

NEW JAGUAR XE





“ A true Jaguar is something that exists to enjoy and indulge in, both aesthetically and dynamically.

My inspiration when designing XE was to capture the essence of a very sporty saloon car.

It had to have style, attitude, and a presence which differentiates it from any other car in its class.

Both technically and visually XE is in perfect balance.

IT SAYS INDIVIDUAL, IT SAYS CONFIDENT
AND IT SAYS I LOVE TO DRIVE.

It's lean, it's sporty, it has a great profile and a fantastic stance. For me, that's XE. ”

IAN CALLUM DIRECTOR OF DESIGN, JAGUAR









BY APPOINTMENT TO
HM THE QUEEN
MANUFACTURERS OF
MOTOR VEHICLES
JAGUAR LAND ROVER LIMITED
COVENTRY



BY APPOINTMENT TO
HRH THE DUKE OF EDINBURGH
MANUFACTURERS OF
MOTOR VEHICLES
JAGUAR LAND ROVER LIMITED
COVENTRY



BY APPOINTMENT TO
HRH THE PRINCE OF WALES
MANUFACTURERS OF
MOTOR VEHICLES
JAGUAR LAND ROVER LIMITED
COVENTRY

THE NEW JAGUAR XE

SALOON, MEET SPORT

To create a four-door saloon which is as fun to drive as a sports car is no mean feat. But the new, redefined XE comfortably meets that criteria. Inspired by F-TYPE - our high-performance car - it's packed with enhancements, innovations and technology. It rewrites the rules of how a compact saloon should behave, and it embodies everything Jaguar is famous for: stylish good looks, precision engineering and a palpable sense of excitement.

06



DESIGN

16



PERFORMANCE

22



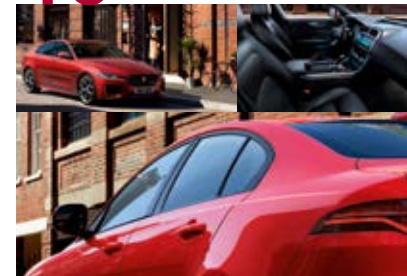
TECHNOLOGY

36



PRACTICALITY
& SAFETY

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YOUR XE

VEHICLES SHOWN ARE FROM THE JAGUAR GLOBAL RANGE. SPECIFICATIONS, OPTIONS AND AVAILABILITY MAY VARY BETWEEN MARKETS AND SHOULD BE VERIFIED WITH YOUR LOCAL JAGUAR RETAILER

VEHICLE SHOWN: XE R-DYNAMIC HSE IN CALDERA RED WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)





DESIGN

EVEN STANDING STILL, IT LOOKS FAST

Like all Jaguars, XE instinctively manages to catch the eye. From its muscular stance and sculpted bonnet, to the new bumpers, front grille and LED headlights and tail lights, you can tell at a glance that this is one extraordinary sporting saloon.

VEHICLE SHOWN: XE HSE IN CAESIUM BLUE WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)







VEHICLE SHOWN: XE HSE IN CAESIUM BLUE WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

EST. 1935
JAGUAR
COVENTRY



“ Like all Jaguars, the new XE has its own distinctive character – luxurious, sporty, individual.

I wanted to bring this out even more by designing a cabin which wonderfully combines

PREMIUM TACTILE MATERIALS AND FINISHES WITH BEAUTIFULLY CRAFTED DETAILS,

a palette of bold, statement colours and exquisite veneers.

With so many incredible resources available to us, together with the very highest standards of craftsmanship, we can create an interior that's unique to you. One that emphasises the car's dynamic nature and highlights its sense of space, comfort and elegance, whilst demonstrating our passion for precision. ”

SIOBHAN HUGHES CHIEF DESIGNER, JAGUAR COLOUR & MATERIALS





WELCOME TO YOUR XE WORLD

Get behind the wheel of an XE and you'll feel like you're seated in a sports car. You'll find yourself comfortably cocooned by its wraparound dashboard. You'll note the soft grain leather steering wheel and form-hugging 14-way adjustable front seats. You'll appreciate the impeccable attention to detail, and how everything is so pleasingly uncluttered and considerably functional.

Features shown may not be available in market. Please contact your nearest Jaguar Retailer, for more information.

INTERIOR SHOWN: XE HSE WITH EBONY WINDSOR LEATHER SEATS WITH EBONY STITCH, EBONY UPPER FACIA, LIGHT OYSTER MORZINE HEADLINING AND GLOSS FIGURED EBONY VENEER WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)





A refreshed cockpit-style interior offers outstanding levels of comfort, and the raised centre console adds to its sportiness. Everything revolves around you and was conceived with you in mind, with the SportShift Selector, JaguarDrive Control and Touch Pro* central to its seamless design. So, when you settle into that plush leather seat, you connect with the car straight away. Just reach for the pulsing start button – a more engaging driving experience awaits.

*Standard on S and SE engines.

Features shown may not be available in market. Please contact your nearest Jaguar Retailer, for more information.

INTERIOR SHOWN: XE HSE WITH EBONY WINDSOR LEATHER SEATS WITH EBONY STITCH, EBONY UPPER FACIA, LIGHT OYSTER MORZINE HEADLINING AND GLOSS FIGURED EBONY VENEER WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)





PERFORMANCE

POWERED BY INGENUITY

The beating heart of every XE is a powerful, British-built, Turbocharged Petrol engine. All engines are constructed of lightweight aluminium alloy which, combined with advanced low-friction technologies, delivers a refined, efficient and engaging driving experience.

VEHICLE SHOWN: XE R-DYNAMIC HSE IN CALDERA RED WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

HOW DO YOU WANT TO DRIVE TODAY?

Nothing quite matches the sensation of being in a Jaguar XE on an open road. You're reminded that driving can be genuinely exhilarating. An outstanding feature of this car is how it can feel marvellously comfortable too. Jaguar has created a range of sophisticated technologies which allow you to modify your XE and enjoy the driving experience you want, when you want it.





JaguarDrive Control allows you to select from Comfort, Eco, Dynamic, and Rain, Ice, Snow Mode. Each Mode has its own tailor-made programme which alters different parameters, such as engine and transmission response, steering feel, parasitic load management or traction and stability control.

Features shown may not be available in market. Please contact your nearest Jaguar Retailer, for more information.

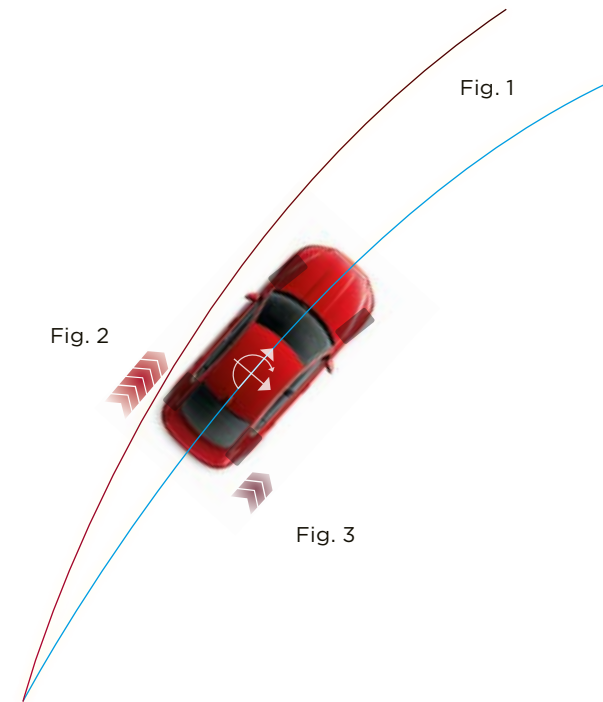


ENGINEERED FOR EMOTION

XE is the culmination of Jaguar's prowess at designing and building sports cars. A lightweight aluminium chassis and double wishbone front suspension enables the highest levels of handling and road holding, delivering a spine-tingling driving experience. Unusually for an executive sports saloon, it also features a sophisticated Integral Link rear suspension, which provides sharp response and handling, while still retaining a refined and luxurious ride.

Also, to help XE tackle winding roads, there's intelligent Torque Vectoring by Braking technology. On tight turns, it applies the brake to the inside wheel and directs more rotating force from the engine to the wheel with the most grip. The result is an exceptional combination of sports car-like agility, more consistent road holding, and a feeling of added confidence when you're driving.

VEHICLE SHOWN: XE R-DYNAMIC HSE IN CALDERA RED WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

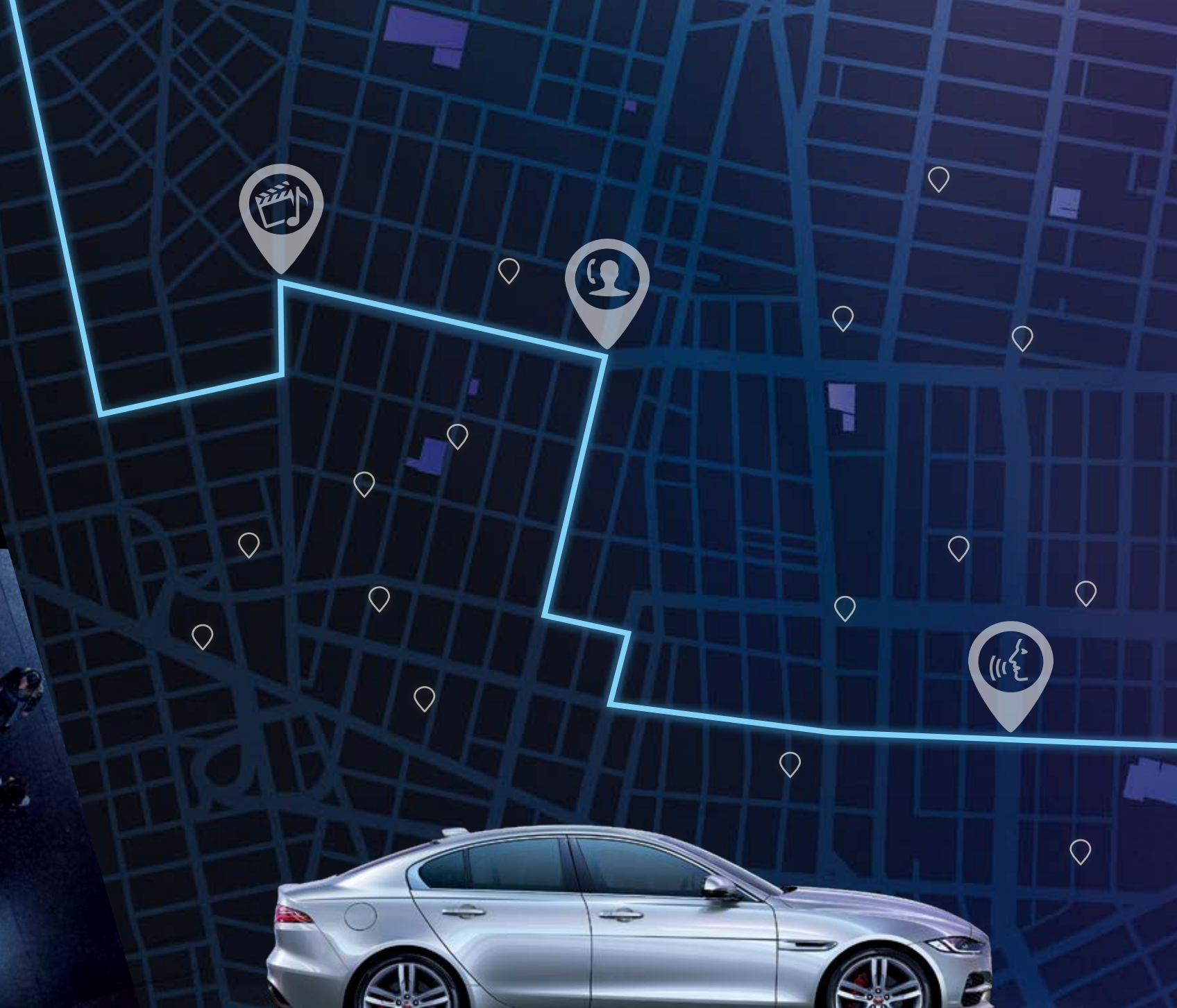


CHASSIS DYNAMICS

Fig 1. Understeer is kept to an absolute minimum.

Fig 2. Power is sustained to maintain constant speed of outer driven wheels.

Fig 3. Torque Vectoring applies brake pressure to slow the inside front and inside rear wheels independently.





TECHNOLOGY

TAKE YOUR LIFE WITH YOU

We know you need to be in touch with the rest of the world when you're driving. That's why we've loaded XE with a suite of integrated technologies as standard - keeping you connected, informed and entertained on your journeys.

The high-definition 25.4 cm (10) Touch Pro personalised home screen gives you all the help and information you need, when you need it. There's an interactive side panel for multitasking, together with a multimedia connection for accessing your own music library.

XE even listens to you, with a voice recognition system for hands-free requests such as "call home" or "find nearest petrol station".



All in-car features should be used by drivers only when safe for them to do so. Drivers must ensure they are in full control of the vehicle at all times.

VEHICLE SHOWN: XE HSE IN INDUS SILVER WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)



10:56 PM

10°C

Young Before Your Time
Corvidae



000760 kilometres

26/02/2019





Interactive Driver Display* uses high-definition, crystal-clear graphics to show 3D maps, vehicle settings, contacts and media options. You simply select what you want to see on the screen at any time, and control everything from the multi-function steering wheel.

*Standard on SE.

All in-car features should be used by drivers only when safe for them to do so. Drivers must ensure they are in full control of the vehicle at all times.

Features shown may not be available in market. Please contact your nearest Jaguar Retailer, for more information.

INTERIOR SHOWN: XE HSE WITH EBONY UPPER FACIA, LIGHT OYSTER MORZINE HEADLINING AND GLOSS BLACK VENEER WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

CONNECT FROM YOUR PHONE TO YOUR CAR

Remote¹ (fitted as standard) allows you to interact with your XE from anywhere with a data connection via the InControl Remote app. See your car's data remotely – from fuel levels to door and window status. Set the perfect cabin temperature in advance. Find your XE quickly in a crowded car park. Secure your car from a distance.

Smartphone Pack (fitted as standard) is perfect for mobile phone screen sharing, and makes it easy to use an interactive set of apps through XE's Touch Pro system. It helps you to stay connected to your smartphone whilst in the car, and you can use compatible apps such as Spotify.

Connected Navigation Pro (fitted as standard) is a navigation system which allows you to enjoy a continually seamless experience, while making your journeys easier and less stressful. You can plan your route and share your ETA with friends. See what the traffic's like on your way to your destination. Get travel tips. Search surrounding areas for places of interest.

Plus, you can now charge your mobile phone by simply resting it on the wireless device charger² in front of the SportShift Selector. This technology is new to Jaguar, and XE is the first of our cars to feature it.



¹Contains subscription services that can be extended after the initial term as advised by your Jaguar Retailer.

²Standard on SE Specifications. Not available on S Specifications.

InControl features, options and their availability remain market dependent – check with your Jaguar Retailer for local market availability and full terms. Information and images displayed in relation to the InControl technology, including screens or sequences, are subject to software updates, version control and other system/visual changes depending on options selected. Mobile network connectivity cannot be guaranteed in all locations. InControl Apps and Remote App will need to be downloaded from the Apple/Play Store.

All in-car features should be used by drivers only when safe for them to do so. Drivers must ensure they are in full control of the vehicle at all times.

VEHICLE SHOWN: XE HSE IN INDUS SILVER WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)



Other features include:
Online Pack – comprising of 4G Wi-Fi Hotspot, Live Apps and Smart Settings, adding to your in-car experience so you and your passengers can enjoy the journey whilst staying connected to the world.

Live Apps – for access to 'live' information services such as Weather Watch, Flight Tracker, News and Sports. Other helpful features include a Calendar and Online Media for access to your Deezer and TuneIn accounts.

Smart Settings – featuring artificial intelligence algorithms, so your XE learns your habits and tastes, and predicts your seating, climate and music preferences. It'll even change the media channel at a certain time or on a specific day of the week.





HOW DOES MUSIC MAKE YOU FEEL?

Music has the power to change your mood, evoke memories and affect your wellbeing. It can give you tingles or make you cry. It's why music and cars go so well together. Sitting behind the wheel, listening to your favourite singer, band or composer. It's your space. Your world.

But what if you could do more than simply listen to the music? What if you could feel it, experience it, immerse yourself in it? What if you could make more of a connection with the music and enjoy a greater sense of acoustic involvement in your Jaguar?

INTERIOR SHOWN: XE HSE WITH EBONY WINDSOR LEATHER SEATS WITH EBONY STITCH, EBONY UPPER FACIA, LIGHT OYSTER MORZINE HEADLINING AND GLOSS BLACK VENEER WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

WITH JAGUAR AUDIO, YOU'LL FEEL MORE

The Jaguar Audio System brings new levels of depth, clarity and realism to your favourite music. With a superb combination of strategically positioned speakers, a four-channel amplifier, Audyssey MultEQ audio equalisation and Dynamic Volume Control, you'll experience sounds that are dramatic and atmospheric - whether you're enjoying the twists and turns of an open road or stuck in rush-hour traffic.



SOUND SYSTEM

Exceptional acoustics and audio range with high-quality definition through six speakers.

SIX SPEAKERS 125 W AMPLIFIER



TECH THAT DETECTS

Whether you're cruising along the motorway or running errands around town, XE can detect potential trouble and help keep you alert, safe and comfortable.

There's a Cruise Control and Speed Limiter to keep your XE at a set speed specified by you, helping you to stick to local speed limits. A Driver Condition Monitor identifies your fatigue levels based on your driving behaviour and the length and time of your journey. If it thinks you need a break, it'll tell you. There's also a Rear Camera for improved visibility when reversing, and a Front and Rear Parking Aid to help manoeuvre you in and out of tight spaces. Lane Keep Assist detects when the vehicle is unintentionally drifting out of the lane and applies a corrective torque to the steering wheel, encouraging you to guide your vehicle back.

VEHICLE SHOWN: XE HSE IN INDUS SILVER WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)



SMARTER WAYS TO DRIVE BETTER AND SAFER



To help you manoeuvre in and out of tight spaces, it features Park Assist* and 360° Parking Aid*, taking the stress out of parking.

*Standard on SE.

VEHICLE SHOWN: XE HSE IN INDUS SILVER WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)





PRACTICALITY & SAFETY

ROOM FOR MORE THAN JUST THRILLS

Multiple small item cubbyholes around the cabin will take care of all your everyday essentials such as smartphones, sunglasses or bottles of water. Side storage compartments will also comfortably fit your documents and tablets. The boot can easily accommodate the luggage you need for a long trip with 410 l volume.



Features shown may not be available in market. Please contact your nearest Jaguar Retailer, for more information.

VEHICLE SHOWN: XE HSE IN YULONG WHITE WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

DRIVE LIKE AN ECO WARRIOR

ECO Mode encourages you to drive in a more efficient, planet-friendly way. It also helps cut your fuel consumption by moderating the energy demands placed on the engine by other systems, such as Climate Control. A display on the Touchscreen keeps you in the loop as well as providing some helpful driving tips.



Features shown may not be available in market. Please contact your nearest Jaguar Retailer, for more information.

VEHICLE SHOWN: XE HSE IN YULONG WHITE WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

INTERIOR SHOWN: XE HSE WITH ECRU WINDSOR LEATHER SEATS WITH ECRU STITCH, EBONY UPPER FACIA, LIGHT OYSTER MORZINE HEADLINING AND GLOSS FIGURED EBONY VENEER WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)



XE CARES ABOUT YOU

The wellbeing of you and your passengers is of the utmost importance to us. That's why XE comes equipped with the latest safety technologies to detect dangerous situations, and then actively respond to help keep you out of harm's way.

Dynamic Stability Control detects the first signs of oversteer or understeer, helping to maintain a stable drive. It'll also keep your XE safely on course, even in low-grip conditions.

Engine drag torque control helps prevent wheel slip in adverse weather conditions by providing a gentle push to the wheels where needed.

To help secure child seats into your XE and reduce the chances of your young passengers being hurt in an accident, ISOFIX points can be found on the two rear seats. Plus, for extra peace of mind, we've placed six airbags at strategic points around the car.





DESIGNED TO SHINE

The Premium LED headlights with signature DRL (Daytime Running Lights) are standard on XE. They're an eye-catching aspect of the car's design.

As well as being powerful and providing great visibility, they include Auto High Beam Assist. The iconic chicane-shaped LED tail lights are sleek and elegant, wrapping themselves around from the side to the rear.

The sleek tail lights are also LED, with the same dramatic Animated Directional Indicators as the headlights.

VEHICLE SHOWN: XE HSE IN YULONG WHITE WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)





YOUR XE

WHICH XE ARE YOU?

XE

From its elegant refinements and sculpted bonnet at the front, to its bold architectural lines and distinctive rear haunches, XE is exactly how an advanced, efficient and refined luxury sport saloon should be. It combines perfectly proportioned styling with Satin Chrome side vents, Polished Aluminium window surrounds, advanced driver dynamics, cutting-edge technology and driver-focused performance. The expertly crafted interior is both beautifully functional and pleasing to the touch – observe the soft grained leather steering wheel.


VEHICLES SHOWN: XE HSE IN CAESIUM BLUE AND XE R-DYNAMIC IN CALDERA RED WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)





JBS 76

YOUR XE

 Build your own at jaguar.in

This is where our XE becomes your XE. You have a number of choices; from selecting XE and specification pack, to exterior and interior colours, wheels and those detailed touches that make the vehicle your own. You can also design and build your perfect XE on our online configurator at jaguar.in



CHOOSE YOUR MODEL

Pages 46-47

You can compare the standard features.



YOUR ENGINE

Pages 48-49

Your efficient and powerful petrol engine.



CHOOSE YOUR SPECIFICATION PACK

Pages 50-53

To make your selection of options even easier, you have the choice of adding a specification pack - SE.



**CHOOSE
YOUR EXTERIOR**

Pages 54-57

There's a wide range of exterior options to select from, including paint colours, the exterior Black Pack and wheels. All enable you to truly express yourself.



**CHOOSE
YOUR INTERIOR**

Pages 58-61

Once you've chosen your seat style, select your preferred colourway and veneers.




**CHOOSE YOUR
OPTIONS &
JAGUAR GEAR**

Pages 62-67

A range of accessories which your Jaguar Retailer can fit is also available.

1 | CHOOSE YOUR MODEL

 Build your own at jaguar.in

X E S



XE STANDARD FEATURES

EXTERIOR FEATURES

Satin Chrome side vents
Polished Aluminium window surrounds
Auto-dimming, power fold, heated door mirrors with approach lights
Rain sensing windscreen wipers
Heated rear window
Premium LED headlights with signature DRL
Approach illumination
Automatic headlights
LED tail lights
Animated Directional Indicators

WHEELS AND TYRES

43.18 cm (17) alloy wheels
Tyre Pressure Monitoring System (TPMS)

INTERIOR FEATURES

Push Button Start
Ambient Interior Lighting
Sunvisors with illuminated vanity mirrors
Start-up sequence with movement, dials and lighting
Overhead lighting console
Two-zone Climate Control
Luggage tie-downs in loadspace
Auto-dimming interior rear view mirror

SEATING AND INTERIOR TRIM

12-way electric front seats with 2-way manual headrests
Soft grain leather steering wheel
Premium carpet mats
Morzine headlining
Fixed rear seat with centre armrest

DYNAMICS

All Surface Progress Control (ASPC)
Hill Launch Assist
JaguarDrive Control
Electric Power Assisted Steering (EPAS)
Torque Vectoring by Braking (TVBB)
Dynamic Stability Control (DSC)
Electric Parking Brake (EPB)
Stop/Start technology
Speed proportional steering

INFOTAINMENT

25.4 cm (10) Touch Pro
Analogue Dials with Central TFT Display
InControl Apps
Remote
Smartphone Pack consisting of Android Auto™ and Apple CarPlay®
Sound System - 125 W
Dynamic Volume Control
Bluetooth® connectivity
Bluetooth® streaming
Audio auxiliary-in socket
Power sockets - 2 x 12 V power and 2 x USB
ECO driving style assistant

DRIVER ASSISTANCE

Cruise Control and Speed Limiter
Lane Keep Assist and Driver Condition Monitor
Front and Rear Parking Aid
Rear Camera


SAFETY

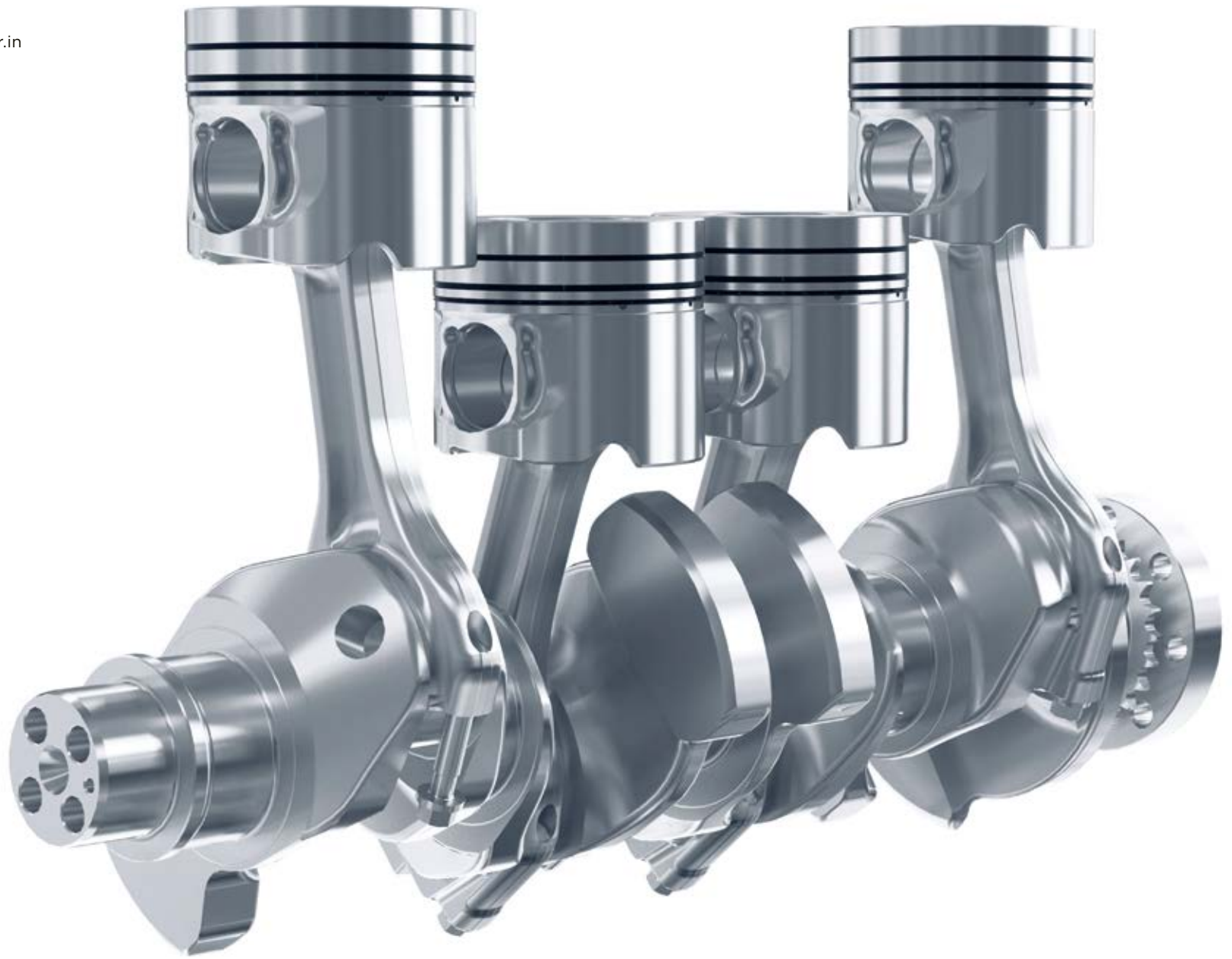
Anti-lock Braking System (ABS)
Electric Parking Brake (EPB)
Emergency Brake Assist (EBA)
Brake pad wear indicator
Pedestrian Contact Sensing
Interior front door handles with separate locking switches
Power operated child locks
Seat belt reminder
Passive front head restraints
Rear ISOFIX
Front airbags, with passenger seat occupant detector
Front side airbags
Full length side window curtain airbag

CONVENIENCE

Twin front cupholders with cover
Overhead stowage for sunglasses
Front door storage space
Rear door storage space
Lockable glovebox
Shopping bag hook
Centre console with armrest

2 | YOUR ENGINE

 Build your own at jaguar.in




PETROL

P250 REAR WHEEL DRIVE | AUTOMATIC

The Ingenium 2.0 I 4-cylinder 184 kW Turbocharged Petrol engine produces 365 Nm of torque and delivers outstanding fuel economy and drivability.

- The intelligent Continuously Variable Valve Lift (CVVL) system varies the extent to which inlet valves are opened, reducing engine pumping losses. This lets the engine 'breathe' with maximum efficiency, optimising power and torque.
- CVVL works in combination with dual independent variable cam timing for ultimate operating flexibility, resulting in excellent power and fuel economy across the rev range.
- For excellent acceleration and effortless overtaking, maximum torque is available between 1 500 - 4 000 r/min.
- The twin-scroll turbocharger is fed by an integrated exhaust manifold which increases the transfer of energy to the turbine - significantly reducing turbo lag and improving engine response.

3 | CHOOSE YOUR SPECIFICATION PACK

 Build your own at jaguar.in

S



SE



EXTERIOR LIGHTING**S**

Premium LED headlights with signature DRL
Auto High Beam Assist (AHBA)

S E

Premium LED headlights with signature DRL
Auto High Beam Assist (AHBA)

WHEELS

43.18 cm (17) Style 1048, 10 spoke, Gloss Sparkle Silver

43.18 cm (17) Style 7010, 7 split-spoke, Satin Dark Grey

CONVENIENCE

Auto-dimming interior rear view mirror
Auto-dimming, power fold, heated door mirrors with approach lights

Auto-dimming interior rear view mirror
Auto-dimming, power fold, heated door mirrors with memory and approach lights
Keyless Entry

SEATING

Grained leather seats
12-way electric front seats with 2-way manual headrests

Grained leather seats
12-way electric driver memory front seats with 2-way manual headrests

INFOTAINMENT

25.4 cm (10) Touch Pro
Analogue Dials with Central TFT Display
Sound System - 125 W
Connected Navigation Pro
Online Pack consisting of Live, Wi-Fi* Hotspot and Smart Settings
Smartphone Pack consisting of Android Auto™ and Apple CarPlay*
Remote

25.4 cm (10) Touch Pro
Interactive Driver Display
Sound System - 125 W
Connected Navigation Pro
Online Pack consisting of Live, Wi-Fi* Hotspot and Smart Settings
Smartphone Pack consisting of Android Auto™ and Apple CarPlay*
Remote

DRIVER ASSISTANCE

Cruise Control and Speed Limiter
Lane Keep Assist and Driver Condition Monitor
Front and Rear Parking Aid
Rear Camera

Cruise Control and Speed Limiter
Lane Keep Assist and Driver Condition Monitor
Rear Camera
360° Parking Aid
Park Assist

BLACK PACK



The Black Pack adds a stealthier look to your XE with a Gloss Black finish to the grille, grille surround (1), window surrounds (2), and side vents (3). Standard on SE models.



3.




1.



2.

4 | CHOOSE YOUR EXTERIOR

 Build your own at [jaguar.in](https://www.jaguar.in)

YOUR ROOF

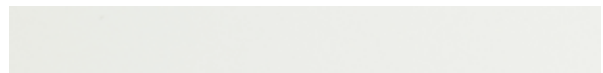
Sliding panoramic roof



VEHICLE SHOWN: XE HSE IN PORTOFINO BLUE WITH OPTIONAL FEATURES FITTED
(MARKET DEPENDENT)



CHOOSE YOUR COLOUR



Fuji White (Solid)



Caldera Red (Solid)¹



Firenze Red (Metallic)²



Portofino Blue (Metallic)



Eiger Grey (Metallic)²



Santorini Black (Metallic)

¹Available on SE models only. ²Available on S models only.




WHEELS

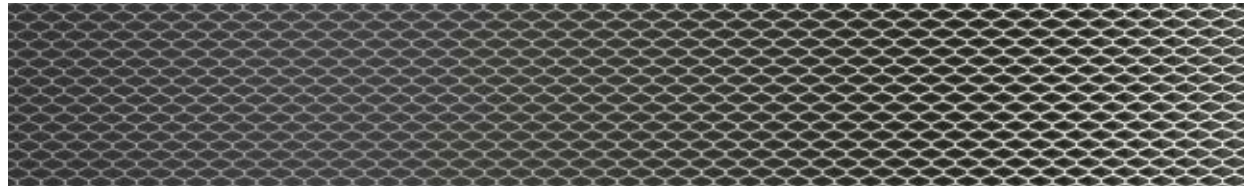
1. 43.18 cm (17) STYLE 1048, 10 SPOKE, GLOSS SPARKLE SILVER
Standard on S

3. 43.18 cm (17) STYLE 7010, 7 SPLIT-SPOKE, SATIN DARK GREY
Standard on SE

5 | CHOOSE YOUR INTERIOR

 Build your own at [jaguar.in](https://www.jaguar.in)

VENEER



MESHED ALUMINIUM¹



GLOSS FIGURED EBONY²

YOUR SEAT MATERIAL



GRAINED LEATHER

¹Standard on S only. ²Standard on SE only.

SELECT YOUR SEAT FUNCTIONALITY

| SEAT STYLE | 12-WAY ELECTRIC FRONT SEATS WITH 2-WAY MANUAL HEADRESTS |
|----------------------------|---|
| XE | ● |
| MOVEMENT | |
| Forward/backward | Powered (2) |
| Cushion height | Powered (2) |
| Cushion tilt | Powered (2) |
| Recline | Powered (2) |
| Lumbar | Powered (4) |
| Headrest height | Manual (2) |
| FEATURES | |
| Driver memory ² | ● |
| Rear centre armrest | ● |
| MATERIAL | |
| Grained leather | ● |

● Standard

XE SEAT STYLE





SELECT YOUR XE
INTERIOR COLOUR COMBINATION

| | ① | ② | ③ | ④ | ⑤ | ⑥ |
|----------------------|--------|-----------------------|--------------|-------------|-------------|--------|
| INTERIOR COLOURWAY | STITCH | COLOUR AND MATERIAL | HEADLINING | UPPER FACIA | LOWER FACIA | CARPET |
| A Ebony/Ebony | Ebony | Ebony grained leather | Light Oyster | Ebony | Ebony | Ebony |
| B Ebony/Ecru | Ecru | Ecru grained leather | Light Oyster | Ebony | Ecru | Ebony |

A. EBONY/EBONY

Interior shown: XE S with Ebony/Ebony interior with Ebony stitch, Ebony grained leather seats and Light Oyster headlining. This interior is available on XE SE only.




B. EBONY/ECRU

Interior shown: XE S with Ebony/Ecru interior with Ecrú stitch, Ecrú grained leather seats and Light Oyster headlining. This interior is also available on XE SE.



6 | CHOOSE YOUR OPTIONS AND JAGUAR GEAR

 Build your own at [jaguar.in](https://www.jaguar.in)

EXTERIOR FEATURES

Auto-dimming, power fold, heated door mirrors with approach lights¹

Improving visibility when manoeuvring, these heated door mirrors feature auto-dipping functionality when Reverse gear is selected. In addition, the door mirrors are power folding, to avoid damage during parking in confined spaces. Integrated approach lights to the underside of the mirrors illuminate the ground with an eye-catching Jaguar and cub design.

Auto-dimming, power fold, heated door mirrors with memory and approach lights²

Improving visibility when manoeuvring, these heated door mirrors feature auto-dipping functionality when Reverse gear is selected. In addition, the door mirrors are power folding, to avoid damage during parking in confined spaces. Combined with memory seats, the mirrors are also equipped with a memory function. Once you set your ideal seating and mirror positions, it automatically recalls your preferred driving position settings. Integrated approach lights to the underside of the mirrors illuminate the ground.

Sliding panoramic roof^{1,2}

Designed to provide abundant light and space, plus high solar protection. An electric sunblind extends for extra shade or privacy.

Reduced section alloy spare wheel^{1,2}

Reduced section steel spare wheel with vehicle jack and wheel brace. Stored under loadspace floor.

SEATING AND INTERIOR TRIM

Light Oyster Morzine headlining^{1,2}

See page 70.



Light Oyster Morzine headlining

¹Standard on S. ²Standard on SE.

Features and their availability may differ by vehicle specification and market. Please contact your nearest Jaguar Retailer, for more information. Options specified may affect vehicle efficiency and pricing due to local taxation policy.

All in-car features should be used by drivers only when safe to do so. Drivers must ensure they are in full control of the vehicle at all times.

INTERIOR FEATURES

Smoker's Pack^{1,2}

Add a lighter socket and ashtray to the centre console.

Air Quality Sensor²

This extra climate control option monitors the air quality within the cabin and automatically recirculates it as necessary.

Electric rear window sunblind^{1,2}

This option provides an interior blind for the rear window that can be closed electrically for protection from the sun and increased privacy.



Interactive Driver Display²

CONVENIENCE

Keyless Entry²

Allows you to lock and unlock XE without pressing a button. Simply approach the vehicle with the key fob in your pocket or bag, and unlock and disarm the vehicle using the door handle. When leaving the vehicle, you can lock XE by simply pressing the button on the door handle, or by using the key fob.

Wireless device charging²

See page 26.

INFOTAINMENT

Connected Navigation Pro^{1,2}

See page 26.

Interactive Driver Display²

See page 25.

Online Pack^{1,2}

See page 27.



Wireless device charging²

SELECT YOUR JAGUAR GEAR

Jaguar Gear accessories can be purchased through your Jaguar Retailer and added at any stage of the vehicle's life – not just when it's new. Jaguar Gear approved accessories are designed, tested and manufactured to the same exacting standards as the original equipment fitted to your vehicle.

For more information and to see the full list of accessories, please visit jaguar.in/jaguar-range/xe/accessories. You can also include accessories when you configure your XE at jaguar.in



Options specified may affect vehicle efficiency and pricing due to local taxation policy. Please configure at jaguar.in or check with your local Jaguar Retailer.

VEHICLE SHOWN: XE HSE IN CAESIUM BLUE WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

EXTERIOR ACCESSORIES

Carbon Fibre side power vent

High-grade Carbon Fibre side power vents provide a performance-inspired styling upgrade.

Carbon Fibre mirror cover

High-grade Carbon Fibre mirror covers provide a performance-inspired styling upgrade.

Gloss Black side power vent

Gloss Black side power vents provide a dynamic exterior styling enhancement.

Gloss Black mirror cover

Gloss Black mirror covers accentuate the dynamic design of the exterior mirrors.

Gloss Black grille

Provides a High Gloss Black finish to the grille and grille surround accentuating the XE's dynamic appearance.

Chrome mirror cover

Chrome mirror covers accentuate the stylish design of the exterior mirrors.

Rear spoiler - body coloured

Give XE an even more stylish look with this body coloured spoiler.

Front and rear splash guards

Jaguar branded front and rear splash guards complement the lines of your vehicle, and provide protection from dirt and stone chippings.



Carbon Fibre side power vent



Carbon Fibre mirror covers

INTERIOR ACCESSORIES

Central Armrest Cooler/Warmer

Food and drinks chiller and warmer that acts as a rear centre armrest. With a leather-covered top, it is held in place by the centre seat belt and powered from the rear auxiliary socket. Ideal for long journeys with the family.

Flexible luggage retainer

Provides a neat stowage solution to help secure luggage or other items within the luggage compartment area.

Carpet Mat Set

Durable tailored Carpet Mat Set. Protects the interior carpets from general wear and tear.

Rubber mats

Hard-wearing Jaguar branded rubber mats provide added protection for your vehicle's carpets.

Luggage Compartment Rubber Liner

This premium liner tailored specifically for your vehicle will protect the luggage compartment floor, with a raised lip around the edges to protect the side walls. Light and durable, it is easily removable for cleaning.

Pet Rear Seat Protection Pack*

Designed to provide protection and easy cleaning of both the rear seat and door linings from wet and muddy paws. Combines the protective second row seat cover and spill resistant water bowl. The perfect solution for owners who regularly carry dogs or other pets in their vehicle.

Spill resistant water bowl

Providing a convenient solution for use in transit or outside of the vehicle, the spill resistant water bowl incorporates a clever design feature, which redirects water towards the centre of the bowl when the water is disturbed, making it ideal for owners who regularly carry dogs or other pets in their vehicle. The bowl retains an open area allowing your pet to take a drink at all times, has an anti-slip rubber base and also a retention strap for securing it to the luggage compartment 'D' loop. The bowl has a spill resistant capacity of 350 ml.



Carpet Mat Set



Central Armrest Cooler/Warmer

CARRYING & TOWING ACCESSORIES

Roof cross bars

Jaguar branded cross bars required for fitting all roof carrying equipment. Engineered specifically for your vehicle.

Ski/snowboard holder

A safe and secure Jaguar branded system for transporting winter sports equipment. Incorporates slider rails for easy loading. For four pairs of skis or two snowboards.

Roof luggage box

Spacious 410 l capacity lockable roof luggage box, measuring 175 x 82 x 45 cm.



Roof luggage box

OTHER ACCESSORIES

Click and Go - Base

The Click and Go range is a multi-purpose seat back system for second row passengers. The versatile Click and Go Base fixes between the headrest mountings and further attachments can be added to hold tablets, bags, shirts or jackets. Each attachment is sold separately. The base can be easily removed when not in use.

Click and Hang

The Click and Hang is part of the Click and Go range. This removable coat hanger allows shirts or jackets to be kept crease-free while transporting. Also includes an integral hook for use outside the vehicle.

Click and Hook

The Click and Hook is part of the Click and Go range. This universal hook creates extra storage space for items to be hung, especially useful for handbags or groceries.

Sunshades - rear and side

Easy to install and remove, these clip-in sunblinds fold for convenient stowage. Supplied with Jaguar branded stowage bag.

iPhone® connect and charge dock

The iPhone connect and charge dock has been designed to allow visibility of the phone whilst charging, utilising the cupholder space in the central console. When connected, the iPhone's media is accessible and has the ability to be controlled via the integrated infotainment/audio system. The 'cut-out' design of the holder is such that the home button is also accessible for use when parked. The iPhone USB charger can be easily disconnected if the USB connection is required for other use.

Child seat - Group 2/3 (15 kg - 36 kg), cloth, Jaguar branded

For children 15 kg - 36 kg (approximately 4 - 12 years). Jaguar branded. Forward facing on rear seat. Padded machine washable cover. Height adjustable headrest and upper seat belt guides ensures correct seat belt position. Improved side protection from deep, padded side wings. Can be installed with the vehicle's three-point seat belt or ISOFIX system. Approved to European test standard ECE R44-04.



Click and Hang

Child seats also available for other child ages.

All in-car features should be used by drivers only when safe to do so. Drivers must ensure they are in full control of the vehicle at all times.

THE WORLD OF JAGUAR

Your Jaguar drives with an instinct for performance, refined through decades of innovative design and engineering. Power and agility are combined with elegance and grace to deliver a vehicle like no other. As a celebration of Jaguar, we've created a range of experiences, publications and the Jaguar Lifestyle Collection. To top it all, we've even returned to the track with Jaguar Racing. Welcome to a world where every aspect of performance is an art.

EXPERIENCE DRIVES



There's no better way of understanding the spirit of Jaguar than by getting behind the wheel. Jaguar Experience Drives are an opportunity to unleash the breathtaking performance of our incredible Jaguar range. Join us at one of our Experience Centres, or take part in the Art of Performance Tour. New sensations await.

jaguar.in/experience-jaguar

ICE ACADEMY



Take your driving to the next level with Ice Academy. Located on one of the many frozen lakes in Arjeplog, Sweden, your driving skills will be tested through tackling some of the harshest, most challenging tracks on the planet. It's a rare chance to dance on ice and glide around awe-inspiring corners, all under the expert guidance of our instructors. Encounter the true exhilarating potential of the latest Jaguar and Land Rover vehicles in extreme conditions.

jaguar.in/experience-jaguar/ice-drive-plus

Follow us on:



MANUFACTURING TOURS



Witness at first-hand a Jaguar being brought to life. Behind our award-winning craftsmanship lies an unrivalled harmony of skilled technicians and cybernetic production robots. Our expert tour guides will accompany you as you make your way through the hi-tech manufacturing process, from sheet metal to the finished creation.

jaguar.in/experience-jaguar/factory-tours

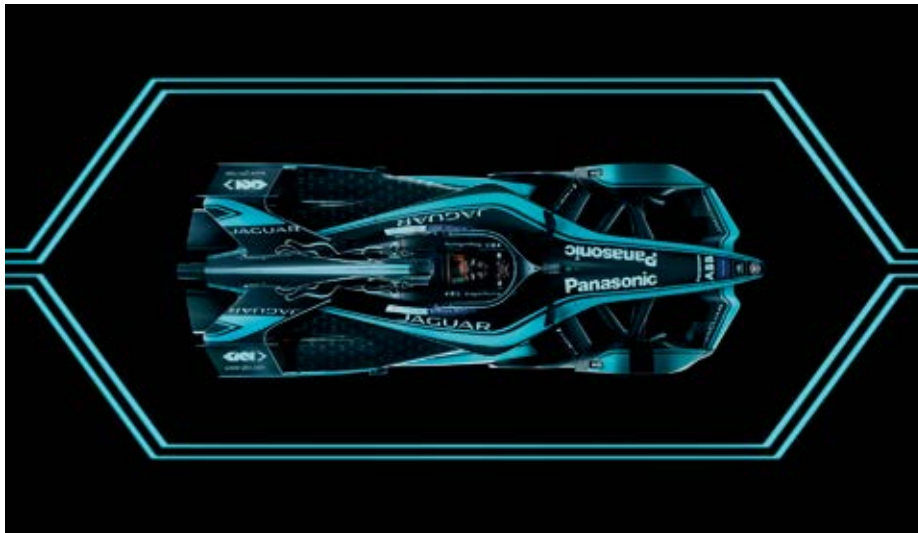
SPECIAL VEHICLE OPERATIONS



With outstanding performance, cutting-edge technology and incomparable luxury, Jaguar is a showcase for the finest in design and engineering. Special Vehicle Operations takes this even further. Adorned with the SV badge, halo models and limited-run collector's editions are the very pinnacle of the Jaguar range, offering a combination of the ultimate in power and dynamics.

jaguar.in/about-jaguar/special-vehicle-operations

ABB FIA FORMULA E



Jaguar's reputation for performance, technology and design was forged at the world's most challenging circuits and championships. From Le Mans to Formula 1, and now Formula E, the grid is our test bed. Formula E provides the perfect proving ground for electric vehicle technology in a high-performance environment. The racing series accelerates the development of Jaguar's electric powertrains. With every race, Formula E helps Jaguar engineers to create better electric vehicles.

jaguar.in/jaguar-racing

JAGUAR I-PACE eTROPHY



We're making history. Again. Our latest development as leader in the global automotive race to electrification is I-PACE eTrophy – the world's first all-electric, production-based international race series. Engineered and built by Special Vehicle Operations to compete on the zero emissions world stage, racers of the future will push electrification to thrilling heights.

jaguar.in/electrification/i-pace-e-trophy

Follow us on:



THE JAGUAR LIFESTYLE COLLECTION



Our latest range of apparel and lifestyle accessories is inspired by Jaguar's rich heritage, racing expertise, and iconic designs. This exclusive, impressively executed collection follows the performance-orientated style that is Jaguar.

jaguar.in/branded-goods

THE JAGUAR MAGAZINE



This is our own vibrant, cosmopolitan and contemporary magazine. Go behind the scenes at Jaguar and explore our dedication to performance, design and innovation – as well as catching an insight into the world of luxury, style and travel. You can enjoy The Jaguar magazine twice a year, completely free of charge for the first three years of ownership. Ask your local Jaguar Retailer to ensure that you receive your copy.

jaguar.com/magazine



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AT YOUR SERVICE

As well as providing a range of exclusive services and lifestyle products, the World of Jaguar makes owning and driving carefree and easy.

GENUINE PARTS

Jaguar genuine parts are designed, tested and manufactured to our uncompromising standards for quality, fit and durability. Each part is engineered specifically for your XE to contribute to optimum performance and to help maximise its lifespan.

FLEET & BUSINESS

Jaguars are dynamic and distinctive cars that help companies express the unique character and personality of their business. We are committed to providing customer-focused aftersales services, ensuring that every Jaguar performs to the highest standard and in the most cost-efficient way for businesses. Visit jaguar.in/fleet-and-business for more information.

JAGUAR ASSISTANCE

Jaguar Assistance provides assistance in motoring emergencies, from immobilisation due to breakdown or accident, to minor problems such as punctures. You can rely on our roadside assistance, whatever the situation, wherever you happen to be.

JAGUAR FINANCIAL SERVICES

New or used, for personal or business use, we have a finance option that puts you in complete control. Please speak to your local Jaguar Retailer to find out more.

INSURANCE

XE's key components are easily accessible for time-efficient service and repair costs. With a focus on lower repair costs, XE delivers competitive insurance group ratings. To find out more about the compelling business case for XE, please contact your local Jaguar Retailer.

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ENVIRONMENTAL INNOVATION AT JAGUAR

Jaguar is committed to reducing dependency on fossil fuels, using fewer natural resources and creating less waste as part of our approach to responsible and sustainable business development.

Search 'Jaguar Environmental Innovation' for more details.

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VEHICLE SHOWN LEFT: XE HSE IN PORTOFINO BLUE WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

VEHICLE SHOWN FRONT AND BACK COVER: XE R-DYNAMIC HSE IN CALDERA RED WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

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NEW JAGUAR XE

TECHNICAL SPECIFICATION
MARCH 2020



YOUR ENGINE

 Build your own at jaguar.in

Designed for clean and efficient combustion and equipped with Stop/Start technology.

TECHNICAL SPECIFICATION

| | PETROL |
|---|------------------------|
| POWERTRAIN | P250 |
| Transmission | Automatic |
| Driveline | Rear Wheel Drive (RWD) |
| Maximum power (kW at r/min) | 184 at 5 500 |
| Maximum torque (Nm at r/min) | 365 at 1 500 - 4 000 |
| Capacity cm ³ | 1 997 |
| No. of cylinders/ Valves per cylinder | 4/4 |
| Cylinder layout | Inline |
| Bore/stroke (mm) | 83/92.3 |
| Compression ratio (:1) | 10.5 +/-0.5 |
| FUEL ECONOMY | |
| Fuel tank capacity - useable (l) | 61.7 |
| Diesel Exhaust Fluid (DEF) - useable litres | — |
| Diesel Particulate Filter (DPF) | — |
| PERFORMANCE | |
| Time (s) for 0-100 km/h | 6.5 |
| Maximum speed km/h | 250 |


TECHNICAL SPECIFICATION

| | PETROL |
|--|--|
| BRAKES | |
| Front type | Single Piston Sliding Caliper, Vented Disc |
| Front diameter (mm) | 325 |
| Rear type | Single Piston Sliding Caliper, Vented Disc |
| Rear diameter (mm) | 325 |
| Park Brake | iEPB, motor on caliper |
| WEIGHTS (kg)* | |
| Unladen Weight | 1 639 - 1 655 |
| Gross Vehicle Weight (GVW) | 2 150 |
| Maximum Front Axle Weight | 1 040 |
| Maximum Rear Axle Weight | 1 240 |
| TOWING (kg) | |
| Unbraked trailer | 750 |
| Maximum towing | 1 800 |
| Maximum coupling point (nose weight) | 75 |
| Maximum vehicle and trailer combination | 3 950 |
| ROOF CARRYING (kg) | |
| Maximum roof load (including cross bars) | 75 |

● Standard — Not Available

*Weights reflect vehicles to standard specifications. Optional extras increase weight.

DIMENSIONS

 Build your own at jaguar.in



2 835 mm

4 691 mm

Vehicle Height

With roof antenna 1 416 mm

Headroom

Front headroom 971 mm

Maximum front/rear headroom with

Panoramic roof fitted 941/940 mm

Rear headroom 948 mm

Legroom

Maximum front legroom 1 055 mm

Maximum rear legroom 889 mm

Loadspace Capacity

Height 402 mm, Width 1 123 mm

Loadspace width between arches 795 mm

Maximum loadspace volume behind first row

Dry* 417 l, Wet** 551 l

Maximum loadspace volume behind

second row

Dry* 269 l, Wet** 343 l

Turning Circle

Kerb-to-kerb 11.22 m

Wall-to-wall 11.3 m

Turns lock-to-lock 2.58



Width (inc mirrors) 2 075 mm

1 597 mm

Width (mirrors folded) 1 850 mm



1 416 mm

1 598 mm

125 mm

*Dry: Volume as measured with VDA-compliant solid blocks (200 mm x 50 mm x 100 mm).

**Wet: Volume as measured by simulating the loadspace filled with liquid.

Dimensions were measured with vehicle at unladen weight.