



EXPERIENCE SUAVE



For those who move with bold confidence, the go-getters, the self-assured, the ones who redefine success on their own terms. The XEV 9e is an extension of your discerning taste, an embodiment of minimal sophistication and elegance in motion.



REMEMBER TO BREATHE

The ultimate expression of sophistication and performance, offering a suave SUV coupé design that seamlessly blends luxury with boldness.



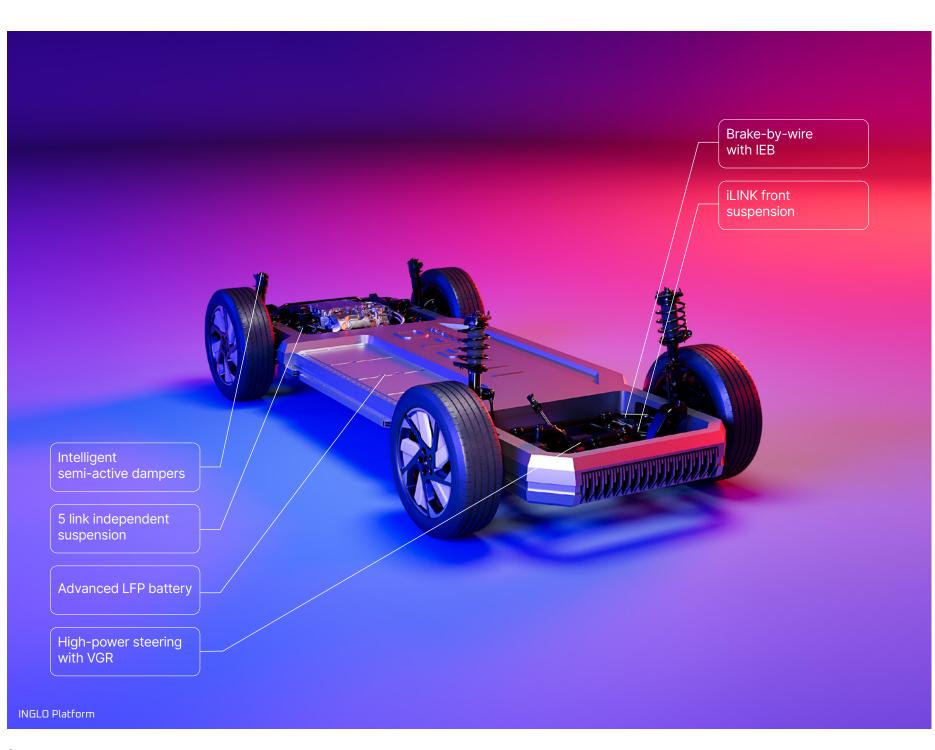








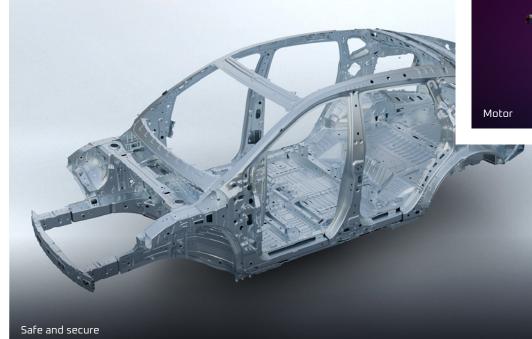




INGLO - ELECTRICORIGIN ARCHITECTURE

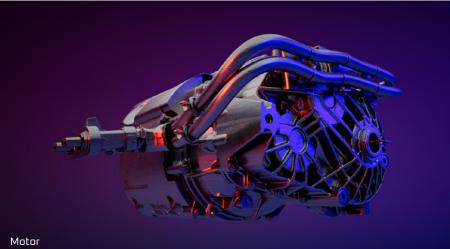
Benchmark in innovation with 152 patents* and 45 design registrations*

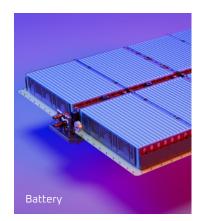




*Patents and design registrations applied.

Combining indomitable Indian spirit with global standards and ambition, this unique architecture is as adaptable as it is innovative. A universe of advanced components integrated seamlessly to deliver exceptional range, power, handling.



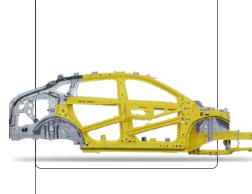




SAFETY IS IN OUR DNA

Seven airbags with reinforced BIW structure

FRONTAL CRASH



30g peak deceleration

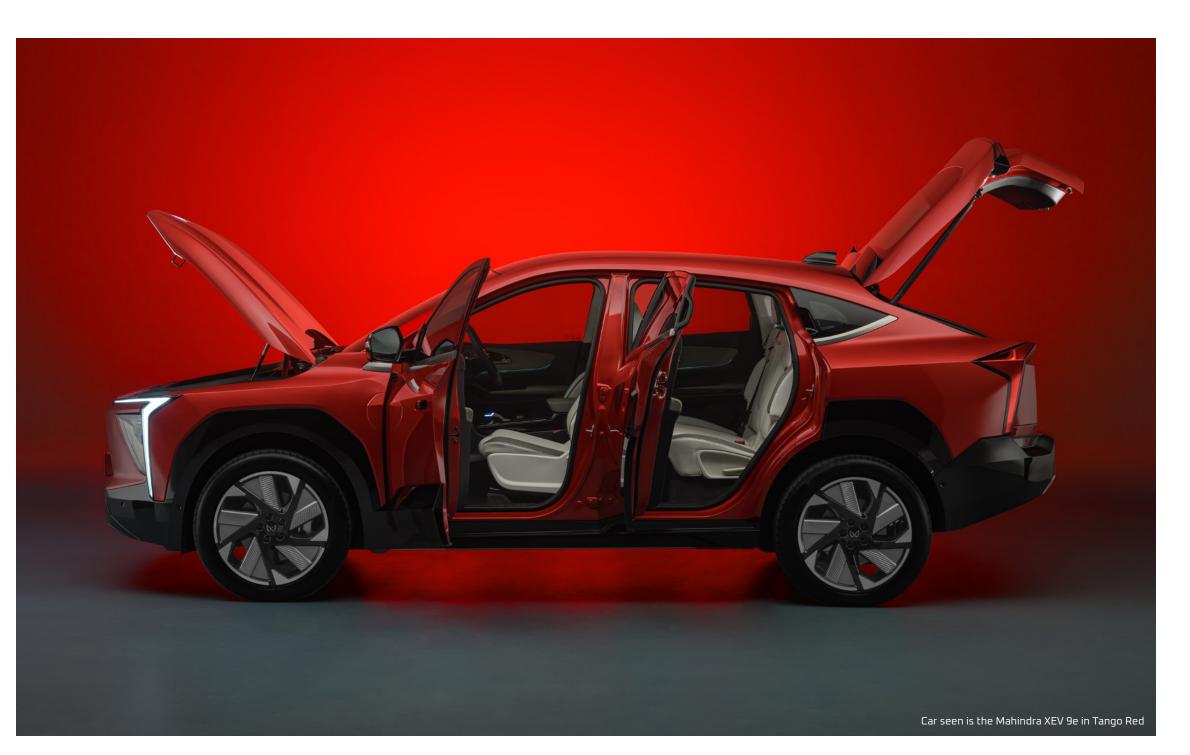
400 kJ impact energy

SIDE CRASH PROTECTION





7 AIRBAGS

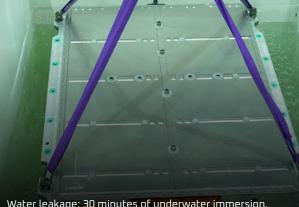


BATTERY ROBUSTNESS

Extensive testing	14,577	55+
	HOURS	LAKH KM



HV safety: Robust battery pack testing to ensure safety from electric shocks.



Water leakage: 30 minutes of underwater immersion. No water damage. Maximum safety.





The performance figures, specifications, and features mentioned in this brochure, including but not limited to speed, fuel efficiency, acceleration, and other technical details, have been tested and recorded under controlled conditions and may vary depending on driving conditions, vehicle load, maintenance, and other factors. Actual performance may differ from the values mentioned due to real-world variables.







656 KM RANGE IN A SINGLE CHARGE*

500+ km real-world range in metro driving conditions with AC on (79 kWh battery).

Vehicle	Battery capacity	MIDC – P1 + P2 (ARAI certification)
	79 kWh	656 km
XEV 9e	59 kWh	542 km

500+ km real-world range ensures you only need to charge once a week**

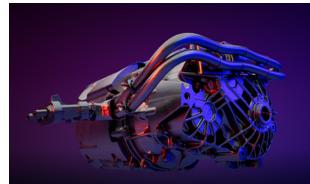
Bengaluru	508	3		Jaipur	491			Trivandrum		518	
Coimbatore		5	59	Chandiga	rh	539		Krochi	499		
Chennai		529]	Delhi		515		Mysore	501		
Hyberabad	504			Kolkata		546	;	Mangalore	499		
Pune	503			Bhubanes	shwar	527		Goa		5	53
Ahmedabad	497			Vizag		517		Mumbai	497		
Udaipur	Ę	529		Rajahmun	dry	540		Nashik	512		

*As per MIDC P1 + P2 certification – with the 79 kWh battery pack.

** As per tests conducted internally with moderate ambient temperature, low HVAC usage, and optimal drive mode.

UNMATCHED PERFORMANCE

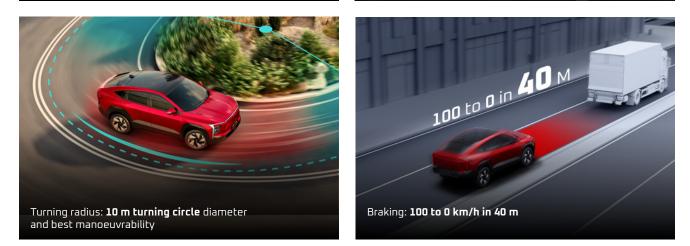
Refinement is the XEV 9e's essence. Every detail, every angle, every surface is crafted to captivate. Designed to take your breath away and engineered for absolute control, it delivers a driving experience defined by elegance, power, and precision. Perfection, made effortless.



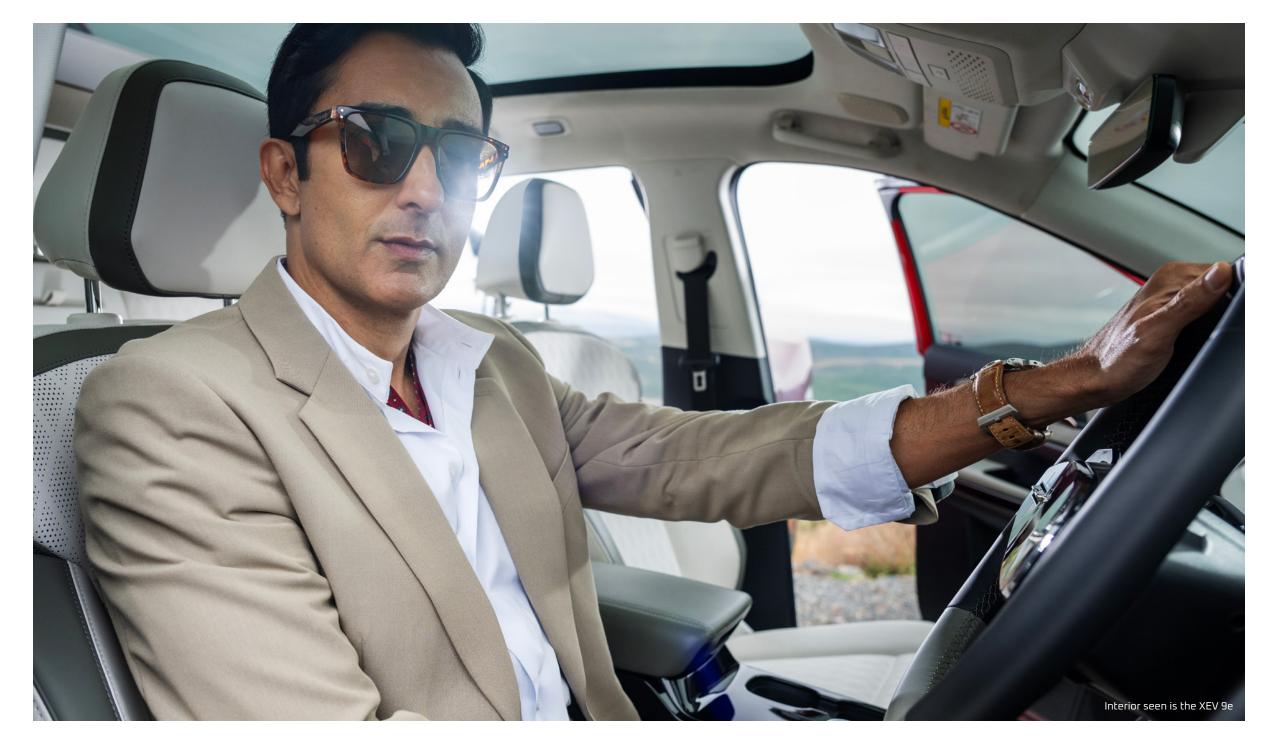
Motor: 210 kW, 380 Nm of torque with acceleration from **0-100 km/h in 6.8 s**



Intelligent Adaptive Suspension: **15 ms of real-time control** of damping force



The performance figures, specifications, and features mentioned in this brochure, including but not limited to speed, fuel efficiency, acceleration, and other technical details, have been tested and recorded under controlled conditions and may vary depending on driving conditions, vehicle load, maintenance, and other factors. Actual performance may differ from the values mentioned due to real-world variables.





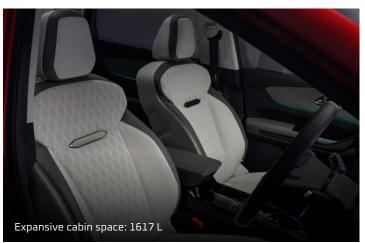
Car seen is the Mahindra XEV 9e in Tango Red

BEST-IN-CLASS CABIN SPACE

The XEV 9e is engineered for maximum comfort and convenience. Stretch out, relax, and embrace the freedom of limitless ease.









STAY COOL, CALM AND PROTECTED

99.5%* UV ray filtration, a whisper-quiet cabin and, best-in-class air conditioning – all in one world-class eSUV



Best-in-class air conditioning: The XEV 9e is equipped with a superfast air conditioning system that has 95% PM 2.5 filtration efficiency with a VR-led smart air purifier. Whisper-quiet cabin: Enjoy uninterrupted conversations in the XEV 9e, even at speeds of up to 130 km/h.

The performance figures, specifications, and features mentioned in this brochure, including but not limited to speed, fuel efficiency, acceleration, and other technical details, have been tested and recorded under controlled conditions and may vary depending on driving conditions, vehicle load, maintenance, and other factors. Actual performance may differ from the values mentioned due to real-world variables.

*Unmatched UV protection: Maximum filtration of UV rays that blocks 99.5% UV rays (200 – 400 nm).

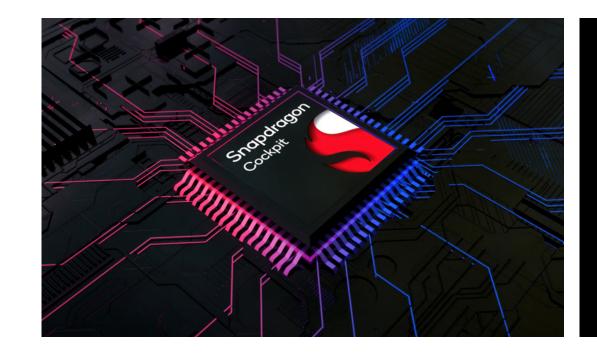




THE FASTEST MIND IN THE AUTOMOTIVE WORLD

4 HPC CHIPS

Enable high performance computing for a safe and enhanced driving experience



MAIA, inspired by the Sanskrit name for "Magic", is designed to assist you with your everyday needs.

12 SENSORS 5 RADARS

Ensure a safe driving experience with Level 2+ Advanced Driver Assist Systems technology

ZONAL ARCHITECTURE

Allows for OTA updates of features and technology

51 TOPS 75 MLOC

51 trillion operations per second, real-time responses, advanced safety and driver assistance

24 G B RAM

Lightning-fast performance, enabled to handle multiple tasks

 $\wedge \wedge \wedge \wedge \wedge \wedge$

THE ADVANCED SOFTWARE ARCHITECTURE OF MAIA

MAIA - THE FASTEST MIND IN THE MOBILE WORLD



MAIA is the neural network – the brain – of our eSUVs. Derived from the Sanskrit word for magic, MAIA conjures incredible power from AI and high-performance computing to deliver an unmatched driving experience. At its heart is the Qualcomm Snapdragon 8295 chipset, a technological marvel built on a 5 nm process node, achieving 200K DMIPS, 46 TOPS, and 3000 GFLOPS. This powerhouse effortlessly handles billions of commands and complex tasks in real time, ensuring instant responsiveness, fluid performance, and intelligence that anticipates all your needs.





Entertainment

Processor
CPU
GPU
NPU

220K DMIPS	110K DMIPS
3100 GFLOPS	2227 GFLOPS
51 TOPS	35 TOPS

WIDE CINEMASCOPE, THREE-SCREEN, HIGH-DEFINITION DISPLAY

The XEV 9e redefines sophistication with a cockpit that seamlessly blends elegance and technology. A triple-screen layout caters to both driver and front passenger, creating an environment that is as refined as it is functional. The two-spoke steering wheel, with touch-operated buttons and a subtle illuminating effect, remains understated when off and comes alive when you're ready to drive. Comfortable, beautifully padded front seats and a spacious, elevated cabin envelop you in striking luxury. Designed for control, crafted for comfort. The XEV 9e's cockpit is where refinement meets innovation.





LIVE IN FULL COLOUR

Live Your Mood

Three immersive modes that transport you to a different world, depending on your mood. Calm Mode helps you find some peace, whenever you seek it. Leave stress behind and embrace tranquillity. Experience the ultimate in comfort and relaxation with Cozy Mode – your personal haven on wheels. Club Mode transforms your eSUV into a concert on wheels. Club Mode, making every journey unforgettable. Your eSUV. Your club.

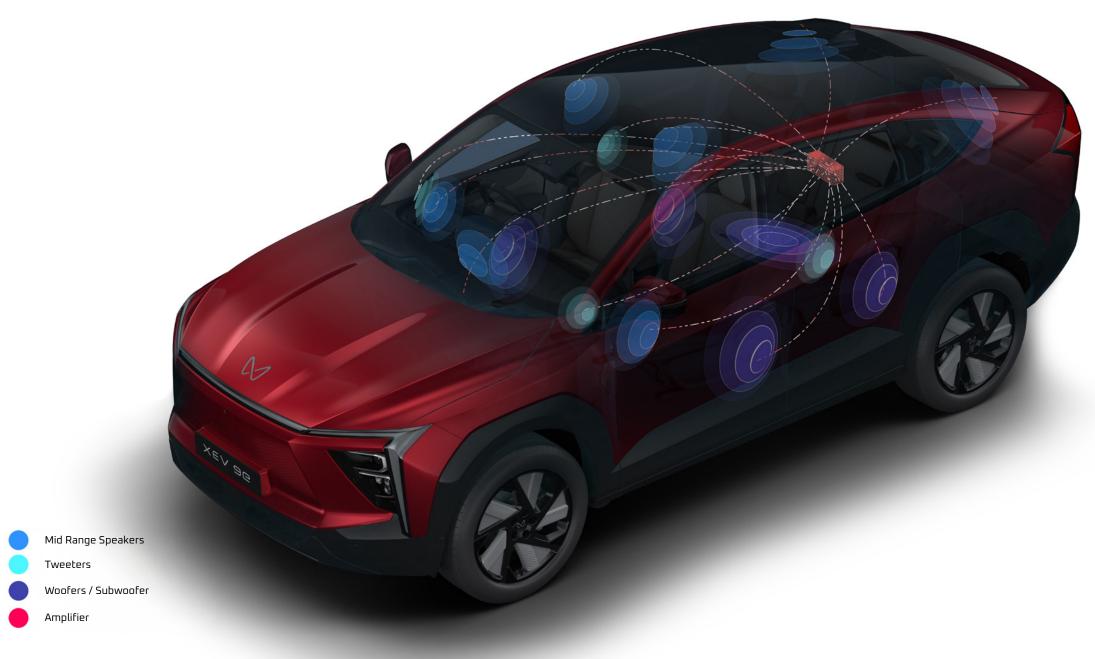
LightMeUp + Infinity Roof

16 million hues in the sky, all yours with the Infinity Roof. Indulge in panoramic vistas and customise your ambience with our sophisticated ambient lighting system.









Car seen is the Mahindra XEV 9e in Tango Red

1400 WATT, 16-SPEAKER HARMAN KARDON WITH DOLBY ATMOS

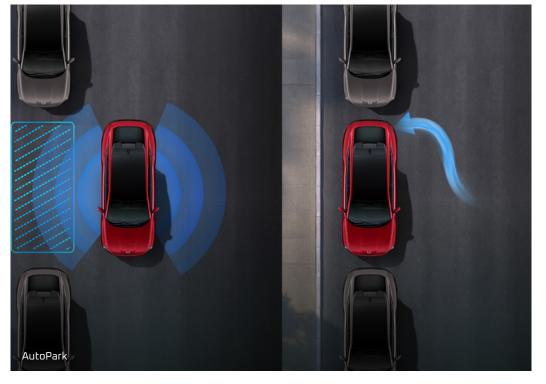
Mahindra Sonic Studio

Hear every note, feel every beat. The 16-speaker Harman Kardon sound system with Dolby Atmos surrounds you with crystal-clear audio, making every drive feel like a concert.



AUTOPARK* – PARKING MADE EFFORTLESS

AutoPark takes the wheel, so you don't have to break a sweat.





FROM ECO TO EGO

Choose your driving style with modes that adapt to road conditions and your performance parameters.









ULTIMATE LEVEL OF PROTECTION

Level 2+ Advanced Driver Assist Systems

Five radars and 12 ultrasonic sensors, all working in harmony to enable an advanced autonomous driving experience.

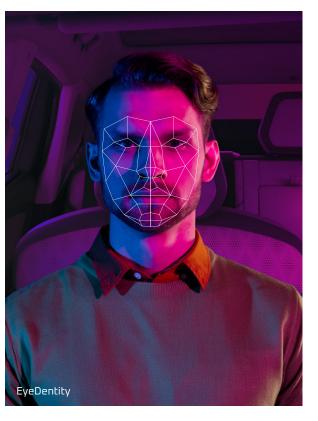


Stay alert, stay safe

The Driver Occupant Monitoring System uses a wide field-of-view camera and advanced sensors to track your fatigue and overall well-being. It sends timely alerts and gentle reminders to ensure you stay focused, keeping everyone in the eSUV safe and comfortable.

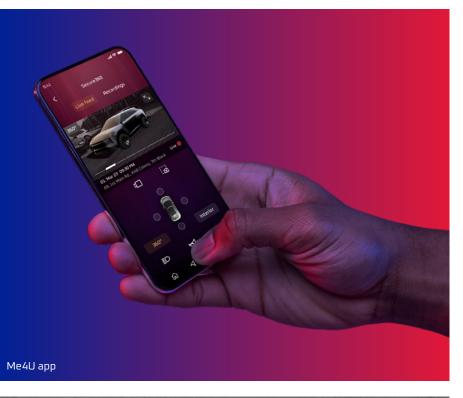
Your digital fortress

Secure360 provides advanced surveillance and protection, ensuring your eSUV is safe at all times.













1,694 mm





1,907 mm

Car seen is the Mahindra XEV 9e in Tango Red



EXTERIOR COLOURS



Tango Red



Nebula Blue



Desert Myst



Ruby Velvet





Everest White

Stealth Black



Deep Forest

UNTOLD POSSIBILITIES

SPECIFICATIONS		XEV	9e	
VARIANT	Pack ONE	Pack TWO	Pack THREE SELECT	Pack THREE
Powertrain				
Battery (kWh)	59	59	59	79
Motor power (kW)	170	170	170	210
Motor torque (Nm)	380	380	380	380
Drive type		RW	D	
Adjustable regen levels	LO	, L1, L2, L3 (Where L0 is No regenerat	ion and L3 is Max regeneration) & A	Auto
Single pedal drive		Ye	S	
Drive modes		Default, Range, Everyday, Ra	ace, Snow & Custom Mode	
Range (MIDC P1 + P2)	542 km	542 km	542 km	656 km
Dimensions				
L x W x H (mm)		4,789 × 1,90)7 × 1,694	
Wheelbase (mm)		2,77	75	
Ground clearance – unladen (mm)		207 (218 a	t battery)	
TCD (m)		10		
Boot volume (VDA – ISO V211)		663 li	tres	
Frunk volume		150 li	tres	
Chassis and dynamics				
Steering		Electric power steering	with variable gear ratio	
Front suspension		McPherson Strut I-Link independe	ent suspension and stabiliser bar	
Rear suspension		Multi-Link (5-Link) independent	suspension and stabiliser bar	
Suspension damper type	Passive suspension with FDD & MTV-CL tech*	Passive suspension with FDD & MTV-CL tech*	Intelligent adaptive suspension	Intelligent adaptive suspension

XEV 9e								
Pack ONE	Pack TWO	Pack THREE SELECT	Pack THREE					
nued)								
	Disc (fron	t and rear)						
245/55 R19 (Stylised wheel)	245/55 R19 Alloy	245/55 R19 Alloy	245/55 R19 Alloy					
T 135/80 R18								
	CC	S2						
	13A (up to 3.2 kW), compatible	with household 3-pin 16A socket						
7.2 kW & 11.2 kW options	7.2 kW & 11.2 kW options	7.2 kW & 11.2 kW options	7.2 kW & 11.2 kW options					
6 / 8.7 h (11.2 kW / 7.2 kW charger)	6 / 8.7 h (11.2 kW / 7.2 kW charger)	6 / 8.7 h (11.2 kW / 7.2 kW charger)	8 / 11.7 h (11.2 kW / 7.2 kW charger)					
20 min (with 140 kW charger input)	20 min (with 140 kW charger input)	20 min (with 140 kW charger input)	20 min (with 180 kW charger input)					
Lifetime warranty**								
	245/55 R19 (Stylised wheel) 7.2 kW & 11.2 kW options 6 / 8.7 h (11.2 kW / 7.2 kW charger) 20 min	Pack DNE Pack TWD nued) Disc (from 245/55 R19 (Stylised wheel) 245/55 R19 Alloy 245/55 R19 (Stylised wheel) 245/55 R19 Alloy T 135/ 134 (up to 3.2 kW), compatible of 3.2 kW), compatible of 3.2 kW, compatible of 3.2 kW, compatible of 3.2 kW and 3.	Pack DNE Pack TWD Pack THREE SELECT nued) Disc (frort and rear) 245/55 R19 (Stylised wheel) 245/55 R19 Alloy 245/55 R19 Alloy 245/55 R19 (Stylised wheel) 245/55 R19 Alloy 245/55 R19 Alloy 1 T 135/2000 T 135/2000 136/2000 1 T 132 KW & 11.2 kW options 7.2 kW & 11.2 kW options 7.2 kW & 11.2 kW options 1 S 12 kW / 7.2 kW charger) (11.2 kW / 7.2 kW charger) (11.2 kW / 7.2 kW charger) 1 20 min (with 140 kW charger input) 20 min (with 140 kW charger input) 20 min (with 140 kW charger input)					

FEATURES		XE	V 9e		FEATURES		XEV	/ 9e	
VARIANT	Pack ONE	Pack TWD	Pack THREE SELECT	Pack THREE	VARIANT	Pack ONE	Pack TWO	Pack THREE SELECT	Pack THREE
Design					Performance				
Bi LED projector headlamps	S	S	S	S	Cruise control	Standard cruise control	Standard cruise control	Adaptive cruise control	Adaptive cruise cont
LED DRLs	Lit as position lamp	S	S	S	Multi drive modes	Default, Range, Everyday, Race, Snow &	Default, Range, Everyday, Race, Snow &	Default, Range, Everyday, Race, Snow &	Default, Range, Every Race, Snow &
Illuminated logo (front & rear)	S	S	S	S	Multi drive modes	Custom mode	Custom mode	Custom mode	Custom mode
Centre signature (position) lamp	_	S	S	S	Boost Mode	S	S	S	S
LED tail lamp	S	S	S	S	Adj regen levels – L0, L1, L2, L3 & auto	S	S	S	S
Sequential turn indicators		S	S	S	Single pedal drive	S	S	S	S
Start up / goodbye animations	_	S	S	S	Performance dashboard	S	S	S	S
Night Trail (carpet lamp)	_	-	-	S	Infotainment & technology				
CapTouch switches	Switch bank on dashboard	Switch bank on dashboard	Steering wheel & switch bank on dashboard	Steering wheel & switch bank on dashboard	Audio system	Std audio with 6 speakers & sound staging	Harman Kardon 16 speaker immersive audio	Harman Kardon 16 speaker immersive audio	Harman Kardon 16 speaker immersive au
Soft wrapped dashboard & door trims	_	_	-	S	Dolby Atmos		S	S	S
Seat upholstery	Premium fabric	Leatherette	Leatherette	Leatherette	VenueScapes live	_	S	S	S
Steering wheel & e-shifter	Leatherette (e-Shifter)	Leatherette	Leatherette	Leatherette	Sonic suite (signature sounds)	S	S	S	S
Rear spoiler	S	S	S	S	Vision X (augmented reality HUD)	-	-	-	S
Electrically deployed front door handles	_	_	S	S	Full auto parking (from vehicle, with key fob and mobile app)	_	-	S	S
ORVM turn indicators	S	S	S	S	EyeDentity (driver & occupant monitoring)	_	-	S	S
Frunk with drain hole	with intermediate lid	with intermediate lid	with intermediate lid	with intermediate lid	Wireless charger (15 W with cooling)	-	Front	Front & Rear	Front & Rear
					Wireless Android Auto & CarPlay	S	S	S	S
Wheels & tyres	245/55 R19 (Stylised wheel)	245/55 R19 alloy	245/55 R19 alloy	245/55 R19 alloy	Built in Amazon Alexa & Chat GPT	S	S	S	S

FEATURES		XE	V 9e		FEATURES
VARIANT	Pack ONE	Pack TWO	Pack THREE SELECT	Pack THREE	VARIANT
Fun&Work (entertainment + work suite) 60+ in built OTT, social media, news, shopping apps	S	S	S	S	2nd row adj headrest
Infotainment & technology (continued)					Comfort & convenien
Video calling with in-car camera	_	_	S	S	2nd row recline
Connected car suite (Me4U app)	S	S	S	S	Auto AC
In-Car Experience using your own device (BYOD) – via Me4U app	S	S	S	S	2nd row AC vents
BYOD – device mounting provision on seats	_	S	S	S	Live Your Mood (Relax mo
OTA updates (infotainment & maps)	S	S	S	S	Console storage cooling
OTA updates (vehicle features)	S	S	S	S	Auto dimming IRVM
OTA updates (ePowertrain)	S	S	S	S	Electric adjust ORVM
Charging limiter	S	S	S	S	Power fold ORVM
Scheduled charging & scheduled cabin conditioning	S	S	S	S	ORVM auto dip on reverse
Ecosense & driving analytics	S	S	S	S	Push button start
App store	S	S	S	S	Passive keyless entry (PKI
Comfort & convenience					NFC key
	0	6 way powered + adj	6 way powered + adj	6 way powered + adj	EPB (Electric Park Brake)
Height adj driver seat	6 way manual	lumbar (manual)	lumbar (manual)	lumbar (manual)	Cornering lamps
2nd row 60:40 seat	S	S	S	S	Auto booster lamps
Ventilated front seats	-	_	S	S	Auto headlamps
Co driver ergo lever	-	-	S	S	Auto wipers
Driver seat with memory and welcome retract	-	S	S	S	Type C USB data cum cha
Front row arm rest with storage	S	S	S	S	Type C USB fast charging
2nd row arm rest with cup holder	S	S	S	S	Type C USB fast charging
Soft door arm rests	S	S	S	S	

– = Not available S = Standard

	XEV 9e							
	Pack ONE	Pack TWD	Pack THREE SELECT	Pack THREE				
	S	S	S	S				
ence (continued)								
	Multi step	Multi step	Multi step	Multi step				
	Single zone (FATC)	Dual zone (DATC)	Dual zone (DATC)	Dual zone (DATC)				
	S	S	S	S				
nodes)	Club, Calm & Cosy	Club, Calm & Cosy	Club, Calm & Cosy	Club, Calm & Cosy				
	S	S	S	S				
	_	S	S	S				
	S	S	S	S				
	_	S	S	S				
Se	_	S	S	S				
	S	S	S	S				
KE)	_	_	S	S				
	_	S	S	S				
)	S	S	S	S				
	_	S	S	S				
	_	S	S	S				
	S	S	S	S				
	S	S	S	S				
narge port (front)	15 W x 1	15 W x 1	15 W x 1	15 W x 1				
g (front)	65 W x 1	65 W x 1	65 W x 1	65 W x 1				
g (rear)	65 W x 2	65 W x 2	65 W x 2	65 W x 2				
				1				

FEATURES		XE\	/ 9e		FEATURES
VARIANT	Pack ONE	Pack TWD	Pack THREE SELECT	Pack THREE	VARIANT
Comfort & convenience (continued)					Safety & security (cor
12 V conventional power socket in boot	S	S	S	S	
Tilt & telescopic steering	S	S	S	S	
Power tailgate with gesture control	_	_	S	S	
Rear window sun shade	-	_	S	S	
One touch up / down driver window	_	_	S	S	
Tyre pressure monitoring system (TPMS)	Alert	With individual tyre pressure monitoring	With individual tyre pressure monitoring	With individual tyre pressure monitoring	
Tonneau cover	-	S	S	S	
Safety & security					
Airbags	6 airbags (front, side & curtain)	6 airbags (front, side & curtain)	7 airbags (front, side, curtain & driver knee)	7 airbags (front, side, curtain & driver knee)	
ISOFIX rear seats	S	S	S	S	Highway assist (inc
ESP	S	S	S	S	
ADAS	_	1 radar + 1 vision camera	1 radar + 1 vision camera	1 radar + 1 vision camera + 4 corner radars	Rear park sensors
Forward collision warning system (FCW)	-	S	S	S	Front park sensors
Automatic emergency braking system (AEB)	_	S	S	S	Reverse camera
Lane departure warning system (LDW)	_	S	S	S	360 degree camera
Lane keep assist system (LKA)	_	S	S	S	Blind view monitor
Lane sway alert (LSA)	_	S	S	S	Secure 360 – live view & re
Lane centering function (LCF)	_	S	S	S	Front fog lamps
Traffic sign recognition (TSR)	_	S	S	S	Rear defogger
Front vehicle start alert (FVSA)	_	S	S	S	Windshield auto defogging
Adaptive cruise control (ACC)	_	S	S	S	Air purifier with PM 2.5 filte
Intelligent adaptive cruise control (iACC)	_	S	S	S	

– = Not available S = Standard

	XEV 9e						
	Pack ONE	Pack TWO	Pack THREE SELECT	Pack THREE			
continued)							
Smart pilot assist (SPA)	-	S	S	S			
Risk mitigation support	_	S	S	S			
High beam assist (HBA)	_	S	S	S			
Forward cross traffic alert (FCTA)	_	_	_	S			
Rear cross traffic alert (RCTA)	_	_	_	S			
Door open alert (DOA)	-	_	_	S			
Autonomous emergency steering (AES)	_	_	_	S			
Evasive steering assist (ESA)	_	_	_	S			
Emergency lane keep assist	_	_	_	S			
Blind spot detection (BSD)	_	_	_	S			
(including driver initiated auto lane change)	-	_	-	S			
Rear collision warning (RCW)	-	_	-	S			
	S	S	S	S			
	-	S	S	S			
	S	S	S	S			
	-	_	S	S			
	-	_	S	S			
k recording	-	_	S	S			
	-	S	S	S			
	S	S	S	S			
ing	_	S	S	S			
ilter & AQI indicator	_	_	S	S			



U N L I M I T L U X U R Y

Discover the future of electric SUVs today. Get behind the wheel of the XEV 9e and find out what it really means to live without limits and drive with confidence.

0 0

11

1111







All features mentioned in the brochure are not available on all the variants of XEV 9e ("Vehicle"). Accessories shown on the Vehicle are not part of the standard configuration and needs to be purchased separately. Performance figures shown are based on internal tests done by the experts in a controlled environment. Actual performance figures may vary due to various factors such as driving conditions, maintenance, etc. and may differ in conditions. The images of the Vehicle shown are creative visualisation and for illustrative purpose only. Tinted glass on the Vehicle is due to lighting effect. The colour of the Vehicle depicted in the image may differ from its actual appearance. Kindly visit your nearest Mahindra dealership to check the actual appearance of the Vehicle. Harman Kardon and all related marks are registered trademarks of Harman and or its affiliates. Nadroid Auto' is a trademark of Google LLC & its affiliates. 'Apple Carplay is a trademark of Apple Inc. and its affiliates. These features may be introduced later through a software update. For the latest information on feature availability, please context your nearest dealership. 'Snapdragon' & 'Snapdragon Cockpit' are a trademark of Qualcomm Inc. and its affiliates. Alexa feature is introduced to assist the Driver and improve the safety and convenience of driving. Alexa is only available in certain languages and regions. Alexa functionality may vary by location and variant of the Vehicle and without liability to you. We reserve the right to alter specifications or designs without prior notice and without prior notice and without programs of the experts or devices, the software and security mechanisms in the Vehicle are subject to ongoing developments. Like with computers or the operating systems of mobile devices, the software and security mechanisms in the Vehicle are subject to ongoing developments. Like with computers or the operating systems of mobile devices, the software and security mechanisms in the Vehicle are subject to ongoing development