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Audi A6 Sedan

A6

Audi A6 Sedan

Printed in India
A6 DJ 2

Vorsprung durch Technik 



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Fascination comes through in many facets.

Innovative technologies. Progressive design. And a wide range of equipment. The Audi A6 Sedan combines these values within an extraordinary symbiosis of sportiness and elegance. And opens a wide range of possibilities for pioneering mobility. Discover yours.

A6

Audi A6 Sedan



Dynamic design revealed in every line.

A sedan that will fascinate you at first glance. Emotionally stirring. Forward thrust made visible. A design that exudes progress and sportiness all along the line.

Take the tornado line. Underneath the side windows it extends from the headlights to the rear. The horizontal orientation of all lines give the vehicle an even wider and sportier appearance at front and rear.





Progressive design and innovative brilliance. Among other things, with near daylight illumination of the road. The LED headlights available as standard, turn night into day.

Impressive in any light conditions: the Audi Singleframe in three-dimensional design. Flat and wide. Exuding excellence. With horizontal chrome struts that impressively emphasise the dynamism of the A6 Sedan.

The optional 45.72cm cast aluminium wheel in 5 'V' spoke design is an expression of power even when stationary.





Excellence shines through, strictly geared towards the driver.

An impressive sense of space combined with a comfort-oriented interior design. Special details in the A6 Sedan ensure the highest exclusivity. On request with MMI® Navigation Plus with MMI® Touch. The latest generation of Audi infotainment. With a large 20.32cm TFT colour display, a wide range of functions integrated in a user-friendly manner.

Including impressive sound quality in every seat. Thanks to Bose Surround Sound. With 14 loudspeakers and a total output of 472 watts. Brilliant sound. Evenly distributed in the vehicle. Unmistakeable. And noticeable. Due to subwoofers with a powerful bass reproduction.

Generous comfort that you can feel.

Space and comfort generously designed with numerous storage spaces and practical stowing options; making every trip a relaxing pleasure.

Comfortable functionality. For example, when folding the rear seat backrest 40 : 60, using the convenient remote backrest unlocking function from the luggage compartment. The luggage compartment volume provides 530 litres of space. And with the rear seats fully folded down this increases to 995 litres.

As an option, the luggage compartment lid opens and closes electrically. With the optional convenience key and sensor-controlled release of luggage compartment lid, a corresponding foot movement is sufficient. The opening angle can be custom programmed.



Convincing performance is revealed in an efficient drive.

Excellent dynamics and outstanding efficiency. Produced by highly efficient TFSI® and TDI® engines. With an impressive torque performance and thrilling acceleration values.

Thanks to innovative efficiency technology, fuel consumption and emission are reduced. For example, the more sophisticated start-stop system automatically switches off the engine in stationary phases. And even during the stopping process. Audi drive select provides the highest efficiency while driving. With five modes that ensure individual vehicle adjustment. From comfortable to sporty. Particularly energy-saving in the efficiency mode. In combination with S tronic®, including coasting mode, which switches to neutral early on when you release the accelerator.



>>> Transmission expertise

Improved efficiency thanks to improved transmission ratios. A higher torque output makes longer ratios possible, especially in higher gears. For powerful torque in the low engine speed range which reduces consumption – yet has no adverse effects on driving performance and sportiness.

>>> Aerodynamics

Less drag, more efficiency. Thanks to the consistently aerodynamic styling of the vehicle's lines, its underbody and spoiler edges; in order to achieve the best possible form for aerodynamic efficiency. Not forgetting tyres with reduced rolling resistance. All tested in the Audi wind tunnel at up to 300 km/h.

>>> Lightweight expertise

Less weight. More savings, power and endurance. Audi lightweight technology. What started with lightweight body construction has now made its way into nearly all areas, combining innovative materials such as aluminium, carbon and magnesium, intelligent design principles and resource-saving manufacturing processes into an overall concept.

>>> Recuperation

Braking that leads to even more efficient driving. With brake energy recovery (recuperation), part of the kinetic energy produced when braking and coasting is temporarily stored in the vehicle's battery and then used when accelerating. Depending on the driving cycle, this can save up to 3% of fuel.

Audi ultra

Perfectly combined.

The future of efficient technologies.

Building an Audi is an extremely complicated business. And yet a simple principle applies for all models: all vehicle components interlock precisely in order to produce emission-reducing synergies. What started in accordance with this principle at the end of the 1980s with Audi lightweight construction and the revolutionary Audi Space Frame (ASF®) is now known as the reversal of the weight spiral: every lightweight component has an impact on other components, which can in turn be made smaller. In this way, existing forms and materials are continuously being improved with regard to their functionality, the lowest possible weight and their production process. With the goal of building vehicles that are even more efficient and make more sparing use of resources. At the same time, more and more efficiency technologies are being built into an Audi. These include recuperation and the start-stop system. Not to mention progressive, efficient high-tech engines. For greater driving dynamics, high compression, more efficient combustion and lower CO₂ emissions.

Maximum power. Put to maximum use.

Every movement originates from something. Something that sets it off, an idea. The engine in your Audi A6 Sedan can also be traced back to an initial spark of inspiration: higher power with lower fuel consumption. These apparently conflicting aims are combined in two revolutionary drive technologies: TDI® and TFSI®. Get acquainted with both of them. And then opt for the drive system that you feel most moved by.



TDI®

With their combination of direct injection and turbocharging, Audi TDI® engines promise exceptional performance – thanks to their high torque output over the entire engine speed range with constant power build-up. They are renowned for being fuel-efficient and for reducing emissions. But they are incredibly dynamic too – letting you get the maximum out of any road.



TFSI®

Audi TFSI® engines attain a particularly high compression rate. The result: outstanding efficiency combined with optimum performance. Substituting supercharging for cubic capacity has the effect of considerably reducing engine size and weight – while performance remains as impressively dynamic as ever. For power delivery that will win you over from the word go.

>>> Audi drive select
 Audi drive select lets you adapt the driving characteristics of the Audi A6 Sedan model to your requirements at the push of a button. Sportier, more comfortable, more balanced, more economical or even individually tailored as you please. It's entirely up to you.

>>> Adaptive air suspension
 The electronically controlled air suspension system acts individually at each of the 4 wheels and makes sure that the handling characteristics are barely affected, even when carrying heavy loads.

>>> S tronic®
 The sporty, efficient dual-clutch transmission allows you to switch gears with lightning speed without a noticeable break in propulsive power.



Dynamics

Dynamics

that will take hold of you.

Get in. Buckle up. Start the engine. Wherever you're heading, enthralling driving dynamics will power you there. For as you know, the world is your oyster once you get behind the wheel of your Audi A6 Sedan. You decide the direction. The driving style. The pace and you enjoy the satisfaction of knowing you have plenty in reserve. More than enough to get the very best from every drive.

YOU



>>> Navigation
With MMI® Navigation Plus with MMI® Touch you can let yourself be guided to your destinations with even greater ease via the 3D map view and 3-dimensional display of places of interest and landmark buildings.

>>> Car
Control and alter driver assistance systems, vehicle settings as well as climate control and service functions quickly and easily from MMI® Radio upwards.

>>> Media
Display the covers of your music collection on all available media sources such as jukebox, inserted SD cards, Audi music interface, CDs or DVDs.

>>> Phone
Make phone calls safely and easily using the hands-free facility: simply select the number to dial from your contacts in the MMI® or enter the number intuitively via the MMI® Touch.



>>> MMI® Touch
MMI® Touch makes operating the individual components of the Multi Media Interface even easier. The touchpad can even be operated using just one finger.

Simplexity

The MMI® – intelligent, individual, intuitive.

Streamlined. Simple. Logical. The world of mobile infotainment completely redefined: the Multi Media Interface (MMI®). Phoning, navigating via Audi connect: all highly intuitive, highly functional and highly convenient – not least thanks to voice control. With the MMI® in your Audi A6 Sedan, everything will be child's play for you.



Audi Matrix LED headlights

See well.

Darkness is relative. The optional Audi Matrix LED headlights turn night into day. The all-new headlight technology produces a light colour similar to that of daylight. Bends are anticipated to illuminate them more clearly. Vehicles are detected and the light distribution of your Audi A6 Sedan adapts according to the situation. This is all made possible by an array of sensors and a camera. As well as dimmable LEDs in an innovative arrangement – which, incidentally, are quite a sight in their own right.



Audi Matrix LED headlights won't thrill you only at night. The new lighting technology is quite a spectacle during the day, too, sometimes appearing as light points, sometimes as a dynamic light strip. Individually controllable LEDs. Perfectly adapted to the situation in hand. Showing the way ahead. An impressive sight, time and time again.

Look good.

Your Audi is painted not just once. But four times.

When you choose a paint colour, choose one that best reflects your own personality. But whichever colour you opt for, you can count on the outstanding quality of our painting process. Though no thicker than a human hair, the layer of paint on an Audi is actually made up of four different coats. So not only do you look radiant in your Audi, the car is also optimally protected from environmental influences and wear. For its entire lifetime.

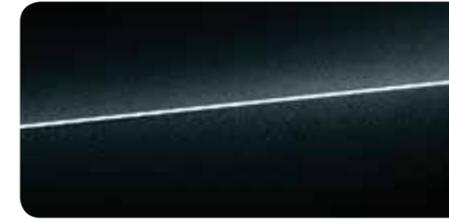


| Solid paint finishes

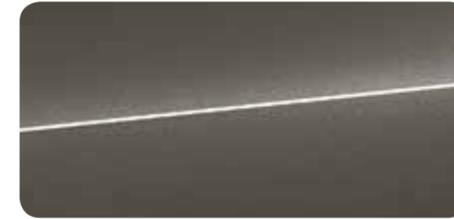


Ibis white

| Metallic paint finishes

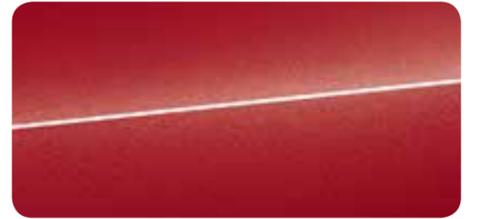


Mythos black, metallic



Dakota grey, metallic

| Pearl effect paint finishes



Garnet red, pearl effect



Floret silver, metallic



Moonlight blue, metallic

Quality given form. And a brilliant finish. Audi wheels.

To make sure you have peace of mind for every metre of your drive, Audi puts its wheels through an exacting series of specialised test procedures. Hardness tests, for example, aim for maximum stability, while a Copper Accelerated Salt Spray test – CASS for short – using acetic acid guarantees the greatest possible corrosion protection. Thanks to these and many other measures, we can ensure that every Audi wheel offers maximum quality – even after scores of kilometres. No matter which of the numerous designs you choose.

| Summer wheels



Cast aluminium wheels in 5-V-spoke design*
size 8 J x 18 with 245/45 R 18 tyres



Cast aluminium alloy wheels in 10-spoke rotor design
size 8 J x 17 with 225/55 R 17 tyres

*Optional

Premium quality you can rely on.

You have a special place in your Audi. Exclusive comfort can be felt on the front and rear seats: thanks to high-quality materials and first-class workmanship. No matter which seat upholstery you decide on and whether you prefer customised contour seats or sport seats or S sport seats with stable lateral support for dynamic driving: you're sitting in the right place.

Milano leather upholstery and trim

Extremely hard-wearing and durable leather that gives a high-quality impression with its fine, grained surface. Fully penetrated with dye and tanned without the use of chromium, the leather provides outstanding surface protection thanks to the paint finish.

For standard seats, front

Seat centre panels, seat side bolsters, head restraint centre panel and centre armrest, front in Milano leather; door trim inserts in artificial leather.



Standard seats, front

The illustration shows standard seat, front in Milano leather

| Seat comfort

Front seats, electrically adjustable, including memory function for the driver seat with electric adjustment of seat height, fore/aft position, seat and backrest angle and electric 4-way lumbar support; 2 presets for the electrically adjustable driver seat and exterior mirrors

Centre armrest, front

with adjustable angle and is movable lengthways, with fold-open storage compartment (with automatic transmission)

| Seats in the rear

Rear seat system

3 seats, visually adapted to the front seats; 3 L-shaped head restraints, rear, height manually adjustable; rear seat backrest can be split-folded 40:60 or fully

| Leather



Milano leather, black



Milano leather, atlas beige



Milano leather, nougat brown

Experience fascination. Down to the last detail.

Exclusive ambience is a question of style. Your style. A style you can refine right down to the last detail. Create tangible accents with high-quality Audi inlays. Take pleasure in smooth wood that radiates a natural warmth. Experience the fascination of open-pore wood whose exclusivity you can literally feel.

Full-surface inlays for the dashboard, centre console and door trims.



Fine grain ash, natural brown
all-round inlay and surrounds of door trims and centre
console in aluminium look

| **Headlights****LED headlights**

allow precise, near daylight illumination of the road; combine dipped beam, high beam, daytime running lights, motorway light, indicators and static turning light, as well as all-weather light in LED technology; including headlight cleaning system, motorway light which automatically increases headlight range from a speed of approx. 110 km/h; all-weather light to reduce the risk of the driver being dazzled when visibility is poor; striking light pattern in day and night design configurations with low energy consumption and long service life

**Audi Matrix LED headlights***

this innovative technology combines a camera system with LED light sources and precision optics for highly adaptive light distribution. The system blanks out light that would otherwise shine directly on oncoming vehicles or vehicles in front, but continues to fully illuminate all the other areas in between and alongside. The front lighting thus adapts dynamically, providing the driver with a much wider visual range. The conventional division between dipped and high beam is dispensed with. Familiar convenience functions, such as the static turning light, all-weather light, junction light, motorway light and travel mode, which uses GPS data to switch between right- and left-hand drive modes, are integrated into the LED technology. The LEDs of the Audi Matrix LED headlights also perform the dynamic cornering light functions. Using vehicle support based on navigation data, the cornering light starts responding shortly before the steering wheel is turned. Distinctive features include the crisp lighting pattern, the LED daytime running lights and the dynamic indicators in the headlights and rear lights, including headlight cleaning system

**LED rear lights with dynamic indicator***

same functions as the LED rear lights, additionally featuring a dynamic and easily recognisable lighting pattern for the indicators. The segments of the LED light band are illuminated in turn within milliseconds, creating a pulse of light that runs outwards in the direction in which the car is turning. When operated, the indicators send a distinctive signal to other road users

| **Interior lighting****Interior and exterior lighting package**

Interior lighting: ambient reflected lighting for door inner panels to help occupants better orient themselves, as well as front and rear entrance light in LED technology; illuminated vent controls

| **Exterior design****Gloss package**

window slot trim in anodised aluminium, B-pillar trim outside in gloss black

| **Steering wheels/controls****Multifunction leather steering wheel in 4-spoke design with shift paddles***

as multifunction leather steering wheel in 4-spoke design but additionally with shift paddles for manually changing gears with automatic transmission

Multifunction leather steering wheel in 4-spoke design

as multifunction leather steering wheel in 4-spoke design

Steering wheel adjustment, electric*

adjustable in height and reach, with automatic entry and exit function; additionally with memory function if ordered with front seats, electrically adjustable

Gear or selector lever knob in leather

colour co-ordinated with the selected vehicle interior colour and to match the upper dashboard

| **Mirrors****Exterior mirrors with integrated LED indicator**

electrically adjustable and heated, additionally with memory function, body coloured housing

Electrically folding and automatically dimming on both sides

including automatic kerb-side function for the exterior mirror on the passenger side

the automatic kerb-side function tilts the exterior mirror on the passenger side downwards when reverse gear is selected, giving the driver a better view of the kerb



| Roof systems

Slide-and-tilt glass sunroof*

electric, with tinted single-glazed safety glass and infinitely adjustable sun shield; including integrated wind deflector, convenience closing/opening from outside via the vehicle key



| Glazing



Heat-insulating glass

green tinted, windscreen and front door windows in acoustic glazing for improved insulation of exterior noise; rear window heated, with timer

Sunblinds

manually operated for the rear door windows; electric for the rear window

| Climate control



4-zone deluxe automatic air conditioning

in addition to deluxe automatic air conditioning: front air-conditioning controls with digital display, additional air-conditioning controls with digital display for climate control in the rear with separately adjustable temperature for the left and right hand sides as well as blower settings and air distribution (rear compartment A/C functions can also be adjusted from the front air-conditioning controls), additional air vents in the B-pillars, automatic re-circulation mode by means of air quality sensor, use of residual heat, separate regulation of footwell temperature, ventilated glove compartment. Choice of 3 climates: gentle, medium and intensive

| Storage/transport



Storage package

2 cup holders in the centre armrest, rear, luggage compartment net for securing on the lashing points on the luggage compartment floor, 2 additional 12V sockets in the rear

Convenience key with sensor-controlled release of the luggage compartment lid*

Items as for convenience key. Automatic opening of the luggage compartment lid via a foot gesture (kicking movement) underneath the rear bumper when the vehicle key is recognised

| MMI®/navigation/display instruments



Driver information system

displays a host of useful information on a 12.7cm TFT monochrome display in the driver's direct field of vision. Attention assist provides a warning in the driver information system and via acoustic signal if the system determines that the driver's attention is lapsing. The system is active between 65 and 200 km/h and can be deactivated. An integrated efficiency programme provides consumption data overviews



Driver information system with colour display*

shows the information of the driver information system on a high-resolution 17.78cm colour display with an even better overview and legibility; information from optional assistance systems and other MMI® system content can be displayed

| MMI®/navigation/display instruments

**MMI® Navigation Plus with MMI® Touch***

- navigation system including map updates
- electrically extending high-resolution 20.32cm colour display
- 3D map representation with display of lots of sightseeing information and city models
- detailed route information: map preview, choice of alternative routes, POIs, lane recommendations, motorway exits, detailed junction maps, etc.
- MMI® Touch: touch sensitive control panel for fast, intuitive operation, e. g. destination entry by means of handwriting recognition as well as free movement and zooming in the map
- voice control system with whole word entry of address in one sentence
- Access to smartphone voice control
- driver information system with 17.78cm colour display including display of navigation map
- MMI® Radio plus
- flash memory for music (10 GB)
- DVD player (MP3, WMA, AAC and MPEG-4 compatible), can be used for music CDs and video DVDs, AUX-IN connection
- 2 SDXC card readers
- Audi music interface for the connection of portable media players via USB interface (including power supply/charging function)
- Bluetooth interface for hands-free mode and audio streaming
- display of emails and messages from mobile phone in selected languages including read-out function
- Bose Surround Sound System

| Entertainment

MMI® radio plus

- MMI® control concept with electrically extending 16.51cm colour display, separate MMI® control panel and car menu
- driver information system
- CD player and 2 SDHC memory card readers (up to 32 GB), each MP3, WMA and AAC compatible
- Audi music interface for the connection of portable media players such as Apple iPod, Apple iPhone (music functionality) as well as USB storage media and MP3 players (can only be used with special Audi Genuine Accessories adapter cables)
- phase diversity and speed-sensitive volume adjustment
- TP memo (automatically saves traffic news when driving)
- voice control
- Bluetooth interface for hands-free mode and audio streaming
- Audi sound system

**Audi sound system**

impressive sound thanks to 6-channel amplifier with a total output of 180 watts and 10 loudspeakers including centre speaker and subwoofer

**Bose Surround Sound***

impressive surround sound reproduction thanks to 12-channel amplifier with a total output of 472 watts and 14 loudspeakers including centre speaker and subwoofer; AudioPilot® for noise-dependent volume adjustment and reproduction of 5.1 surround sound in conjunction with optional MMI® Navigation Plus with MMI® Touch; powerful and accurate bass reproduction, lifelike sound with natural tone and a feeling of space for an impressive sound experience

**Preparation for Rear Seat Entertainment***

includes pre-installed wiring and mounts for the holders in the driver and front-passenger seat backrests. The appropriate Audi Entertainment mobile or an Apple iPad adapter are available as a plug-and-play unit from Audi Genuine Accessories

**Bluetooth interface**

allows hands-free calls to be made in the vehicle using the microphone and – depending on mobile phone compatibility – Bluetooth audio streaming. Bluetooth capable mobile phones can be connected to the vehicle via the interface. Part of MMI® Radio Plus, MMI® Navigation Plus with MMI® Touch

*Optional

| Assistance systems

**Parking system plus**

acoustic and visual parking system, front and rear assists with parking and manoeuvring. Display on MMI® screen; measurement by ultrasonic sensors integrated discreetly in the bumpers; is also available with optional reversing camera or 360 degree cameras; activated when reverse gear is selected or via a button on the centre console

Auto release function

holds the vehicle stationary for unlimited periods after stopping in traffic on normal uphill or downhill gradients. The system is activated by push-button and allows the driver to drive away smoothly

**Reversing camera***

image of area behind the vehicle shown on the MMI® display, with dynamic display modes showing the path calculated based on steering angle; auxiliary lines and guidelines as well as display of the point at which to apply opposite lock when parallel parking; reversing camera integrated discreetly in the handle strip of the luggage compartment lid; activated when reverse gear is selected or via a button on the centre console

Cruise control

at speeds of 30 to 250 km/h, the system keeps the set speed constant provided that engine power and engine braking effect permit it; operated via separate steering column stalk, set speed displayed in driver information system

Audi pre sense basic

automatically initiates preventive occupant protection measures if required; these include: belt tensioning, activating the hazard warning system and closing the sliding sunroof (if ordered) and windows; categorises driving situations by networking the different vehicle systems

| Driving dynamics/brakes

**Audi drive select**

different modes – auto, comfort, dynamic, efficiency, and individual – allow you to adjust the vehicle's characteristics by adapting the power steering assistance, engine or gear changing characteristics (for S tronic®), adaptive air suspension. The efficiency mode shifts the engine, transmission (for S tronic®), climate control or cruise control to a more fuel-efficient basic setting

adaptive air suspension

automatically regulates the vehicle height and damping via electronically controlled air suspension with infinitely variable adaptive damping system on all four wheels; includes manual lift function and level control

Light Design Steering wheels/controls Comfort Infotainment Assistance systems Technology/safety

S tronic®

7-speed dual-clutch transmission with electrohydraulic actuation allows shorter gear-change times and gear changes with virtually no perceptible break in propulsive power. Including coasting mode in efficiency mode: when the accelerator is released the drivetrain is opened and the engine automatically switches to neutral. In automatic mode, there is a choice of programmes – D (Drive) and S (Sport). S tronic® can be manually operated by means of the selector lever or the optional shift paddles behind the steering wheel



| Technology/safety

Recuperation

economises on fuel via brake energy recovery; kinetic energy is converted into usable electrical energy by increasing the generator voltage when the vehicle is coasting or braking and relieving the generator during subsequent acceleration

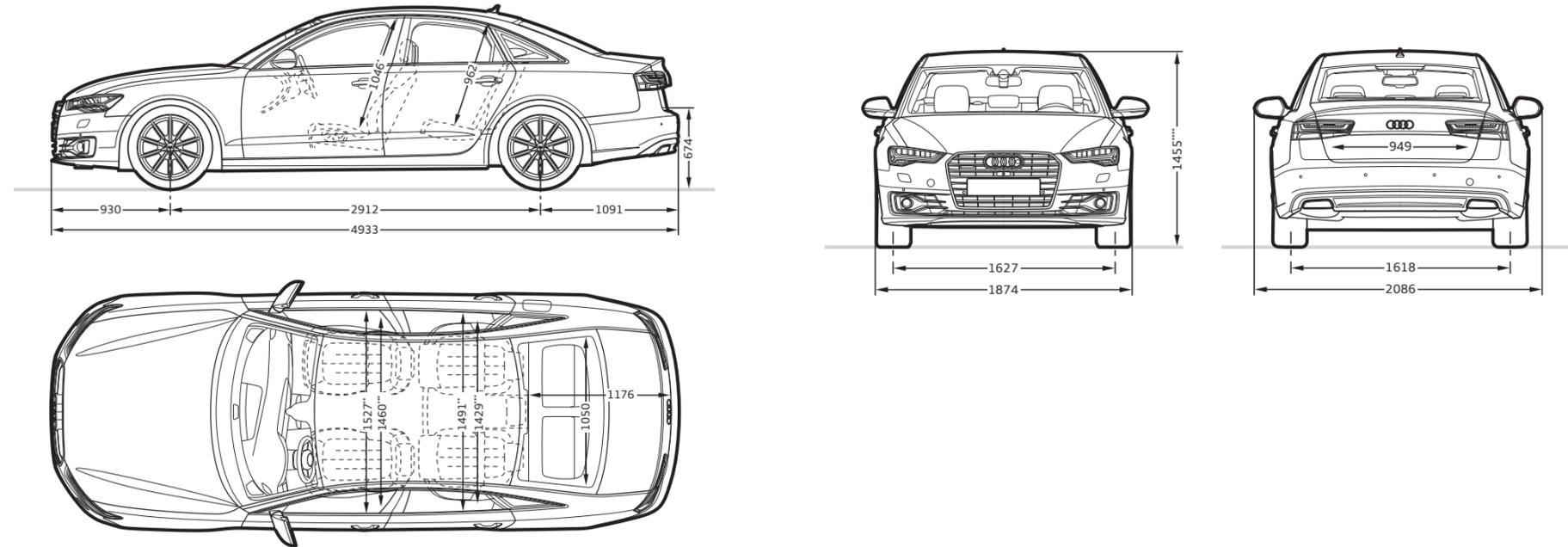
Start-stop system

helps to reduce fuel consumption and CO₂ emissions by automatically switching off the engine when stationary e.g. at traffic lights. The engine is restarted as soon as the footbrake is released (automatic transmission). Can be deactivated via a button at any time (Audi A6 35 TFSI® only)

Side airbags, rear

to supplement side airbags, front and head airbag system

Audi A6 Sedan

**Dimensions in millimetres.**

Dimensions were measured with vehicle at unladen weight.

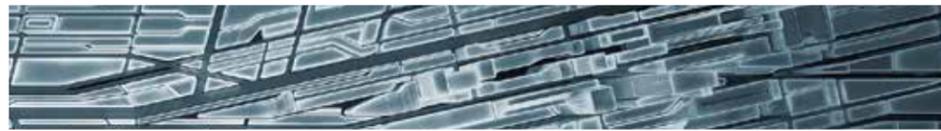
Luggage compartment volume 530/995 l (second value: with the rear seat backrest folded down).

Turning circle approx. 11.9 m.

*Maximum headroom. **Elbow room width. ***Shoulder room width. ****With roof aerial the height of the vehicle is 1,468 mm.

Model	A6 35 TFSI® (140 kW)	A6 35 TDI® (140 kW)
Engine type	4-cylinder inline petrol engine with direct fuel injection, turbocharging and Audi valvelift system	4-cylinder inline diesel engine with common rail injection system and turbocharging
Displacement in cc (valves per cylinder)	1,798 (4)	1,968 (4)
Max. output in kW at rpm	140/4,200–6,200	140/3,800–4,200
Max. torque in Nm at rpm	320/1,400–4,100	400/1,750–3,000
Power transmission		
Drive type	Front-wheel drive	Front-wheel drive
Transmission type	7-speed S tronic®	7-speed S tronic®
Weights/capacities		
Unladen weight in kg	1,610	1,735
Gross vehicle weight in kg	2,115	2,240
Permissible roof load limit/nose weight in kg	100/85	100/85
Fuel tank capacity, approx. in l	75	75
Performance/consumption		
Top speed in km/h	233	232
Acceleration 0–100 km/h in s	7.9	8.4
Fuel grade	Sulphur-free super RON 95*	Sulphur-free diesel
Fuel consumption*	15.26	18.53

*ARAI figures



Responsibility

Living up to our responsibilities is a principle that is firmly anchored in Audi strategy. Alongside commercial success and international competitiveness, our responsibility toward company employees and society as a whole is a key consideration, as is protecting the environment and conserving resources. And what is true in the details – our catalogues are printed on FSC-certified paper – also holds in general: Audi develops cars that are not only sporty and emotive but also ever more efficient. In the long run, Audi wants its products to allow CO₂-neutral

mobility. Seeing to it that production in Audi plants gradually becomes CO₂-neutral is another aspect of our comprehensive approach. Audi is also committed to society – particularly in the fields of education, technology and social projects. At Audi, sustainability is closely linked with how we see the future: the Audi Urban Future Initiative sees Audi working with international experts to get to the root of future urban challenges and trends in mobility.

Discover the the world of Audi.



Audi experience

The fascination of Audi can be experienced in many different ways. Audi City Berlin, Audi City London and Audi City Beijing, for example, give you digital access to all models at their actual size and in real time. And of course it is always worth visiting one of the major motor shows. This is where Audi always presents its new models and invites you to take a look at how the future is being shaped with 'Vorsprung durch Technik'. Anyone interested in seeing how Audi is already putting this into practice will find fascinating insight in the 'Vorsprung durch Technik' online special at www.audi.com. But a look back can also be rewarding: at the Audi museum mobile in Ingolstadt, history and high-tech go hand in hand. A total of 130 historic exhibits and state-of-the-art forms

of presentation make for a thrilling symbiosis. Plus, Audi driving experience allows you to live the excitement and countless possibilities of current Audi models. Here, pure driving enjoyment is combined with valuable learning effects. This is ensured by a team of specially trained and highly qualified instructors who provide practical tips to help you optimise your driving skills. All this can now also be enjoyed at the recently opened Audi driving experience center in Neuburg, near Ingolstadt. Facilities here include a circuit of up to 3.4 kilometres that features challenging combinations of bends, a 30,000 m² dynamic driving area and an offroad section where Q models can be put through their paces.



Choosing an Audi means choosing a brand that offers more. More individuality. More exclusivity. More fascination.



Team spirit

Motorsport is a driving force behind the brand. For years Audi has been among the champions in various racing series, for instance the 24 Hours of Le Mans or the DTM German Touring Car Masters. The values that are crucial in many different areas of sport are also central ones for Audi: precision, passion and technology. No coincidence then that Audi has been sponsoring sporting events for

many years. In the world of winter sports, for example, Audi has been the main sponsor of the German Ski Association (DSV) for almost three decades and has also partnered 16 other national alpine teams. In football, we support national and international teams. And Audi is also a partner for the German Olympic Sports Confederation.

