with 12 Speakers • 360° Surround View	Max Torque	380 Nm	@ 1750-3000 r/min	360 Nm @ 1500-2800 r/mi	420 Nm @ 16 450 Nm @ 17		
ther Steering & Gear lever Vay Power Seat with Memory	· Dual HD 26.03 cm	· Knee Airbag	Transmission Type		6 MT/6 AT	6 MT	6	MT/6 AT	
Welcome retract	<ul> <li>Infotainment and 26.03 cm</li> <li>Digital Cluster screens</li> </ul>	· Passive Keyless Entry · Electronic Park Brake	DIMENSIONS						
Control · Navigation Clear-view Headlamps with · Navigation		Adaptive Cruise Control     with Stop and Go (AT)	Length x Width x Height			4695 x 1890 x 1755 mm (with Roof Rail)			
:o Booster :o Headlamps	<ul> <li>Wireless Android Auto™</li> </ul>	• Telescopic Steering	Wheelbase			2750 mm			
n Sensing Wiper	<ul> <li>Wireless Apple CarPlay compatibility</li> </ul>	<ul> <li>Vanity Mirror illumination</li> <li>Electric Smart Door Handles</li> </ul>	mart Door Handles						
art Clean Zone	· AdrenoX Connect with 1 yr	· Wireless Charging	Front Suspension : McPherson Strut Independent Suspension with FSD and Stabilizer bar						
ver Drowsiness Detection ering mounted Cluster - control	free subscription	<ul> <li>Rear LED sequential turn indicators</li> </ul>	Rear Suspension : Multi-link Independent Suspension with FSD and Stabilizer bar						
n custom key	<ul> <li>6 Speakers with Sound Staging</li> </ul>	· Ventilated Seats							
verfold ORVM	· Personalized Safety Alerts	<ul> <li>Memory function for ORVM</li> </ul>	Front Ventilated Disc/Rear Solid Disc/Electronic Parking Brakes (Option)/ESP (Option)						
e Touch Driver Power Window n Smart Close	· LED DRL		WHEELS & TYRES						
I Zone Climate Control	· Skyroof™ · Push Button Start		235/60 R18 Black Painted Alloy						
driver Ergo lever	· 2nd row Map lamps		155/90 R18 Temporary Spare wheel						
rt Door Handles in 1st and C-Type in 2nd row	Led Clear-view Headlamps		FUEL TANK CAPACITY						
lam	<ul> <li>Latest Gen Electronic</li> <li>Stability Control*</li> </ul>								
Adjustable Steering	· Drive Mode*		60L						
ed Sensitive Door Locks	· Curtain Airbags for all rows								
tre arm rest with storage :le holder in all doors	<ul> <li>Front LED Sequential turn indicators</li> </ul>				DIESEL		PETROL		
istable Headrest for all 4	Cornering Lamp		VARIANT	SEATING	MT	AT M	т	AT	
dow seats	Reverse Cameras								
ow me Home Headlamps	· Cruise Control		AX7	7-seater	•	•		•	
∙oHybrid Technology* =IX	· Fog Lamps								
trically Adjustable ORVMs			AX7 with	7-seater	•	•		•	
ow-Head LED Tall lamps									

For any assistance, call us on our Mahindra For You toll-free number 1800 209 6006. Mahindra & Mahindra Ltd. Marketing Office, Mahindra Towers, 3rd Floor, Akurli Road, Kandivali (E), Mumbai 400101

\*Creative Visualization. For illustrative purpose only. Tinted glass on the vehicle is due to lighting effect. The appearance and colour of the car depicted in the image may differ from its actual appearance. Kindly visit your nearest Mahindra dealership to check the actual appearance of the car. The Ebony Edition is exclusively available on the AX7 and AX7 L variants of XUV700. This special edition is offered only in the 7-seater configuration and with front-wheel drive (FWD) powertrains. All features mentioned are not available on all models. Drive Modes are available only in Diesel. Accessories shown are not part of standard configuration. Performance figures may differ in conditions other than test conditions. Vehicle body colour may differ from the printed or digital photographs. In view of our policy of continuously improving our products, we reserve the right to alter specifications or designs without prior notice and without liability. We reserve the right to add or delete any feature without prior notice and without any liability. Android Auto is a trademark of Google LLC. To use Android Auto on your car display, you'll need an Android phone running Android 6.0 or higher, an active data plan, and the Android Auto app. Apple CarPlay is compatible only with select mobile devices with iOS operating system. The software and security mechanisms in the vehicle are subject to ongoing developments. Like with computers or the operating systems of mobile devices, the software and security mechanisms in the vehicle are subject to ongoing developments. in the vehicle may also be updated at irregular intervals. MicroHybrid is available only on Manual Transmission across all variants. Leather gear lever is available on all Automatic variants. 3rd row aircon vents, 2nd row seat with armrest and cupholder as well as 2nd row 60:40 One-Touch tumble functions are available only on the 7-seater configurations. Smart Pilot Assist and Adaptive Cruise Control is only available on AX7 Automatic and AX7 Luxury Automatic variants. ADAS is an advanced safety system that aids driver to be in control of vehicle but should not be treated as a replacement to driver. Electronic Stability Control (ESC) is available on AX7 (Both Diesel and Petrol), AX7 Luxury (Both Diesel and Petrol) and all Automatic variants.

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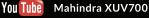
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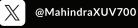
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# HELLO 2024 XUV 700

XLIV700

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Starts from **₹13.99 Lakh** 







# SOPHISTICATION DRAPED IN STEALTH BLACK

The 2024 XUV700 screams exclusivity. The unmistakable Stealth Black finish exudes refined luxury, while cutting-edge technology effortlessly elevates the driving experience. The 2024 XUV700 is not just a symbol of elegance but a harmonious fusion of both style and innovation.



ALL-NEW BLACK ALLOY WHEELS



FIRST-IN-SEGMENT MEMORY ORVMs LINKED TO THE SEAT PROFILES

# LUXURY THAT COMMANDS



ALL-NEW FRONT VENTILATED SEATS



ALL-NEW 2<sup>ND</sup> ROW CAPTAIN SEATS

ATTENTION

Sitting in the 2024 XUV700 is a treat to all your senses. The ventilated front seats, ensure you're comfortable, even when the outside isn't. And the 2nd row captain seats give you that feeling of flying first-class, in the backseat of your SUV.



# ADRENOX

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XUV700



Powerf many t techno The su give yo Its cutt safety, Indulge with Ac experie



Powerful, refined and captivating. The Mahindra XUV700 is many things at once. But what truly sets it apart, is the technology designed to bring it all together - Adrenox.

The super advanced intelligence of the XUV700 is built to give you an exhilarating sensation like never before.

Its cutting-edge technology is engineered to deliver power, safety, and entertainment that is far beyond the ordinary. Indulge in an innovative, immersive, and intuitive experience with Adrenox – the technology that truly takes your driving experience to the next level.

# LOOKS THAT GET YOUR HEART RACING

The Adrenox powered XUV700 is effortlessly impressive. From the style lines to the bold SUV stance, just one look is enough to get heads turning. Add the Skyroof<sup>™</sup> and distinct LED cabin lights, and you've got an SUV that can't be ignored.



LUXURIOUS AND SOPHISTICATED INTERIORS



STRIKING CLEAR-VIEW LED HEADLAMPS WITH DRL AND SEQUENTIAL TURN INDICATOR



SMART DOOR HANDLES



CAPTIVATING ARROW-HEAD LED TAILLAMPS



DUAL TONE BLACK ROOF



**R18 DIAMOND-CUT ALLOY WHEELS** 

### A DRENALINE GOES THROUGH THE SKYROOF™

With the expansive Skyroof<sup>™</sup> in the Mahindra XUV700, enjoy panoramic views of blazing sunsets or sparkling city lights from your seat. Now bring your love for the outside, inside with every drive.

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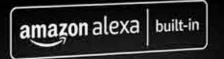


## TECHNOLOGY THAT ELEVATES YOUR SENSES

Step into the XUV700 and you will be greeted by technology that sets your heart racing. From the intuitive safety features to the Alexa-powered smart controls, this SUV is packed with features that can thrill even the most discerning tech geeks.

### UNINTERRUPTED EXCITEMENT WITH DUAL 26.03 CM OF SUPERSCREEN

This integrated display panel of 26.03 cm infotainment and 26.03 cm digital cluster houses an army of first-in-segment, intuitive and advanced infotainment features. Alexa to ADAS, it's got everything you need for an exhilarating drive.



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XUV700

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# HELLO INDIA'S FIRST VEHICLE WITH BUILT-IN ALEXA

From opening the Skyroof<sup>™</sup> to remotely switching on the lights in your home, you can now do almost anything from your XUV700.



# THESUVWITH360°VISION

Four advanced wide-angle cameras work together to give you a 360° view of your vehicle and blind view monitoring. The cameras continuously record and store footage up to 11 hours, so you never miss those adrenaline-fuelled moments.

PETROL mSTALLION



TORQUE

## <u>ENGINEERED TO</u> GIVE YOU GOOSEBUMPS

Raw power meets intelligent performance in the Mahindra XUV700. With the turbocharged engines and their spirited performance, one thing is guaranteed when you hit the throttle - an unparalleled excitement every single time.

### MOST POWERFUL TURBOCHARGED ENGINES OF THEIR CLASS



### DRIVING MODES FOR EVERY MOOD

Adrenox knows one drive mode does not fit all, that's why it gives you four. ZIP, ZAP, ZOOM and CUSTOM. But, the real breakthrough is that with the CUSTOM mode, the XUV700 lets you tailor your drive performance exactly to your needs. So now, you define your excitement.



## EVEN SAFETY FEELS EXCITING HERE

Adrenaline-packed performance gets the backing of cutting-edge safety tech in the Adrenox-powered XUV700. Advanced Driver Assistance, 7 airbags, Electronic Stability Control and Driver Drowsiness Detection. These are just a few of the intuitive features that are designed to maximize the thrill of every drive, without compromising on the safety of it.

# ADVANCED DRIVER ASSISTANCE SYSTEMS

The Advanced Driver Assistance Systems make the XUV700 an impenetrable fortress. With radar and a camera that detect obstacles, avoid collisions and assist the driver, there's no place as safe or exciting on the road as this.



BEST-IN-CLASS 7 AIRBAG SAFETY

### HERE'S HOW ADAS PROTECTS YOUR XUV700 ON EVERY DRIVE:



### SMART PILOT ASSIST



LANE DEPARTURE WARNING





ADAPTIVE CRUISE CONTROL



AUTOMATIC EMERGENCY BRAKING



TRAFFIC SIGN RECOGNITION

DRIVER DROWSINESS DETECTION • AUTO BOOSTER HEADLAMPS PERSONALIZED SAFETY ALERTS • ELECTRONIC PARK BRAKE



HIGH BEAM ASSIST

LANE KEEP ASSIST



LATEST-GEN ELECTRONIC STABILITY PROGRAM

### THRILLS YOU, THEN SPOILS YOU

A nod to its rugged, SUV DNA, the Adrenox-powered XUV700 is built tough. Not just any tough, high strength steel, All-Wheel Drive, large alloy wheels kind of tough. But that doesn't mean it lacks sophistication. In fact, the luxurious interiors and intuitive technology make you instantly forget what a beast of an SUV it really is. What's more, the premium leatherette seats and luxurious soft-touch finish all add to its unmistakable and commanding opulence.

### CHOOSE FROM 4 CUSTOMIZED ACOUSTIC MODES:

IMMERSIVE 3D. STAGE, PARTY. BREEZY

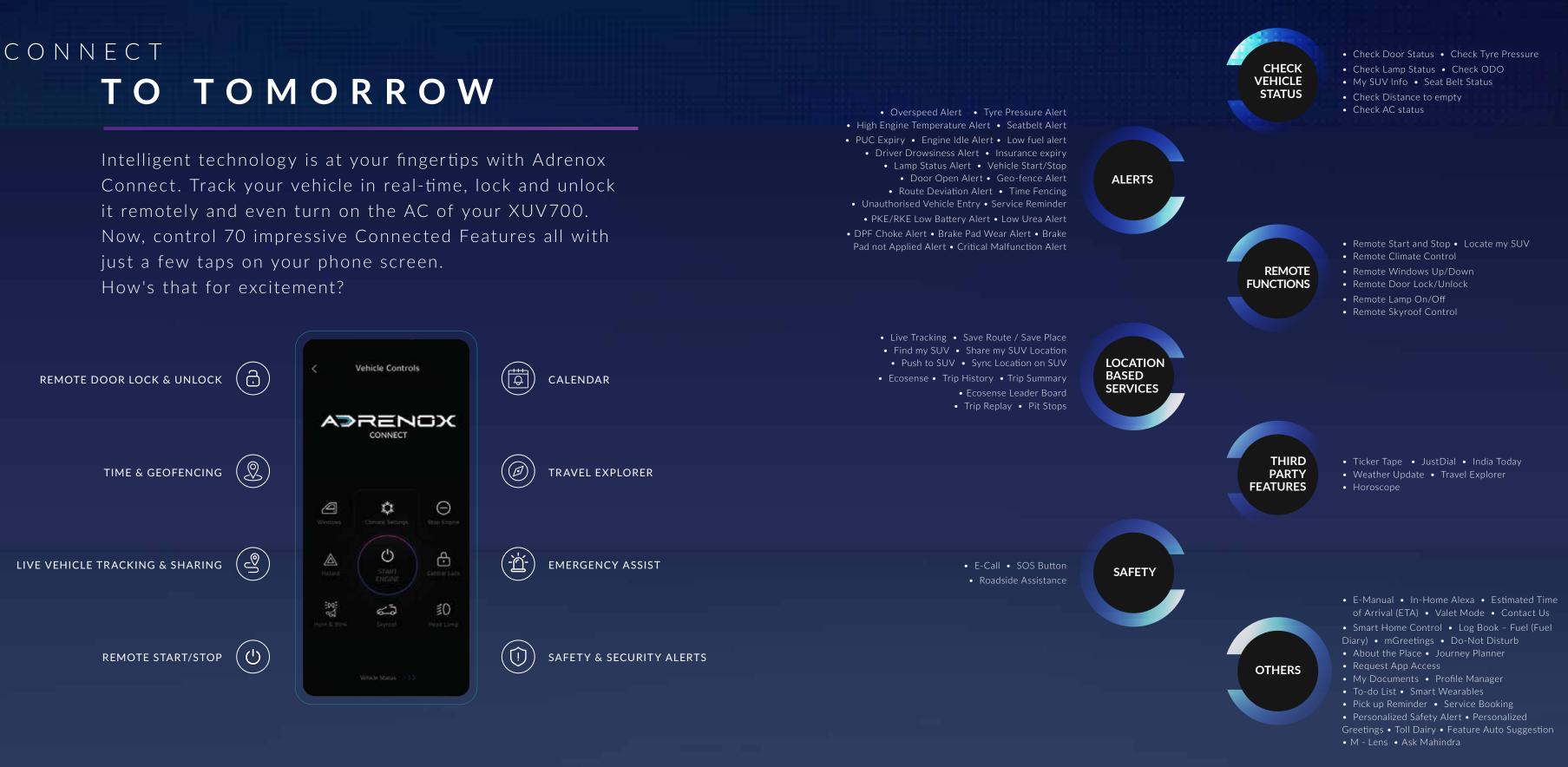
IMMERSIVE 3D SOUND TECHNOLOGY IS HERE Developed in partnership with SONY Corporation, Japan, this immersive first-in-segment 12 speaker and 3D sound system is designed to take your listening experience to a whole new level.





- DUAL ZONE FULLY AUTOMATIC TEMPERATURE CONTROL
- VERSATILE SPACE WITH SPACIOUS SEATING
- 3RD ROW ONE-TOUCH TUMBLE ENTRY AND FLAT FOLDED SEATS
- 6-WAY POWERED DRIVER SEAT WITH WELCOME RETRACT
- FIRST-IN-SEGMENT 3 SEAT PROFILES FOR MEMORY SEAT & ORVMs
- ADVANCED HIGH TORSIONAL RIGIDITY
- AUTO HEADLAMPS & AUTO RAIN SENSING WIPERS
- VALET MODE
- WIRELESS ANDROID AUTO<sup>™</sup> AND APPLE CARPLAY COMPATIBILITY

# CONNECT



						TECHNICAL SPECIFICATIONS							
					EN	IGINE		PETROL	D	ESEL			
					Тур	pe	Turbo Petrol w	vith Direct Injection (TGDi	i) Turbo Die:	el with CRDe			
			RENGX		Ca	Capacity		2.0 L 2.2		2 L			
			RENUX		Ma	ax. Power	147k	kW @5000 r/min	114kW @3750 r/min	136kW @350	00 r/min		
МХ	AX3	AX5 SELECT	AX7	AX7 LUXURY PACK	Ma	ax Torque	380 Nm	n @ 1750-3000 r/min	360 Nm @ 1500-2800 r/mi	420 Nm @ 1600-28 450 Nm @ 1750-28			
0.32cm (8") Infotainment	ADDS TO THE FEATURES OFFERED ON MX	ADDS TO THE FEATURES OFFERED ON AX3	ADDS TO THE FEATURES OFFERED ON AX5	ADDS TO THE FEATURES OFFERED ON AX7	Tra	ansmission Typ	e	6 MT/6 AT	6 MT	6 MT/6 /	AT .		
7.78cm (7") Cluster	· Dual HD 26.03 cm	• Skyroof™	· Advanced Driver Assistance	· Blind View Monitor				فليستخد والمستعل والالا	وليت وليت التعادية		la alerta d		
imart Door handles	Infotainment and 26.03 cm	• Push Button Start	Systems (ADAS)	Continuous Digital Video		DIMENSIONS							
JSB in 1st and C-Type in 2nd row		· 2nd row Map lamps	· Side Airbags	Recording		Length x Width x Height 4695 x 1890 x 1755 mm (with Roof Rail)				lail)			
Nir dam	• Navigation		· Tyre Pressure	· 3D Audio with 12 Speakers		Wheelbase 2750 mm			2750 mm				
Tilt Adjustable Steering	· Amazon Alexa Built-in	AX5	Monitoring System		SUSPENSION								
peed Sensitive door locks Centre arm rest with storage	<ul> <li>Wireless Android AutoTM</li> <li>Wireless Apple CarPlay</li> </ul>	ADDS TO THE FEATURES	• R18 Diamond Cut Alloy • Leatherette Seat & IP	· Knee Airbag · Passive Keyless Entry			ent Cuenensien . N		endent Suspension with FSD an	d Stabilizar bar			
ottle holder in all doors	Compatibility	OFFERED ON AX5 SELECT	Leather Steering & Gear lever	· Electronic Park Brake		FI	·		end end Suspension with FSD and St				
djustable headrest for all	· AdrenoX Connect with 1 yr	• R17 Diamond Cut Alloy	· 6-Way Power seat with	· Adaptive Cruise Control			Rear Suspension						
window seats	, free subscription	· LED Clear-view Headlamps	Memory and Welcome retract with Stop and Go (AT)										
ollow me Home Headlamps	· 6 Speakers with	<ul> <li>Latest Gen Electronic</li> </ul>	· Intelli Control	· Telescopic steering		Front Ventilated Disc/Rear Solid Disc/Electronic Parking Brakes (Option)/ESP (Option)							
Speakers	Sound Staging	Stability Control*	<ul> <li>LED Clear-view Headlamps</li> </ul>	<ul> <li>Vanity Mirror illumination</li> </ul>				WHEELS	S & TYRES				
loof lamp for 1st and	<ul> <li>Personalized Safety Alerts</li> </ul>	· Drive Mode*	with Auto Booster	· Electric Smart Door		235/60 R18 Alloy with Diamond Cut							
2nd row	· LED DRL	$\cdot$ Curtain Airbags for all rows	· Auto Headlamps	Handles		235/65 R17 Alloy with Diamond Cut							
/icroHybrid Technology*		<ul> <li>Front LED Sequential</li> </ul>	<ul> <li>Rain Sensing Wiper</li> </ul>	· Wireless Charging		235/65 R17 Steel							
SOFIX		turn indicators	· Smart Clean Zone	· Rear LED sequential turn		155/90 R18 Temporary Spare wheel							
Electrically Adjustable ORVMs		· Cornering Lamp	<ul> <li>Driver Drowsiness Detection</li> </ul>	indicators									
rrow-Head LED Tail lamps		<ul> <li>Reverse Camera</li> <li>Cruise Control</li> </ul>	Steering mounted Cluster -	· Ventilated seats		FUEL TANK CAPACITY							
ull-sized Wheel Covers		• Fog Lamps	control with custom key • Powerfold ORVM	<ul> <li>Memory function for ORVM</li> </ul>		60L							
nd row seat with armrest		r og Lumps	• One Touch Driver Power Window										
nd cup holder*			with Smart Close							DIESE	PETROL		
2nd row 60:40			· Dual Zone Climate Control		VAI	RIANT SEATING	SEATING	EATING MT	AT M	T A	T		
Dne-Touch Tumble*			· Co-driver Ergo lever							A			
lexible Boot Space (3rd row						мх —	5-seater	•		,			
50:50 split with recline)*							7-seater	•					
							5-seater	•	•	•			

### MX VARIANT COLOURS





EVEREST WHITE MIDNIGHT BLACK DAZZLING SILVER RED RAGE











STEALTH BLACK DEEP FOREST BURNT SIENNA







ADRENOX VARIANT COLOURS













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AX7 Luxury

VARIANT	CEATING	D	IESEL	PETROL			
	SEATING	МТ	AT	МТ	AT		
MX	5-seater	•		•			
	7-seater	•		•			
AX3	5-seater	•	•	•	•		
	7-seater						
AX5 S	5-seater						
	7-seater	•	•	•	•		
AX5	5-seater	•	•	•	•		
	7-seater	•	•	•	•		
AX7	6-seater	•	•	•	•		
	7-seater	•	(Optional AWD)	•	•		
AX7 with .uxury Pack	6-seater	•	•		•		
	7-seater	•	(Optional AWD)		•		

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